

Newsletter

Fall 2007

Griffith Observatory & Golden Gate Bridge projects earn CPF Trustees Award of Excellence in Historic Preservation

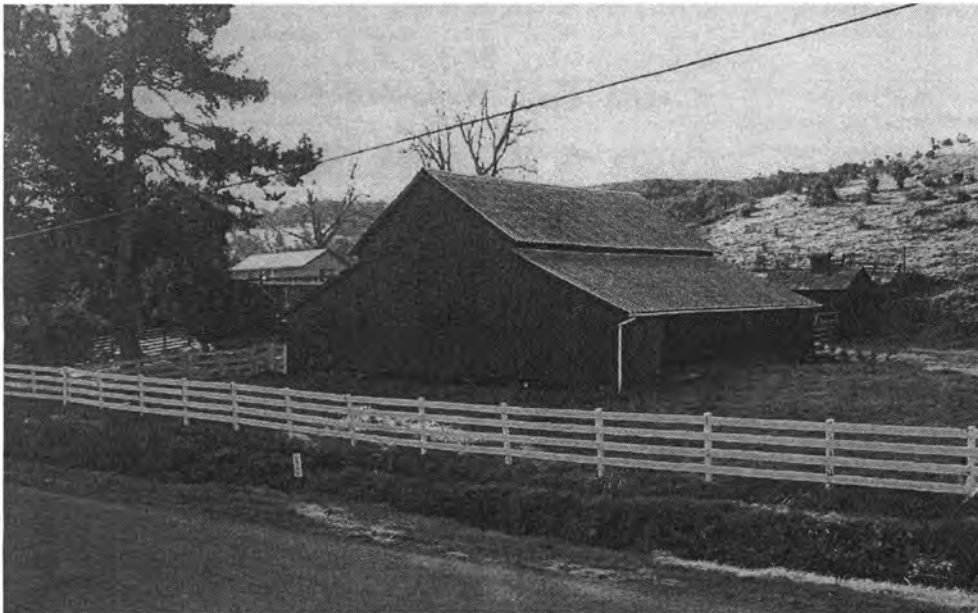
by Cathy Garrett, ASLA, LEED AP

Given entirely at the discretion of the Trustees of CPF, this recognition is only awarded when the Trustees feel that a project is exceptional, and is of a very high level of importance in California architecture, engineering, or history. This year, CPF Trustees have decided to bestow the award on two projects: the Griffith Observatory and the Golden Gate Bridge Seismic Retrofit. The awards will be presented at the 2007 Preservation Design Awards event on September 15th at the Westin St. Francis Hotel in San Francisco.

The award is being given to the Griffith Observatory project by the Trustees because the project team both set and adhered to an excellent guiding principle for the development of the site: the Observatory should continue to appear as it had in 1935 with no visible impact of the 40,000 square foot expansion. The rehabilitation and expansion not only restores the famed Hugo Ballin murals and the Foucault Pendulum, but also provides a new world class planetarium and exhibit. This amenity more than doubles the size of the existing facility while retaining the original appearance of this beloved landmark. The Griffith Observatory also won two CPF Preservation Design Awards this year, for Preservation and Rehabilitation.

The Golden Gate Bridge is an icon of California. To conserve and strengthen it, the Golden Gate Bridge Highway and Transportation District oversaw the Golden Gate Bridge Seismic Retrofit (Phase II) of the south approach structures. While minimizing disruption to traffic flow of thousands of vehicles daily crossing the bridge, the project team elegantly preserved the bridge's character-defining features. They added and replaced steel elements that convey the lattice work pattern of the original 1930s steel, retained the transparent, lacey pattern of the Ft. Point Arch and matched the existing concrete in color and finish. The approach spans retained their original proportions, somewhat reduced in height, and are now on base isolators.

You are invited to join with CPF's Trustees to celebrate the work of these two exemplary projects at the Preservation Design Awards celebration on September 15th. Invitations have been sent to members, and event and hotel accommodations information are on our website, www.californiapreservation.org.



Wayne Gularte's award-winning barn in Salinas, CA

Photo: Wayne Gularte



BARN AGAIN! Picks a Salinas Winner

by Paige J. Swartley, Esq.

BARN AGAIN! is a national program created by the National Trust for Historic Preservation and Successful Farming magazine. The program encourages the rehabilitation of historic barns for agricultural use on farms and ranches, and provides technical assistance through a hotline, exhibits, workshops, publications, and rehabilitation guides. The useful publications include an informative series called "Barn Aid," focusing on the repair and maintenance of roofs, foundations, and other barn elements. Annually, more than 700 barn owners receive advice, information, and referrals through the program. Since 1988, BARN AGAIN! has honored barn owners who make extraordinary efforts to preserve and maintain their historic properties. Winners receive cash prizes and recognition in *Successful Farming* and *Preservation* magazines.

This year, BARN AGAIN! honored Wayne Gularte of Salinas, California with a \$250 check as one of four Recognition Award winners. Barn owner "Gularte and his crew jacked up walls, replaced rotted posts, poured concrete pier supports, installed

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the cost of a comparable new structure." The National Trust's Western Regional Office will be presenting the award at CPF's 2007 Preservation Design Awards event on September 15th, at the Westin St. Francis Hotel in San Francisco.

The top prize, the Farm Heritage Award, went to the Thykeson Family of Portland, North Dakota. The three other Recognition Award winners rehabilitated barns in Shelby, Montana; Mitchell, South Dakota; and Fort Madison, Iowa. For more information about BARN AGAIN!, visit www.barnagain.org.

2007 Preservation Design Awards Celebration: September 15th, Westin St. Francis Hotel, San Francisco

by Cathy Garrett, ASLA, LEED AP

With CPF's highly successful Hollywood conference behind us, attention has turned to the annual Preservation Design Awards program. The program celebrates exemplary preservation work from around the state. Awards are given in nine categories: Preservation, Rehabilitation—Small and Large, Restoration, Reconstruction, Contextual Infill, Sustainability, Cultural Resource Studies/Reports, Craftsmanship/Preservation Technology, and Archeology and Interpretive Exhibits. To be eligible, projects must be located in California, deal with a California subject and be completed within the last six years.

This year's jury is stellar, ably led by Jury Chair Charles Chase. The jury met to consider the applications for the awards at the 121-year old Haas Lilienthal House in San Francisco on July 10. The jury's spectrum of experience extends from conservation of world heritage sites, like Britain's Stonehenge, to helping shape style-maker *Sunset* magazine, to being the Campus Landscape Architect at U.C. Berkeley.

