

CALIFORNIA PRESERVATION FOUNDATION

Annual Report 1988

President's Message

Excitement! The L.A. Conference is upon us and it will be the grandest and best attended ever, well reflecting the year we just experienced --- a productive and eventful year...a year of growth...a year we were proud to be involved in as CPF Trustees.

In 1988 we established offices in Oakland and felt a burst of new energy. The Annual State Conference in Palo Alto - our 13th - was a healthy feast of preservation information and fun; our workshops throughout the state also reached new levels as they reached out to you — offering expertise and the benefits of tested experience in the fields of sensitive seismic retrofit, zoning issues, the latest legal views and relevant political direction. Coupled with the newsletter and access to the advice and assistance from our office, we feel the program we have constructed is strong and useful; and we pledge to strengthen our assistance to you in 1989:

- to be vigilant and politically active, particularly with the new initiatives - a "State Register" and CEQA bill before the Legislature
- to enlarge the preservation network and provide better service and information to local and regional preservation groups
- to ensure CPF's financial independence so we can more effectively "create a better climate for preservation in California."

As CPF's President for the past two years I have gotten a lot of help; I want to personally thank my fellow Trustees, staff, our many volunteers, **and you** for the support and encouragement you have given me. But, please stay involved; we need you and your dedication as we pursue and promote the preservation ethic in California.



Milford Wayne Donaldson

The Year in Review

Many Californians know the Foundation as a source of ideas, advice or assistance, and our phones are busy answering calls for help. CPF efforts proved to be significant in large cities like San Diego, Los Angeles and San Francisco, as well as in smaller towns like Guerneville, Benicia and Redwood City. The newsletter, covering local programs, issues, publications, events and activities in over 50 California communities last year, serves as a **solid source of information** for program ideas, political approaches or technical information to **communities and individuals throughout the state.**

CPF presented workshops in 1988 dealing with quite divergent subject matter. In March two **Landmarks Commission Workshops** in Oakland and in Huntington Beach delivered the latest legal and planning information to representatives of local preservation commissions from all over the state. Attorney Frank Gilbert, Director of the National Trust's Washington D.C. Historic District Commissions Office, was the featured speaker at both sessions, while California experts and practitioners, primarily CPF board members and staff, supplemented Gilbert's invaluable legal background with advice on survey, commission management, on local program development and political strategy. (Continued)



Cosponsors included the cities of Oakland and Huntington Beach and over 100 commission members and city staff met, attended and learned.

In late September CPF produced a four program series of workshops on **Building Codes and Historic Buildings** in cooperation with the State Seismic Safety Commission and the State Historical Building Code Board. Again, hoping to make critical information widely available, workshops were conducted in San Francisco, Santa Barbara, Los Angeles and San Diego. State and, in some cases, international experts on seismic engineering addressed the question of earthquakes and the necessary but appropriate structural strengthening approaches available for historic buildings; local architects and officials illustrated the problem with case studies from the community, and those attending took home the latest publications on the subject from the State and the International Conference of Building Officials. The workshops were aimed at building officials, architects and engineers — those who make the decisions about how to deal with seismic risk — and the turnout of over 200 professionals in building technology at these four day-long sessions underlined the importance of the problem and the timeliness of this special CPF series.

CPF also participated in or carried out other local workshops in a number of California communities during 1988 ... on local preservation at Cupertino's De Anza College and on "Substitute Materials" in San Francisco (with the Association for Preservation Technology); another special project led to information-sharing meetings in Carlsbad and Escondido, CPF working with the Save Our Heritage Organisation of San Diego as part of an on-going program of network building among local and regional

preservation and historical organizations whenever possible.

In August, in Oakland, CPF held a similar gathering of local preservation groups, cohosting the meeting with the Oakland Heritage Alliance; the previous evening we spotlighted an undiscovered resource with a magical "Preservation Dance Gala" in the Oakland Hotel ballroom. These August activities were planned to coincide with the CPF Board of Trustees meeting in Oakland and were an attempt to do something 'for the community' when we meet in that community.

