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PRESERVATION at the 4 FRONT

42ND ANNUAL CALIFORNIA PRESERVATION CONFERENCE
PASADENA HILTON HOTEL
MAY 10–13
2017
Help Commemorate the United States World War I Centennial

Plans and activities are underway to mark the 100th anniversary of World War I (1914-1918) and the United States’ entry into the war. A series of national events kicked off the commemoration on April 6, 2017, with other events and honors going on throughout this year and the next.

To honor this extremely important anniversary, the Office of Historic Preservation is spotlighting World War I memorials and sites in California.

Is there a World War I memorial in your community? *(Hint: The answer is most likely YES!)* You are invited to submit a brief history of the memorial or site along with a high-quality photograph (jpeg or tiff format preferred, and please indicate whom to credit for the photograph).

Email your submissions to calshpo.ohp@parks.ca.gov, and include “WWI Centennial” in the subject line.

OHP will post submissions to our Facebook page and will include some of them in our monthly ePosts.

Visit the U.S. World War One Centennial Commission’s website at http://www.worldwar1centennial.org to learn more about this historic anniversary, commemorative events, and ways to participate.

The historic places pictured here are memorials to those who fought in the Great War. How many can you name? (Counter clockwise from top: Memorial Coliseum, Los Angeles; War Memorial Building, South Pasadena; California Veteran’s Memorial and Meeting Hall, Crockett; War Memorial Opera House, San Francisco; War Memorial Flagpole, Pasadena; Memorial Stadium, UC Berkeley; California State Library Vestibule, Sacramento.)
Welcome to the 42nd Annual California Preservation Conference in Pasadena. The California Preservation Foundation is pleased to return to Pasadena, 40 years after our founding in this great city. We also salute our lead conference partner, Pasadena Heritage as they, too, celebrate the 40th anniversary of their founding.

The last time the conference was held in Pasadena was 1997, and before that, 1977—the year of our formation. The conference theme “Preservation @ the 4 Fr0nt” is a “tip of the hat” to the 40th anniversary of both leading organizations. It is also hints at the changes and opportunities made possible by technology. These themes are woven through the sessions, study tours, and special events at this year’s conference. Over 40 programs are available for conference attendees at the 2017 Conference.

The Conference Programs Committee and the Steering Committee have assembled a first-rate educational program with events and excursions to some of Pasadena’s most famous historically significant sites. Kick-off the conference with the Opening Reception at the Gamble House, a model of the Arts and Crafts Movement designed by Greene and Greene, followed by a non-stop program in the field exploring a wide range of relevant topics and visits to iconic Pasadena landmarks—Pasadena City Hall, Stuart Pharmaceuticals, Storrier Stearns Japanese Gardens and CPF’s exclusive visit to the newly restored Hindry House. The conference ends with the Closing Reception at the stunning Castle Green.

The conference opens with the Plenary Session with inspiring presentations by our speakers, Julianne Polanco, State Historic Preservation Office, M. Wayne Donaldson, FAIA, Chair, Advisory Council on Historic Preservation, and our keynote speaker, Frances Anderton. Each year yields a range of exciting programs created by a team of advocates and volunteers working together and challenging each of us to take this information back to our communities and continue our work protecting California’s heritage for future generations.
Conference Sponsors and Exhibitors

The 42st Annual California Preservation Conference at the Pasadena Hilton Hotel is made possible by the generous support of dozens of individuals and organizations who provide financial support, in-kind services and countless volunteer hours. We thank each of them for supporting the 2017 Conference. CPF relies on the support of sponsors to help keep registration fees affordable to attract the broadest member participation possible and to ensure valuable, relevant programming. To those Sponsors and Committee Members who helped us to meet our fundraising goals, we thank you.
Conference Sponsors and Exhibitors

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California Preservation Foundation (Host Organization)
Founded in 1977, the California Preservation Foundation (CPF) is the only statewide non-profit historic preservation education, advocacy and membership organization in California. It is the mission of the California Preservation Foundation to educate and advocate for the protection of California’s diverse cultural and architectural heritage. CPF’s programs include workshops, the Preservation Design Awards, and the Annual California Preservation Conference, as well as many publications on historic preservation.

California State Parks—Office of Historic Preservation
is responsible for administering federal and state mandated historic preservation programs in California. The mission of the Office of Historic Preservation and the State Historical Resources Commission, in partnership with the people of California and governmental agencies, is to preserve and enhance California’s irreplaceable historic heritage as a matter of public interest so that its vital legacy of cultural, educational, recreational, aesthetic, economic, social, and environmental benefits will be maintained and enriched for present and future generations.

Pasadena Heritage
Founded in 1977, Pasadena Heritage is one of the largest, most effective and dynamic non-profits in Pasadena. For more than 38 years, the organization has worked to protect and preserve Pasadena’s outstanding collection of historic buildings, sites and districts; build an awareness of the value of these resources; and foster changes in public policy to preserve them. Today, Pasadena is a city known as a leader in historic preservation, and the community has embraced saving its past as a top priority.

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Dear CPF Members and Conference Attendees:

Welcome to the 42nd Annual California Preservation Conference “Preservation @ the 4 Fr0nt.” Thank you for joining us as we once again gather in a historic city to educate and celebrate. This is the third Preservation Conference held in the City of Pasadena. CPF returns to the “City of Roses” every 20 years like clockwork: 1977, 1997 and 2017. Start planning for 2037.

Having attended almost every CPF Conference since 1995, I look forward to the opportunity to take in the history and culture of Pasadena. Browsing through this program you will find myriad ways to experience this fine city of 140,000 people -- once home to Jackie Robinson, Julia Child, George S. Patton, and David Lee Roth. This year’s tours and workshops will take you from a world-famous stadium to modest bungalow courts, from a handmade Greene & Greene masterwork to historic highways.

The tracks this year (i.e. education themes) are diverse and thought-provoking. Tracks range from tools for documenting existing buildings to dealing with cultural landscapes and natural disasters. Other tracks focus on socio-economic equity and preservation planning.

As always, the educational sessions will cover a wide variety of topics conducted by renowned experts in the field. Subjects include cutting edge technologies for digital documentation and seismic strengthening as well as addressing social issues in preservation, such as affordable housing and cultural identity.

Of course, the California Preservation Conference isn’t just about education. Some of the most popular and memorable events every year involve social gatherings to meet and trade war stories with one’s peers. And – dare I say it – even be entertained by way of the infamous Three Minute Success Stories. If this is your first conference you should know that the 3MSS is always a must-see event.

Special thanks to CPF’s dedicated Executive Director Cindy Heitzman, her staff, and this year’s Conference Programs Committee and Steering Committee who all worked in the trenches over many months to make this conference possible. Thanks also to the CPF Board of Trustees, volunteers, and our generous sponsors, especially conference partners California State Parks – Office of Historic Preservation and Pasadena Heritage.

This is my sixth and last year as a CPF Trustee and I’m honored to be serving as this year’s President. I look forward to seeing you in and around the City of Roses.

Sincerely,

David Marshall, AIA, NCARB
President – California Preservation Foundation
Dear California Preservation Foundation Conference Participants and Leaders:

WELCOME TO PASADENA!

All of us at Pasadena Heritage are delighted to co-host the 2017 CPF conference here in our historic city! Our two organizations share 40th anniversaries this year, and we are truly honored to be celebrating together. Thank you for coming and participating in the biggest statewide preservation event of the year!

The CPF conference has been co-hosted by Pasadena Heritage on two previous occasions, and the 2017 conference builds on decades of preservation work. You will find Pasadena stories woven into many sessions, study tours, and events that offer a deep and varied experience for all those attending. As the next 40 years begin, we have much more to do, taking heart from our progress and inspiration from our preservation colleagues gathered here this week.

We hope that you will enjoy Pasadena, learn from our historic resources, preservation victories and losses, and share your own experiences. And please join us in thanking all those involved in planning and leading this conference for their generosity, dedication and many talents!

On to the next forty years!

Lucinda Over  
Chair, Board of Directors

Susan N. Mossman  
Executive Director
May 10, 2017

To the attendees of the
California Preservation Foundation Conference:

On behalf of the City, I am pleased and proud to welcome the California Preservation Foundation and all conference attendees to Pasadena, where historic preservation is a high priority.

In welcoming you, I also salute the work of our dedicated professional Planning staff, the contributions of our Historic Preservation and Design Commissioners who serve the City as volunteers, the strong leadership and advocacy provided by our local non-profit, Pasadena Heritage, and the countless citizens who rally regularly to champion our historic resources.

I am confident the Pasadena Hilton Hotel will accommodate your activities and facilitate the goals of the Convention, and invite you to explore and experience our culturally-rich and artfully-layered City by taking time to enjoy our restaurants, shopping, cultural events, and public spaces.

Congratulations to all who have planned this impressive conference and, to all of you who are attending, thank you for your commitment to the worthy goals of preserving historic resources throughout California. Once again, best wishes for a great event and for success in your activities in the coming year.