This year's jurors are:

Charles Chase, AIA: As Executive Director of San Francisco Architectural Heritage, Charles has helped shape the context for the evolution of San Francisco's urban environment. For several years he has chaired the CPF Preservation Design Awards Jury.

Amanda Blosser: As State Historian II with the State Office of Historic Preservation, Amanda has extensive experience statewide, including major cultural resource management projects from rural Humboldt County, the Imperial Valley, and the urban centers of Los Angeles, San Francisco and San Jose.

John Fidler, RIBA IHBC: John helps lead Simpson Gumpertz and Heger's preservation technology practice nationwide. Now based in Los Angeles, from 2001 to 2006 John served as Conservation Director for English Heritage, the equivalent of the Chief Historical Architect of the National Park Service.

Dan Gregory, Ph.D.: As Senior Editor at *Sunset* magazine, Dan is a highly respected and prolific author with a focus on architecture of the modern era.

Jim Horner, ASLA: Campus Landscape Architect for the University of California at Berkeley, Jim's passion for his 178-acre site is based on his knowledge of seemingly every nook on campus, and has resulted in awards for exemplary campus planning documents.

Pam O'Connor: Former Mayor of the City of Santa Monica, Pam's tireless commitment to preservation contributed to her being named "Distinguished Elected Official of the Year" by the Los Angeles section of the American Planning Association.

CPF is proud to announce this year's slate of winning projects and applicants (complete project teams will be announced at the event and in an upcoming newsletter):

Rehabilitation—Large

The Stockton—Miyamoto International Cerrito Theater
Lerner + Holan Architects

Altenheim Senior Housing, Phase 1
Pyatok Architects, Inc.

Piers 1/2, 3, 5
Page & Turnbull

St. Mark's Lutheran Church
ELS Architects

Point Cabrillo Light Station & Preserve
Carey & Co. Inc.

Del Monte Hotel
RJC Architects

Gloria Kaufman Hall, UCLA
Moore Ruble Yudell Architects and Planners

Griffith Observatory
Pfeiffer Partners Architects, Inc.,
Levin & Associates Architects

Restoration

The Challenge Double Header Wind-Engine
Wiss, Janney, Elstner Associates, Inc.

Cultural Resource Studies, Reports

Sacramento Memorial Auditorium Historic Structure Report
Historic Resources Group

Craftsmanship

Cathedral of the Blessed Sacrament
Beyer Blinder Belle Architects and Planners LLP

Preservation

Griffith Observatory
Pfeiffer Partners Architects, Inc.,
Levin & Associates Architects

Contextual Infill

Founders Hall, Mt. San Antonio College
Steven Fader Architects

Let's celebrate the extraordinary work emerging from California at the Preservation Design Awards ceremony on Saturday, September 15, 2007, at the Westin St. Francis Hotel, San Francisco. For information on this event and hotel accommodations, go to our website at www.californiapreservation.org.

Call for Potential Board Candidates

The Board of Trustees seeks input from CPF members regarding possible candidates to serve on the Board of CPF. The Board has identified Development as a major need and particularly seeks individuals with a background in fundraising, organizational development, and/or communications. Individuals with a strong interest and involvement in preservation are also welcome. If you have a recommendation, please complete the "Potential Board Candidate" form on CPF's website, www.californiapreservation.org, and return it to the CPF office by November 1, 2007. The Nominating Committee will evaluate submissions for possible Board consideration in a future election cycle.



CPF Executive Director Cindy Heitzman and the CPF Board at the July Board Meeting and Retreat, Marconi Conference Center

Note from the President

By Paige J. Swartley, Esq.

I am very excited and honored to be CPF's new President. Many of you know that I started my CPF life in 1995, thanks to former executive director John Merritt. As Program Associate, I quickly learned how devoted CPF Trustees were: they worked hard and cared deeply about CPF, but they had fun doing it. They were great role models, and I have tried to emulate them during my board tenure. Now, as President, I hope to use everything I know about CPF to make it an even more effective organization. Incredibly, my fortune cookie at the membership meeting lunch, where I took office, concurred. It said, "Past inspirations and experiences will be helpful in your job." How perfect!

In July, the CPF Board and staff participated in a three-day board meeting and retreat at the Marconi Conference Center in Marin County, a unit of California State Parks on beautiful Tomales Bay. We talked seriously about many issues, including what we do well, what we can improve, and new things to try. We also set new goals and updated our mission statement. The themes that evolved during the retreat coincide with my goals for the next two years, which I mentioned in Hollywood: Communication, Partnerships and Funding. With an acronym of "CPF," it's easy to remember.

Communication is vitally important, but it's a two-way street. CPF needs to connect with its members more regularly, and I am absolutely committed to publishing this newsletter four times a year. Our new website will be up soon (perhaps by the time this reaches you), and we plan to use it to educate a broader audience about preservation issues, raise awareness

about threatened California resources, promote preservation successes, raise funds to support preservation, and advocate for preservation issues.

But you need to talk to us, too. Tell us what you think we can do better, tell us what's happening in your neck of the woods, and submit articles for our newsletter. Just as importantly, *tell us how you can help us fulfill our mission.* With a big state to cover and only three dedicated and hardworking staff members (ably led by Executive Director Cindy Heitzman), we need your support to meet all of our goals. Actually, we can't survive without you!

On that note, I want to thank all volunteers who have helped CPF over the years. Many of you give your precious free time (and donations!) to CPF; the annual Preservation Design Awards, workshops, and conference would not take place without your aid. Indeed, the Hollywood Conference volunteers were so fabulous that I wrote a poem in their honor, read at the volunteer "thank you" party at the Wattles Mansion.

In that same vein, partnerships are critical to ensuring CPF's continued success, and essential to bringing new adherents to the preservation ethic. We're working on strengthening our existing ties to the State Office of Historic Preservation, the National Trust for Historic Preservation, local governments, local preservation organizations, advocates, professionals, students, and other active preservationists. Yet, we must create new partnerships to move preservation forward. We should be actively engaged with Native American nations, California's incredible range of cultural groups, the U.S. Green Building Council, Planning and Conservation League, League of California Cities, American Association for State and Local History,

American Planning Association, American Institute of Architects, Society of Architectural Historians, Society for California Archaeology, American Society of Landscape Architects, CALBO (California Building Officials), Consulting Engineers and Land Surveyors of California, Urban Land Institute, teachers, realtors, lenders, and many others. If you are interested in working with us to create a dialogue, please contact us. As a preservation advocate, CPF (and the Californians for Preservation Action) must spread the message far and wide.