Staff and CPF Trustees also made presentations and provided small group "technical assistance" sessions in Visalia, Oakland, Berkeley, Redwood City, Riverside, Glendale, Sierra Madre, Santa Monica and Benicia. CPF assisted in the formation of the church preservation group "Hallowed Halls" and History and Architecture Resources and Training (HART), which will develop the "Our Houses" curriculum for school children; and, we contributed to preservation articles in the Palo Alto *Times Tribune*, the trade journal *Real Estate News*, and the magazine for old house restorers, *Traditional Building*. **CPF is proud of its new office in Oakland and our truly wide-ranging field assistance record for 1988.**

1988 Preservation Conference, Palo Alto

Thirteen years, now, after the first State Preservation Conference, split between Filoli (in Woodside) and Riverside -- so preservationists in both sections of the state could attend -- the now **Annual State Preservation Conference** is easily CPF's most important event and educational program. The 1988 Conference in Palo Alto was no exception as 500 plus used four days in May to learn, have fun, see the sights in town and on campus, and

get plenty of sun. We were also pleased to unveil the first in a series of CPF 'T' shirts at the conference and, given the warm weather, they proved to be the most popular piece of clothing for most of the four days. As an added bonus, the local Cosponsor, Palo Alto/Stanford Heritage (P.A.S.T.), was formed to help plan the conference... so CPF feels we helped give birth to yet another local private preservation group (which, based on the energy committed to putting on this conference, is certain to succeed).



The Palo Alto Conference program proved to be especially strong in certain subject areas—preservation education, politics and legal issues—and this year's conference in Los Angeles will be hard pressed to top the 1988 accomplishment. Assemblyman Sam Farr's Keynote speech placed special emphasis on the relationship of "Heritage and Tourism" as an opportunity for growth in historic preservation planning. In addition, we featured nearly 100 'experts' in a program with 30 sessions on broad subjects. As usual, the State Office of Historic Preservation, the National Trust (Western Region) and Society for California Archaeology were state-level Cosponsors, while Stanford University and the City of Palo Alto joined P.A.S.T. as local Cosponsors.

The Conference is, primarily, a series of technical workshops and the time and place for CPF's Annual Meeting, the presentation of Design Awards and Preservationist of the Year honors, it is

(See p. 4)

ELECTION OF NEW TRUSTEES — Los Angeles, April 22, 1989

Each year seven positions are available on the CPF Board of Trustees and nominees are elected at the Annual Membership Meeting held in conjunction with the State Preservation Conference; this year's meeting is scheduled for **Saturday, April 22 at 12:30 P.M.**...Lunch at the Biltmore. The Nominations Committee of the Foundation is recommending the following candidates for new three-year terms:

David Cameron (Santa Monica) a CPF Trustee since 1984, is an attorney and historical researcher with degrees from Pomona College and UCLA. He is President of the Electric Railway Historical Association of Southern California, past President of the Santa Monica Historical Society, formerly served as the Chairman of the Santa Monica Landmarks Commission and is now a member of the Los Angeles County Historical Landmarks and Records Commission. He also serves on the boards of the Los Angeles Conservancy, California Committee for Public History and the National Alliance of Preservation Commissions, and represented Southern California's private preservation organizations on the California Heritage Task Force.

Pat Cashman, A.I.A. (Oakland), City Center Project Manager for the Oakland Redevelopment Agency, is a first time candidate for the board. An architect and planner whose entire career has been devoted to the redevelopment and revitalization of the City of Oakland, initially as a neighborhood-oriented community designer and subsequently as an economic development specialist and large scale project manager involved in Oakland's many and varied redevelopment and preservation projects. Given his participation in Oakland's Old Oakland and Preservation Park projects and his ongoing effort to integrate new, large scale developments with existing historic buildings, he brings an informed public-sector/cost feasibility perspective to CPF. He is a member of the Urban Land Institute, A.I.A., and Oakland Heritage Alliance; a graduate of Harvard, he earned his Masters in Architecture from U.C. Berkeley.

Terry Kenaston (San Francisco), new to the CPF Board in 1988, is the owner and operator of the historic Golden Gate Hotel in San Francisco, leaving his position as Director of the Development Authority for the Pacific Area Travel Association (1979-84) to begin this new venture. During his time with PATA he was responsible for the "heritage conservation" program and put together international heritage conservation and tourism conferences in Bangkok, Manila, Kathmandu and Indonesia. Terry developed workshops on heritage conservation for travel industry representatives over a 4 year period and restructured PATA-sponsored 'tourism technical assistance teams' to include preservation professionals. His hotel hosted the annual gathering of western statewide preservation organizations held in early 1988.