Sincerely,

TERRY TORNEK
Mayor

100 North Garfield Avenue  Pasadena, CA 91109  (626) 744-4311  Fax (626) 744-3921
May 10, 2017

Dear California Preservation Foundation Members and Conference Attendees:

On behalf of the State Office of Historic Preservation and State Historical Resources Commission, it is my pleasure to welcome you to the 42nd Annual California Preservation Conference—**PRESERVATION @ THE 4FRONT**.

Building upon the momentum of the last fifty years, preservation plays an active role as a partner in sustaining communities. It provides both tangible and intangible markers that anchor us to our ancestors, enable us to know ourselves, and provide a window of understanding for others. In doing so, our connectivity is reshaped and strengthened by a shared identity.

The key role preservation plays, by its very nature of retaining rather than replacing, in reducing the need for raw materials is without question. It also has connections to the sustainable communities movement by providing places for recreation, education, and engagement. Now on the forefront, with the tools developed over the last fifty years, we tackle issues such as climate change and sea level rise. Our coastal position in California, and the many waterways within our state, beckon us to participate in creating solutions that retain our historic and cultural heritage. We are uniquely poised to set an example for others to adapt and follow in their own communities.

Preservation is a growth industry by the simple fact that as the country ages, so too does the number of potentially historic resources. It also means that historic resources may have different characteristics that render them significant. Sites strong in story where physicality is less present must also be acknowledged, illustrated, and commemorated.

In all of this, preservation is on the forefront of finding ways to adapt to the change at hand, to develop solutions that continue to ensure our historic resources are secure, and to continue to be a viable partner in sustaining the vital needs of the communities in which we live, play, and serve. I am positive that we have all the right tools, both technical and human, to be successful in these endeavors.

I wish you all a wonderful conference. Learn from your colleagues. Share experiences. Energize our collective resolve. Think deeply, think broadly, and think wildly!

Sincerely,

Julianne Polanco
State Historic Preservation Officer
California is a state rich with heritage. With thousands of buildings listed in the National Register of Historic Places, our built heritage is evident in every corner of the state. Yet, even with designations recognizing the historic significance of these resources, too many of these buildings fight a losing battle against time, deterioration, neglect, apathy, and lack of resources.

In order to be effective and responsive in a timely manner, CPF has established a new Advocacy Fund for the Future that will allow CPF to act quickly and access much-needed resources to protect and promote California’s irreplaceable historic resources through hands-on advocacy.

CPF understands that when local and state governments work with communities to provide incentives, everyone wins.

Thanks to the generosity of an anonymous donor, the Advocacy Fund for the Future was established with a $50,000 challenge gift, restricted to expanding our advocacy work in California. The Advocacy Fund can only be used to support specific activities to advance our mission that cannot be covered by our normal operating funds, such as:

- Retaining and hiring experts, legal counsel, lobbyists and consultants to provide services for CPF’s advocacy work.
- Publications and printed materials in direct support of board-approved advocacy initiatives and campaigns.
- Travel and related expenses for staff solely related to advocacy work and projects.

**How can you help?**

Make a donation to CPF to support the “Advocacy Fund for the Future.”

Help us spread the word among the preservation community about CPF’s fund to encourage matching gifts.

**Investing in the preservation and protection of California’s history is an investment in California and the generations to come.**

**Donations to the Advocacy Fund for the Future can be sent to:**

California Preservation Foundation Advocacy Fund
5 Third Street, Suite 424
San Francisco, CA 94103.

For more information, please contact Carol Karimi, Director of Development at (415) 495.0349 x202 or ckarimi@california preservation.org.
## CONFERENCE AT A GLANCE

**SATURDAY, MAY 13**

- 9:00 am-4:00 pm @ Study Tour: Pastoral Pasadena **T**
- 9:00 am-4:00 pm @ Study Tour: Saving Pasadena: 40 Years of Preservation Progress with Pasadena Heritage **T**

**FRIDAY, MAY 12**

- 9:00-10:30 am @ Session: SM Route 66 in California
- 9:00-10:30 am @ Session: SG Is BIM the Right Tool for Preservation? Brainstorming Advancement & Improvement of Preservation Projects through BIM
- 9:00-10:30 am @ Session: PD Thou Shall be Resilient! California’s New Wave of Seismic Ordinances
- 9:00-10:30 am @ Session: IBW Lights, Camera, Preservation: Preservation Planning for Motion Picture Studios
- 10:45 am-12:15 pm @ Session: SG Technologies in Preservation: The Impact of Mapping Tools on Preservation
- 10:45 am-12:15 pm @ Session: PD Flooding on the Dock of the Bay: San Francisco’s Threatened Waterfront
- 10:45 am-12:15 pm @ Session: IBW TDRs for Today: Re-Evaluating Transfer of Development Rights
- 10:45 am-12:15 pm @ Session: SM Ruth Shellhorn: Mid-Century Landscape Architecture in Southern California
- 12:30-1:45 pm @ Special Event: IBE Annual Membership Luncheon T
- 2:00-3:30 pm @ Session: SG Graphic Documentation: Precise Pixels and Capturing Character
- 2:00-3:30 pm @ Session: PA Joining Forces: A Panel Discussion on Affordable Housing and Historic Preservation
- 2:00-4:00 pm @ Mobile Workshop: Pasadena’s Iconic Civic Center T
- 2:00-5:15 pm @ Mobile Workshop: Historic Little Tokyo in the 21st Century: Protecting Cultural Identity, Affordability, and Mobility for a New Generation T
- 3:45-5:15 pm @ Session: SG From SurveyLA to Historic PlacesLA: A Case Study in Creating Historic Resources Inventories with Arches
- 3:45-5:15 pm @ Film Screening: IBE One Big Home: Mansionsization Documentary Film Screening T
- 3:45-5:15 pm @ Special Session: SM Bohemian Bridges
- 5:15-7:30 pm @ Special Event: Three-Minute Success Stories Practice Session

**THURSDAY, MAY 11**

- 9:00-10:30 am @ Session: IBW Lights, Camera, Preservation: Preservation Planning for Motion Picture Studios
- 9:00-10:30 am @ Session: PD Thou Shall be Resilient! California’s New Wave of Seismic Ordinances
- 9:00-10:30 am @ Session: SG Is BIM the Right Tool for Preservation? Brainstorming Advancement & Improvement of Preservation Projects through BIM
- 9:00-10:30 am @ Plenary Session: Plenary Session at All Saints Church
- 1:30-5:00 pm @ Workshop: Community Engagement Workshop T
- 1:30-5:00 pm @ Workshop: Hands On: Documenting Pasadena T
- 2:00-5:00 pm @ Mobile Workshop: Affordable Housing and Historic Preservation Tour T
- 2:00-5:00 pm @ Mobile Workshop: Documenting Pasadena T
- 3:45-5:15 pm @ Special Event: IBW Secretary of the Interior’s Standards for Historic Highway Infrastructure
- 3:45-5:15 pm @ Special Event: SM The Challenges of Formal Designation in Marginalized Communities
- 3:45-5:15 pm @ Special Event: SG Preserving Cultural Landscape in the Face of Climate Change
- 5:30-7:30 pm @ Special Event: Emerging Professionals Mixer T
- 6:00-7:15 pm @ Special Event: President’s Circle Reception at the Hindry House (by invitation) T
- 8:00-10:00 pm @ Special Event: Three-Minute Success Stories T

**WEDNESDAY, MAY 10**

- 9:00 am-4:00 pm @ Workshop: PD PART II—Displacing Gentrification: Perseverance & Preservation of Urban Latino Community and Culture
- 9:00 am-4:00 pm @ Workshop: SG Incentives for Historic Properties: A Training for REALTORS T
- 9:00 am-12:30 pm @ Study Tour: Historic San Gabriel Mission District Walking Tour T
- 9:00 am-12:30 pm @ Study Tour: Adapting a Historic Stadium for a New Century T
- 9:00 am-12:30 pm @ Study Tour: Exploring Los Angeles’ Union Station: History, Architecture, Rehabilitation and Future Vision T
- 9:00 am-4:00 pm @ Meeting: State Historical Resources Commission Meeting
- 1:00-4:00 pm @ Meeting: PD State Historical Building Safety Board
- 1:00-5:00 pm @ Workshop: SG Community Engagement Workshop T
- 1:30-5:00 pm @ Study Tour: Restoration and Seismic Retrofit of Los Angeles City Hall T
- 1:30-5:00 pm @ Study Tour: Pasadena Bungalow Courts: Then & Now T
- 2:00-4:00 pm @ Study Tour: Historic Highland Park T
- 6:00-7:30 pm @ Special Event: Opening Reception at the Gamble House T

**ROOM KEY**

- IBE International Ballroom East
- IBW International Ballroom West
- PD Pasadena Room
- SG San Gabriel Room
- SM San Marino Room

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For complete descriptions of all tracks, workshops, tours, and events, visit californiapreservation.org.
Things You Need to Know

NAME BADGE
Your name badge is your pass to the Conference Plenary and Educational Sessions. 
*Your badge has your event and tour tickets printed on the back. Please wear it at all times.*

REGISTRATION
Wednesday–Friday, May 10–12: 8:00 am–5:30 pm, The Pasadena Hilton Hotel

TICKETS
Special Events, Mobile Sessions and Tours requiring tickets are noted with a ☐ on the Conference At A Glance. 
A purchased ticket guarantees the space and services described for the Special Event, Study Tour, or Mobile Session and therefore is non-refundable. Refunds are provided only if an Event, Study Tour, or Mobile Session is cancelled by CPF. A Ticket Exchange Board is provided in the Registration Area.