Last but certainly not least, I want to secure additional funding to support both CPF's mission (through membership, sponsorships, grants, programs, and additional revenue sources) and preservation projects statewide (with a state rehabilitation income tax credit). More than half of the states currently offer such a credit. Why not California? At the Hollywood Conference, State Historic Preservation Officer Milford Wayne Donaldson, FAIA, stated his goal to create a California tax credit. I couldn't agree more, and I'll do whatever I can to help make that happen.

I know it's a big agenda, in addition to CPF's other activities. But you have to dream big, and go from there. Knowing the talent and dedication of CPF's staff, Trustees, and members, I think we can do it. In fact, I know we can. Please support our efforts in any way possible, and contact me at paige@preservationlawyers.com if you have any suggestions or comments.

Mission Statement:

The California Preservation Foundation provides statewide leadership, advocacy and education to ensure the protection of California's diverse cultural heritage and historic places.

Executive Director's Letter

By Cindy Heitzman



Change. Preservation. Opposite terms? Not if you're a preservationist and certainly not if you're involved with CPF! Change is around us: new staff, new officers, new trustees, a new mission statement and

a renewed commitment to being the statewide voice for preservation in California.

This has been an amazing year for CPF! The California Preservation Conference "Preservation Goes Hollywood" was a tremendous success. We are preparing to unveil our new website and electronic newsletter. We have new trustees, new officers, new staff and new goals for the year. This board has been busy and engaged.

We welcome our new officers: President Paige Swartley, Esq., Vice Presidents Cathy Garrett, ASLA, LEED AP and Elizabeth Harris, Ph.D., Treasurer Frank Parrello and Secretary Vonn Marie May. New trustees Chris Fedukowski and David Wilkinson bring skills and a fresh vision to the board. The board and staff of CPF just completed a weekend retreat and set goals for the next year, which include broader programs, focused advocacy efforts and an aggressive fundraising campaign.

Paige affirmed her vision for CPF: communication, preservation and fundraising. We must continue our strong tradition of effective advocacy and education, communicate our vision and successes to important stakeholders and raise the funds to support those activities.

Just as we cultivate support for our organizational needs, we, in turn, aid others to cultivate change in their communities. Our successes are many, though not often communicated, and not always immediately noticeable. How many changes occur because someone has acquired a new tool from our programs, been buoyed by our support or received direct support from our incredibly talented board, staff and members? We don't know all the ways we affect people, but this we know: our workshops are selling out, our membership is growing and we are getting feedback from an increasing number of individuals and organizations about how we have made a real difference in their communities.

CPF's success depends on strong leadership from the board and the support of our members. You will soon receive a membership survey from CPF. Please help us by giving us your opinion about our services and how we can better serve our members.

As always, CPF's success depends on our members. We welcome your ideas and your participation in all that we do. Please send us your comments, help us plan our programs for 2008, join a committee and encourage your friends to support CPF. All of us want 2008 to be a year of change and a year to remember!



Thanks to Emeritus CPF President, Carol Roland-Nawi!

By Paige J. Swartley, Esq. and Cindy Heitzman

The Board and staff of CPF want to thank Carol Roland-Nawi, Ph.D. for steering CPF's growth over the past two years. While Carol was at the helm, CPF held many events and welcomed new members, sponsors and donors to the organization.

During Carol's presidency, she led the effort to adopt an entrepreneurial model for CPF governance. She sought to strengthen the board's fundraising role, shift responsibilities for the organization's management to staff, and increase CPF's visibility. Under her leadership, CPF held the successful 31st and 32nd annual California Preservation Conferences in Sacramento and Hollywood, and the 22nd and 23rd annual Preservation Design Awards events in San Francisco and Beverly Hills. Along with our gracious local hosts, CPF sponsored member receptions at the Allied Arts Guild in Menlo Park (hosted by the Allied Arts Guild), Rancho Boca de Santa Monica in Santa Monica (hosted by Tish Nettleship and La Señora Research Institute), Casa del Herrero in Santa Barbara (hosted by the Casa del Herrero Foundation), Richard Neutra's Kaufmann House in Palm Springs (hosted by CPF Vice President Beth Harris, Ph.D. and the Palm Springs Preservation Foundation), and Napa Soda Springs Ruins (hosted by Richard and Penelope Ehrenberger). CPF also held many workshops throughout California and provided preservation information and assistance to our members and non-members alike.

Carol will serve one more year on the CPF Board, and will chair the Nominating Committee during that time. Thanks, Carol!

Thank You to Departing CPF Trustees!

By Paige J. Swartley, Esq.

CPF is very sorry to be losing four terrific members of the Board of Trustees, all of whom have made extraordinary contributions and have kept the organization moving forward. In addition to the hundreds of hours that they have devoted to CPF business, these trustees have made (and continue to make) extraordinary contributions to their communities.

Courtney Damkroger served as the Secretary of the Board for many years. Courtney is a member of the San Francisco Landmarks Preservation Advisory Board and serves on the Board of Trustees of the Fort Mason Foundation in San Francisco. **Robert Ooley, AIA**, former Southern California Vice President of CPF, is the County Architect for Santa Barbara County. **Nicole Possert** recently served as the Public Relations Chair for the very successful Hollywood Conference. Nicole is Principal of The Arroyo Guild, chair of the Friends of the Southwest Museum Coalition and a board member (and past president) of the Highland Park Heritage Trust. **Carolyn Wagner, Ph.D.**, served as the former Southern California Vice President of CPF and the Special Event Chair for the Hollywood Conference. Carolyn is the Executive Director of the Library Foundation of Los Angeles.

Please join us in thanking these dedicated volunteers. We will truly miss their wisdom, enthusiasm, and hard work!

Welcome New CPF Trustees!

CPF's Board of Trustees has appointed Christine Fedukowski and David Wilkinson to the Board. The new trustees will fill two unexpired terms, which end in 2009. We look forward to working with them, and know that their contributions will be felt immediately.

Christine Fedukowski

is the Acquisition Manager for the National Trust Community Investment Corporation, a subsidiary of the National Trust for Historic Preservation. She is based in Pasadena, and is responsible for historic and New Markets Tax Credit equity investments of the National Trust Community Investment Fund. Christine joined the National Trust in January 1999 and has been with NTCIC since its inception in August 2000. She has 20 years of experience in public and private finance, including 15 years in real estate development and finance in the private sector. She also has 5 years of experience in the nonprofit sector where she created marketing and fundraising strategies for arts organizations. She holds an M.B.A. in Real Estate and Urban Economics from the University of Connecticut, an M.A. in Arts Management from American University, Washington, DC, and a B.F.A. in Music from the University of Connecticut.

