

A QUARTERLY PUBLICATION OF THE CALIFORNIA PRESERVATION FOUNDATION

## LEGISLATOR OF THE YEAR - ROBERT FRAZEE, Assemblyman from Carlsbad

CPF presented its "Legislator of the Year" award to the very deserving Bob Frazee at the concluding event of the Long Beach Conference. Who else could it be?



A State Register was a priority of the California Heritage Task Force Report, published in 1984. While many of the legislative initiatives recommended by the Task Force were successfully passed, creating a State Register proved to be a difficult task.

An earlier bill carried by another legislator was vetoed by Governor Deukmejian in 1989.

With Wilson Administration support, Frazee stepped forward to author a new State Register bill. A telling example of his true support for the Register was his presentation on behalf of AB 2881 before the Assembly Water, Parks and Wildlife Committee, when he related vignettes of his family's history — which dates back to pioneer days in California — making a strong personal testament to the fact that history is critically important to our future well-being.

He was willing to listen well to, and deal effectively with opposition, a "manager's" role he found himself playing for over a year as his bill progressed through the legislature. Compromises were made, but the goal of creating this important new program was never out of his sight. With the issuance of Governor Wilson's Executive Order (W-26-92) and passage of AB 2881 (Frazee), 1992 proved to be a banner year for historic preservation.

The California Register of Historical Resources will be seen far into the future as an important milestone for preservation in our state. The wisdom and persistence shown by Assemblyman Frazee made passage of the bill possible and ensured gubernatorial approval. There was no equivalent contribution made in the Legislature in the 1991/1992 session.

## PRESERVATIONIST OF THE YEAR - BRUCE JUDD, San Francisco architect

The 1993 Preservationist of the Year Award went to Bruce Judd, a man who has substantially shaped the field of historic preservation over the last twenty years. An architect and a pioneer in the field, though he is almost too young to be considered such, he has set standards of quality in design for hundreds of projects throughout the country, educating and inspiring countless fellow architects and other professionals with his innovative techniques and strategies for successful rehabilitation.



But his contributions extend well beyond the 9 to 5 routine. He has given selflessly of himself in establishing and nurturing a number of local non-profits including Oakland Heritage Alliance, of which he was a founder, the Foundation for San Francisco's Architectural Heritage, as well as CPF.

He also served on Oakland's city-wide Survey Planning Committee, chaired San Francisco's Parapet Task Force, was Preservation Officer of the Northern California AIA Chapter, and was appointed to the AIA's National Historic Resources Committee, serving as Chairman in 1981-82. Concurrently, he became a member of the AIA Foundation's Architectural Research Council, was a National Trust Advisor from 1981 - 1990, and also served on the boards of Preservation Action, Friends of Terra Cotta, and the Association for Preservation Technology. In 1982, he was appointed to the State Historical Resources Commission, which he chaired from 1983 to 1985.

His advice and guidance, his counsel were and are invaluable as he quickly grasps and assimilates all facets of an issue, and arrives at an equitable, human-centered resolution. Bruce Judd adds CPF "Preservationist of Year" to his recent election as an AIA Fellow. Both 1993 awards are in recognition of a solid 20-year record in California preservation.

## LEGISLATIVE UPDATE

**AB 981 (Hauser)** requires redevelopment agencies to do historic resource surveys in all new or amended redevelopment project areas. The purpose is to eliminate conflicts between development opportunities and historic resources as early as possible in the planning process, beginning with identification of resources before new projects are planned. As proposed, Hauser's bill would have agencies using OHP survey forms (DPR 523s) to document historic properties identified in the process of the survey.

**ACTION REQUIRED:** AB 981 cleared the Legislature on August 23, but this does not indicate it is a sure thing. **SUPPORT** letters from your organization should go to Governor Wilson (State Capitol, Sacramento, CA 95814), and please copy CPF, your Senator and Assembly representatives.

**SB 90 (McCorquodale) — the California Heritage Fund (CHF)** — would provide the Office of Historic Preservation with some important new powers: OHP could acquire and hold property; OHP would be able to intervene in emergency situations, possibly to purchase endangered property for a short term; and, OHP could establish new grant and loan programs with a broad range of eligible activities.

**ACTION REQUIRED:** SB 90 passed Assembly Ways and Means Committee (on consent) on August 18 and is headed to the floor. We think this bill will sail through but you should write Governor Wilson urging him to sign this important piece of legislation.

**SB 158 (Thompson) and AB 1128 (Cortese) — California Heritage Lands Bond Act of 1994** — are companion measures that could go to the voters in June of 1994. Both bills, at first, replicated the general provisions of the bills carried last year that lost out in last year's budget battle. Both bills authorize bonds in the \$880 million range for forest acquisition, various land conservancies, and the Department of Parks and Recreation (with \$8 million directed to historic resources within State Parks). Returning to the pattern established in previous bond acts, both bills create an additional set-aside with \$10 million for grants to be made by OHP.

**ACTION REQUIRED:** In hearings on August 17 both bills passed "policy committees" and now go to subcommittees on bonded indebtedness. It is unlikely that these bills will be voted out before the full package of bond measures is determined. We are also told that the amount of any final parks bond act will probably drop to around \$600 million. If the Plan-

ning and Conservation League initiative (see separate story on CALPAW 94) goes to the voters in June and wins, these legislative bond proposals may disappear from sight. While both have bipartisan support, both are considered "Administration bills" because of the timber acquisition components, first suggested by Resources Secretary Doug Wheeler.

**SB 221 (Marks)** makes minor amendments to the Mills Act, California's historic property tax incentive. Property owners would be assured that the assessment method applied would be the most favorable, not merely the only current option, the "capitalization of income" method (one Berkeley property owner is now actually paying higher taxes because it is under a Mills Act contract). Another provision requires that work on Mills Act properties follow the "Secretary's Standards." Finally, executed contracts would have to be reported to OHP so that we would have, for the first time, a record of Mills Act properties.

**ACTION REQUIRED:** SB 221 is on its way to the Governor. Again, we think this bill will be a winner, but a letter to the Governor will help.

## CALPAW 94

The Planning and Conservation League, a coalition of environmental groups, is gathering signatures to place an initiative on the June 1994 ballot. The CALPAW (California Parks and Wildlife) bond act would create nearly \$2 billion dollars for conservation and preservation projects. While a large number of projects to be funded are predetermined — local groups submitted acquisition and development projects needing funding to kick off this initiative effort last year, and most were selected and are listed by region in the material accompanying the initiative petition — many of the proposed projects are preservation projects. In addition, the Office of Historic Preservation would receive \$15 million dollars for competitive local grants to be administered in the same way as with past bond acts.

CPF is one of a large number of organizations supporting CALPAW 94 and we urge you to help us gather the 625,000 signatures needed to place the initiative on the ballot. For blank petitions (which must be handed in by the end of September) contact Tim Dunbar of the Planning and Conservation League, 926 J Street, Suite 612, Sacramento, CA 95814 (phone 916/444-8726, ext. 83). This is an important effort; we need your help.

CPF welcomes stories from you on issues of statewide interest or importance (please include black & white, glossy photos): **Next Newsletter deadline October 15.**



New Trustees, New Officers, New Programs

PRESIDENT'S REPORT — Wayne Donaldson



CPF plans an ambitious program for next year, aimed at meeting your needs, building on the Foundation's record of past achievement, and firmly establishing preservation as a real factor in decision-making at the state and local level.

