

ANNUAL REPORT 2023-2024



CALIFORNIA
PRESERVATION
FOUNDATION

CALIFORNIA PRESERVATION FOUNDATION

Our Work

2023-2024

ANNUAL REPORT



This year was pivotal for the California Preservation Foundation, as we advanced preservation across California and beyond. Our bold initiatives and actions protected historic places while tackling today's pressing challenges.

ADVOCACY AND LEGISLATIVE EFFORTS

- **AB 3068 Co-sponsorship with YIMBY Action:** CPF championed adaptive reuse legislation by Assemblymember Matt Haney to streamline adaptive reuse for housing, while protecting historic resources. Despite a veto, we laid a strong foundation for future success.
- **Legislative Campaigns:** CPF opposed AB 2580 ("Accountability in Historic Preservation.") launching grassroots campaigns that garnered thousands of support letters.
- **State Capitol Visitor's Center:** CPF actively advocated for relocating the planned visitor's center to preserve the Capitols' iconic character and function.

MAJOR EVENTS

- **2024 California Preservation Conference:** With 52 sessions, our Los Angeles conference attracted over 945 participants and showcased the best in preservation and innovation.
- **Housing Summit "Building on History":** Addressed housing solutions in historic contexts, attracting over 400 attendees.
- **Doors Open California:** Showcasing over 60 historic sites and supported by a National Trust for Historic Preservation grant.



ORGANIZATIONAL DEVELOPMENT

- **Advocacy Network:** To solidify our role as a leader in statewide advocacy, we're building a statewide advocacy network to ensure CPF speaks with a unified voice on preservation issues.
- **Membership Growth:** Membership surged, driving engagement and strengthening our ability to lead on preservation issues across California.

EDUCATIONAL PROGRAMS

- **Program Growth:** Our conference broke records, with more than 945 participants. CPF continues to expand its educational offerings to meet the needs of our growing community.
- **Feedback & Engagement:** We received strong, positive feedback from participants and are committed to enhancing future programs with even more relevant content and engagement.

Cindy L. Heitzman
Executive Director



The **California Preservation Foundation** is a statewide network of more than 35,000 advocates, professionals, elected officials, business leaders, and volunteers who work to preserve California's architectural and cultural heritage.

WEBINARS

- Book Club: Dwell Time - A Memoir of Art, Exile and Repair
- Pleasure Gardens, Movies, and Malls: How Florence Yoch and Ruth Shellhorn Reimagined the California
- Eat | Drink | Be Merry: A Three-part CPF Holiday Series on the Heritage of Food, Drink, and Fun
- Saving Local Treasures: Community Activism and Mural Preservation
- Get Involved: Save the Capitol's West Side
- Emerging Professional Mentorship Series - Architectural Historian
- SOI 360: A Refreshed Look at the Secretary of Interior's Standards
- Effective Community Engagement: A Case Study in San Francisco
- Tile Will Tell: Progressive Methods of Conservation Meet Arts and Crafts Heritage
- Creating And Restoring Stained Glass For The 21st Century: Using the Past to Define the Future
- Architectural Bronze in Construction: U. S. Manufacturing of Monumental Bronze Doors - 19th and 20th
- Emerging Professional Mentorship Series - Scholar and Advocate
- Down The Property Research Rabbit Hole with George Smart, USModernist.org
- Emerging Professional Mentorship Series - Historic Resource Manager
- CPF Annual Membership Meeting
- Down The Property Research Rabbit Hole with George Smart, USModernist.org
- Protecting Visual Storytelling: Strategies for Mural Documentation and Preservation
- Architect Plan Books and The Small House Movement: Preserving Small Houses of the 1920s
- Emerging Professional Mentorship Series - Architect, Public Historian and Cultural Resources Manager
- Oakland's 16th Street Station: The Depot that Fueled a Population Boom

WORKSHOPS

- The Secretary of Interior's Standards Bootcamp: Intensive Online Series
- Historic Review, Ordinances, and Districts: A three-part Public, Practitioner, and Local Government
- Building on History: A Summit for Housing Solutions
- Preservation Technology Series
- Historic Districts Explained: Understanding Designations, Diversity, and Current Challenges

TOURS AND SPECIAL EVENTS

- 2024 California Preservation Conference
- 2024 California Preservation Awards
- 2024 Doors Open California

Our Impact

ON PEOPLE AND PLACES

3200+

People attended
CPF programs

649

Doors Open
attendees on more
than 60 sites

19

Bestowed 15
Preservation Design
Awards and 4
Presidents Awards

945+

Attendees at our
Annual Conference
including attendees
at the Housing
Summit

320+

Volunteers

32

Webinars and
Workshops

● WORKING TO ADDRESS THE HOUSING CRISIS

At CPF, addressing California's housing needs through historic preservation is a priority. AB 3068 was a significant effort for us as we co-sponsored this adaptive reuse bill with YIMBY Action to transform historic buildings into much-needed housing while preserving their unique character. Our goal was to make adaptive reuse a "use-by-right" in all zones, with projects adhering to the Secretary of the Interior's Standards. We engaged in weekly strategy sessions, collaborated with stakeholders, and prepared for Assembly and Senate hearings to advocate for this bill. Although AB 3068 passed both houses, it was vetoed by Governor Newsom.