David Wilkinson is the Community Development Director for Mercy Housing California's Sacramento office. MHC is a non-profit housing developer whose work includes historic preservation, and David has been involved in adaptive reuse of historic buildings for housing, retail, and child care. His advocacy and grant writing has led to the formation of several historic districts in small rural towns in the Sacramento Valley. He is also part of a general partnership that completed a mixed-use tax credit project in downtown Winters (Yolo County).



CPF Trustee Mike Garavaglia, AIA and Trustee Emeritus David Cocke, SE

32nd Annual California Preservation Conference Was a Success!

Hollywood.... It's a place, it's a state of mind, and from May 3-6, 2007, it took center stage as the host location of the 32nd Annual California Preservation Conference. The California Preservation Foundation, in partnership with the Hollywood Arts Council, Hollywood Business Improvement District, Hollywood Chamber of Commerce, Hollywood Heritage, Los Angeles Conservancy, and the Office of Historic Preservation—California State Parks, held this four-day conference spotlighting the best of historic preservation in California. The conference was headquartered at the historic 1927 Hollywood Roosevelt Hotel, a local landmark rehabilitated in 2005.

Overall, the event was a huge success. Over 500 participants attended study tours, mobile workshops, educational sessions, and special events. Some of the activities included a visit to Griffith Observatory, Frank Lloyd Wright's Hollywood, major movie studios (Warner Brothers and 21st Century Fox), and Will Rogers Ranch. The foremost preservation experts taught sessions in five track areas: Hollywood: A Theater for Preservation; What is Old is New: Conceptualizing A Remake (Adaptive Reuse); Modern Masters on the Red Carpet (Modernism); Acting Together to Protect the Past (Legal/Advocacy); and On Location: Cultural Landscape Makes the 'A' List.

Highlights included the lively and informational keynote addresses by Alan Hess, author and architectural critic from the San Jose Mercury News and Douglas McCulloh, author and photographer.

CPF would like to thank the outstanding volunteers who spent endless hours planning, preparing and working at the conference. In particular, the conference would not have come together without the efforts of Chair Christy McAvoy (Historic Resources Group). Christy, with her husband, Stephen McAvoy, also raised an unprecedented amount in sponsorships. In addition, Frank Parrello, Conference Board Liaison and Auction Chair, went above and beyond in organizing events, soliciting auction items, and keeping everyone on track!

Without the support of sponsors, the conference would not be possible. CPF gives a huge thank you to the following organizations:

Cornerstone

California State Parks
Office of Historic Preservation

Capital

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National Trust for Historic Preservation
Western Office
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The Arroyo Guild
Women's Club of Hollywood
University of Southern California School of Architecture
Yamashiro Restaurant

2007 Awards Announced at the 32nd Annual California Preservation Conference

The California Preservation Foundation presented awards to nine individuals and organizations during the Plenary Session of the 32nd Annual California Preservation Conference at Grauman's Chinese Theatre in Hollywood. This spectacular venue was a fitting backdrop to honor the winners for their efforts to advance the cause of historic preservation in California. Former CPF Board President Carol Roland-Nawi, Ph.D., presented the awards on behalf of the Board of Trustees.

Lifetime Achievement Award:

Ray Girvigian, FAIA

Ray Girvigian, FAIA, has been a pioneer in the historic preservation movement for the past half-century. He initiated, created, drafted and actively coordinated the passage of many groundbreaking preservation laws and regulations, including the Los Angeles Cultural Heritage Ordinance (the first of its kind), the Mills Act, the State Historical Building Code, and the California Environmental Quality Act's Guidelines regarding historic resources. He was instrumental in creating laws enabling the State Capitol Restoration Project and the Historic State Capitol Commission. He was involved early in forming the National Register of Historic Places and was a charter member of the National Park Service's Historic American Buildings Survey, as its Vice-Chair.

Girvigian's decades of public service and leadership in preservation and his advancements in the arts and sciences of restoration technology have earned him many honors and awards. His contributions to the historic preservation movement in California are many and varied—far too many to list here. Many of the significant measures we use to protect historic resources are in place as a direct result of his work. As a colleague of his noted, Ray Girvigian's actions started a process "that will continue indefinitely."

For his significant role in developing measures that protect historic resources in California, Ray Girvigian truly earned the Lifetime Achievement Award.

Preservationist of the Year Award:

G. Peyton Hall, FAIA

The Board of Trustees proudly presented the Preservationist of the Year Award to one of preservation's greatest assets and one of our biggest supporters, former CPF President Peyton Hall, FAIA. Under his leadership, CPF positioned itself for growth and laid the groundwork for the direction and changes being executed today.

In 1995, Historic Resources Group in Hollywood recruited Hall. He became a partner within two years, is now a Principal and the

Director of Architecture. He made a substantial contribution to HRG's growth as a consultant for significant and high-profile historic preservation, conservation, and adaptive reuse projects, and was involved in projects at many of the Hollywood Conference venues (Egyptian Theater, Ennis House, Grauman's Chinese Theatre, Hollyhock House/Barnsdall Art Park, and Hollywood & Vine).

Hall has practiced architecture and planning since 1974, and holds a bachelor of architecture degree from the University of Virginia and a Master of Environmental Design degree from Yale University. His academic honors include the Parsons Medal in City Planning at Yale. Post-graduate studies include a certificate from the Center for Palladian Studies in Vincenza, Italy, and a fellowship from the National Endowment for the Arts for study at the National Cultural Properties Institute in Tokyo, Japan. He is a fellow of the American Institute of Architects and has won numerous awards from the National Trust, CPF, the Cultural Heritage Commission of the City of Los Angeles and the Los Angeles Conservancy.

His major contributions include teaching and preservation technology research. As a lecturer at the USC School of Architecture, Hall wrote the first syllabus and taught the first course in building conservation for the university. He is one of three faculty members who inaugurated the new courses offered in the recently established Certificate in Historic Preservation Program and Master's Degree in Historic Preservation.

President's Award:

National Trust for Historic Preservation & American Express, "Partners in Preservation"

American Express and the National Trust for Historic Preservation joined forces to create "Partners in Preservation," an initiative that sought to strengthen local communities through the preservation of important historic landmarks. The program focused on 25 historic sites in the San Francisco Bay Area, where "astounding cultural diversity is reflected in the region's rich architectural heritage and enhanced by a natural setting of unparalleled beauty." These sites need money for preservation and \$1 million dollars was awarded as "bricks and mortar" grants to recipients based on popular support.

