

PRESERVATION @ the 4 FRONT

Friday, May 12, 2017

Cultural Landscapes

Route 66 in California

FRIDAY, 5/12/2017, 9:00 AM - 10:30 AM

This session will include a panel to discuss the importance of Route 66 and several recent studies completed on this unique cultural resource. The National Park Service will provide a national perspective of Route 66's historical significance and the resources available from the Route 66 Corridor Preservation Program. CPF representatives will highlight the importance of the route in California and its partnered efforts with the NPS to complete a historical context for the resource and document that segment that traverses through the state. The panel will then explore a range of preservation activities related to the preservation and management of historic Route 66, including: the results of the reconnaissance survey and GIS mapping of the highway using the National Register Multiple Property Documentation Form; how the Route 66 Corridor Management Plan and economic development can enhance and help preserve and interpret the historic corridor; and how efforts to develop a Programmatic Agreement will serve as an important management tool along the desert portion of the highway. The panel session will be interactive and encourage audience participation with questions and answers to follow.

Cindy Heitzman, California Preservation Foundation Executive Director; **Kaisa Barthuli**, Program Manager Route 66, National Park Service; **Chad Moffett**, Architectural Historian, Mead & Hunt; **Glen Duncan**, Member, California Historic Route 66 Association; **Andrea Galvin**, President, GPA Consulting.

Technology

Is BIM The Right Tool For Preservation: Brainstorming the advancement and improvement of preservation projects through BIM

FRIDAY, 5/12/2017, 9:00 AM - 10:30 AM

"Information" is the key word in Building Information Modeling and BIM is now a de facto tool for AE&C industry. In preservation, however, the complexities and irregularities found in historic buildings can make BIM more challenging. Although, more time and energy is required up-front to create a project framework at which point a project can finally begin; after completion the Return on Investment can be seen.

Historic structures consist of several layers of history and 'Information'. Preservation projects are often concerned with the descriptive, annotative information of building components in addition to the physical, spatial data. Before BIM the spatial and informational data of our projects were kept separate, making it more difficult to understand the relationships. BIM can now be used to solve this problem and provide the opportunity of easily merging spatial and informational data together into one comprehensive database.

Julia Ausloos, Project Designer, Architectural Resources Group; **Chris Gray**, Survey Guy, Mollenhauer Group; **Alan White**, Director of Operations, GBG USA, Inc.

Resiliency

Thou Shalt be Resilient! California's New Wave of Seismic Ordinances

FRIDAY, 5/12/2017, 9:00 AM - 10:30 AM

Referencing lessons from recent earthquakes, municipalities have passed ordinances mandating retrofit of older buildings. This session looks at past earthquake-related legislation, discusses ordinance trends, and presents historic building options.

Mel Green, Melvyn Green and Associates Structural Engineer; **David Cocke**, Structural Engineer, Structural Focus; **Kelly Cobeen**, Associate Principal, Wiss, Janney, Elstner and Associates.

Planning

Lights, Camera, Preservation: Preservation Planning for Motion Picture Studios

FRIDAY, 5/12/2017, 9:00 AM - 10:30 AM

The history of the motion picture industry and the properties associated with that history are unique to Southern California, where the industry matured as a primary form of popular entertainment in the first half of the 20th century. Studio properties associated with Hollywood's "Golden Age" are an increasingly rare and threatened resource often considered obsolete by an industry undergoing rapid transformation. This session will focus on preservation planning for several early twentieth century studio properties. Speakers will address the historic evaluation, preservation planning, and environmental impacts analysis as part of the development of long-term master plans for these properties. Although motion picture studios are a unique and specific property type, the lessons learned are applicable to a wide variety of campus environments and resource types in a changing world.

Christine Lazzaretto, Historic Resources Group Principal; **Paul Travis**, Principal, Historic Resources Group.

Technology

Technologies in Preservation: The impact of mapping tools on preservation

FRIDAY, 5/12/2017, 10:45 AM - 12:15 PM

This workshop will include advocates on the front-lines of Los Angeles Latino Neighborhoods threatened by gentrification, including Boyle Heights, South Central, Eagle Rock, and Highland Park. Explore how other Latino neighborhoods have enacted preservation and other land use tools to protect their communities. Case studies of each neighborhood will help train attendees in the most effective tools to stem the tide of development in low-income, historic communities.

Alan White, GBG USA, Inc. Director of Operations; **Maggie Smith**, Cultural Resources Planner / Architectural Historian, Page and Turnbull, Inc.; **Joyce Amaro**, President, Alhambra Preservation Group; **Barbara Beckley**, Vice President, Alhambra Preservation Group.