SCHEDULE CHANGES
*PLEASE NOTE that the schedule is subject to changes and cancellations.*
Check your Conference packet for additions and/or changes to the program.

MESSAGES
Located on the Bulletin Board in the Registration Area.

LOST & FOUND
Located in the Registration Area.

TRANSPORTATION
All transportation details are listed with each Study Tour and Mobile Session description in the program book. Participants will meet their tour moderator or a volunteer at the Pasadena Hilton Hotel 15 minutes before the start time. Look for a sign with your Tour/Mobile Session name. 
*Please note: All buses depart promptly on schedule.*

PARKING
Hilton Valet Service is available at a special discounted group rate of $11 per day, $21 for overnight parking. The adjacent self-parking structure is open to the public at $10 per day and $18 for overnight parking. Parking fee does not include in/out privileges for valet or self-serve parking.

PRESERVATION PRODUCTS & PRACTICE EXHIBIT HALL
Wednesday, May 10, 12:00–5:30 pm; Thursday, May 11, 8:00 am–6:00 pm; Friday, May 12, 8:00 am to noon. 
The Preservation Products and Practice Hall, located in the *Pasadena Hilton Hotel*, is an exciting event at this year’s Conference! Exhibitors representing their broad range of interests have come to San Francisco to showcase the materials, products, and skills they use to rehabilitate, restore, and save historic resources. Please see the Conference Sponsors’ page for a list of Exhibitors.

HEADQUARTERS
*Pasadena Hilton Hotel*, 168 S Los Robles Ave, Pasadena, CA 91101

VENUES

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<td>Conference Sessions</td>
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<td>The Gamble House</td>
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<td>All Saints Episcopal Church</td>
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<td>Congregation Ale House</td>
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<td>A Noise Within</td>
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<td>The Hindry House</td>
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<td>Castle Green</td>
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CONTINUING EDUCATION CREDITS

Conference programs, workshops and study tours qualify for AIA, AICP, ASLA, and MCLE continuing education credits. 
Those who would like to receive credits for the Annual California Preservation Conference must pay the $30 reporting fee and sign in at each Study Tour, Workshop and Educational Session they attend. AIA members: If your AIA number is not on the sign-in sheet, you may not receive credit.
Keynote Speaker

FRANCES ANDERTON

Frances Anderton is host of DnA: Design and Architecture, a weekly radio show broadcast on KCRW NPR station in Los Angeles. For many years she produced KCRW’s acclaimed current affairs shows, To The Point and Which Way, LA?, hosted by Warren Olney. She and producer Avishay Artsy are currently developing a radio series called Bridges and Walls, about the metaphorical and physical barriers and connections that define us. In late April 2017 she will be a keynote speaker at the AIA National Convention.

Anderton curated Sink Or Swim: Designing For a Sea Change, a critically well-received exhibition about resilient architecture, at the Annenberg Space for Photography. She has served as correspondent for the New York Times and Dwell magazine. Her books include Grand Illusion: A Story of Ambition, and its Limits, on LA’s Bunker Hill, based on a studio she co-taught with Frank Gehry and partners at USC School of Architecture.

She has held teaching or juror posts at schools including Yale, USC, SCI-Arc and Art Center College of Design; and has held advisory or board roles at publications and institutions including the Architects Newspaper, LA Design Festival, A+D Museum, the Julius Shulman Institute, and GOOD Magazine. She has received many awards for her work, including USC School of Architecture’s Architectural Guild Esther McCoy 2010 Award for her work in educating the public about architecture and urbanism.

TRACKS

Analyze This: 40 Ways to Capture Reality

- Explore a range of tools, methods and technologies for documenting existing buildings and capturing the detailed characteristics of our heritage. Whether you want to map the historic assets of an entire city, record a structure, or just investigate a recurring damp patch, this track provides an overview of the many options available. Beginners will discover tools; experienced professionals will look at advanced uses of technology in preservation. Participants may get their hands dirty through interactive workshops and more!

Fostering Resiliency and Preservation in the Face of Natural Disaster and 21st Century Change

- The concept of resiliency is more than preparing for and responding to natural disasters. Resilient communities must adapt to a wide array of additional stresses, including climate change; income disparity; technological change; and shifting social norms. This track explores the challenges and opportunities in developing the capacity to respond to natural disasters and 21st century changes, while conserving our shared heritage.

From the Ground UP: Cultural Landscapes

- Explore the variety and intricacies of documenting, treating and managing cultural landscapes. Sessions will address historic landscape design, managing multiple layers of significance, changing climate challenges, and documenting diverse resources on Historic Route 66. Learn from the ground up!

Bridges to Inclusion: Linking Equity and Historic Preservation

- Explore the nexus between socio-economic equity and historic preservation. The discussions and case studies that make up this track highlight the multifaceted challenges, efforts, and victories encountered by professionals seeking the conservation of California’s diverse heritage. Join us as we cover topics like obtaining formal designation for culturally significant resources and making historic housing affordable to contesting gentrification in historic neighborhoods.

The Best Laid Plans: Case Studies in Preservation Planning

- Explore the often complicated issues facing historic preservation planners using a variety of interesting and engaging real world examples. Sessions address campus and city planning, issues in preserving a City Beautiful-era civic center, financial tools, and applying preservation standards to historic infrastructure. Don’t let your project go awry!
WEDNESDAY, MAY 10

9:00 am–12:00 pm

WORKSHOP

T

Pasadena Room

PART II—Displacing Gentrification: Perseverance & Preservation of Urban Latino Community and Culture

The focus of the workshop will be on Los Angeles Latino Neighborhoods, Boyle Heights, South Central, Eagle Rock, and Highland Park. The workshop will explore how other Latino neighborhoods have enacted preservation and other land use tools to protect their communities from a changing landscape in large part fueled by inaction and speculative driven development. The workshop will explore each neighborhood use, what San Francisco’s Mission District has enacted with legislation, and additional preservation and other tools required to preserve and strengthen neighborhoods.

Moderator: Oscar Grande, Community Organizer, PODER; Speakers: Irma Munoz, Executive Director, Mujeres de la Tierra; David Diaz, Historian Urban Planner; Eric Huerta, Boyle Heights Community Resident, Journalist/Community Blogger; Erick Arguello, Director, Calle 24 SF Mission District; Manuel Huerta, Founder, Persona/Animia Productions

9:00 am–12:30 pm

WORKSHOP

Incentives for Historic Properties: A Training Program for REALTORS®

San Gabriel Room

This half-day workshop will assist REALTORS® marketing historic properties in identifying financial, tax, and regulatory incentives that can be used to offset rehabilitation and maintenance costs of historic homes—and can be used as an effective marketing tool.

Focused towards REALTORS®, case examples illustrate the incentives available at the state and local level, the associated eligibility requirements, and how to gain access to financial incentives for historic preservation. Speakers are program administrators, accounting professionals, and experienced preservation experts.

Speakers: Cindy Heitzman, Executive Director, California Preservation Foundation; Kevin Johnson, Design & Historic Preservation Section, City of Pasadena Planning & Community Development Department; Jessie Lattig, Preservation Director, Pasadena Heritage; Adriana Lim, Real Estate Appraiser, LA County Office of the Assessor, Jeffrey Prang; Deborah Rosenthal, Esq., Fitzgerald, Yap, Kreditor LLP; Nels Youngborg, Senior Associate/Historic Preservation Planner, Chattel Inc.

9:00 am–12:30 pm

STUDY TOUR

Historic San Gabriel Mission District Walking Tour

The San Gabriel Mission remains one of the best preserved missions in California. This special access tour by expert guides visits the historic Mission District, including the Lopez de Lowlther adobe, museums, and the iconic Mission Playhouse. The Playhouse was dedicated in 1927 built by John Steven McGroarty for his famed “Mission Play.” Today the theater looks much as it did when it opened, complete with tapestries presented by the King of Spain, a beautifully carved and painted ceiling, a fully operational Wurlitzer Theatre Organ—which will be demonstrated—and chandeliers that replicate the lanterns used on Spanish galleons.