As we are in the habit of saying, we couldn't do what we do without your support. The list of contributors (see pages 12-14) indicates that your belief in CPF is strong, and is growing. I know I can draw from the strength of your commitment. I also know, as the latest in a long line of CPF Presidents, that it will be a challenge to maintain the level of leadership of my predecessors. This year, since four Trustees — Bill Delvac, Linda Dishman, GeeGee Platt and Steve Spiller — have served out their full, 6-year terms, we must deal with the big loss of 24 solid years of board experience. However, it is very encouraging to see how much talent the seven new Trustees elected at the Long Beach Conference bring to the board.

With the basic components of a state program in place — a new State Register, a new Heritage Fund, some bond act grants — we will be spending more time getting the message out to new constituencies. Everyone needs to know how to best use existing state and federal programs to improve the climate for preservation at the local level. Along with this basic mission, we must be keenly aware of changing conditions and hot new issues — housing and homelessness, property rights vs. environmental management, and the reality of local governments' fiscal crunch — must be seriously addressed if preservation at the local level is to be taken seriously.

This year will be one of challenge and change: new board members (get to know them); new staff to replace Elizabeth Morton, new programs in new places; and a state conference in Sacramento which will recognize the obvious — 1994 is an election year— and which will establish the credibility of the preservation movement in the state Capitol. Plan on being in Sacramento for the 19th Annual Conference, May 18 - 22, 1994.

CPF membership elected a full slate of candidates at the Annual Meeting in Long Beach. In addition, the board appointed Bruce Judd to fill an existing one year vacancy, so the board has twenty members. The board also elected new officers at the Organizational Meeting in August:

- President** - Milford Wayne Donaldson,
- Vice Pres.** - Ruthann Lehrner,
- Secretary** - Michael Crowe, and
- Treasurer** - Alan Dreyfuss.

If you studied the biographical information about our new Trustees in the last newsletter, you recognize that we have added some true expertise in certain areas like housing, local politics, architectural history, technical preservation and fundraising. This year's programs will reflect some of that expertise as we offer workshops on:

- legal issues (November),
- design technical preservation issues (January),
- local politics, ordinances, incentives (February),
- housing (Spring),
- politics and preservation (Sacramento - May), and
- codes and preservation (June).

Further details on each of these programs will arrive at a later date. We hope you will be able to attend these activities, and keep in mind, your membership always entitles you to reduced rates.



Michael Crowe



Charles Loveman



Elizabeth Pomeroy



Gail Woolley

## STILL MORE LESSONS FROM LOMA PRIETA

Negative fallout continues related to historic structures damaged in the Loma Prieta Earthquake. The tenants of a National Register building on the Pacific Garden Mall in Santa Cruz were prevented from retrieving their belongings in the building prior to demolition. The tenants filed suit against the owner and the City to recover losses. In a recent Summary Judgment going against the tenants, the Santa Cruz County Superior Court essentially excused the owner from any wrongdoing because the emergency situation and City directives were beyond the owner's control.

Though the building was damaged, assessment by several structural engineering teams and City officials continued for many days prior to demolition. The first eight-person team which filed a report to the Office of Emergency Services two days after the earthquake did not recommend demolition. The consensus of the first team which included specialists in earthquake hazard reduction and City of Los Angeles building officials and inspectors, was that repair was straightforward. Primarily, there was interior damage to the unbraced clay tile ceiling upstairs, two interior brick shear walls and an adjacent concrete stairway.

Alternate means of egress and shoring could have easily been provided on a temporary basis and the structure was set back from the public way and adjacent buildings. Restricting access to the building would have been an easy way to reduce threats to life safety from any possible future damage while rational assessment continued.

Retrieval of contents could have been performed by the fire department or police department if the city was concerned with liability related to tenants entering. The findings of the Court again illustrate that the definition of imminent threat of a damaged historic structure after a disaster such as an earthquake or hurricane remains, for practical purposes, at the discretion of the local authority. What is current policy in your town regarding this issue?

In the Santa Cruz instance, the compelling engineering and construction evidence to allow retrieval of contents and repair of the building was secondary to official perceptions. This latest legal opinion continues the negative precedent set by earlier California Appeal Court rulings related to declaration of imminent threats (St. George Hotel, Santa Cruz).

This report was contributed by Michael Krakower, one of the structural engineers on the scene in Santa Cruz immediately after the Loma Prieta earthquake in 1989.

## 710 UPDATE: Session on "Low Build" Alternative

Under sponsorship of the Advisory Council on Historic Preservation, about 30 preservationists and city officials met in South Pasadena on August 23, 1993 for an all-day workshop to develop a detailed "low build" alternative to the proposed 710 Freeway extension. Representatives of South Pasadena, Pasadena, and El Sereno were joined by others from the National Trust, Pasadena Heritage, the Los Angeles Conservancy, South Pasadena Preservation Foundation, the NO 710 group, CPF, and other organizations. Claudia Nissley attended for the Advisory Council (Denver Office).

The Federal Highway Administration has agreed to review a description of traffic management alternatives to the freeway and to issue no ROD (Record of Decision) until it receives the report, which will be prepared from ideas collected and organized at the workshop. A key resource is Walter Kulash, Senior Transportation Engineer, who came from Orlando, Florida as consultant to facilitate the meeting and prepare the report.

Kulash brought a nationwide perspective on innovative traffic solutions, and he called the 710 issue "the premier freeway fight in the nation right now." His energy and experience added to a spirited meeting. The group knew its proposals must address issues of regional mobility, local mobility, trucks, safety, economic development, neighborhood impacts, fuel consumption, and air quality — at a minimum!

The sophisticated combination of ideas included improved surface streets, "smart arterials," traffic flows managed by high-tech signaling and sensors, linked one-way streets, plus managed growth and public transit. The regional scope could yield benefits far beyond one small city "fighting a freeway," and plans might even become a national prototype for urban traffic solutions. The August 23 workshop was a very productive and encouraging meeting, although much is yet to be done.

Story contributed by Elizabeth Pomery, CPF's local representative in the coalition created to prevent the destruction of whole communities by Route 710, a battle which has been going on, now, for twenty years.

*The National Trust has once again placed South Pasadena and El Sereno on America's "Eleven Most Endangered Historic Places" list. Continual listing from year to year is uncommon, but with so many properties threatened by the 710 freeway and with the battle heating up, the National Trust concluded this was one time to break precedent.*

## SB3x WITHSTANDS COURT TEST — UPTON SINCLAIR HOUSE MUST BE REPAIRED

In June Los Angeles County Superior Court Judge Diane Wayne denied the owners of the Upton Sinclair House a writ of mandate they sought to overturn the decision of the State Office of Historic Preservation requiring the house be repaired. In February, she had also denied a preliminary injunction to allow demolition. Judge Wayne stated that the determination of OHP was amply supported by the record, and she refused to substitute her judgment for that reached by the State.



The Upton Sinclair House, a National Historic Landmark, was damaged in the June, 1991 Sierra Madre earthquake. The owners were convinced that the 1923 two-story poured concrete house was too damaged to be repaired and wanted to demolish the house, take the insurance money, and build a new house on the double-lot site. However, city officials felt a thorough damage assessment was necessary before permitting any demolition, and insisted that OHP should have a role in the final determination.

Section 5028 of the Public Resources Code, the 1989 response (Senate Bill 3x - Marks) to the Loma Prieta quake, states that no historic building that has been damaged by earthquake, flood or fire may be demolished or substantially altered unless it's a threat to the public — or if OHP agrees. Very few applications of the law have been made since 1989.