Vincent Marsh (San Francisco), elected to the C.P.F. Board in 1988, is a Planner in San Francisco's Department of City Planning and now serves as Secretary to the Landmarks Preservation Advisory Board. His immediate past experience was as United Way of the Bay Area Agency Relations Senior Associate, providing technical assistance to local agencies and undertaking program and funding evaluations. He was a Field Representative for the National Trust Western Regional Office and, prior to coming west, worked in research for the Boston Landmarks Exhibit Office. Vincent is a graduate of Cornell's Masters Program in historic preservation.

David Shelton (Santa Barbara) is a founding Partner in Preservation Planning Associates and has been active in the field for over ten years. Coupling his background in the Arts and his experience in the Trades and project planning, David pursued advanced training in historic preservation through the University of Vermont Masters Program, returning in 1984 to set up his own firm. He works with local groups - the Santa Barbara Trust for Historic Preservation and Santa Barbara Heritage - and serves on the board of Homes for People (a self-help housing organization assisting low and moderate income people) and sits on the City of Santa Barbara's Landmarks Committee.

Other nominations can be made, but you must act quickly. The Bylaws require a petition be submitted with the signatures of twenty (20), current CPF members who support an individual candidate; the petition can be obtained from John Merritt, CPF, 1615 Broadway, Suite 705, Oakland, CA 94612 (415/763-0972). The completed petition must be returned not less than ten (10) days prior to the Annual Meeting. All valid nominees will be voted on at the April 22 meeting.

BOARD OF TRUSTEES - 1989

Continuing on the CPF Board during the next year (1989-90) are:

Milford Wayne Donaldson (San Diego) the Foundation President, is an architect, a member of the State Historical Resources Commission, and is the Chairman of the State Historic Building Code Board.

Pamela Seager (Long Beach) CPF's Vice-President, is the Executive Director of the Rancho Los Alamitos Foundation, a position she took after serving as the Assistant Director of the California Historical Society for 11 years.

Christy Johnson McAvoy (Hollywood) CPF's Treasurer operates her own preservation consulting firm, Johnson Research Associates, and serves as the L.A. Conservancy's Preservation Officer.

Stephen Spiller (Redlands) a graduate of the Masters Program in historic preservation at UC Riverside, is the Executive Director of the historic Kimberly-Crest House in Redlands and serves as CPF's Secretary.

Bill Delvac (Los Angeles) an attorney specializing in preservation, gained national recognition for the legal work he did to save the historic Beverly Hills Waterworks; he is a Los Angeles Conservancy board member and serves on American Bar Association Committees on Tax Incentives.

Linda Dishman (San Francisco) served as a Planner for the City of Pasadena's Urban Conservation Department and is now with the National Park Service; she has previous experience in the California Office of Historic Preservation and in private consulting.

Russell Fey (Fresno) is a Professor in the Department of Political Science's Urban and Regional Planning Program at Fresno State; during his 1988-89 sabbatical year he is undertaking a study/survey of historic communities in a four-county (Fresno-Madera-Kings and Tulare) area.

Bruce Judd (Hercules) an architect and founding Partner of Architectural Resources Group, chaired the A.I.A. National Historic Resources Committee and the State Historical Resources Commission, and is a National Trust Advisor for California.

Vivian Kahn (Oakland) is Chief of Current Planning with the City of Berkeley. She has worked professionally in state planning (OPR) and with Kahn/Mortimer Associates, an architectural and planning firm in Seattle and, more recently, doing West Oakland's "Liberty Hall" restoration.

Sharon Marovich (Sonora) has been active in preservation at the local level as President of the Tuolumne County Historical Society; she has also been active in local politics as the Chairman of the Tuolumne County Democratic Central Committee and as a member of the Sonora City Council.

Gee Gee Platt (San Francisco) a nationally known preservationist, served on the City of San Francisco's Landmarks Preservation Advisory Board (1967 - 1983); a former California Historical Society Trustee, Gee Gee is on the boards of San Francisco "Heritage" and Carmel's Tor House Foundation.

Hisashi Bill Sugaya (San Francisco) Senior Associate with the Architectural Resources Group, is an internationally recognized consultant in the area of tourism and heritage, and former Director of the Western Regional Office of the National Trust.