Tour leader: Steven Preston, City Manager, City of San Gabriel; Speakers: Dale Brown, City Architect/Preservation Architect, Onyx Architects; John Dietler, PhD, RPA, Cultural and Paleontological Resources Program Director, SWCA Environmental Consultants; Mary Cammarano, Former President, San Gabriel Historical Association

9:00 am–12:30 pm

STUDY TOUR

Adapting a Historic Stadium for a New Century

The Rose Bowl in Pasadena is one of a very few National Historic Landmark sports facilities in the nation. This in-depth exploration of the iconic stadium will illustrate the challenges and solutions realized in a six-year construction project that transformed the Rose Bowl into a technologically and economically viable venue while retaining the integrity of “America’s Stadium.” The tour leader has 20 years’ experience with the assessment and rehabilitation of two NHL stadia: the Rose Bowl and the Memorial Coliseum.
WEDNESDAY, MAY 10

**Tour leader:** Peyton Hall, FAIA, Managing Principal, Historic Resources Group; **Speaker:** Margo Mavridis, Stadium Architect, Rose Bowl Operating Company

9:00 am–12:30 pm

- **STUDY TOUR**  
  Exploring Los Angeles’ Union Station: History, Architecture, Rehabilitation and Future Vision  
  Follow in the footsteps of tourists, adventurers and winter-weary Easterners. Since 1939, Los Angeles’ Union Station has captivated multitudes. Learn about the station’s history, architecture, rehabilitation and master plan. Travel by Metro Gold Line light rail from Pasadena to Los Angeles’ Union Station. Designed as an ode to Los Angeles’ Spanish past, Union Station’s architecture highlights Southern California life. Its construction—early urban renewal—displaced much of L.A.’s original Chinatown. Now undergoing an extensive rehabilitation and upgrades to meet twenty-first century travel needs, current projects at Union Station will provide behind-the-scenes lessons in adapting a National Historic Landmark railroad station into an efficient intermodal transportation hub now serving over 70,000 people a day. This tour involves extensive walking. Please let us know if you have special needs.

  **Speakers:** Holly Kane, Historic Resources Group; Kenneth Pratt, Director, Union Station Property Management; Jen Dunbar, Senior Project Manager & Project Architect, Architectural Resources Group; Christopher Smith, Architectural Resources Group; Principal, Architectural Resources Group

9:00 am–4:00 pm

- **MEETING**  
  State Historic Resources Commission Meeting Pasadena City Hall Council Chambers

1:00–4:00 pm

- **MEETING**  
  State Historical Building Safety Board Pasadena Room

1:00–5:00 pm

- **WORKSHOP**  
  San Gabriel Room

  **Community Engagement Workshop**
  This half-day interactive workshop will help you engage your community to meet specific preservation goals. Using everyone’s experiences and best practices, we’ll explore broad issues and special tactics for mobilizing the right people, at the right time, in the right way.

  **Part 1: Sizing Up Your Environment**  
  The first course of this workshop will focus on assessing the landscape of community engagement in preservation advocacy. We’ll discuss how community engagement in advocacy has changed in recent years and solicit your input based on your experience in your own community. We’ll also discuss how to size up your political, physical, and social environment, which is crucial in developing an effective approach to meeting your preservation goals. Who makes the decisions? Who’s your audience? When is public engagement useful?

  **Part 2: Rebranding Preservation**  
  Once you’ve formed an approach, you need to engage your audiences effectively. With time becoming an increasingly scarce resource, how do we cut through the clutter and make preservation relevant to the people we need to reach? This course will address the perception of preservation and how to effectively reach supporters. Let’s figure out how to talk about preservation in the 21st century and convey its necessity in contemporary terms. How can we turn negative connotations into attractive essentials for quality of life? How can we make the most of our very limited resources by finding, understanding, and engaging the people who already care about what we do? How can we maximize our chances of getting valuable press coverage for our issues?

  **Moderators:** Adrian Scott Fine, Director of Advocacy, Los Angeles Conservancy; Cindy Olnick, Director of Communications, Los Angeles Conservancy; **Speakers:** Carla Hall, Editorial Writer, Los Angeles Times; Jesse Lattig, Preservation Director, Pasadena Heritage; Michelle Magalon, Executive Director, Asian & Pacific Islander Americans in Historic Preservation; Nathan Masters, Public Historian and Writer; Host, KCET’s Lost L.A.; Shelley Wagers, Community activist fighting mansionization in Los Angeles; Helen Rahder, Executive Director, Whittier Conservancy; Dana Bartholomew, Staff Writer, Los Angeles Daily News; Adrian Scott Fine, Director of Advocacy, Los Angeles Conservancy; Gerald Gabatan, Senior Planning Deputy, Los Angeles City Councilmember Gil Cedillo, Sylvie Shain, Community activist fighting for multi-family housing rights and preservation; Desiree Smith, Preservation Planner, San Francisco Planning Department

[T] = Ticket required  
[T] = Transportation provided  
[= Walking required (distances vary)  
[= Includes refreshments or meal  
[= Does not include transportation, meet at tour site; use public transit
WEDNESDAY, MAY 10

1:30–5:00 pm

**STUDY TOUR**

**Restoration and Seismic Retrofit of Los Angeles City Hall**
Tour the iconic Art Deco 1928 Los Angeles City Hall. Get an inside look at the Rotunda, North and South Hallways, City Council Chamber and Board of Public Works Session Room. Ascend to the 27th floor observation deck for spectacular views. You will get a rare glimpse at the building's base isolator system and moat. Wear comfortable clothing and closed-toe shoes to access non-public spaces. Photo ID and liability release required. Part of this tour may have limited access. Please let us know if you have accessibility needs.

**Tour leader:** Kevin Jew, Chief Operating Officer, Project Restore/City of Los Angeles

1:30–5:00 pm

**STUDY TOUR**

**Pasadena Bungalow Courts: Then & Now**
Pasadena is the original “Home of the Bungalow Court,” with nearly 200 built between 1909 and WWII. Styles ranged from Craftsman to Tudor, Spanish Colonial Revival—even Art Deco. Get an overview of this unique architectural type and its history. Visit at least two signature bungalow courts, including National Register-listed Gartz Court and Bryan Court, with interior visits. Visit other bungalow courts, time permitting.

**Tour leader:** William W. Ellinger III, Historic Architect, Ellinger Architects & Associates; **Speakers:** John Ripley, Architectural Historian; Juan De La Cruz, Architectural Historian

2:00–4:00 pm

**STUDY TOUR**

**Historic Highland Park**
Follow the Highland Park Heritage Trust on an exclusive tour of Highland Park’s iconic historic sites. You’ll get a glimpse at layers of history in this compact, downtown designated district, from its Native American roots, to Spanish Land Grant, to downtown commercial district and automobile-oriented, Route 66 corridor. The Highland Park–Garvanza Historic Preservation Overlay Zone encompasses over 4,000 structures, including over 50 Historic-Cultural Monuments. Visit “Chicken Boy”, the Highland Park Masonic Temple, Highland Theater, and the Manning’s Coffee sign—perhaps the first neon sign in Los Angeles.

**Tour leader:** Louisa Van Leer, President, Louisa Van Leer Architecture, Highland Park Heritage Trust

6:00–7:30 pm

**SPECIAL EVENT**

**Opening Reception at the Gamble House**
The 42nd Annual California Preservation Conference gets a rousing start with the Opening Reception at the iconic Gamble House in Pasadena. Tour the home and gardens, mix and mingle with old friends and new acquaintances in a spectacular setting.

*Sponsored by MATT Construction.*
THURSDAY, MAY 11

9:00–10:30 am  
**PLENARY SESSION**  
All Saints Church

Plenary Session at All Saints Church
Join us for the Plenary Session at the historic All Saints Church in Pasadena, a short walk from the conference hotel. Built in 1924, this historic gothic revival church features work by the leading studios of the era—Batchelder Tile, Tiffany and Judson Studio windows and exquisite oak carved interiors by Anton Lang and Bisch, Salzman & Co. of Los Angeles.

*Featured speakers: Julianne Polanco, State Historic Preservation Officer; Wayne Donaldson, FAIA, Chair, Advisory Council on Historic Preservation; Keynote address: Frances Anderton, host of “DnA: Design and Architecture”, a weekly radio show broadcast on KCRW NPR station in Los Angeles

11:00 am–12:30 pm  
**SESSION**  
San Gabriel Room

Gentrification vs. Affordability: Preservation Under Attack?
Historic Districts were initially conceived as a friendlier urban renewal tool than wholesale neighborhood “scrape and rebuild” strategies. They reused existing infrastructure, conserved street, block and open space patterns, and respected setbacks, heights and scale of historic structures while allowing sensitive upgrades and continued use. Many economically distressed areas were slowly revamped, becoming family friendly enclaves, serviced by local small businesses. As certain neighborhoods gained cache, their housing prices rose, pushing out original residents and leading to “gentrification.” Local land use practices, especially those that support lower densities, community scale and character, are now blamed for the increasing shortage of affordable housing. From Manhattan to Boulder to San Francisco and Pasadena, once popular historic preservation programs are coming under attack. Is preservation actually at fault or a convenient scapegoat? What does the data say? Will proposed alternatives imposed from Sacramento help or hurt local housing and/or preservation programs? Hear what our panel of experts have to say about this developing and controversial issue.