In the case of the Upton Sinclair House, the owner's insurers and the City had developed conflicting engineering scenarios. OHP pointed to the report prepared by Nels Roselund for the City as a good point from which the City should develop a resolution. The City put together an engineer's report and cost estimate — with an out-of-round grant from the National Trust for Historic Preservation to accomplish this task — and, with the report in hand, OHP then determined that the house could be repaired at

less cost than reconstruction. The City in its position between public and private interests, tried to strike a balance by ensuring State law was enforced. But the City did have to push for the §5028 determination.

Some important issues have been raised and (at least for now) handled:

- OHP will act on a request for determination under §5028 (OHP has argued that they have no staffing and no funding to enforce §5028), but Monrovia's persistence was the key. Cities should not be issuing permits for demo or substantial alteration until the OHP does act, but time is often a factor and neither property owners nor cities enjoy delays in the aftermath of disasters.
- The lower courts have now reviewed a complete §5028 process, finally, and they haven't seen anything wrong with it. As long as the statutory process is followed, the precedents under which the courts operate should encourage judges to uphold OHP determinations. Just make sure there is more than adequate analysis to inform OHP's determination.
- Section 5028 can give both cities and preservationists a powerful tool to prevent demolition of historic structures. If a structure is listed on any register — federal, state or local — it qualifies. And it's NOT just for earthquakes, for §5028 covers floods and fires, too.
- Never underestimate the importance of bringing in the local representatives of State government. Assemblyman Richard Mountjoy attended the OHP site-visit in December, 1991, ensuring that he understood what was happening from properly informed sources. The court decision supports the legitimacy of §5028, but political support for the law will always be equally important.

If you're with a city, make sure §5028 is in your earthquake or disaster plan and that the Building Official and City Attorney know what it is. If you're a local preservationist, make sure the City is familiar with it. The first thing you should think of after an earthquake is your safety and the safety of your family — the second thing is to watchdog the landmarks and hound the City to keep §5028 in mind.

Vance Pomeroy, City of Monrovia planner, sent in this article. Along with Chief Building Official Paul Sheedy, Pomeroy greatly contributed to the preservation of the Upton Sinclair House by insisting that damage assessment reports were accurate and that state and local laws were observed. The City of Monrovia deserves high praise for its willingness to stick with a potentially unpopular issue like this. In addition, OHP, CPF, the National Trust and National Park Service all played their appropriate roles in this preservation success story.

## PRESERVATION HEROES - 1993 President's Award Winners honored In Long Beach

*The Annual State Conference in Long Beach offered us a fine opportunity to formally kick-off our new set of awards programs. CPF now has two major awards, "Legislator of the Year" and "Preservationist of the Year" (see page 1). And, the Preservationist of the Year selection has become an honor for long-term accomplishment in the preservation field, witness the choice of Bruce Judd as this year's recipient.*

*The President's Awards allow us to salute special efforts and special individuals such as those previously honored:*

*Robert Chattel — Sherman Oaks*

*Tony Ciani — La Jolla,*

*Aaron Gallup (posthumous)— Sacramento,*

*Steve McAvoy — Hollywood,*

*Pamela Seager — Long Beach, & Robert Power (posthumous)— Nut Tree.*

*CPF also initiated a new phase of "President's Awards" this year, where nominations are generated by you, the members. This was a great group of preservation heroes:*

### Margaret Bach — Santa Monica

The Los Angeles Conservancy's success as a powerful and respected voice for preservation is due largely to the philosophy and approach charted by its founding president, Margaret Bach. Formed in 1978 in response to demolition threats against some of Los Angeles' major landmark buildings — the Central Library, the Pan Pacific and the Wiltern among them — the Conservancy's goal, Margaret stated at its first meeting, was to "make preservation part of the regular urban process rather than a series of reactive screams each time a landmark looks to be imperiled."



The Conservancy's successful preservation efforts were based upon finding common ground among different interest groups, constructive negotiation, and outreach to every part of a culturally diverse community. Margaret Bach still serves on the Conservancy's Board of Directors, and chairs the 15th anniversary celebration. Due to her vision and her leadership, historic preservation pervades public policy concerns in Los Angeles, and local communities have begun to recognize and appreciate L.A.'s rich multi-cultural past, present and future. Recognition of Margaret's large role in making this possible is long overdue.



### Lorie Garcia — Santa Clara

In 1992 Lorie was appointed to the City's Planning Commission and her work, since, has impacted two areas: (a) Harris - Lass Historic Preserve activities (the city's historical park) and (b) General Plan Amendments/"Plan Lines" in the historic Old Quad.

(a) Lorie's efforts resulted in a \$71,995 grant from the Santa Clara County Heritage Commission for the restoration of the Preserve's badly deteriorated barn. She had the foresight to recommend that the site be designated a "City Park" in the City's General Plan, making it eligible for grants of this nature.

(b) Zoning in the Old Quad generated piecemeal development projects, ranging from multi-family to commercial. Lorie played a leadership role in organizing the residents to force rezoning to single family, the historic and current use of these eleven blocks. Lorie has also been the guiding force in efforts to remove "Plan Lines" (potential street widenings) which criss-cross the Old Quad neighborhood.

The individual who cares deeply and is willing to persist in his or her beliefs is the heart of preservation. Lorie Garcia met the test.

## Huell Howser — Hollywood

Television has no more ardent advocate of people, places and preservation than Huell Howser. A journalist for KCET, his series called "California Gold" explores the richness of California history, its people and its culture. In this half-hour monthly feature, seen on all of California's PBS stations, historic preservation throughout the state is a recurring theme.

His newest series, "Visiting ... with Huell Howser," spotlights L.A.'s multi-cultural diversity. As a native of Tennessee, Mr. Howser's heart lies close to the grassroots and to the traditions and folklore of popular culture. He has explored the culture of Southern California through its urban environment, its landmarks, its special urban features, its people and places.



Recent television episodes have included a visit to Watts Towers on an L.A. Conservancy tour, a show on Bullocks Wilshire, and one on historic streetlights.

Huell Howser's television shows reach millions, and have had a tremendous impact in educating the public about the value of our rich heritage. His charm and his delightful humor bring out the most interesting and most surprising discoveries. We salute his deep understanding of preservation's integral role in people's lives and the future of our cities.



## Joseph Prevratil — Long Beach

Joseph F. Prevratil, the Renaissance man of Long Beach, showed vision and commitment to bring about the renaissance of the Queen Mary. A year ago, when Disney quit its lease, the future of this magnificent historic ship was extremely precarious.

All eyes in the City turned to Joe Prevratil. A gifted manager, successful businessman, and civic leader, Joe had earned the City's confidence with an impressive record of accomplishments. In addition, he had managed the ship for the Wrather Corporation from 1983 to 1988, years during which it was financially successful.

It was Joe's appreciation for the Queen's unique historic features, and his belief that its symbolic value was vital to the City's convention and tourism industry that led him to take on this new challenge. Already the first steps have been taken to increase public access to the ship and to upgrade the quality of the visitor experience. Although the scale, the luxurious decor and the historic value of the Queen Mary are unique, the affirmation of the Queen Mary as vital to the economic future of Long Beach confirms what preservationists have believed all along. We are deeply grateful to Joe Prevratil for daring to make the dream come true.

## Save The Auditorium! & SOCA, the Sacramento Old City Assn.

Sacramento Memorial Auditorium ranks as that city's most significant indoor public gathering space. With its unique hydraulically-operated central floor, it has been home, for nearly three-quarters of a century, to circuses, opera, prize fights, Governors' Balls, and rock concerts. A major conversion to strictly fixed-seat theater was proposed by the City, gutting the historic interior, and using a few original artifacts for nostalgia's sake.