A public relations campaign promoted the initiative and conducted voting on a special web site established to encourage Bay Area residents to vote for, and exchange stories about, these unique sites. An advisory committee reviewed the projects for the final grant selection based on set criteria: historic significance, project plan, community impact, organizational excellence, and completion date. In November 2006, American Express and the National Trust announced that twelve San Francisco Bay Area historic sites had been selected as grant recipients.

The CPF Board of Trustees is deeply indebted to the National Trust for its long-standing support of CPF and many local preservation organizations throughout California. The value of these grants transcends the dollars given to each organization. The recognition the National Trust and American Express gave these organizations is empowering and can be leveraged to raise more money.

President's Award:

Wallis Annenberg & the Annenberg Foundation

The Annenberg Foundation, under the direction of Wallis Annenberg, has emerged as a major supporter of historic preservation in California. Two high profile projects—the Beverly Hills Post Office and 415 Pacific Coast Highway—are being rehabilitated for public use through their vision, leadership, and generosity.

In June 2004, the Annenberg Foundation awarded a grant of \$15 million for the preservation of the historic Beverly Hills Post Office and its transformation into a new cultural center. As the cornerstone of Beverly Hills's business triangle (facing Santa Monica Boulevard, between Crescent and Canon drives), the Italian Renaissance Revival building lends itself beautifully for an adaptive reuse as a dynamic performing arts and cultural facility with a 500-seat jewel-box theater, a 150-seat studio theater/rehearsal hall, classrooms, gift shop and sculpture garden. The \$40 million project that began in early 2006 is expected to be completed in late 2007.

Again in 2004, the Annenberg Foundation awarded a \$21 million grant to the City of Santa Monica to save and rehabilitate what remains of one of California's most prized architectural treasures, the languishing beachfront property formerly owned by the 1920s-era film star Marion Davies, at 415 Pacific Coast Highway. The property is owned by the State of California, which granted the City an operating agreement for the site. The City applied for Annenberg funds to restore the site, which still contains several architecturally significant components: a guest house and swimming pool designed by noted architect Julia Morgan. The plan is to rehabilitate it into a public beach club and educational facility, including an interpretive program focusing on the history of the Gold Coast of Santa Monica. Project completion is anticipated in 2008 or 2009. Through the vision and generosity of Wallis Annenberg and the Annenberg Foundation, this wonderful site and public landscape will serve the public for the foreseeable future.

President's Awards:

Little Manila Foundation, Patricio Ginelso & The Black Eyed Peas

Preserving a sense of place, celebrating events and associations forged in that place, and engaging a younger generation is at the heart of this President's Award, given to the Little Manila Foundation, filmmaker Patricio Ginelso, and the three-time Grammy Award-winning Black Eyed Peas. All three shared the vision to celebrate their heritage and their mutual concern for

the preservation of Stockton's Little Manila by creating a music video for the song "Bebot (Generation One)."

Once a vibrant community, home to the largest concentration of Filipinos in the United States, the downtown Stockton neighborhood of Little Manila was decimated by the construction of the Crosstown Freeway in the 1960s and further impacted by other downtown redevelopment projects. A round of demolitions in the late 1990s galvanized a group of concerned citizens, and in 2000, the Little Manila Foundation was created to "remember, reclaim, and revitalize" Little Manila. The Little Manila Foundation pushed the city of Stockton to declare the area a historic site.

In 2002, the city designated the area as the Little Manila Historic Site, but demolitions continued. Three original buildings remained: the Filipino Recreation Center, the Rizal Social Club (a Filipino-owned dance hall), and the Mariposa Hotel. The Little Manila Foundation purchased the Mariposa Hotel and plans to restore it and turn it into the National Filipino American Museum, in partnership with the Filipino American National Historical Society.

Patricio Ginelsa, a young Filipino filmmaker teamed up with Allan Pineda Lindo (a.k.a. apl.de.ap) of the Black Eyed Peas to make the music video "Bebot (Generation One)." The video pays homage to the Manong/Manang Generation, the first large wave of Filipinos to come to America in the 1920s and '30s. The song is performed in Tagalog, and the video is set in the asparagus fields of Stockton, Little Manila, and the Rizal Social Club. A vestige of the Rizal Social Club remains, its dance floor empty, its windows boarded, its stuccoed facade wrinkled by peeling paint.

Few would associate the Black Eyed Peas with historic preservation. Known for their award winning hip-hop music and videos, the link to historic preservation would seem remote. The Black Eyed Peas not only used the dance hall as the setting for a video in 2006 to spotlight Little Manila's plight, but band member apl.de.ap and filmmaker Patricio Ginelsa paid for the production costs.

The Little Manila Foundation continues the struggle to save what's left of Little Manila in Stockton, and this unique partnership shines a bright light on their efforts. They are deserving of our recognition and our support. To learn more about the Little Manila Foundation, go to www.littlemanila.net. Watch the video, "Bebot (Generation One)," online at www.kidheroes.net/bebot/.

Join Us at the 2008 California Preservation Conference in Napa!

The California Preservation Foundation, in partnership with Napa County Landmarks, is proud to notify you of the **33rd Annual California Preservation Conference!** The Conference is scheduled for **April 23-26, 2008** and will take place in **Napa, California**. The theme, **"Balance and Complexity: The Vineyard and Beyond"** will be explored in conference sessions, workshops and tours.

Each year, this premier preservation conference brings together forward thinking developers, decision makers, and the foremost experts in preservation. Join the leading architects and engineers, government planners and officials, historic property owners, historians, and preservation organizations who gather for the purpose of preserving California's rich and historic cultural resources and recognizing their valuable role in California's economy, environment and quality of life.

Conference highlights will include **30+ educational sessions** and several half- and day-long workshops. In addition, study tours and mobile workshops will experience Napa Valley's agriculture, architecture, history, and more!

And, as usual, Conference **special events** will be held in exclusive historic venues—potential locations for 2008 include the Napa Valley Opera House, Napa County Courthouse, Beringer Vineyards, the Culinary Institute of America, and historic downtowns and wineries.