*Moderator: Diane Kane, Vice President, Programs, California Preservation Foundation; Speakers: Julianna Delgado, MArch, PhD, AICP, Professor of Urban & Regional Planning, Cal Poly Pomona; Denise Lawrence, PhD, Professor of Anthropology and Architecture, Cal Poly Pomona; Anastasia Loukatou-Sideris, PhD, Associate Dean, UCLA Luskin School of Public Affairs; Jan Lin, PhD, Professor of Sociology, Occidental College

11:00 am–12:30 pm  
**SPECIAL SESSION**  
Pasadena Room

CEQA and Design: Roundtable Discussion of the Process of Review
Developing appropriate responses to historic rehabilitation projects requires involvement in the design process. Design challenges arise from both an architect’s and a CEQA compliance reviewer’s perspective. Specific design case-studies examples will showcase different preservation design issues related to projects and the California Environmental Quality Act. These will include designs for additions to historical structures, façade alterations or interventions, and interaction of proposed rehabilitation/new construction projects with historic landscapes. A panel of distinguished project reviewers representative of state and local review agencies will provide assessments of different CEQA actions. Interactive discussions with audience and panelists are typically lively.

*Moderator: Taylor Louden, AIA, Principal, Modern/Historical; Speakers: Ken Bernstein, AICP, Principal City Planner, DHR, Los Angeles; Erin Gettis, Historic Preservation Director, City of Riverside, Planning & Community Development; Stephen Schaefer, Architectural & HABS Photographer, Schaf Studio Architectural Photographer; John Byram, Architect, John R. Byram AIA; Ann Gray, FAIA, Balcony Media; Lambert Giessinger, Historic Preservation Architect, City of Los Angeles Planning Department

11:00 am–12:30 pm  
**SESSION**  
San Marino Room

Messages from the Future: Current Student Perspective
Students in historic preservation, heritage conservation, and public history are exploring new avenues of research and pushing the field in new directions. Each student will present an original research paper related to their studies and the future of our field.

*Moderators: Lauren Bricker, PhD, Cal Poly Pomona; Trudi Sandmeier, Director, Graduate Heritage Conservation Programs, School of Architecture, University of Southern California; Speakers: Jonathan Kaplan, University of Southern California; Rodney Bohmer, University of Oregon; Morgan Quirk, University of Southern California; Megan Suster, University of California, Riverside; Caitlyn Ewers, University of Oregon
THURSDAY, MAY 11

11:00 am–12:30 pm  SESSION  International Ballroom West
Need to Know: Estimating and Construction for Preservation Architects
This session, featuring contractors and estimators who focus on historic preservation projects, will discuss what architects should know about estimating, general construction and specialty construction that will improve project design & delivery. Panelists will share their experiences learned from working on complex preservation projects throughout California. Topics will include: Design & Development: contract delivery methods, owner’s requirements and mock-ups; Estimating: Allowances for ambiguous work, contingencies and unit pricing; Bid Leveling: Making sure the entire subcontractors scopes are covered; Coordination: MEP & historic fabric; Build-out: Addressing change orders. The goal is to help you design, budget and plan better, reduce change orders and meet the Secretary of the Interior’s Standards for those all-important tax credits.

Moderator: Reuben Lombardo, Sr. Preservation Estimator, Spectra Company; Speakers: Kevin Terry, President, Tovey Schultz; Roger Fricke, LEED AP, Sr. Vice President, Preconstruction, MATT Construction; David Roccosalva, Marketing Director, EverGreene Architectural Arts; Matthew Martin, Senior Estimator, EverGreene Architectural Arts

12:30–1:45 pm  SPECIAL EVENT  International Ballroom East
CPF International Luncheon
CPF’s International Luncheon will focus on trans-national perspectives in heritage conservation. Our speaker is Vinayak Bharne, professor at the USC Sol Price School of Public Policy and USC School of Architecture, and co-editor of the forthcoming volume, Companion of Global Heritage Conservation (Routledge, London, 2017).

2:00–3:30 pm  SESSION  San Gabriel Room
Preserving Latin@ History in California
In 2015, Latinos in Twentieth Century California, the historic context and Multiple Property Documentation Form (MPDF), provided the framework for the nomination of properties associated with California’s greatest ethnic group. Together with the National Park Service (NPS) American Latino Theme Study, the two works resulted in the identification of properties that merit designation and address themes of labor, economic justice, struggles for social and political inclusion, arts, politics, and media. This session will provide an overview of Latin@ heritage programs that increase awareness and conserve California’s Latino history at the national and state levels through the presentation of individual projects and the National Register Nominations for The Great Wall of Los Angeles, the Pan American Bank in East Los Angeles, and the Asteca Theater in Fresno.

Moderator: Julianne Polanco, State Historic Preservation Officer, Office of Historic Preservation; Speakers: Laura Dominguez, Los Angeles Conservancy; Karana Hattersley-Drayton, Former Historic Preservation Project Manager, City of Fresno; Allison Lyons, GPA Consulting

2:00–3:30 pm  SESSION  San Marino Room
Giving Heritage Sites New Life: Treatment Conundrums and Opportunities at Multifaceted Cultural Landscapes
Property owners, landscape architects and architects face challenges regarding the special circumstances of large-scale cultural landscapes, including changes in the public setting, altered contemporary requirements, non-functional infrastructure, and obsolete historic uses. In the context of sites’ significance, this session identifies the primary imperatives of integrity, layers of development periods, and how to authentically convey the former use and significance of the property. We will discuss how to accommodate changes in attitude towards cultural landscapes. Beneficial approaches illustrated include considering changes to circulation and plantings, retaining key buildings, integrating new construction, and full-bodied site interpretation.

Moderator: Cathy Garrett, President, PGAdesign; Speakers: Lisa Bankosh, Planner III, Midpeninsula Regional Open Space District; Frederic Knapp, Principal, Knapp Architects
THURSDAY, MAY 11

2:00–3:30 pm  SESSION Pasadena Room

Resiliency: Defining the New Buzz Word and How it is Shaping Historic Preservation
After the Great Recession, Californians are planning for new 21st Century challenges. This session defines resiliency and explores how providing it may require adaptations outside traditional historic preservation norms.

Moderator: John Lesak, Principal, Page & Turnbull; Speakers: Marissa Aho, Chief Resiliency Officer, City of Los Angeles Mayor’s Office; John Bwarie, Founder & CEO, Stratiscope; Sean Hecht, Co-Executive Director, Emmett Institute on Climate Change and the Environment, UCLA

2:00–3:30 pm  SESSION International Ballroom West

A Tale of Three Cities: Case Studies in Preservation Management
Three historic Orange County cities—Anaheim (1876), Santa Ana (1886), and Orange (1888)—are neighbors and old cities in a young county. The management of historic resources in each city has had an important impact on housing stock and neighborhoods. Despite having similar historic resources, they have developed a variety of preservation management tools and approaches that support their differing politics, recent histories, and demographics. The economic and ethnic diversity of each locale presents its own challenges for establishing preservation standards, and demands new ways of reaching people with a consistent message. Preservation in these cities has conserved not only history and character, but also sustainable, long-lasting housing stock. All three cities have a dedicated preservation planner, an active Mills Act program, and a wealth of early twentieth century residential resources to manage, but they provide a variety of program models reflecting their history and politics.

Moderator: Jennifer Trotoux, Senior Associate, Architectural Resources Group; Speakers: Christine Nguyen, LEED (AP), Historic Preservation Planner, City of Anaheim; Hally Soboleske, Historic Preservation Planner, City of Santa Ana; Marissa Moshier, Historic Preservation Planner, City of Orange

2:00–5:00 pm  MOBILE WORKSHOP Hands On: Documenting Pasadena
This mobile workshop will give participants the opportunity to discover hands-on the topics covered in the “Analyze This” classroom session, from macro-level Historic Resources Survey data capture to micro measurement tools and architectural photography. You’ll examine laser scanning and other non-destructive evaluation (NDE) tools that can measure and document interiors of buildings. See how ground penetrating radar and thermal imaging can assess the hidden components of buildings not visible to the naked eye.

Moderator: Julia Ausloos, Architectural Resources Group; Speakers: Chris Gray, Chartered Surveyor, Mollenhauer Group; Alan White, Director of Operations, GBG USA, Inc.; Stephen Schafer, Architectural Photographer, Schaf Photography; Evanne St. Charles, Architectural Historian and Preservation Planner, Architectural Resources Group

2:00–5:00 pm  MOBILE WORKSHOP Affordable Housing and Historic Preservation Tour
Heritage Housing Partners (HHP) is the only non-profit organization in California promoting long-term affordable homeownership through the preservation of existing historic homes and the construction of new, contextual homes. To date, HHP has sold over 80 affordable homes to income-qualifying homebuyers and has 120 units in development, including everything from bungalows designed by anonymous builders to apartment buildings by Greene and Greene. Get a behind-the-scenes tour of HHP projects in Pasadena while closely examining entitlement, construction, and financial challenges of breathing new life into historic buildings for first-time homebuyers.