An ad hoc group, Save The Auditorium! (STA!), was formed and led by Richard La Voie, who devoted a full year of his life to the cause. STA! recruited a small army of tireless workers — a nucleus of SOCA members — for a tough but successful initiative drive. In a vote so close it required a recount, Save the Auditorium won by 288 votes!



The initiative mandated that the Memorial Auditorium retain its existing multi-use venue, including both the "little theater" and the "hall of honor" for the fallen, both of which would have been lost. It requires use of the "Secretary's Standards" and the State Historical Building Code. It also set up a new Auditorium Committee, which is now functioning and which includes several of the hard workers who made the Auditorium's preservation possible.

## TEA — History Hits the Road

In 1991, Congressman Norman Mineta drafted and the President signed into law the Intermodal Surface Transportation Efficiency Act (ISTEA). A component of ISTEA is the Transportation Enhancement Activities Program (TEA), a 10% set aside for "enhancement." Congressman Mineta made it clear, "this is not a pool of funds that has been drawn away from traditional transportation projects. These funds are programmed in addition to normal uses. Transportation planners may not have a clear understanding of this."

Mineta knew what he was talking about. The qualifying criteria listed ten eligible categories, five of which were preservation related. These ten were recast by CalTrans into four categories, with preservation only one of the four among: (1) Bicycle, Pedestrian, Abandoned Rail Right of Way, (2) Historic / Archaeological, (3) Transportation Aesthetics and Scenic Values, and (4) Water Pollution Due to Highway Runoff.

*(Not surprisingly in the first round, historic preservation projects received an estimated 23 % of the funding, according the Office of Historic Preservation. California Transportation Commission figures show over 30%.)*

Projects must (1) enhance the actual operation and "experience" of the roadway, (2) decrease negative impacts and (3) have clear relationship to transportation corridors. Federal Highways (FHWA) distributed further policy guidance late in the allocations process, and red flags were raised for projects that are "...museums and visitor centers, interior renovations for historic buildings or not visible to the traveler..." *(this interpretation also tended to elimi-*

*nate projects requiring survey, planning or feasibility studies, and those not immediately adjacent to roadways).*

**The first round experience —** With \$65 million at stake state-wide, the Bay Area's Metropolitan Transportation Commission (MTC), covering nine Bay Area counties, saw 150 projects submitted, totalling over \$90 million. The bid target for this region was approximately \$18 million.

After scoring and ranking, the MTC recommended 39 projects. The first \$9 million assigned included 17 projects and were guaranteed funding by the California Transportation Commission (CTC) who, by prior agreements with Metropolitan Planning Organizations (MPOs), had agreed to honor MTC's ratings up to this point, but only six of the remaining 22 projects were funded.

Urban and rural areas compete for the same funds. MTC had an original bid target of approximately \$18 million. Since many projects from rural areas were selected at the expense of urban areas, MTC's bid target was reduced to approximately \$13 million.

MTC staff did an admirable job, given the short time line, but some problems did arise:

- MTC was not completely clear about what they were looking for in the project proposals.
- MTC, like other traditional transportation agencies, had limited familiarity with historic preservation and its relationship to the transportation system (and had no such expertise on selection teams, a fact they acknowledged in their own evaluation of the first round).
- MTC attempted to construct a formula to measure a project's

cost effectiveness, but the quantification of quality has escaped them thus far.

- MTC (or your local MPO) was really the crucial review body for all projects. Because CTC has limited staff, CTC depends on the priority setting done locally.
- Project sponsors learned that verifiable community/legislator support was essential for a successful project.

CalTrans has finally established an Advisory Council to review the TEA experience and recommend improvements — with CPF, OHP the National Trust and our own Preservation Action Council of San Jose represented. Unfortunately the Advisory Council will have little if any effect on the second round (with the application deadline already upon us). Nonetheless, the preservation community must be an active player in the continuing evolution of TEA funding. Traditional transportation agencies may prefer that the program be discontinued in favor of standard transportation activities when Congress discusses reauthorization of ISTEA.

*Santa Clara County preservationists made the best attempt to get into the first round ISTEA process ... with some limited success. Others must do the same if we are to move this program in the direction Mineta and others in Congress intended. The Advisory Council, meeting monthly, has identified some weak points in the first round process, but local action and interaction with the local Regional Transportation Agencies is absolutely necessary.*

Contributed by Lorle Garcia, Heritage Council of Santa Clara County, and Nanci Klein, San Jose Redevelopment Agency (with some editorial additions and deletions).



## OAKDALE RESTORES DEPOT

Oakdale, a small central valley town known as the "Cowboy Capital of the World," has paid tribute to the Iron Horse with restoration of a 19th century depot. Once a busy Southern Pacific depot, its location in the heart of the city's downtown redevelopment area could have meant the end of the line for this formerly rundown building, but preservation is very much a part of Oakdale's redevelopment strategy.

A survey in 1986 identified Oakdale's historic buildings and the city council of this agricultural community of 13,500 people incorporated preservation "as a major part of the downtown's redevelopment," according to Bruce Bannerman, city administrator. "The city council values our old buildings and they want to preserve Oakdale's heritage."

When the future of the 1897 depot was discussed there were some rumblings of moving the building but there was just too much sentiment for its preservation in situ, according to Mike Brennan, a member of the city council. "There was no way the natives would let it be moved or torn down," he said. "The only thing to do was to renovate it as soon as we could."

The redevelopment agency, whose governing board is the city council, had hoped to find an interested private developer. When that failed, the agency turned to the newly-incorporated Oakdale Foundation for the Arts which expressed immediate interest, according to Julia Haidlen, its president.

The redevelopment agency guaranteed a \$100,000 loan from a local bank to the foundation which worked with the San Rafael architectural firm of Frederic C. Divine and Associates. Divine, an

Oakdale High School graduate, developed plans that involved a new foundation, new wiring and plumbing, minor exterior millwork, some seismic strengthening and rebuilding a former loading dock as handicapped access to the elevated, former warehouse portion of the 25 foot by 83 foot wooden depot building. A paint scraping revealed traditional station colors of yellow and brown and that paint scheme was used.

Most of the exterior channel siding was intact along with several six-over-six sash windows and exterior doors. The original tongue and groove walls remained inside and were refinished. When wall bracing required removal of some of the interior finish wood, new lumber was milled and used as a replacement.



Haidlen sees the project as furthering the foundation's goals of encouraging beautification and public art. The latter involved commissioning a bronze statue suitable for an open space area to the immediate east of the depot. The sale of reduced-scale, limited edition replicas of the statue titled "Yesterday is Tomorrow" paid for the \$78,000 life-size bronze of a cowboy on his favorite mount by local sculptor, Betty Saletta.

"This building represents the community in a lot of ways," stated Haidlen. The building was fully rented upon completion in July.

Oakdale, on Highway 120 midway between the Bay Area and Yosemite National Park, began as an agricultural area but became established as a town in 1871 after arrival of the Stockton and Visalia Railroad, later Southern Pacific. Also billed as "The West at Its Best," Oakdale's rodeo grounds are busy a good portion of the year and its economy is based on cattle ranching, feed production and orchards.