The Conference will be headquartered at the **Embassy Suites Hotel Napa Valley**. Rooms are now available at a discounted rate of \$169 (double occupancy), \$189 (triple occupancy), and \$209 (quad occupancy) for the nights of April 22, 23 and 24. For the nights of April 25 and 26, rooms are available at \$234 (double), \$254 (triple), and \$274 (quad). Please note that every guest room is a suite, with a *separate bedroom and living room* – perfect for sharing! Also, your room reservation includes **complimentary breakfast and happy hour each day**. Call (707) 320-9510 to book and be sure to reference the California Preservation Foundation/California Preservation Conference.

A terrific team of individuals is working now to make this Conference happen! CPF is proud to introduce the 2008 Conference Co-Chairs, **Carol Poole**, AICP, Planning Director of the City of St. Helena and **Cynthia Ripley**, AIA, Architect for the City of American Canyon and Secretary/Treasurer of Napa County Landmarks. **Steadie Craigo**, FAIA, of the California Office of Historic Preservation, is representing the CPF Board as Conference Liaison. Others involved include the Programs

Committee Co-Chairs, **Mary Hardy** (formerly of the Getty Conservation Institute) and **Rich Sucré** of Page & Turnbull; Bookstore Chair **Craig Smith** from the Napa Downtown Association; Public Relations Chair **Wendy Ward** from the City of Napa; Exhibitors Co-Chairs **Stephen Cuddy** from MCA Architecture Planning Interiors and **Nancy Stoltz** from NES Design & Planning; and Volunteer Co-Chairs **Shirley Blomquist** from the Sharpsteen Museum and **Eric Nelson** from the Napa Valley Museum.

The 33rd Annual California Preservation Conference promises to be an invaluable educational experience and great fun! Make your plans now and get ready to take part in the most significant preservation conference of 2008!

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Welcome New CPF Staff Michele Gates

On June 16th, 2007, CPF welcomed **Michele Gates** to our team as the new Membership and Programs Associate. She manages all membership activities and assists with program management. Michele comes to us from the corporate sector, having worked in production management and communications for Gap, Gymboree and Symantec. She brings great enthusiasm, skill and grace to her job and is a fantastic addition to the CPF office.

New Trustees, continued from page 5

David has been an active volunteer in Woodland (Yolo County) since he and his family purchased a historic home there in 1986. He served two terms on Woodland's Historic Preservation Commission, culminating in the formation of a Downtown Historic District. He also co-authored walking tour booklets and co-founded the Woodland Stroll Through History event in 1989, an annual day-long celebration that has introduced thousands to Woodland's exceptional architecture and history. In 2003, the Yolo County Historical Society published David's full-length book, *Crafting A Valley Jewel: the Architects and Builders of Woodland*. He is also the co-founding president of the Woodland Tree Foundation and served as president of the Woodland Downtown Improvement Association. In 2006, David received Woodland's Community Service Award, the city's highest honor, for his volunteer service. He holds a B.S. in Finance (with honors) from San Diego State, a M.A. degree in Economics from San Francisco State and completed additional graduate studies in Economic Development at UC Davis.

Apply for *Preserve America* Community or Neighborhood Designation!

by Paige J. Swartley, Esq.

Preserve America is a White House initiative developed in cooperation with the Advisory Council on Historic Preservation and the U.S. Departments of the Interior, Commerce, Agriculture, and Housing and Urban Development. The initiative's goals include a greater shared knowledge about the nation's past, strengthened regional identities and local pride, increased local participation in preserving America's cultural and natural heritage assets, and support for the economic vitality of our communities.

One component of the initiative is the designation of *Preserve America* Communities and Neighborhoods. The program recognizes areas that protect and celebrate their heritage, use their historic assets for economic development and community revitalization, and encourage people to experience and appreciate local historic resources through education and heritage tourism programs. Since January 2004, 500 communities and neighborhoods have been designated, including the following California communities: Elk Grove, Fresno, Monterey, Redlands, Richmond, San Clemente, San Juan Bautista, Santa Ana, Santa Barbara, Santa Monica, Santa Rosa, and the latest addition to the list, Weaverville. If you're wondering why your community is not a *Preserve America* community or neighborhood, ask your elected officials to apply!

Designation benefits include eligibility for *Preserve America* grants (\$5 million available in 2007!); White House recognition; a certificate of recognition; a *Preserve America* Community road sign; authorization to use the *Preserve America* logo on signs, flags, banners, and promotional materials; listing in an online *Preserve America* Community directory; inclusion in national and regional press releases, official notification of designation to State tourism offices and visitor bureaus; and enhanced community visibility and pride.

***Preserve America* Community designation.**

Eligible communities are: (1) municipalities of any size with a mayor, city council or board chair, or equivalent chief elected governing official; (2) counties with a county executive, board or commission chair, or equivalent chief elected governing official; (3) federally-recognized Indian tribes or Alaska Native Village corporations with a tribal chairman, president, governor, board chair, or equivalent chief elected governing official; or (4) clearly defined, populated, unincorporated communities that lack an elected governing official and that are located within a county, tribal reservation, or territory, provided the application for designation is submitted by the appropriate county, tribal, or territorial government. In addition, the community must meet three general criteria: (1) the community

has recently supported a historic or cultural preservation project that promotes heritage tourism or otherwise fosters economic vitality, and involves a public-private partnership between government entities and at least one civic association, nonprofit, and/or business enterprise; (2) the governing body of the community has adopted a resolution indicating its commitment to the preservation of its heritage assets; and (3) the community meets at least five criteria specified in three broad categories: discovering heritage through historic places, protecting historic resources, and promoting historic assets.

***Preserve America* Neighborhood designation.**

Eligible neighborhoods are within cities or consolidated city-counties with a population of 200,000 or higher, and must be one of the following: (1) a locally designated historic district; or (2) historic district listed in the National Register of Historic Places; or (3) an area geographically defined by the local planning office as a neighborhood (or a group of neighborhoods considered a single planning unit). Neighborhoods must also meet three general criteria: (1) the neighborhood, in partnership with the city government, has recently supported a historic or cultural preservation project that promotes heritage tourism or otherwise fosters economic vitality, and involves a public-private partnership between government entities and at least one civic association, nonprofit, and/or business enterprise; (2) the neighborhood has recently adopted a resolution or policy statement indicating its commitment to the preservation of heritage assets within the neighborhood; (3) the neighborhood meets at least five criteria specified in three broad categories: discovering heritage through historic places, protecting historic resources, and promoting historic assets.

Four application and designation cycles occur annually. The last 2007 application deadline is December 1. Access the application form and guidelines at <http://www.preserveamerica.gov>. Make sure to consult with the State Office of Historic Preservation when preparing your application!