Moderator: Charles Loveman, Executive Director, Heritage Housing Partners; Speaker: Jessica Ferree, Heritage Housing Partners

T = Ticket required  = Transportation provided
= Walking required  = Distance varies
= Includes refreshments or meal  = Does not include transportation, meet at site; use public transit
THURSDAY, MAY 11

3:45–5:15 pm  • SPECIAL EVENT  International Ballroom East
Three-Minute Success Stories Practice Session

3:45–5:15 pm  • SESSION  Pasadena Room
Fire and Drought: Preparing Our Cultural Heritage to Contend with a Changing Climate
A changing climate means drought and fire pose ever-present threats to cultural and natural resources. Simple strategies and complex systems help historic sites and landscapes adapt to this new reality.

Moderator: Sarah Kozal, Associate Attorney, Western Energy & Water; Speakers: E. Natasha Stavros, Science Applications Software Engineer, Jet Propulsion Laboratory; James Grennan, Public Safety Superintendent, California State Parks; Dan Falat, District Superintendent, San Luis Obispo Coast District, California State Parks; Richard Schulhoff, Chief Executive Officer, Los Angeles County Arboretum and Botanical Gardens

3:45–5:15 pm  • SESSION  San Gabriel Room
The Challenges of Formal Designation in Marginalized Communities
As historic preservation programs continue to support the designation of properties and sites associated with historically marginalized communities, preservation professionals and community members have identified challenges in the process of obtaining formal designation for significant buildings and sites. Join preservation professionals and community activists as they share their experiences, challenges, and successes through a series of nomination case studies, including Our Lady of Guadalupe Mission Chapel in San Jose, Studio One in West Hollywood, and Japanese Hospital in Boyle Heights, Los Angeles. This session will examine the importance of place for marginalized communities through the lens of current preservation program standards and exemption criteria.

Moderator: Luis G. Hoyos, Department of Architecture, Cal Poly Pomona; Speakers: Ray Rast, NHL Nomination, Our Lady of Guadalupe Mission Chapel, San Jose; Kate Eggert, WeHo Heritage Project; Kristen Hayashi, Board of Trustees, Little Tokyo Historical Society

3:45–5:15 pm  • SESSION  San Marino Room
Preserving Cultural Landscapes in the Face of Climate Change
This session presents new and evolving methods for documenting and assessing the impacts of climate change on significant cultural landscapes with special attention to three California sites in Death Valley National Park, Redwood National Park, and Eugene O’Neill National Historic Site. The program addresses the challenges of integrating climate science data with cultural landscape evaluation, resulting in management plans to preserve significant character-defining features of these unique landscapes. Specific tools include where and how to access climate data, methods for evaluating climate impacts on landscape characteristics, and examples of management and treatment options. This session is based on a multi-year cooperative between the US National Park Service and the Cultural Landscape Research Group at the University of Oregon.

Moderator: Robert Melnick, FASLA, Professor of Landscape Architecture, University of Oregon; Speaker: Vida Germano, Cultural Landscape Inventory Coordinator, US National Park Service

3:45–5:15 pm  • SESSION  International Ballroom West
Secretary of the Interior’s Standards for Historic Highway Infrastructure
How do the Secretary of the Interior’s Standards apply to historic highway infrastructure like roads and bridges? Where do the AASHTO “Green Book”, the State Historic Building Code and the Secretary of the Interior’s Standards intersect, diverge and collide? How do NEPA, CEQA, Sec. 106 and Sec. 4(f) play into the equation? Join two former Caltrans professionals to explore approaches to bridge engineering and highway design that retain historic integrity yet address safety and function. Using the rehabilitation of the Historic Arroyo Seco Parkway Scenic Byway and other historic roads as examples, topics include: What is a historic road? What is its functional classification? What are character defining features and how can they be affected by project design? What strategies can be used to avoid, minimize or mitigate adverse changes to historic roads while accommodating project purpose and need? The session will also
explore how the Secretary’s Standards apply to rehabilitating historic bridges. It will present case studies in which the Standards were met, emphasizing the flexibility and creativity needed for successful application of the Standards. The session will also analyze recent work on the bridges of the Arroyo Seco, much of which was not consistent with the Secretary’s Standards.

**Moderator:** Stephen Mikesell, Owner, Mikesell Historical Consulting; **Speaker:** Diane Kane, Vice President of Programs, California Preservation Foundation

**5:30–7:30 pm**

- SPECIAL EVENT  
  Congregation Ale House

**Emerging Professionals Pub Trivia**

Join CPF and Emcee Amanda Tully for 90 minutes of preservation-themed trivia at Congregation Ale House. Team up with colleagues and friends to compete for the grand prize while enjoying California craft beer.

**6:00–7:15 pm**

- SPECIAL EVENT (by invitation)  
  Hindry House

**President’s Circle Reception at the Hindry House**

The President’s Circle Reception will be held at the Hindry House (1910), an exquisite example of residential design by architects Alfred and Arthur Heineman. The brothers were highly influential in the development of the Arts and Crafts movement in California and across the country and this home is the most intact and authentic remaining example of the Heinemans’ work. Listed on the National Register, the Hindry House and its landscape have been meticulously preserved to represent a living history of this historic property. For information about becoming a member of the President’s Circle, visit our website at californiapreservation.org/membership. Hosted by Kelly Sutherlin McLeod, FAIA and Steven McLeod. **Sponsored by Kelly Sutherlin McLeod Architecture, Inc.**

**8:00–10:00 pm**

- SPECIAL EVENT  
  A Noise Within

**Three-Minute Success Stories**

Join us for a dessert and wine reception at this classic and much anticipated event. Hear accounts of buildings saved from the brink of ruin and preservation battles fought and won—performed with flair and humor—and within three-minutes’ time. This event will be held at A Noise Within, a theater located within the historic Stuart Pharmaceutical Building (Edward Durrell Stone). **Sponsored by Chattel, Inc.**
FRIDAY, MAY 12

9:00–10:30 am  ●  SESSION  San Marino Room

Route 66 in California
This session will include a panel to discuss the importance of Route 66 and several recent studies completed on this unique cultural resource. The National Park Service will provide a national perspective of Route 66's historical significance and the resources available from the Route 66 Corridor Preservation Program. CPF representatives will highlight the importance of the route in California and its partnered efforts with the NPS to complete a historical context for the resource and document that segment that traverses through the state. The panel will then explore a range of preservation activities related to the preservation and management of historic Route 66, including: the results of the reconnaissance survey and GIS mapping of the highway using the National Register Multiple Property Documentation Form; how the Route 66 Corridor Management Plan and economic development can enhance and help preserve and interpret the historic corridor; and how efforts to develop a Programmatic Agreement will serve as an important management tool along the desert portion of the highway. The panel session will be interactive and encourage audience participation with questions and answers to follow.

Moderator: Cindy Heitzman, Executive Director, California Preservation Foundation; Speakers: Kaisa Barthull, Program Manager, Route 66, National Park Service; Chad Moffett, Architectural Historian, Mead & Hunt; Glen Duncan, President, California Historic Route 66 Association; Andrea Galvin, President, GPA Consulting

9:00–10:30 am  ●  SESSION  San Gabriel Room

Is BIM the Right Tool for Preservation? Brainstorming the Advancement and Improvement of Preservation Projects through BIM
“Information” is the key word in Building Information Modeling, and BIM is now a de facto tool for AE&C industry. In preservation, however, the complexities and irregularities found in historic buildings can make BIM more challenging. Although, more time and energy is required up-front to create a project framework at which point a project can finally begin; after completion the Return on Investment can be seen. Historic structures consist of several layers of history and ‘Information’. Preservation projects are often concerned with the descriptive, annotative information of building components in addition to the physical, spatial data. Before BIM the spatial and informational data of our projects were kept separate, making it more difficult to understand the relationships. BIM can now be used to solve this problem and provide the opportunity of easily merging spatial and informational data together into one comprehensive database.

Moderator: Julia Ausloos, Project Designer, Architectural Resources Group; Speakers: Chris Gray, Chartered Surveyor, Mollenhauer Group; Alan White, Director of Operations, GBG USA, Inc.

9:00–10:30 am  ●  SESSION  Pasadena Room

Thou Shalt be Resilient! California’s New Wave of Seismic Ordinances
Referencing lessons from recent earthquakes, municipalities have passed ordinances mandating retrofit of older buildings. This session looks at past earthquake-related legislation, discusses ordinance trends, and presents historic building options.

Moderator: John Lesak, Principal, Page & Turnbull; Speakers: David Cocke, Structural Engineer, Structural Focus; Kelly Cabeen, Associate Principal, Wiss, Janney, Elstner and Associates; Mel Green, Structural Engineer, Melvyn Green and Associates

9:00–10:30 am  ●  SESSION  International Ballroom West

Lights, Camera, Preservation: Preservation Planning for Motion Picture Studios
The history of the motion picture industry and the properties associated with that history are unique to Southern California, where the industry matured as a primary form of popular entertainment in the first half of the 20th century. Studio properties associated with Hollywood’s "Golden Age" are an increasingly rare and threatened resource often considered obsolete by an industry undergoing rapid transformation. This session will focus on preservation planning for several early twentieth century studio properties. Speakers will address the historic evaluation, preservation planning, and environmental impacts analysis as part of the development of long-term master plans for these properties. Although motion picture
FRIDAY, MAY 12

studios are a unique and specific property type, the lessons learned are applicable to a wide variety of campus environments and resource types in a changing world.