The west side of the depot, where Southern Pacific's trains once stopped, awaits beautification in the form of a block-long extension of an existing city park, also once SP land. Thus, when finished, the restored depot will be surrounded by trees, grass and people enjoying the luxury of a public park in the heart of downtown

Pleased with how the depot project turned out, Councilman Brennan and his colleagues have turned their attention to the turn-of-the-century First National Bank building, perhaps Oakdale's finest historic commercial building. Brennan would like to see this building come back to life, a philosophy shared by administrator Bannerman: "It was never our intent to bring in something new and big by buying up land and assembling parcels. We're trying to keep things on a smaller scale."

Story written by Sharon Marovich, with the help of many Oakdale citizens.

## SOME NEW BOOKS ... some old thoughts

Four recently published books crossed our desk and all are recommended highly. Taken as a group these books help focus some emergent and divergent issues within the world of historic preservation, such as what is preservation about and what are the aims of the "movement?"

Nadine Hata's *The Historic Preservation Movement in California, 1940-1976*, explores the origins and directions of the state's programs, viewed from a mid-1980s perspective. She carefully tracks the development of State Parks' acquisition policy and illuminates the adjustment problems that occurred when the federal program began to function and impact the state program after 1966. Those who remember the expansionist days of the 1970s will discover new information ... and be amused to reread memos and pronouncements from still familiar personalities. Those of you who are more recent recruits will gain insight into why the state programs are structured as they are.

Nadine identifies the shift from "capital H" History to environmentalism during the 1970s. She was there, serving on the State Historical Resources Commission, as OHP became an important source of local assistance — a new direction added on to DPR's traditional emphasis on state acquisition of the best of California's varied past. And, since she participated in Heritage Task Force discussions in 1983-84, Nadine accurately reflects the diversity of opinions and interests contained within the preservation movement. While this book is not the last word, it is a must read (available from the Department of Parks and Recreation, \$24.95).

Architectural Critic Allen Temko's essays — *No Way To Build A Ball Park (and Other Irreverent Essays on Architecture)* — chronicle the sometimes titanic development battles that raged in San Francisco and the Bay Area over the past few decades. While you might not always agree with him, Temko's views — pointed, well argued, witty and often acerbic — were eagerly awaited and widely read because he had the talent to clearly define the design issues for public debate. Temko was also convinced that the shape of growth and change mattered deeply because the nature of this particular urban place, San Francisco, was so important in a larger national sense. Gathered together for the first time, the articles are fascinating reading because we still have to look at most of the building mistakes, and the arguments for quality design and sensitive change are timeless. Few cities have had the benefit of such an articulate and feisty defender as Allen Temko (Chronicle Books, \$14.95)

The Oakland Museum composed a luscious book to accompany its recent exhibition, *The Arts and Crafts Movement in California: Living the Good Life* (Abbeville Press, \$35.00). New information in articles on tile (Joseph Taylor of Tile Heritage), landscape architecture (David Streatfield), and a broad survey of the Arts and Craft experience in San Diego (Bruce Kamerling), enhance some excellent articles surveying the ethic (Richard Guy Wilson), planning (Karen Weitze), bungalows (Cheryl Robertson), and the Craftsman record in northern and southern California (Kenneth Trapp and Leslie Greene Bowman). Richly illustrated, the book reminds us that the Arts and Crafts movement was totalistic, that it had a social as well as a design agenda, and promoted a

simple, environmentally sensitive life style. In short, it was an ethic.

*Viva Las Vegas*, by Alan Hess (Chronicle Books, \$18.95) is simply astonishing, going far beyond the famous *Learning From Las Vegas* book to teach us how to read and understand a truly unique environment, whether it is the architecture or, more commonly, the exterior decoration. What Hess does is strip away the layers, reveal the evolution of "The Strip," identify points of origin, establish the existence of quality design, document change and influence, and analyze the urban planning implications. If Alan didn't invent the phrase "form follows fantasy," he may be tagged as the creator anyway. This book will be discussed for many years and it is another must read.

One of Alan's major points is that the Las Vegas Strip is perhaps the most articulated, extreme but successful version of an "Edge City," and we had better learn what we can from it. He loves it; others might have serious doubts. The Las Vegas Strip as a model certainly challenges the basis of the environmental movement and Arts and Crafts ethic. This is not learning to live simply and in harmony with the land, it is single purpose titillation and rampant consumerism laid on a clean-slate landscape. Temko's essays, all focusing on maintaining and enhancing the existing built environment, become almost irrelevant. On the Strip nothing is sacred but pursuit of gambling dollars.

*Viva Las Vegas* is great art history with some surprising and sharp observations about urban planning; the book is a well written and convincing argument that there is order in this seemingly chaotic gambling mecca. Read it yourself and you may be equally enchanted.

**BENJAMIN NISTAL-MORET, Ph.D.**

- architectural conservator
- building pathology
- preservation science
- & technology
- materials conservation

po box 23915  
 santa barbara, ca  
 93121  
 805 899.3675



**ARCHITECTURAL RESOURCES GROUP**  
 Pier 9 · The Embarcadero · San Francisco · CA · 94111 (415) 421-1680

**CPF ADVERTISING OPPORTUNITIES**

CPF is pleased to offer excellent opportunities for businesses and organizations to reach preservation-minded consumers statewide. Business card-sized advertisements are now being accepted for the quarterly newsletter and for materials distributed at workshop programs and the Annual Preservation Conference.

*California Preservation* reaches thousands of readers, including architects, developers, historic building owners, local government officials and preservation advocates.

Each year, we offer 4 workshop series in locations throughout California, each attracting a highly motivated audience of 120 to 400; material distributed the day of the event is used as reference by participants for years to come.

Finally, the Annual California Preservation Conference is the major gathering for those in the preservation field. In recent years, the conference has drawn between 400 and 1000 participants; your advertisement in CPF materials will reach professionals and enthusiasts from the public, private and non profit sectors. The fee schedule follows:

- Workshop Programs: \$50 each, 4 for \$150
- Newsletters: \$50 each, 4 for \$150
- Annual Conference: \$150
- All opportunities above: \$250

All advertising is subject to the approval of the California Preservation Foundation. For more information or an advertising contract, please write or call the CPF office.

**CPF's 11th Annual Preservation Design Awards are scheduled for late January. Impress your professional colleagues with a winner's certificate on your wall. Application forms will be available from the CPF office in mid-October.**



**MINEWEEASER & ASSOCIATES**  
 architecture engineering preservation

Design & Engineering incl:  
 Historic Structure Reports  
 Restoration Planning  
 Historic Technology Investigation  
 ADA Compliance

**408/441-1755**

1775 Junction Avenue, Suite 100, San Jose, California 95112 • FAX 408/441-1757



**LAWRENCE E. WINANS, CSI**

Architectural Preservation Consultant/Restoration Services

(213) 773-9588  
 (213) 560-3098  
 FAX (213) 773-9823

P.O. Box 4164, Downey, California 90241

**WE THANK THOSE WHO SUPPORT OUR WORK -  
CPF Contributors from mid-March to July, 1993**

**Members or Partners who  
contributed \$500 or more:**

Architectural Resources  
Group (San Francisco),  
J. Peter Block Companies &  
Pine Avenue Partners II,  
(Del Mar),  
David Charlebois (Walnut),  
City of Long Beach,  
Hardy Holzman Pfeiffer  
Associates (Los Angeles),  
Historic Resources Group  
(Hollywood),  
Kelly Sutherlin McLeod  
(Long Beach),  
Le Plastrier Development  
Co. (Irvine),  
National Trust (Western  
Regional Office),  
Rancho Los Alamitos (Long  
Beach),  
Slater Waterproofing  
(Montclair),  
Jim Wilson, Thirtieth Street  
Architects (Newport Beach).

