

Thursday, May 11, 2017

Special Session

Plenary Session at All Saints Church

THURSDAY, 5/11/2017, 9:00 AM - 10:30 AM

Equity

Gentrification vs. Affordability: Preservation Under Attack?

THURSDAY, 5/11/2017, 11:00 AM - 12:30 PM

Historic Districts were initially conceived as a friendlier urban renewal tool than wholesale neighborhood “scrape and rebuild” strategies. They reused existing infrastructure, conserved street, block and open space patterns, and respected setbacks, heights and scale of historic structures while allowing sensitive upgrades and continued use. Many economically distressed areas were slowly revamped, becoming family friendly enclaves, serviced by local small businesses. As certain neighborhoods gained cache, their housing prices rose, pushing out original residents and leading to “gentrification.” Local land use practices, especially those that support lower densities, community scale and character, are now blamed for the increasing shortage of affordable housing. From Manhattan to Boulder to San Francisco and Pasadena, once popular historic preservation programs are coming under attack. Is preservation actually at fault or a convenient scapegoat? What does the data say? Will proposed alternatives imposed from Sacramento help or hurt local housing and/or preservation programs? Hear what our panel of experts have to say about this developing and controversial issue.

Diane Kane, California Preservation Foundation Vice President, Programs; **Julianna Delgado**, Professor of Urban Planning, Cal Poly Pomona; **Denise Lawrence**, Professor of Anthropology and Architecture, Cal Poly Pomona; **Anastasia Loukatou-Sideris**, Associate Dean, UCLA Luskin School of Public Affairs; **Jan Lin**, Professor of Sociology, Occidental College.

Special Session

CEQA and Design: Roundtable Discussion of the Process of Review

THURSDAY, 5/11/2017, 11:00 AM - 12:30 PM

Developing appropriate responses to historic rehabilitation projects requires involvement in the design process. Design challenges arise from both an architect’s and a CEQA compliance reviewer’s perspective. Specific design case-studies examples will showcase different preservation design issues related to projects and the California Environmental Quality Act. These will include designs for additions to historical structures, façade alterations or interventions, and interaction of proposed rehabilitation/new construction projects with historic landscapes. A panel of distinguished project reviewers representative of state and local review agencies will provide assessments of different CEQA actions. Interactive discussions with audience and panelists are typically lively.

Taylor Loudon, Modern|HistoricalAIA, Principal; **Erin Gettis**, Historic Preservation Director, City of Riverside, Planning &

Community Development; **Stephen Schafer**, Architectural & HABS Photographer, Schaf Studio Architectural Photographer; **John Byram**, AIA Architect, John R. Byram AIA.

Special Event

CPF International Luncheon

THURSDAY, 5/11/17, 12:30 - 1:45 PM

Mobile Workshops

Hands On: Documenting Pasadena

THURSDAY, 5/11/2017, 2:00 PM - 5:00 PM

This mobile workshop will give participants the opportunity to discover hands-on the topics covered in the “Analyze This” classroom session, from macro-level SurveyLA data capture to micro measurement tools and architectural photography. You’ll examine laser scanning and other non-destructive evaluation (NDE) tools that can measure and document interiors of buildings. See how ground penetrating radar and thermal imaging can assess the hidden components of buildings not visible to the naked eye.

Julia Ausloos, Architectural Resources Group; **Chris Gray**, Survey Guy, Mollenhauer Group; **Alan White**, Director of Operations, GBG USA, Inc.; **Stephen Schafer**, Architectural Photographer, Schaf Photography.

Mobile Workshops

Affordable Housing and Historic Preservation Tour

THURSDAY, 5/11/2017, 2:00 PM - 5:00 PM

Heritage Housing Partners (HHP) is the only non-profit organization in California promoting long-term affordable homeownership through the preservation of existing historic homes and the construction of new, contextual homes. To date, HHP has sold over 80 affordable homes to income-qualifying homebuyers and has 120 units in development, including everything from bungalows designed by anonymous builders to apartment buildings by Greene and Greene. Get a behind-the-scenes tour of HHP projects in Pasadena while closely examining entitlement, construction, and financial challenges of breathing new life into historic buildings for first-time homebuyers.