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Photo courtesy of Mrs. Minnie Orner

CPF joins effort to rebuild roadside icon

by Michael Buhler, Esq.

As reported earlier this year, the beloved Johnie's Broiler in Downey was partially demolished in January and continues to languish in ruins. Working without permits, the wrecking crew appeared on a Sunday afternoon and started bulldozing without fencing off the property, disconnecting the electricity, or completing asbestos abatement. When demolition was finally halted by police, only a portion of the diner's front façade and its trademark "Fat Boy" sign were left standing. The city is now pursuing criminal charges against the lessee and has imposed a one-year moratorium on development of the site.

As the wheels of justice slowly turn, the California Preservation Foundation has pledged its support to local efforts to see Johnie's returned to its Google glory. At its July meeting, the Board of Trustees committed up to \$1,000 towards a design charrette being organized by the Los Angeles Conservancy, its Modern Committee, and the Coalition to Rebuild the Broiler (www.savethebroiler.com). The organizers are seeking a grant to help fund the charrette. If the grant application is successful, CPF will challenge its members to match CPF's donation, dollar-for-dollar, up to \$1,000. The overall objective of the charrette is to explore options for its reconstruction, including possible uses for the building combined with new development elsewhere on the site. The multi-day charrette is proposed as a way to engage the community and generate development concepts intended to inform the discussions about the future of the site and structure.

Designed by Paul B. Clayton, Johnie's Broiler opened in 1958 as Harvey's Broiler. It was designed in the 1950s drive-in restaurant style with lighted boomerang canopy and flamboyant signage visible to cars traveling along Firestone Boulevard. Widely considered the best remaining example of 1950s Google-coffee shop architecture, Johnie's recently appeared on the cover of Alan Hess's 2004 book, *Googie Redux*, and has served as a backdrop for countless movies, commercials, and music videos. The diner closed on New Year's Eve 2001 and was leased as a used car lot until its untimely destruction.

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Preserving California's Japantowns

by Donna Graves

Over the last several years, heritage activists have been working to preserve what remains of historic Japanese American communities in Los Angeles, San Jose and San Francisco, which are often described as “the last three Japantowns in the United States.” A companion effort, *Preserving California's Japantowns*, recently completed reconnaissance level surveys of historic resources in over 40 communities to answer the question “What remains of California's many other Japantowns?” Sponsored by the California Japanese American Community Leadership Council, with funding from the State Library's California Civil Liberties Public Education Program (CCLPEP), *Preserving California's Japantowns* has discovered hundreds of extant structures that can help reclaim the stories of Japantowns, or *Nihonmachi*, from Marysville to San Diego.

Communities of Japanese immigrants and their children resided in nearly every region of California, which held the largest population of U.S. Nikkei (Japanese immigrants and their descendants) just prior to WWII. Yet their historical presence is often invisible in cities and towns where Nikkei farmed, fished, built businesses, and established community institutions. Japantown communities, as well as individual lives, suffered the effects of forced evacuation and incarceration of all people of Japanese ancestry from the West Coast during WWII. Few were able to regain their pre-war vigor, and many suffered yet again from urban renewal programs in the 1960s that destroyed what was left of Japantown.

Preserving California's Japantowns has identified and documented historic resources associated with pre-war Nikkei life in locations that reflect the geographic, cultural and economic diversity of California's Japanese American

communities. Project research has encompassed a wide range of communities, from large *Nihonmachi* in metropolitan areas that included numerous community institutions and businesses to rural Japantowns with relatively small populations and more limited community facilities. Recollections of Nikkei who lived in pre-war Japantowns, and detailed listings in community directories published by Japanese American newspapers just before WWII, have been primary resources guiding the *Preserving California's Japantowns* surveys.

While the project team expected to locate traces of the vibrant Japantowns that suffered such violent disruption from WWII-forced evacuation and internment, our survey findings are far more extensive than anticipated. Although the physical fabric of many communities has been drastically altered, especially in smaller agricultural enclaves and cities with extensive redevelopment, other historic Japantown districts have large numbers of extant historic structures. Oakland, Berkeley, Pasadena and San Diego are a few examples of cities retaining large swaths of historic fabric that hold structures associated with pre-war Nikkei life. Over 60 percent of Berkeley's 100+ directory listings still stand. Almost 400 listings were included in the 1940–41 Nikkei directories for Oakland; well over 100 structures that appear to date from before WWII were located, including Nikkei churches, temples, hotels, restaurants, doctor's offices, nurseries, grocery stores, shoe repair shops and other small businesses.

Efforts were aided in the Los Angeles and Sacramento-Delta regions by community organizations and volunteers who helped to organize local training sessions that brought Nikkei, preservationists and local history advocates together to join the *Preserving California's Japantowns* effort. Several of these teams uncovered surprisingly rich information about their own communities and found new ways to understand their hometown; for example, the Lodi team of Kathy Ikeda, Suga Moriwaki and Kiyomi Hoxie



Lodi's North Main Street was the heart of Japantown, from the Takeuchi Hotel at far left to the Miyajima Company at right.

identified a concentration of intact historic buildings near the local Buddhist Church that held Nikkei hotels, restaurants, community organizations and a bathhouse.

Because these are the last years to gather information from Nisei (children of immigrants from Japan) who recall the Japantowns of their youth, collecting their place-based memories is extremely important. CCLPEP recently awarded *Preserving California's Japantowns* additional funding to interview Nisei and to expand the website with the goal of posting the complete project findings as an on-line resource for historians, preservationists, planners and local heritage advocates.

Preserving California's Japantowns research corrects the claim that there are not “only 3 Japantowns remaining.” We now know that there are many places across the state with historic resources that can reweave Japanese American history back into the communities they helped to build. Ultimately, *Preserving California's Japantowns* will enrich understanding of California history, and provide a critically important tool for efforts to designate, protect and interpret landmarks of Japanese American heritage.

Donna Graves is a public historian and cultural planner, and the Project Director for *Preserving California's Japantowns*. For more information visit www.californiajapantowns.org or telephone Project Manager Jill Shiraki at (510) 277-2164.



Rural communities have lost many of the structures associated with Nikkei agricultural history, but Sebastopol's Enmanji Temple—an important community center for local Japanese American chicken ranchers—is still renowned for its annual chicken teriyaki bazaar. Originally constructed as an exhibit hall for the 1933 Chicago World's Fair, the replica of an 11th-century temple was rebuilt to serve an area from Santa Rosa to Marin County.