**Members and contribu-  
tors of \$100 and above:**

John Ash Group (Los  
Angeles),  
Claire Bogaard (Pasadena),  
Bonacker Associates (San  
Francisco),  
California Council for the  
Promotion of History,  
California Main Street  
Program (Sacramento),  
California State Coastal  
Conservancy (Oakland),  
Campbell Historic Preserva-  
tion Board,  
City of Escondido,  
City of Eureka,  
City of La Mirada,  
City of Modesto,  
City of Monterey,  
City of Redondo Beach,  
City of Santa Monica,  
City of South Pasadena,  
Contra Costa County  
Devereaux Construction  
(Long Beach),  
Driver-Eddy Construction  
Co. (Santa Fe Springs),  
Glendale Planning Division,  
Marion Grimm (Los Altos),

Historical Society of Long  
Beach,  
Daniel Humason (Hanford),  
Interactive Resources  
(Point Richmond),  
Liz's Antique Hardware (Los  
Angeles),  
Los Altos Historical  
Commission,  
James McCarns, CPW Inc.  
(South Gate),  
Mara Melandry, Dept. of  
Transportation (Oakland),  
Nick Monios (Long Beach),  
Oceanside Planning Dept.,  
Old Riverside Foundation,  
Palo Alto Planning Dept.,  
Brad Paul (San Francisco),  
Placer County Department  
of Museums (Auburn),  
Redwood City Planning  
Dept.,  
Jack Rubens (Manhattan  
Beach),  
Sacramento Heritage,  
Salinas Redevelopment  
Agency,  
San Buenaventura  
Research Associates  
(Santa Paula),  
Santa Cruz County Plan-  
ning Dept.,  
David L. Smith (Glendale),  
F.N. & S.W. Spiess (La  
Jolla),  
Town of Tiburon,  
Tuolumne Historic Preser-  
vation (Sonora).

**Members and contribu-  
tors of more than \$35:**

Arlene Andrew (Claremont),  
Arden Wood Benevolent  
Association (San Fran-  
cisco),  
Banning Residence  
Museum (Wilmington),  
Berkeley Architectural  
Heritage Association,  
Bramalea Pacific (Oakland),  
Karen & Murray Brandstater  
(Redlands),  
Brea Historical Society,  
David & Lauren Bricker  
(San Francisco),  
Claremont Heritage, Inc.,  
Mike & Anita Clifton  
(Fresno),

John & Ruthmary Cradler  
(Hillsborough),  
Dan & Dalene Donnelson  
(Weaverville),  
Eureka Main Street  
Program,  
Hayward Area Historical  
Society,  
Hollywood Heritage,  
Los Angeles Conservancy,  
Los Feliz Improvement  
Association (Los Angeles),  
Craig Mineweaser (San  
Jose),  
Mission Inn Foundation  
(Riverside),  
Monterey History & Art  
Association,  
Napa County Landmarks,  
Cricket & Bob Oldham  
(Glendale),  
Old Mission Santa Ines  
(Solvang),  
Palo Alto/Stanford Heritage,  
Pardee Home Foundation  
(Oakland),  
Pasadena Heritage,  
Richard Patenaude (Palm  
Springs),  
Riverside Historic Re-  
sources Museum,  
Sacramento Old City  
Association,  
Sandra Shannonhouse  
(Benicia),  
Paul Sheedy (Los Angeles),  
Jodi Siegner (Los Angeles),  
Simi Valley Historical  
Society,  
Sonoma League for Historic  
Preservation,  
SRO Housing, Inc. (Los  
Angeles),  
Trinity County Historical  
Society (Weaverville),  
Truckee-Donner Historical  
Society (Truckee),  
Robert Winter (Pasadena),  
Gail Woolley (Palo Alto),  
Yorba Linda Main Street  
Merchants Association.

**Individual membership  
and contributions:**

Don Allen (Los Angeles),  
Paul Alley (San Francisco),  
Pieternella Anderson  
(Santa Barbara),

Roy Anderson (Santa  
Rosa),  
Antioch Historical Society  
(Antioch),  
Robert Avila (Mission Hills),  
Curtis Axell (Oakland),  
Margaret Bach (Santa  
Monica),  
Bonnie Bamburg (San  
Jose),  
Brian Bartholomew (Los  
Angeles),  
Karen Bennett (Whittier),  
Susan Berg (Culver City),  
Ronald Erich Bernhardt  
(Pasadena),  
Richard Berteaux (Davis),  
Michael Bethke (San Jose),  
Diana Teran Blaisure  
(Costa Mesa),  
Caroline Blakemore  
(Escondido),  
Paula Boghosian  
(Carmichael),  
Elisa Boyden (San Jose),  
Judith Boyer (Woodland),  
David Breiholz (Lomita),  
Kaye Briegel (Long Beach),  
Dale Brown (Sierra Madre),  
Kaaren Buffington (Arcata),  
Karen Burrow (Marysville),  
Alma Carlisle (Los  
Angeles),  
George Casen (Santa Ana),  
Patrick Cashman  
(Oakland),  
John Chase (Los Angeles),  
Patricia Chidlaw (Santa  
Barbara),  
Anthony Ciani (La Jolla),  
David J. Clark (Larkspur),  
David L. Clark (Malibu),  
Courtney Clarkson (San  
Francisco),  
Jamie Cleland (San Diego),  
Pat Clevenger (Visalia),  
Tom Cochrane (Sea  
Ranch),  
Mai Coggin (San Fran-  
cisco),  
Ginny Colver (Fresno),  
Georgeanne Colvin (Los  
Angeles),  
Judith Corona Benda  
(Pasadena),  
Susan Correa (Alameda),  
Darrel Cozen (Redlands),  
James Cumming (Los  
Angeles),