Moderator: Christine Lazzaretto, Principal, Historic Resources Group; Speaker: Paul Travis, Principal, Historic Resources Group

10:45 am–12:15 pm  
SESSION San Gabriel Room

Technologies in Preservation: The Impact of Mapping Tools on Preservation

This session will provide a point of entry for preservationists of all levels to develop resource maps for their local community. An overview of software programs including QGIS and ArcGIS plus the web-based tools, Google Maps, OpenStreetMap and Mapbox will familiarize attendees with entry-level systems available. A case study from Alhambra, which maps 500 homes, businesses, schools and places of worship will serve as an example of how this technology can be used in advocacy efforts, as well as generating local interest.

Moderator: Alan White, Director of Operations, GBG USA, Inc.; Speakers: Maggie Smith, Cultural Resources Planner/Architectural Historian, Page and Turnbull; Joyce Amaro, President, Alhambra Preservation Group; Barbara Beckley, Vice President, Alhambra Preservation Group

10:45 am–12:15 pm  
SESSION Pasadena Room

Flooding on the Dock of the Bay: San Francisco’s Threatened Waterfront

In 2016 the National Trust listed SF’s Embarcadero as one of 11 Most Endangered Historic Places. This session will identify Bay Area sites vulnerable to sea level rise and adaptation solutions.

Moderator: Alex Westhoff, Planner, Marin County Community Development Agency; Speakers: Justin Vandever, Coastal Engineer/Project Manager, AECOM; James Mallery, Project Architect/Project Manager, Perkins+Will; Steven Reel, Resiliency Project Manager, Port of San Francisco

10:45 am–12:15 pm  
SESSION International Ballroom West

TDRs for Today: RE-Evaluating Transfer of Development Rights

Transfer of development rights (TDR) programs were once popular as an incentive for protecting historic resources. Selling the unused air rights above landmarks that were built with less square footage than allowed by zoning removed development pressures while generating money to revitalize the historic resource. The market-based incentive was seen as a win-win, but lost favor in preservation circles as it gained a reputation for being hard to implement and few transfers materialized. However, successful, sustained TDR programs did develop in the 1980s and 1990s to protect historic and natural resources. What lessons can be learned from these successful programs in San Francisco, Seattle, New York, Denver and elsewhere? Can better TDR programs be developed today? Do TDRs remain a viable incentive for historic resources? The session will invite TDR experts, city planners managing programs, and those who have used TDRs to share their experiences.

Moderator: Flora Chou, Cultural Resource Planner, Page & Turnbull; Speakers: Richard Pruettz, FAICP, Principal, Planning & Implementation Strategies; Timothy Frye, Historic Preservation Officer, San Francisco Planning Department

10:45 am–12:15 pm  
SESSION San Marino Room

Ruth Shellhorn: Mid-Century Landscape Architecture in Southern California

Landscape Architect Ruth Patricia Shellhorn helped define the distinctive mid-century regional aesthetic of Southern California. Most well known for her work on the Bullock’s department stores and Fashion Square shopping centers, projects that redefined the commercial genre as a relaxing and entertaining activity, and for her work with Walt Disney on the original design of Disneyland, Shellhorn also designed a landscape master plan for University of California at Riverside, as well as a number of private gardens and estates for movie stars and the business and financial leaders of the Los Angeles region. She created landscape designs that refined the indoor-outdoor living concept, and she developed a palette of plant materials that perfectly expressed the exuberance and optimism of the post-war era, which became known as the “Southern California look.”

Moderator & Speaker: Kelly Comras, Kelly Comras Landscape Architecture
FRIDAY, MAY 12

12:30–1:45 pm

● SPECIAL EVENT  T  International Ballroom East

CPF Annual Membership Luncheon
CPF’s Annual Membership Meeting will be held at the San Gabriel Room at the Pasadena Hilton. Ticket required for lunch, but meeting is open to all attendees.

2:00–3:30 pm

● SESSION  San Gabriel Room

Graphic Documentation: Precise Pixels and Capturing Character
This session will examine methods of producing documents that meet the Secretary of the Interior’s standards; from widely used photo and hand measurement, to the introduction of laser scanning. Beyond an introduction to the tools available, the session will aim to answer questions of when, why and where documentation is critical and where each tool can be most appropriate.

Moderator: Chris Gray, Chartered Surveyor, Mollenhauer Group; Speakers: Dennis Hill, Creator, Dennis Hill, Content Creation; Stacey De Shazo, Principal Architectural Historian/Owner, Evans & De Shazo, LLC; Shari Kamimori, President, 3D Virtual Design Technology

2:00–3:30 pm

● SESSION  International Ballroom West

Joining Forces: A Panel Discussion on Affordable Housing and Historic Preservation
Historic preservation offers a natural tool for neighborhood revitalization for two main reasons: It makes use of the existing housing stock and the tax credits attached to it, and it sustains a sense of character and cohesiveness in a community. Thus, historic preservation allows for both financial and aesthetic improvements in older neighborhoods across the country, and has become an effective strategy in community development. Regulations governing historic buildings and related incentive programs; however, have added costs and constraints to projects. Designers, funders, and developers of affordable housing who have used this strategy will discuss its challenges and rewards.

Moderator: Charles Loveman, Executive Director, Heritage Housing Partners; Speakers: Tom Michali, Principal, M2A Architects; Allyne Winderman, FAIA, Cal Poly Pomona; Amy Anderson, Executive Director, PATH Ventures; Leigh Ann Smith, Senior Vice President, Bank of America; Dalila Sotelo, Vice President, Integral Group

2:00–4:00 pm

● SPECIAL SESSION  Pasadena Room

Balancing and Understanding Best Conservation Practice
Heritage preservation is often under pressure with regard to decision-making challenges for the maintenance and management of heritage sites. Collaboration between conservators and custodians is an integral part of management of these sites. However, conservation planning is critical to achieving overall success and long term treatment goals. Governmental, institutional, and private custodians understand that decision-making processes must be adaptable to ensure that treatment decisions are consistent with the current use, meaning, and values of a heritage site and setting. Unfortunately, meaningful collaboration is rare, and made difficult by a lack of understanding among the parties. In this session, conservation professionals will discuss the decision-making process and how knowledge of the process can improve collaboration.

This special session will include three presentations, followed by a moderated panel, to discuss best conservation practices that achieve program requirements and balance competing needs. Each conservation plan is designed to meet overarching and long term goals in the preservation of material fabric and significance, including the artistic merit which may be inherent to each place. The proposed conservation plan is often a custom solution, tailored to the specific parameters of the project and the requirements of the client. This session will examine case studies that show how practitioners and clients strive to achieve the best conservation and management of sites while balancing improved building performance and continued use.

Jeanne Marie Teutonico will discuss the critical processes that underlie sound conservation practice and lead to informed decision-making. Using examples from the work of the Getty Conservation Institute, she will illustrate the application of a holistic and knowledge-based approach to conservation in a variety
FRIDAY, MAY 12

of contexts. Presenter Rosa Lowinger will focus on the way materials conservation planning augments overall preservation services for historic sites and municipal collections. Using examples from Southern California and South Florida, the author will demonstrate how materials conservation differs from architectural preservation and how they are both essential to the overall maintenance and longevity of sites such as the Huntington Library and Art Collections, Vizcaya Museum and Gardens in South Florida, and the historic public monument collections of the Cities of Los Angeles, Beverly Hills, and Santa Monica. Finally, Presenter Ted Bosley will discuss the critical importance of a holistic, team-based approach to conservation practices at The Gamble House from an administrator’s perspective. A half century of documented institutional memory, coupled with 20 years of conservation-team continuity, have leveraged significant benefits for this heritage site, not only from a treatment perspective, but also from site-use and funding perspectives as well. The panelists will explore a range of activities including documentation, various analytical methodologies, and the development of conservation and management plans that support the continued care and maintenance of sites. The panel session will be interactive and encourage audience participation with questions and answers to follow.

Moderator: Kyle Normandin, Associate, Wiss, Janney, Elstner, Inc.; Speakers: Jeanne Marie Teutonico, Associate Director of Programs at the Getty Conservation Institute; Edward R. Bosley, James N. Gamble Director, The Gamble House; Rosa Lowinger, Principal and Senior Conservator, Rosa Lowinger & Associates

2:00–4:00 pm

MOBILE WORKSHOP Pasadena’s Iconic Civic Center

Pasadena’s Civic Center was originally conceived between 1922 and 1926 by the planning and architectural firm Bennett, Parsons & Frost and was rooted in the City Beautiful movement, with an axial arrangement of public buildings in monumental Mediterranean styles. Since its genesis, planning trends for the Civic Center have come and gone. You will examine the effects of these trends. Examine the primary historical buildings, as well as buildings associated with Urban Renewal that were later modified by New Urbanism, which attempted to restore major components of the original Bennett Plan. End the tour with a review of proposed development projects.