FISCAL YEAR 1987-1988 FINANCIAL REPORT

The following Financial Report for the California Preservation Foundation was submitted by our Treasurer, Christy McAvoy, and is published for the general membership to review.

BALANCE SHEET June 30

	<u>1988</u>	<u>1987</u>
ASSETS		
Cash	\$27,727	\$23,765
Equipment	5,391	-
Other	79	-
Total Assets	<u>\$33,197</u>	<u>\$23,765</u>
LIABILITIES AND FUND BALANCE		
Endowment Trust	\$17,563	\$16,782
Accrued Liabilities	320	299
Fund Balance	15,314	6,684
Total Liabilities & Fund Balance	<u>\$33,197</u>	<u>\$23,765</u>

STATEMENT OF RECEIPTS AND DISBURSEMENTS AND CHANGES IN FUND BALANCE Year Ended June 30

	<u>1988</u>	<u>1987</u>
RECEIPTS		
Membership	\$16,055	\$14,140
Contributions	8,526	17,885
Program and Other	33,649	14,025
Total Receipts	<u>58,230</u>	<u>46,050</u>
DISBURSEMENTS		
Staff	33,485	33,088
Professional Fees	1,452	10,500
Other Operating Costs	14,663	12,887
Total Disbursements	<u>49,600</u>	<u>56,475</u>
NET CHANGE FUND BALANCE	8,630	<10,452>
FUND BALANCE - BEGINNING	6,684	17,109
FUND BALANCE - ENDING	<u>\$15,314</u>	<u>\$ 6,684</u>

For the first six months of FY 1988-89 receipts were \$39,616 and disbursements were \$32,696. Cash assets on December 31, 1988 were \$37,753 and the fund balance was \$22,233.

Design Awards

The California Preservation Foundation 1988 Design Awards were presented to seven projects in California; this year's winners—the Sixth in the Annual Awards Program—were honored May 21 at Stanford's Cubberly Auditorium in conjunction with the Annual State Conference. The 1988 Winners were:

1. the 1888 **Bank of Commerce Building** (Don Reeves and Associates, A.I.A.) in **San Diego** and the **Stern Grove 'Trocadero' Clubhouse** (Page, Anderson & Turnbull, Inc. and City Bureau of Architecture) in **San Francisco** in the "Rehabilitation" Category
2. **Richard Berry von Hungen Groth**, A.I.A., and the City Bureau of Architecture were winners in the "Restoration" category for the **San Francisco Coit Tower** project (below), which required extensive seismic work and mural art restoration.



3. two projects were honored for "Preservation/Stabilization, **The First Congregational Church** (Joseph Woollett, A.I.A.) in **Long Beach** (for sensitive seismic work) and the **City of San Diego's Old Mission Dam** in the Mission Trails Regional Park, (Van Dyke & Associates), constructed in 1813.
4. The **Beverly Hills "Waterworks Reuse Study"** (JLH Consulting, Robert Englekirk Consulting) and the **Historic Preservation Element and Design Guidelines** for the City of **Redlands**

by AEGIS Consulting were winners in the "Cultural Resource Studies & Reports" category.

Jurors for the 1988 Awards were Ruthann Lehrer, Brenda Levin, A.I.A., Fran Offenhauser, A.I.A., Martin Weil and Richard Rowe.

"History Days"

Each May thousands of Junior High and High School students crowd into the "History Day" competitions in Sacramento. The program, sponsored by the Constitutional Rights Foundation, begins with a county-level selection process in categories such as media presentations, dramatizations, written reports or displays, all exploring an important historic theme. State-level award winners go on to a national competition.

For the past three years the California Preservation Foundation has offered a "Preservation Award" to projects which stress recognition and preservation of the historic built environment -- and our winners also receive a modest cash prize. In this small way the Foundation attempts to focus the attention of the next generation on preservation. The Junior High project selected in 1988 was "Mariposa—Frontiers, People, Places and Ideas" created by Noel Dewitt and Brian Wilson; the students documented, through photography, their town's history, historic sites, and the importance this legacy plays now. Senior winner was Erling Daell of Cambria who created a videotape exploration of the origins and settlement of Solvang by the Danes in the nineteenth century. Each year our judges -- OHP's Maryln Lortie and "Our Houses" founder Judith Lynch helped this year -- get more excited by the scope of the projects submitted and the preservation education prospects of this awards program. And, it is clearly something the students appreciate.