W.E. Cwiklo (Los Angeles), Sharon Dalusong (Glendale), Kathleen Davis (Woodland), JoAnne Day (San Francisco), Roberta Deering (Chicago, IL), Elizabeth de Losada (San Francisco), Deborah Denne (Newport Beach), Barbara Devine (Coalinga), Christine Di Iorio (San Juan Capistrano), Jacqui Diaz (San Leandro), Kathryn Dickson (Oakland), Liz Dietl (Los Angeles), Leslie Dill (Los Gatos), Susan Doniger (Whittier), William and Kay Dougall (Riverside), Jack Douglas (San Jose), Merle Easton (San Francisco), Robert F. Ebinger, Jr. (Los Angeles), David Echt (Santa Monica), Sandra Elder (Penryn), John Elliott (Three Rivers), Stuart Emmons (Venice), David Ewing (Newport Beach), Ilene Feldhammer (San Francisco), Russell Fey (Fresno), Scott Field (West Hollywood), Estela Figueroa (Los Angeles), Catherine Firpo (Oakland), Caroline E. Fisher (Belmont), Charles Fisher (Los Angeles), James Fisher (Sacramento), Susan Fox (Eureka), Myra Frank (Los Angeles), Fresno County Library, Susan Frink (Torrance), Lorie Garcia (Santa Clara), Ray Gardner (Santa Monica), Mrs. Jonathan Gifford (Palo Alto), Michael Gin (Redondo Beach), Hillary Gitelman (Oakland), Adrienne Gladson (Orange), Betsy Goldman (Venice), Marty Gordon (Belvedere), Archie Green (San Francisco), Kathleen Green (Sacramento), Tim Gregory (Altadena), Linda Guthrie (Oakland), Joe & Marcella Hall (Santa Cruz), Rob Hanford (Chico), Nicholas Hanson (Castro Valley), Edna Harks (South San Francisco), Jeffrey Harrison (Rolling Bay, WA), Galen Hathaway (Willits), Margaret & Spencer Hathaway (Washington, DC), Thomas Hause (Arcadia), Lisbeth Henning (Oakland), Leslie Heumann (Los Angeles), William Holland (Los Angeles), Arnie Hollander (San Francisco), Christine Yee Hollis (Los Angeles), Lee House (Arcata), Andrea Humberger (Glendale), Donald Hunt (Los Angeles), Ann Huston (Walnut Creek), Stephen Iverson (Westminster), Dawn Jacobson (Vallejo), J.P. Jahier (Ferndale), Karin Johnson (Los Angeles), Paul Johnson (San Diego), Carl Josephson (San Diego), Vance Kaminski (Santa Rosa), Diane Kane (La Habra Heights), Grace Kelley (Riverside), James Kelley (Riverside), Terry Kenaston (San Francisco), Harold Kirker (Berkeley), Jayne Kistner (Sierra Madre), Mike Krakower (Pasadena), Joan Kus (Santa Paula), Rae La Force (San Clemente), Edith Landrith-Robertson (Oakland), Peter Lassen (Los Angeles), Nancy Latimer (Long Beach), Portia Lee (Los Angeles), Ralph Lee (Glendale), Susan Lehmann (Santa Cruz), Jeff Leiter (Berkeley), Brenda Levy (Pleasant Hill), Marie Burke Lia (San Diego), Enid Ng Lim (San Francisco), Bob Linnell (Fullerton), John Loomis (Newport Beach), Carter West Lowrie (San Francisco), Thomas Lucero (Arleta), Randolph Lum, (Sacramento), Kathy Maddox (Riverside), L.V. Malmquist (Laguna Beach), Milton Marks III (Philadelphia PA), Debbie Martin (Oakland), Leslie Masunaga (San Jose), Laura Matteoli (Sacramento), Vonn Marie May (San Diego), Bob McCabe (Sacramento), Susan McCue (Oakland), Nancy Mendez (Whittier), Tom Merley (Claremont), Nancy Miller (Santa Barbara), Marion Mitchell-Wilson (Riverside), Mitzi March Mogul (Los Angeles), John Montgomery (Newport Beach), Joseph Montoya (Culver City), Peggy Mosley (Groveland), Eugene Moy (Alhambra), Bill Mudd (Laguna Niguel), Tom Munoz (Costa Mesa), Richard Myers, Jr. (Beverly Hills), Don Napoli (Sacramento), William Nelson (San Francisco), Dr. Robert Newcomb (Glendale), Benjamin Nistal-Moret (Santa Barbara), Monica Nolan (Ventura), Alice A. O'Brien (Piedmont), Vi Odell (San Bruno), Patrick O'Dowd (Santa Barbara), James Oakes (Fresno), Nancy Oliver (San Carlos), Jack Oskorus (Los Angeles), Dennis M. Owens (Oakland), Virginia Paca (Altadena), Bonnie Parks (Sacramento), Robert Pavlik (San Luis Obispo), Donald Peart (Culver City), Terril Perrine (Lancaster), Linda Perry (Berkeley), Patricia Perry (Sonora), Randy Pestor & Joanne Speers (Sacramento), Dr. Edith Piness (Mill Valley), Jean Bruce Poole (Los Angeles), Dennis Potts (Los Angeles), Doris Power (Pacific Palisades), Janice Pregliasco (Mill Valley), Pradeep Ranade (Los Angeles), Robert T. Reeds (Mission Viejo), Debora Richey (Fullerton), Deborah Riddle (Petaluma), Elizabeth Rintoul (Kensington), Mimi Rodden (Carson City, NV), Ken Rolandelli (Redwood City), Nels Roselund (South San Gabriel), Dorothy Ross (Hermosa Beach), Marlene Roth (Glendale), Mark Ryser (San Francisco), Carol Sage (Los Angeles), Sylvia Salenius (Santa Ana), Enid Sales (Carmel), Gil Sanchez (Santa Cruz), Carolyn Searls (Lafayette), Kent Seavey (Pacific Grove), Nancy Sederquist (Palo Alto), Rob Selway (Santa Ana), Natalie Shivers (Los Angeles),

**more supporters ...**

Alan Sieroty (Los Angeles),  
 Tom Sitton (Los Angeles),  
 Ephraim Smith (Fresno),  
 Laurie Sowd (San Marino),  
 William Speer (Granada Hills),  
 Irving Symons (Sonora),  
 Ted & Joan Tanner (Pasadena),  
 Douglas Taylor (San Francisco),  
 Roger Taylor (Fresno),  
 Glen Teter (Visalia),  
 Elizabeth Thompson (Eureka),  
 Donna Thornes (Redlands),  
 Ronald Tobey (Riverside),  
 Hazel Turner (Berkeley),  
 Noel Vernon (Sierra Madre),  
 Mark Viesselman (San Francisco),  
 Daniel Visnich (Sacramento),  
 Karen Wade (City of Industry),  
 Glennie Wall (Montara),  
 Louis Wall (Montara),  
 Mary Ward (San Diego),

Ronnie Warner (Los Angeles),  
 Anne Watson (Torrance),  
 Keith Weber (San Mateo),  
 Martin Eli Weil (Los Angeles),  
 Meg Welden (Salinas),  
 Natalie Wells (Palo Alto),  
 Jan Whitlow (San Jose),  
 Paul Winans (Oakland),  
 H. Donald Winbigler (Los Altos Hills),  
 Camille Wing (Hanford),  
 Thomas Winter (Sacramento),  
 Gary Wirth (Woodland),  
 Jim Woodward (Sacramento),  
 Elizabeth Yamaguchi (Fallbrook),  
 Elizabeth Yost (Oakland),  
 William N. Zavlaris (Tiburon),  
 Ralph Zehner (Orange),  
 Fred Zepeda (Los Angeles).

**Thank you all ! You are the lifeblood of CPF.**

**And we ask you to support our advertisers who also do their part to keep CPF in business**

MARTIN ELI WEIL  
 RESTORATION ARCHITECT

2175 CAMBRIDGE STREET  
 LOS ANGELES, CALIFORNIA 90006  
 FAX (213) 734-7996  
 (213) 734-9734

**Harding Lawson Associates**  
*A Subsidiary of Harding Associates*




**Robert S. Bottome, C.I.H.**  
 Associate Environmental Specialist

7655 Redwood Blvd. • P.O. Box 578  
 Novato, California 94948  
 415/899-7351 • Fax: 415/892-1586

Engineering and Environmental Services

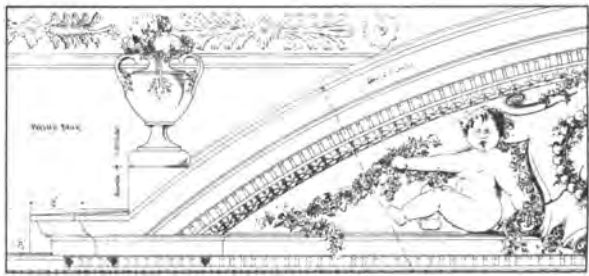
ASI



**GEOGRAPHIC INFORMATION SYSTEMS  
 CADD SYSTEMS  
 DATA BASE DESIGN AND CONSULTING**

**Mark Byars**  
 GIS Specialist

8110 Lorraine Avenue, Suite 408 • Stockton, CA 95210  
 (209) 474-3121



**THE PARKINSON LEGACY  
 CONTINUES...**

*1894* John Parkinson begins the firm that will be responsible for hundreds of significant buildings. In LA his works include the City Hall, Bullock's-Wilshire, Union Station and the Memorial Coliseum.

