

California Preservation Conference: Preservation at the Fore Front

42nd Annual California
Preservation Conference

Pasadena Hilton Hotel
May 10 - 13, 2017



CONFERENCE ADVERTISEMENT

Your advertisement in the 2017 Preservation Conference Resource Directory, a beautifully designed publication, is an exceptional opportunity to reach a large statewide audience. The 2017 conference is expected to attract over 500 professionals and community leaders, planners, architects, engineers, public and private sector representatives, owners of historic properties, developers, landscape architects, attorneys, real estate professionals and preservationists from all over California.

The Conference Resource Directory will be provided to all attendees with their conference materials.

All artwork must be submitted "print ready" and must conform to the formatting requirements below.

Don't miss your chance to be part of the Conference Resource Directory!

AD SIZE	DIMENSIONS	COST	ACCEPTABLE FORMATS
Quarter-page	3 3/8" wide x 4 3/4" high	\$300	Ads can only be accepted in an electronic format: <ul style="list-style-type: none">• Files must be JPG, PDF, or TIF• Grayscale or CMYK (no RGB)• Resolution: 300 dpi
Half-page horizontal	7 1/4" wide x 4 3/4" high	\$500	
Half-page vertical	3 3/8" wide x 9 1/2" high	\$500	
Full page	7 1/4" wide x 9 1/2" high	\$750	

CONFERENCE PROGRAM ADVERTISEMENT FORM

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Questions?

Please contact:
Development & Marketing
Director

415.495.0349

cpf@
californiapreservation.org

CPF Tax ID #:
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- \$300 Quarter-page ad \$500 Half-page vertical ad
 \$500 Half-page horizontal ad \$750 Full page ad

All ads will be printed in full-color. Electronic art files due by Friday, April 7, 2017.
Please see format specifications above.

Payment: A 50% deposit is due with this form. Balance must be paid by March 15, 2016.

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MAIL to:
California Preservation Foundation
5 Third Street, Suite 424
San Francisco, CA 94103-3205

Or FAX to: 415.495.0265