Preservationist of the Year - '88

Senators Milton Marks and John Garamendi, Assemblyman Sam Farr, former SHPO Knox Mellon, Architect Ray Girvigian, former Trust Attorney Nancy Shanahan and Pasadena preservationist Claire Bogaard -- what do these people have in common? All have contributed to improving the climate for preservation in California, and all have received the CPF "Preservationist of the Year Award" presented annually at the State Preservation Conference. In Palo Alto, **John Kariotis of South Pasadena was announced as the 1988 award winner**, joining this prestigious list.

He is internationally known for his imaginative approach to solving engineering problems. He is best known in California for his truly precedent-setting work in dealing with seismic risk in historic buildings. Pioneering work done under a 1978 National Science Foundation six-year contract produced research results which have greatly improved everyone's ability to confront the obvious seismic problem our state faces, and to do so with far greater respect for the historic fabric and integrity of vintage buildings. The 1988 "Preservationist of the Year" award was a surprise and a very popular one, because so many of us have benefitted from his work.

CPF Plans for 1989

In 1989 the Board is committed to:

- (1) an even more successful Annual State Conference in Los Angeles
- (2) two more sets of workshops for commissions and on historic codes
- (3) publications on "Preservation Education in California Colleges", on the Uses of the Mills Act, and a Reference Guide to Preservation Resources
- (4) successful passage of two bills - creating the State Register and closing the demolition permit gap in CEQA

also the single, real opportunity for California's preservation community to get together again, share successes and defeats, and get ready for another year of local effort. A highlight is the now famous "Three-Minute-Success Story" presentation (held at the Stanford Theatre this year) where community people race the clock to show-and-tell about their most recent local battle and the results. The Conference concluded with a fine banquet in the historic Quad of Stanford University on Saturday night (with a spirited auction an added attraction) and a series of tours Sunday with a mid-Peninsula focus

The California Preservation Foundation was very active in our state capital last year:

- Looking to reestablish legislative priorities first identified by the CPF sponsored-legislatively created "Heritage Task Force", CPF worked with the Office of Historic Preservation, Society for California Archaeology, California Committee for the Promotion of History, and Conference of California Historical Societies; a clear consensus for enhanced State funding and improved environmental protection for historic properties evolved. -- CPF was a sponsor of Proposition 70, the "Wildlife, Coastal, Park Land Conservation Act", an initiative which

allocated 11 million dollars for historic preservation; and CPF took the leadership in ensuring that the program and its funds would remain in the State Office of Historic Preservation, instead of being moved to the Department of Parks and Recreation.

- CPF also led the effort to create a new "State Register", working closely with the State Historical Resources Commission to define the program scope, and marshal public support when necessary; a bill carried by Senator Milton Marks will be introduced this month (March - 1989), moving this important program one step closer to reality.

The California Preservation Foundation also participates strongly in the national preservation movement:

(1) CPF hosted a meeting of eight western statewide preservation 'sister' organizations in San Francisco, and helped create an innovative joint effort -- each group using the same consultants to develop its own unique fundraising program.

(2) CPF helped form the National Alliance of Statewide Preservation Organizations (NASPO), serving on the formation steering committee.

(3) CPF has an 'automatic' slot on on the board of Preservation Action, the national lobby (Director John Merritt

serving on the Executive Committee). CPF Trustee David Cameron is on the National Alliance of Landmarks Commissions Board and Trustee Bruce Judd is a member of the National Trust 's Board of Advisors. (4) CPF often receives requests from other states on preservation programs and approaches California has developed; in 1988 we were able to advise preservationists in Georgia regarding brew pubs and adaptive use, in Illinois on Bond Act financing for "bricks and mortar" projects, in Louisiana on state planning law, in Minnesota on preservation easements, and in Rhode Island and Kentucky on preservation education.

Our active interest in the national preservation scene is recognition that we are a part of a national movement and stems from our knowledge that federal support for the American preservation movement requires constant vigilance. Budget cuts proposed by the Administration for the past eight years have been successfully reversed by Congress and changes threatening to eliminate preservation tax-incentives for historic properties have been mitigated, in part, because we have played our part in this nationwide effort to protect the federal preservation program created over the past twenty-five years.



**CALIFORNIA PRESERVATION
FOUNDATION**

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