Charles Loveman, Heritage Housing Partners Executive Director

Equity

Preserving Latin@ History in California

THURSDAY, 5/11/2017, 2:00 PM - 3:30 PM

In 2015, Latinos in Twentieth Century California, the historic context and Multiple Property Documentation Form (MPDF), provided the framework for the nomination of properties associated with California’s greatest ethnic group. Together with the National Park Service (NPS) American Latino Theme Study, the two works resulted in the identification of properties that merit designation and address themes of labor, economic justice, struggles for social and political inclusion, arts, politics, and media. This session will provide an overview of Latin@ heritage programs

that increase awareness and conserve California's Latino history at the national and state levels through the presentation of individual projects and the National Register Nominations for The Great Wall of Los Angeles, the Pan American Bank in East Los Angeles, and the Azteca Theater in Fresno.

Julianne Polanco, Office of Historic Preservation State Historic Preservation Officer; **Laura Dominguez**, Los Angeles Conservancy; **Karana Hattersley-Drayton**, Former Historic Preservation Project Manager, City of Fresno; **Allison Lyons**, GPA Consulting.

Cultural Landscapes

Giving Heritage Sites New Life: Treatment Conundrums and Opportunities at Multifaceted Cultural Landscapes

THURSDAY, 5/11/2017, 2:00 PM - 3:30 PM

Property owners, landscape architects and architects face challenges regarding the special circumstances of large-scale cultural landscapes, including changes in the public setting, altered contemporary requirements, non-functional infrastructure, and obsolete historic uses. In the context of sites' significance, this session identifies the primary imperatives of integrity, layers of development periods, and how to authentically convey the former use and significance of the property. We will discuss how to accommodate changes in attitude towards cultural landscapes. Beneficial approaches illustrated include considering changes to circulation and plantings, retaining key buildings, integrating new construction, and full-bodied site interpretation.

Cathy Garrett, PGAdesign President; **Lisa Bankosh**, Planner III, Midpeninsula Regional Open Space District; **Frederic Knapp**, Principal, Knapp Architects.

Resiliency

Resiliency: Defining the New Buzz Word and How it is Shaping Historic Preservation

THURSDAY, 5/11/2017, 2:00 PM - 3:30 PM

After the Great Recession, Californians are planning for new 21st Century challenges. This session defines resiliency and explores how providing it may require adaptations outside traditional historic preservation norms.

John Lesak, Page & Turnbull Principal; **Marissa Aho**, Chief Resiliency Officer, City of Los Angeles' Mayor's Office; **Mike Buhler**, President & CEO, San Francisco Heritage; **Sean Hecht**, Co-Executive Director, Emmett Institute on Climate Change and the Environment, UCLA.

Planning

Old Pasadena - Context Sensitive Design for New Construction in a Historic District

THURSDAY, 5/11/2017, 2:00 PM - 3:30 PM

Old Pasadena is a National Register Historic District located at the main western entrance of Pasadena. It is internationally recognized as a thriving residential, retail and commercial center because of its unique features and location along route of Rose Parade and its adjacency to the Rose Bowl Stadium. Its prominence and thriving economy also makes it a desirable location for new businesses and new construction. Over the past decade several new buildings have been constructed within the district, with new construction currently ongoing or anticipated. This session will focus on appropriate infill construction within a historic district, using Old Pasadena as a case study. The session will review the updated design review process instituted by the City of Pasadena that emphasizes early communication and engagement with applicants to help them understand and

appropriately respond to the surrounding historic context to ensure the preservation of this important historic resource.

Amanda Landry, Planner.