Resiliency

Flooding on the Dock of the Bay: San Francisco's Threatened Waterfront

FRIDAY, 5/12/2017, 10:45 AM - 12:15 PM

In 2016 the National Trust listed SF's Embarcadero as one of 11 Most Endangered Historic Places. This session will identify Bay Area sites vulnerable to sea level rise and adaptation solutions.

Alex Westhoff, Marin County Community Development Agency Planner; **Justin Vandever**, Coastal Engineer / Project Manager, AECOM; **James Mallery**, Perkins+Will; **Steven Reel**, Resiliency Project Manager, Port of San Francisco.

Planning

TDRs for Today: RE-Evaluating Transfer of Development Rights

FRIDAY, 5/12/2017, 10:45 AM - 12:15 PM

Transfer of development rights (TDR) programs were once popular as an incentive for protecting historic resources. Selling the unused air rights above landmarks that were built with less square footage than allowed by zoning removed development pressures while generating money to revitalize the historic resource. The market-based incentive was seen as a win-win, but lost favor in preservation circles as it gained a reputation for being hard to implement and few transfers materialized. However, successful, sustained TDR programs did develop in the 1980s and 1990s to protect historic and natural resources. What lessons can be learned from these successful programs in San Francisco, Seattle, New York, Denver and elsewhere? Can better TDR programs be developed today? Do TDRs remain a viable incentive for historic resources? The session will invite TDR experts, city planners managing programs, and those who have used TDRs to share their experiences.

Flora Chou, Cultural Resources Planner / Architectural Historian, Page & Turnbull, Inc.; **Richard Pruetz**, FAICP, Principal, Planning & Implementation Strategies.

Cultural Landscapes

Ruth Shellhorn: Mid Century Landscape Architecture in Southern California

FRIDAY, 5/12/2017, 10:45 AM - 12:15 PM

Landscape Architect Ruth Patricia Shellhorn helped define the distinctive mid-century regional aesthetic of Southern California. Most well known for her work on the Bullock's department stores and Fashion Square shopping centers, projects that redefined the commercial genre as a relaxing and entertaining activity, and for her work with Walt Disney on the original design of Disneyland, Shellhorn also designed a landscape master plan for University of California at Riverside, as well as a number of private gardens and estates for movie stars and the business and financial leaders of the Los Angeles region. She created landscape designs that refined the indoor-outdoor living concept, and she developed a palette of plant materials that perfectly expressed the exuberance and optimism of the post-war era, which became known as the "Southern California look."

Kelly Comras, Kelly Comras Landscape Architecture.

Special Event

CPF Annual Membership Luncheon

FRIDAY, 5/12/17, 12:30 - 1:45 PM

Mobile Workshops

Pasadena's Iconic Civic Center

FRIDAY, 5/12/2017, 2:00 PM - 5:00 PM

Pasadena's Civic Center was originally conceived between 1922 and 1926 by the planning and architectural firm Bennett, Parsons & Frost and was rooted in the City Beautiful movement, with an axial arrangement of public buildings in monumental Mediterranean styles. Since its genesis, planning trends for the Civic Center have come and gone. You will examine the effects of these trends. Examine the primary historical buildings, as well as buildings associated with Urban Renewal that were later modified by New Urbanism, which attempted to restore major components of the original Bennett Plan. End the tour with a review of proposed development projects.

Kevin Johnson, City of Pasadena Senior Planner.

Special Session

Balancing Conservation Practice

FRIDAY, 5/12/2017, 2:00 PM - 4:00 PM

Modern and postwar architecture is often characterized by the experimental use of new technologies, materials, and constructions. Innovative and experimental construction technologies were at the heart of the development of Modern Movement architecture. This spirit of experimental technologies and construction was evidenced by building systems and assemblies that would only become noteworthy many years later.

While experimental in their time, many Modern and postwar buildings do not meet current standards and are in need of upgrades in order to meet current code upgrades and requirements. In some cases, owners desire changes to buildings not only for energy efficiency but also to add modern day user amenities, that provide more comfort and space. So, how do we examine and expand our understanding of the range of smart solutions that can provide meet contemporary needs while maintaining the building's significance, authenticity, and overall defining character?

Past and current approaches in the retention of a building's significance, integrity, and materiality remain a key issue in the conservation of modern movement and postwar buildings. Program requirements for adaptive reuse are often complex due to a desired change in function that may include building climate control upgrades coupled with enhanced overall performance standards and requirements.

This session will examine case studies that show how local practitioners are striving to achieve improved building performance using a sound conservation-based decision-making process. It is critical to draw on appropriate material selection processes, analytic methodologies, and specifications that underlie and promote sensitive decision-making protocols throughout the adaptive reuse program.

