

The California Preservation Foundation Invites you to become an Annual Sponsor



CALIFORNIA
PRESERVATION
FOUNDATION

Become a Sponsor!

Recognition | Benefits | Business networking opportunities

The benefits are listed in the sponsorship chart on the reverse side. Please take time to review and select a level for your company. Your support will ensure that California's historic places and its diverse cultural heritage will be enjoyed and protected for future generations of Californians. Sponsorship includes benefits and exposure at the following major events.

The 42nd Annual California Preservation Conference Pasadena Hilton Hotel on May 10th–13, 2017.

Well-attended, well-received, and well-reviewed, the California Preservation Conference provides access to an audience prominent in the field of historic preservation. The California Preservation Conference includes a dynamic mix of over 30 sessions, special events, networking activities and tours of exclusive sites and projects in the San Francisco Bay Area. This conference will bring together a diverse, multidisciplinary audience of more than 500 participants from across California.

The 34th Annual California Preservation Awards San Francisco, September 2017.

The California Preservation Awards combines the Preservation Design Awards and the President's Awards at the same event. The Preservation Design Awards honor design excellence with a stunning selection of award winning projects and the President's Awards recognize individuals and companies who make outstanding contributions to historic preservation in California. This year's event will be held in the in San Francisco, celebrating 34 years of the Preservation Design Awards with a classic cocktail reception and dinner.

Over 25 Educational Events including Workshops, Online Courses and Special Tours

We invite you to join us and support the California Preservation Conference by becoming a sponsor. Your sponsorship is an easy and affordable way to promote your firm to a targeted professional audience while providing the needed funding to ensure the protection of historic sites across California through our statewide advocacy and education programs.



2017 California Preservation Foundation
Annual Sponsorship

Annual Sponsorship of the California Preservation Foundation

Annual Sponsorship is ideal for the company who wants benefits above and beyond our Professional Membership. Sponsorship Includes marketing exposure and benefits at the Annual Conference, California Preservation Awards and all Workshops/Webinars. Complimentary registrations increase at the higher levels. Additional marketing benefits are exclusive to this group, including a premium Resource Directory listing.



Annual Sponsorship Levels

| | Cornice \$5,000 | Pediment \$7,500 | Cornerstone \$10,000 |
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Annual Benefits

Annual Conference

- California Preservation Conference
- President's Circle Reception
- Opening Reception
- Full-color ad in Conference Program Book
- Sponsor profile in Annual Conference Program
- Exhibit Booth at Conference Center
- Promotional Items distributed at Conference and Preservation Design Awards
- Opportunity to sponsor the Conference bag or lanyard
- Database of opt-in registrant e-mails

Preservation Design Awards

- Preservation Awards Ceremony, Reception + Dinner
- Design Awards VIP seating with company name/logo
- Company name/logo on Awards presentation slides
- Full-color ad in PDA Program Book

Discounted registrations - unlimited registrations to all CPF Events at member rate.

- Preservation Awards Ceremony, Reception + Dinner

Webinars + Workshop Educational Benefits

- eLearning Subscription (live Webinars)
- Field Workshops

Marketing Benefits

- CPF Sponsorship logo for each sponsor level that can be placed on your company website or publications.
- Framed Certificate of Appreciation
- Prominent placement of company name + logo on CPF website
- Name + logo in Preservation Design Awards Program
- All Conference, Preservation Awards and Workshop/ Webinar e-mail blasts with links to your website
- Conference "Save the Date" Card and Registration Brochure
- Workshop/Webinar direct mailings (6-8 mailers/yr.)

Online Resource Directory Listing

- Company name, contact + web link
- + Company logo
- + Company description