Map of Japantowns in California

National Trust's "11 Most Endangered Historic Places" Focuses on California

religious ceremonies, has been looted on several occasions. The house, which is in desperate need of repair, contains items that are important to Kashia religious ceremonies dating back centuries. The THPO for the Kashia Pomo tribe is desperately underfunded and is forced to compete for a shrinking resource base as the half-dozen new THPOs that join the

program each year must share smaller and smaller pieces of the funding pie." The Trust explains that "the funding allocation for the THPO program will drop to less than \$45,000 per tribe in FY 2008, unless substantial new sources of funding are found." To help save sacred sites, the Trust encourages you to

learn more about the National Association of Tribal Historic Preservation Officers. You should also ask your congressional representatives to support increased funding for the THPO appropriation within the Historic Preservation Fund.

Highlighting endangered **Historic Route 66 motels** further south, the Trust explains that Route 66 ("The Mother Road") "is known for quirky roadside attractions and unique mom-and-pop motels, constructed between the late 1920s and late 1950s and often clad in neon. In recent years, Route 66 motels in hot real-estate markets have been torn down at record rates, while in cold real-estate markets, motels languish and are being reclaimed by the forces of nature." Long-term deferred maintenance, obsolescence, development, and sprawl are all taking a terrible toll on these American icons. To counter these trends, the Trust recommends that you exit the freeway and stay in a vintage Route 66 motel, learn more about the Route 66 Corridor Preservation Program, and contact local officials about steps they can take to encourage continued or adaptive use of neglected Route 66 motels.

For more information about the 11 Most Endangered Historic Places list, visit <http://www.nationaltrust.org/11most/11.html>, or contact the Trust's Western Regional Office at 415.947.0692 or wro@nthp.org.

Preserve America Summit and the California Initiatives

Milford Wayne Donaldson, FAIA
State Historic Preservation Officer

Dear California Preservationists,

The National Conference of State Historic Preservation Officers (NCSHPO) Board of Directors were addressed by John Nau III, Chairman of the Advisory Council on Historic Preservation (ACHP) at our July board meeting in Jackson Hole, Wyoming regarding the 13 initiatives resulting from the Preserve America Summit in New Orleans. From our board's lively discussion, three top priorities resulted to help Chairman Nau meet his goal on the implementation of Preserve America Summit's initiatives over the next 18 months.

1. Survey and Inventory. It is clear survey and inventory has risen to the top of several SHPOs' lists and also the need to develop effective strategies to achieve this goal. A complete survey is essential in California in responding to disasters, planning and budget-decision making (both federal and non-federal), preserving/protecting significant properties, developing heritage tourism destinations and fortifying economic development. The NCSHPO board recommends the development of large contextual studies including those for archaeological sites; build up meaningful, inter-related, and "standardized" databases; and expand more sophisticated uses of GIS, GPS, and work with the National Park Service (NPS) on the development of their database.

2. Measure Outcomes and Focus on Product over Process. The California Office of Historic Preservation, like other SHPOs, is very good about recording "products," such as number of review and compliance projects (Section 106), memorandums of agreements, programmatic agreements, nominations to the National Register, Federal Rehabilitation Tax Credit projects and properties added to the various inventories. However, this effort does not address the number of properties saved, how the public uses this information, education and training, and the effort of technical assistance in historic preservation supplied to local communities. The NCSHPO board recommends the creation of a working group made up of the ACHP, NCSHPO, NPS, the National Trust for Historic Preservation, National Association of Tribal Historic Preservation Officers and state-wide preservation organizations such as the California Preservation Foundation to determine measurable outcomes and products that address the value of historic preservation.

3. Leadership and Funding. After 41 years, the National Historic Preservation Act (NHPA) is a success. Funding will always be a challenge. However, how can historic preservation avoid being marginalized in the federal bureaucracy? Within the various federal agencies, how can preservation become more of a priority, not only on a policy level, but also embraced by the lowest levels of the departments? Federal leadership needs to be more effective and provide advocates to promote the NHPA—in policy and funding—as we move forward for the 20 years. Bureaucracy, territorial issues, turf, and structural concerns compound the discussion. Nevertheless, it is clear to the NCSHPO board that the issue of national preservation leadership needs to be addressed to improve the position of the historic preservation program in the federal government.

These issues and others, as a result of the Preserve America Summit, will be finalized within the next month and we would like to hear from you. Please visit our web site: www.ohp.parks.ca.gov and go to the Preserve America Summit link or simply email me at mwdonaldson@parks.ca.gov and let us know of your thoughts.

Thanks for your ongoing support, as usual.

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Old Round House in 1925 at Stewarts Point Rancheria

By Paige J. Swartley, Esq.

In June, the National Trust for Historic Preservation announced that it had placed several California resources on the "11 Most Endangered Historic Places" list: **Stewarts Point Rancheria** in Sonoma County and **Historic Route 66 Motels from Illinois to California**.

Sacred structures at **Stewarts Point Rancheria**—home to the Kashia Pomo Indians—are sliding into disrepair due to chronic funding inadequacies at federal Tribal Historic Preservation Offices (THPOs). The Trust explains that tribes all over the country are losing their "sacred and historic sites to looters, vandals and the elements." The 680 Kashia who live on the Rancheria, site of their prehistoric village (Tsununushinal, or Huckleberry Heights) need to protect two very significant cultural buildings, the Regalia House and the sacred Old Round House.

According to the Trust, the Round House, "the focal point" of Kashia "culture and religion, is suffering from vandalism and in danger of being lost." It "is so central to Kashia culture that when the tribe moved to the reservation in 1916, the building, originally constructed circa 1900, was painstakingly disassembled, then hand-carried to its current site and reassembled over a four-year period." Further, "The Kashia's Regalia House, where cultural items are stored for use in

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Mark Your Calendar:

Join Napa County Landmarks for History Day at the National Register-listed Aetna Springs Resort Event includes tours and a light picnic lunch Saturday, July 28, 2007

11:00 a.m.–2:30 p.m.

1600 Aetna Springs Rd., Pope Valley, CA

Please wear comfortable shoes and prepare for hot weather!

Carpooling is recommended to reduce traffic for Pope Valley neighbors and to save fuel.

RSVP to Napa County Landmarks

707-255-1836

info@napacountylandmarks.org

Mark Your Calendar:

Preservation Action Council of San Jose presents a lecture by Donovan Rypkema, principal of PlaceEconomics, a Washington, D.C.-based real estate and economic development consulting firm.

September 27, 2007

San Jose, CA

For more information, contact the Preservation Action Council of San Jose at 408-998-8105.



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