Kyle Normandin, Wiss, Janney, Elstner, Inc. Associate; **Jeffrey Caldwell**, Associate Principal, Wiss, Janney, Elstner Associates, Inc.; **Ted Bosley**, Executive Director, The Gamble House, **Rosa Lowinger**; **Kelly Sutherlin McLeod**, FAIA, Kelly Sutherlin McLeod Architecture Inc.

Equity

Joining Forces: A Panel Discussion on Affordable Housing and Historic Preservation

FRIDAY, 5/12/2017, 2:00 PM - 3:30 PM

Historic preservation offers a natural tool for neighborhood revitalization for two main reasons: It makes use of the existing housing stock and the tax credits attached to it, and it sustains a sense of character and cohesiveness in a community. Thus, historic preservation allows for both financial and aesthetic improvements in older neighborhoods across the country, and has become an effective strategy in community development. Regulations governing historic buildings and related incentive programs; however, have added costs and constraints to projects. Designers, funders, and developers of affordable housing who have used this strategy will discuss its challenges and rewards.

Charles Loveman, *Heritage Housing Partners Executive Director*; **Tom Michali**, *Principal, M2A Architects*; **Joe Panno**, ; **Amy Anderson**, *Director, PATH-People Assisting the Homeless*; **Allyne Winderman**, *Lecturer, Cal Poly Pomona*.

Technology

Graphic Documentation: Precise Pixels and Capturing Character

FRIDAY, 5/12/2017, 2:00 PM - 3:30 PM

This session will examine methods of producing documents that meet the Secretary of the Interior's standards; from widely used photo and hand measurement, to the introduction of laser scanning. Beyond an introduction to the tools available, the session will aim to answer questions of when, why and where documentation is critical and where each tool can be most appropriate.

Chris Gray, *Mollenhauer Group Survey Guy*; **Dennis Hill**, *Creator, Dennis Hill, Content Creation*; **Stacey De Shazo**, *Principal Architectural Historian / Owner, Evans & De Shazo, LLC*; **Shari Kamimori**, *President, 3D Virtual Design Technology*.

Mobile Workshops

Historic Little Tokyo in the 21st Century – Protecting Cultural Identity, Affordability, and Mobility for a New Generation

FRIDAY, 5/12/2017, 2:00 PM - 5:15 PM

Tour Little Tokyo to see how the "Sustainable Little Tokyo" initiative addresses development pressure, affordability, and transit infrastructure to ensure a healthy, equitable, and culturally-rich neighborhood for future generations.

Kristin Fukushima, *Sustainable Little Tokyo Project Manager*; **Leslie Ito**, *President & CEO, Japanese American Cultural & Community Center*; **Brian Kito**, *Owner, Fugetsu-Do Confectioners*; **Walker**

Wells, *Director of USA Green Urbanism Program, Global Green*; **Takao Suzuki**, *Director of Community Economic Development, Little Tokyo Service Center CDC*.

Technology

From SurveyLA to Historic PlacesLA: A Case Study in Creating Historic Resources Inventories with Arches

FRIDAY, 5/12/2017, 3:45 PM - 5:15 PM

SurveyLA, Los Angeles' citywide historic resources survey, wrapped up in 2016. What lessons for other communities may be drawn from this precedent-setting initiative, and what are some of the challenges and opportunities to build upon survey information as a first step in creating a comprehensive historic resources inventory?

Inventories are a critical tool to help communities manage information on historic resources over time and use this information in meaningful ways to inform planning policies, processes, and decisions. Using SurveyLA as a case study, session participants will provide an overview of survey findings, visually showcasing the diversity of resources identified and taking stock of SurveyLA's "discoveries" by geographic distribution, time period, and contexts and themes represented.

Participants will focus on the next steps in capitalizing on the completed survey to enhance local planning priorities, including the need for ongoing information management and online publishing through the customization and implementation of the open source Arches Heritage Inventory and Management System as HistoricPlacesLA, the Los Angeles Historic Resources Inventory. Participants will demonstrate enhancements to the Arches software included in version 4.0, such as the new mobile data collection app for completing field surveys, and provide an overview of other organizations that are implementing Arches.

Ken Bernstein, *Office of Historic Resources, City of Los Angeles Office of Historic Resources Manager*; **Janet Hansen**, *Deputy Manager, Office of Historic Resources, City of Los Angeles Office of Historic Resources*; **Katie Horak**, *Principal, Architectural Resources Group*; **Kari Fowler**, *Senior Preservation Planner, Historic Resources Group*.

Special Event

FRIDAY, 5/12/17, 5:15 - 7:00 PM

Closing Reception at Castle Green

Join friends at a cocktail reception to celebrate the closing of the conference at one of Pasadena's most cherished historic buildings: Castle Green. This eclectic building, combining Moorish, Spanish and Victorian stylistic elements is a stunning setting to celebrate the closing of a successful conference. **Sponsored by Castle Green**.