*1992* Specially trained preservation professionals carry on his work as Parkinson Field Associates, rapidly becoming the foremost commercial and residential architectural firm dedicated to preserving the past and, through contextual contemporary design, building the future.

**PARKINSON FIELD ASSOCIATES**  
 ARCHITECTURE AND PRESERVATION

*Formerly DWL Parkinson Architects Preservation Studio*

5 4 8 SOUTH SPRING STREET • SUITE 8 0 0 • LOS ANGELES CA 9 0 0 1 3  
 TEL 2 1 3 • 6 2 4 • 6 2 4 4 • FAX 2 1 3 • 6 2 4 • 6 6 7 2

## CPF JOINS IN ON LU COOKIES PROMOTION

LU Cookies, a favorite in Europe, has initiated a "Restore What's Gone Before" project in the West. Shoppers at supermarkets will be able fill out coupons identifying historic properties in need of restoration. One property will be selected to receive a \$5000 grant offered by Mother's Cake and Cookie Company. In addition, the promotion targets people who enjoy staying at Bed & Breakfast inns by offering them a "preferred guest" discount card.

CPF (along with the Washington Trust and Historic Preservation League of Oregon) agreed to cosponsor this promotion idea simply because of the focus on the values of historic preservation. Look for our sunburst logos in your local supermarket soon.

## MORE PUBLICATIONS OF INTEREST

*Lutah Maria Riggs: A Woman in Architecture — 1921-1980*, by David Gebhard (Capra Press, \$20) finally gives Riggs her due. A local favorite in Santa Barbara, she is little known outside that immediate area despite her talents and long record of architectural achievement.

Clem Labine's "Traditional Building: The Professional Source for Historical Products," has often been cited in this newsletter. The latest issue (July/August, '94) reviews Victorian Revival products and manufacturers. We do not know how anyone in restoration does without a subscription to this magazine (Traditional Building, 69A Seventh Ave., Brooklyn N.Y. 11217).

A group of talented volunteers recently put together the "Herald Examiner Building Reuse Study," a model for economic analysis of reuse alternatives. The Hearst Newspaper Corporation, which still owns and plans on demolishing this important Julia Morgan building in downtown L.A., has been unwilling to listen to anyone thus far. We would hope the convincing conclusions of the study begin to get someone's attention back there in the New York corporate offices, but we congratulate the team for their terrific effort. Some copies of the report, published with assistance from the L.A. Community Redevelopment Agency, are available through the project leader, Teresa Grimes (213/650-4245).

## MEMBERSHIP CATEGORY ADDED TO THE LIST

In order to accommodate two people living in the same household, CPF is now offering a new reduced "Family" rate at \$50. Past confusions about who the "individual member" actually was should be resolved. Both people in the "family" are members!

## PLEASE NOTE

September 28 - Oct. 3 — **National Trust Conference** (St. Louis); call (415)956-0610 for information.

September 30 - Oct. 3 — **California Historical Society Annual Conference** (Pasadena); call (415) 567-1848 for details.

October 21-24 — **California Council for the Promotion of History Annual Conference** (Nevada City); call (916)446-7340 for information.

November (early) — **"The Writ Is Mightier than the Wrecking Ball," CPF's legal workshop** (southern California); call (510)763-0972 for details.

January 29, 1994 — **"Religious Properties" Workshop** (San Francisco); more details forthcoming.

May 18 - 22, 1994 — **CPF's 19th Annual State Preservation Conference** (Sacramento).

## CPF MEMBERSHIP OPPORTUNITIES

To be fully aware of Foundation activities, you must become a CPF member. CPF tries to provide levels of membership nearly everyone can afford. We assure you, your tax-deductible contribution keeps us here working for you.

**Individuals and Libraries** may join CPF at the \$35 "individual" rate.

**"Family"**, a new category, covers both adults in your household for \$50.

**"Sponsors"** (\$150) are those who really like what we do and want to give more.

The **"Partners"** category (\$500) is CPF's special donor group, and Partners are afforded special benefits - call for more information.

**Non-profit organization** dues are \$75. All board and staff will receive program (workshops and conference) discounts.

**"Government"** and **"Business"** categories are \$100. The rate includes automatic membership benefits for all those associated with the government or business entity, such as board members and staff assigned to a Landmarks Commission.

**"Full-Time Students"** and **"Senior"** rates are \$20, and we hesitate to decide for you when it is that you become a "senior," but suggest 60.



**CALIFORNIA PRESERVATION  
FOUNDATION**  
Board of Trustees

President - Wayne Donaldson (San Diego) 619/239-7888  
 Vice Pres. - Ruthann Lehrer (Long Beach) 310/590-6864  
 Treasurer - Alan Dreyfuss (Oakland) 510/835-5334  
 Secretary - Michael Crowe (San Francisco) 415/744-3988  
 Arlene Andrew (La Verne) 909/596-8706  
 Susan Brandt-Hawley (Glen Ellen) 707/938-3908  
 Jane Carter (Colusa) 916/458-4476  
 David Charlebois (Walnut) 909/595-1234  
 Bruce Judd (Berkeley) 415/421-1680  
 Michael Krakower (Pasadena) 818/440-1527  
 Ron Lewis (Pasadena) 213/681-8282  
 Charles Loveman (West Hollywood) 818/8408565  
 James Lutz (Fresno) 209/442-3000  
 Bob Mackensen (Sacramento) 916/445-7627  
 Sharon Marovich (Sonora) 209/532-6937  
 Vincent Marsh (San Francisco) 415/558-6345  
 Marion Mitchell-Wilson (Riverside) 909/782-5676  
 Bradford Paul (San Francisco) 415/554-0240  
 Elizabeth Pomeroy (Los Angeles) 213/680-3833  
 Gail Woolley (Palo Alto) 415/327-2937

John Merritt (Berkeley), Executive Director 510/763-0972  
 Dick Price (San Francisco), Office Manager

The Board of Trustees and staff of the Foundation are dedicated to helping local preservationists succeed. Do feel free to call our Oakland office for assistance ... or contact a board member in your area. We also need your help as we all work hard to IMPROVE THE CLIMATE FOR PRESERVATION IN CALIFORNIA. If you would like to host a CPF membership event in your community, please contact our office at (510)763-0972.

**CPF MEMBERS GET THE BENEFITS --- JOIN UP!**

Send the coupon below with your tax-deductible membership contribution to the California Preservation Foundation, 1615 Broadway, Suite 705, Oakland, CA 94612.

Your contribution helps support workshops, research, publications, legislative efforts, conferences and direct local assistance.

Name(s): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Home Phone: (\_\_\_\_) \_\_\_\_\_ Work: (\_\_\_\_) \_\_\_\_\_

**MEMBERSHIP CATEGORIES:**

Individual or Library MEMBER ---	\$35.00
Family/household MEMBER ---	\$50.00
Non-Profit Organization MEMBER ---	\$75.00
Business or Government MEMBER ---	\$100.00
Student or Senior (over 60) MEMBER ---	\$20.00
Individual or Organization SPONSOR ---	\$150.00
Preservation PARTNER ---	\$500.00



**CALIFORNIA PRESERVATION  
FOUNDATION**

1615 Broadway, Suite 705  
 Oakland, California 94612

NON-PROFIT  
 ORGANIZATION  
 U.S. POSTAGE PAID  
 BERKELEY, CALIF.  
 PERMIT No. 308