Tour leader: Kevin Johnson, Senior Planner, City of Pasadena

2:00–5:15 pm

MOBILE WORKSHOP Historic Little Tokyo in the 21st Century: Protecting Cultural Identity, Affordability, and Mobility for a New Generation

The 130-year old Little Tokyo neighborhood in Downtown Los Angeles has faced many challenges over its history, and today it continues to be epicenter of several pressing issues facing historic communities: increasing development pressures, lack of affordable housing, gentrification, and large new transit projects. Take a trip on the Metro Gold line from Pasadena to learn about “Sustainable Little Tokyo”—a community-driven initiative to ensure a healthy, equitable, and culturally-rich Little Tokyo for many generations to come. You’ll see how numerous community groups collaborated to develop a vision for neighborhood sustainability that respects and enhances the neighborhood’s history and culture, and how that vision is being put into action to create equitable transit-oriented development, establish a neighborhood-wide Cultural EcoDistrict, and support local businesses. Cap off your tour with a group happy hour at The Far Bar in the 1896 Far East Building, part of the Little Tokyo National Historic Landmark District.

Moderator: Kristin Fukushima, Project Manager, Sustainable Little Tokyo; Speakers: Leslie Ito, President & CEO, Japanese American Cultural & Community Center; Brian Kito, Owner, Fugetsu-Do Confectioners; Walker Wells, Director of USA Green Urbanism Program, Global Green; Takao Suzuki, Director of Community Economic Development, Little Tokyo Service Center CDC; Kevin Sanada, California Community Economic Development Association (CCEDA); Christina Morris, Field Director, National Trust for Historic Preservation
FRIDAY, MAY 12

3:45–5:15 pm  ●  SESSION  San Gabriel Room

From SurveyLA to HistoricPlacesLA: A Case Study in Creating Historic Resources Inventories with Arches

SurveyLA, Los Angeles’ citywide historic resources survey, wrapped up in February 2017. What lessons for other communities may be drawn from this precedent-setting initiative, and what are some of the challenges and opportunities to build upon survey information as a first step in creating a comprehensive historic resources inventory? Inventories are a critical tool to help communities manage information on historic resources over time and use this information in meaningful ways to inform planning policies, processes, and decisions. Session participants will provide an overview of SurveyLA, discuss the challenges and successes of the project, and showcase the diversity of resources identified by geographic distribution, time period, and contexts and themes represented. Using SurveyLA as a case study, participants will focus on the next steps in capitalizing on surveys to enhance local planning priorities, including the need for ongoing information management and online publishing. The presentation will cover the customization and implementation of the open source Arches Heritage Inventory and Management System as HistoricPlacesLA, the Los Angeles Historic Resources Inventory. Participants will demonstrate enhancements to the Arches software included in version 4.0, such as the new mobile data collection app for completing field surveys, and provide an overview of other organizations that are implementing Arches.

Moderator: Ken Bernstein, Manager, Office of Historic Resources, City of Los Angeles Office of Historic Resources; Speakers: Janet Hansen, Deputy Manager, City of Los Angeles Office of Historic Resources; Katie Horak, Principal, Architectural Resources Group; Kari Fowler, Senior Preservation Planner, Historic Resources Group; Sara Delgadillo Cruz, Los Angeles Office of Historic Resources; Teresa Grimes, Principal Architectural Historian, GPA Consulting.

3:45–5:15 pm  ●  SPECIAL FILM SCREENING  T International Ballroom East

One Big Home: Mansionization Documentary Film Screening

Gentrification comes in many forms. On the tiny island of Martha’s Vineyard, where presidents and celebrities vacation, trophy homes threaten to destroy the island’s unique character. Twelve years in the making, One Big Home follows one carpenter’s journey to understand the trend toward giant houses. When he feels complicit in wrecking the place he calls home, Thomas Bena takes off his tool belt and picks up a camera. Bumping up against angry homeowners and builders who look the other way, he works with his community and attempts to pass a new bylaw to limit house size.

3:45–5:15 pm  ●  SPECIAL SESSION  San Marino Room

Bohemian Bridges

California, and the nation of which it is a part, faces tremendous challenges. The economic divide between the haves and have-nots is growing, and the middle class is disappearing. Gentrification is making it increasingly difficult for community activists, low-income workers, and bohemian artists to live and work in our cities. Aspiring political leaders are promoting racial intolerance and promising to deport millions of undocumented residents. In this Special Session, Ted Wells, author and editor of Bohemian Bridges: California as a Superstructure for Social and Cultural Change; Bohemian Highways: Art & Culture Abide Then Divide Along the California Coast; and Bohemian Crossroads: Art & Culture Collide Then Subside on the Monterey Peninsula, discusses the themes taken up in the latest book in this trilogy on California history, architecture, preservation, and culture.

Speaker: Ted Wells, Principal, Ted Wells living:simple LLC

5:15–7:15 pm  ●  SPECIAL EVENT  T  Castle Green

Closing Reception at Castle Green

Join friends at a cocktail reception to celebrate the closing of the conference at one of Pasadena’s most cherished historic buildings: Castle Green. This eclectic building, combining Moorish, Spanish and Victorian stylistic elements is a stunning setting to celebrate a successful conference.

Sponsored by Castle Green.
SATURDAY, MAY 13

9:00 am–4:00 pm

● STUDY TOUR

Pastoral Pasadena
Explore four twentieth-century Arroyo residential landscapes with a landscape architect and landscape historians. Following a cultural landscapes session at the Gamble House, we’ll explore two residential Arroyo Arts & Crafts landscapes through the interpretive cultural landscape lens. Next, we’ll visit two Japanese-style gardens: the masterwork Storrier Stearns by Kinzuchi Fujii and the Arroyo Del Rey gardens designed by Howard Oshiyama, located under the soaring Colorado Street Bridge. Boxed lunch included; space limited!

Moderator: Holly Kane, Historic Resources Group; Speakers: Lisa Gimmy, Landscape Architect, Lisa Gimmy Landscape Architecture; Steven Keylon, Landscape Historian; Heather Goers, Architectural Historian, Historic Resources Group; Keiji Uesugi, Cal Poly Pomona; Kelly Sutherlin McLeod, FAIA, Kelly Sutherlin McLeod Architecture, Inc.

9:00 am–4:00 pm

● STUDY TOUR

Saving Pasadena—40 Years of Preservation Progress with Pasadena Heritage
Pasadena Heritage Executive Director Sue Mossman and Education Director Patty Judy, along with special guests Juan Dela Cruz, Pasadena Historic Preservation Commissioner, and The Building Biographer Tim Gregory will provide history, details and preservation sagas as you experience iconic Pasadena. Visit some of the city’s most beloved places, including Old Pasadena and the Civic Center—both National Register Historic Districts, the National Historic Landmark Rose Bowl Stadium, the Arroyo Seco, the 1913 Colorado Street Bridge, and the 1947 Bullocks/Macy’s Department Store. The tour will also stop in famous Bungalow Heaven, the first local Landmark District; the exclusive Hillcrest area with Greene and Greene-designed Blacker House and Culbertson House; charming Gartz Court; and more. Many examples of successful advocacy will be illustrated by real-life examples on the tour.

Tour leader: Sue Mossman, Executive Director, Pasadena Heritage; Speakers: Patty Judy, Education Director, Pasadena Heritage; Juan de la Cruz, Pasadena Historic Preservation Commissioner; Tim Gregory, Principal, The Building Biographer
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OTPA was responsible for writing and submitting the nomination for the National Register of Historic Places.

OTPA continues to be successful working with City officials, staff and community members to ensure the city’s preservation ordinance is followed and enforced.

Support our efforts by joining today: www.otpa.org

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CPF needs engaging, thoughtful and relevant session proposals for our 2017–18 calendar of programs, including the 2018 conference in Palo Alto! The online submission page is open. The deadline is June 15, 2017!

Possible topics include:
• Architecture as Art
• Midcentury Modern
• Good Examples of Programs from California Communities
• Dang Good Ideas: Learning from Each Other
• California Environmental Quality Act
• Advocacy: Local, State and Federal
• Housing Crises and Preservation
• Sustainability: Can Old Be Green?
• Resiliency
• Technology
• Structural Issues in Historic Preservation
• The California Historical Building Code
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- Stone/Marble/Granite/Terracotta
- Masonry/Brick/Adobe/Concrete
- Bronze/Brass/Copper/Ornamental Metal
- Ornamental Plaster
- Ornamental Woodwork/Finish Carpentry
- Decorative Tile/ Pavers/Terrazzo
- Wood and Steel Doors and Windows
- Decorative Paint Conservation
- Gilding/Faux Finishing

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