Planning

Secretary of the Interior's Standards for Historic Highway Infrastructure

THURSDAY, 5/11/2017, 3:45 PM - 5:00 PM

How do the Secretary of the Interior's Standards apply to historic highway infrastructure like roads and bridges? Join two former Caltrans professionals to explore approaches to bridge engineering and highway design that retain historic integrity yet address safety and function. Linking Los Angeles and Pasadena, the 1940-era Arroyo Seco Parkway suffered from high speeds, tight turning radius, poor sightlines, and limited break down areas that turned the scenic 8.1 mile highway into the most hazardous driving experience in Southern California. Learn how a historic preservation strategy not only rehabilitated the road, it dramatically reduced accidents and spurred adjacent community revitalization. The session will also explore how the Secretary's Standards apply to rehabilitating historic bridges. It will present case studies in which the Standards were met, emphasizing the flexibility and creativity needed for successful application of the Standards. The session will also analyze recent work on the bridges of the Arroyo Seco, much of which was not consistent with the Secretary's Standards.

Stephen Mikesell, Mikesell Historical Consulting Owner; **Diane Kane**, Vice President of Programs, California Preservation Foundation.

Resiliency

Fire and Drought: Preparing Our Cultural Heritage to Contend with a Changing Climate

THURSDAY, 5/11/2017, 3:45 PM - 5:15 PM

Fire and Drought: Preparing Our Cultural Heritage to Contend with a Changing Climate

Sarah Kozal, Western Energy & Water Associate Attorney; **E. Natasha Stavros**, Science Applications Software Engineer, Jet Propulsion Laboratory; **James Grennan**, Public Safety Superintendent, California State Parks; **Dan Falat**, District Superintendent, San Luis Obispo Coast District, California State Parks; **Richard Schulhoff**, Chief Executive Officer, Los Angeles County Arboretum and Botanical Gardens.

Equity

The Challenges of Formal Designation in Marginalized Communities

THURSDAY, 5/11/2017, 3:45 PM - 5:15 PM

As historic preservation programs continue to support the designation of properties and sites associated with historically marginalized communities, preservation professionals and community members have identified challenges in the process of obtaining formal designation for significant buildings and sites. Join preservation professionals and community activists as they share their experiences, challenges, and successes through a series of nomination case studies, including Our Lady of Guadalupe Mission Chapel in San Jose, Studio One in West Hollywood, and Japanese Hospital in Boyle Heights. This session will examine the importance of place for marginalized communities through the lens of current preservation program standards and exemption criteria.

Luis G. Hoyos, Cal Poly Pomona Department of Architecture; **Ray Rast**, NHL Nomination, Our Lady of Guadalupe Mission Chapel, San Jose; **Kate Eggert**, WeHo Heritage Project; **Kristen Hayashi**.

Cultural Landscapes

Preserving Cultural Landscape in the Face of Climate Change

THURSDAY, 5/11/2017, 3:45 PM - 5:15 PM

This session presents new and evolving methods for documenting and assessing the impacts of climate change on significant cultural landscapes with special attention to three California sites in Death Valley National Park, Redwood National Park, and Eugene O'Neill National Historic Site. The program addresses the challenges of integrating climate science data with cultural landscape evaluation, resulting in management plans to preserve significant character-defining features of these unique landscapes. Specific tools include where and how to access climate data, methods for evaluating climate impacts on landscape characteristics, and examples of management and treatment options. The session is based on a multi-year cooperative between the US National Park Service and the Cultural Landscape Research Group at the University of Oregon.

Robert Melnick, FASLA, University of Oregon, Professor of Landscape Architecture; **Vida Germano**, Cultural Landscape Inventory Coordinator, National Park Service.

Special Event

3-Minute Success Stories Practice Session

THURSDAY, 5/11/17, 3:45 - 5:15 PM

Special Event

President's Circle Reception (by invitation)

THURSDAY, 5/11/17, 6:00 - 7:15 PM

For information about becoming a member of the President's Circle, visit our website at www.californiapreservation.org/membership.

Special Event

Three Minute Success Stories

THURSDAY, 5/11/17, 8:00 - 10:00 PM

Join us for a dessert and wine reception at this classic and much anticipated event. Hear accounts of buildings saved from the brink of ruin and preservation battles fought and won -- performed with flair and humor--and within 3 minutes' time. This event will be held at "A Noise Within"-- a theater located within the historic Stuart Pharmaceutical Building (Edward Durrell Stone).

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