Additionally, we organized "Building on History: A Summit for Housing Solutions," at Arizona State University Los Angeles campus, in conjunction with the 2024 California Preservation Conference, bringing together preservationists, housing advocates, policymakers, and industry experts to explore practical housing solutions within historic contexts. This program underscored our commitment to addressing housing through preservation, offering a platform for actionable discussions and partnerships moving forward.

● SUPPORTING INCLUSIVE HERITAGE: ELEVATING UNDERRECOGNIZED CALIFORNIA

CPF's grant program to designate important sites that reflect the state's diversity, Underrecognized California, has made significant strides in elevating lesser-known historic sites that reflect California's diverse heritage. This year, we supported the nomination of **Lenchita's**, a historic location significant to Los Angeles' Latino community, by submitting a draft to the Los Angeles Office of Historic Resources.

Additionally, we initiated the nomination process for the **James Dodd Architecture Offices**, a site associated with the Modernist Black Architect in Sacramento for the National Register, securing owner consent and coordinating with preservation experts. These efforts not only preserve important cultural landmarks but also expand public awareness of California's diverse historical narratives.

● RECORD ATTENDANCE AT OUR ANNUAL CONFERENCE

This year we provided training and information at more than 52 sessions at our conference in Los Angeles. The fiscal year marked a significant milestone: record attendance numbers, with more than 945 registered attendees at our conference and 3,200 attendees at our seminars and webinars. This marks the most attendees we have ever had at our annual conference in our recorded attendance history.

● A HELPING HAND TO YOUTH AND STUDENTS

We are significantly investing in communities most underserved and in need of preservation support. Our annual conference this year hosted over a dozen students from universities across the West Coast. For our conference, we awarded \$750 in stipends to student speakers, and we have hired two students for work with mentors under our Underrecognized California program. This year marks the seventh consecutive year that we have provided support to students through our growing student scholarship program, made possible by the generous support of Liz's Antique Hardware and individual donors to our Scholarship Fund.



2023-2024 ANNUAL SPONSORS

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2024 DOORS OPEN CALIFORNIA

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Foundation

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Pullman

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2024 CALIFORNIA PRESERVATION AWARDS SPONSORS

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2024 CALIFORNIA PRESERVATION CONFERENCE SPONSORS

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2024 CALIFORNIA PRESERVATION CONFERENCE SPONSORS (CONT.)

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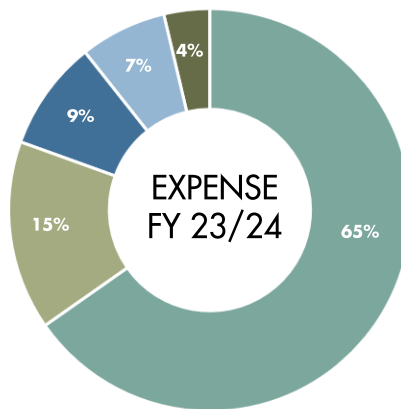
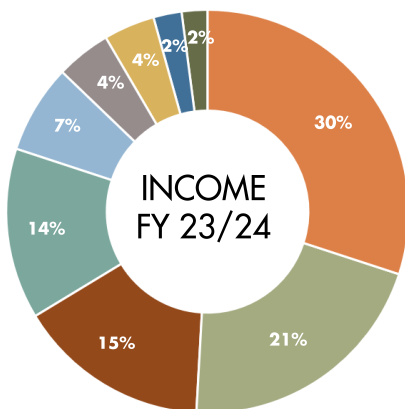
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Nonprofit

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OCTOBER 1, 2023 – SEPTEMBER 30, 2024

FY 2023-24 IN NUMBERS



- SPONSORSHIPS
- IN-KIND DONATIONS
- MEMBERSHIP
- CONFERENCE
- DONATIONS
- PRESERVATION DESIGN AWARDS
- SEMINARS
- DOORS OPEN CALIFORNIA
- OTHER INCOME

- EDUCATION
- FUNDRAISING
- ADVOCACY
- ADMINISTRATIVE
- RESEARCH

ASSETS, LIABILITIES & NET ASSETS

ASSETS	\$592,613
LIABILITIES	\$38,730
NET ASSETS	\$553,883

SUMMARY OF REVENUE & EXPENSE

CONTRIBUTIONS	\$340,424
MEMBERSHIP	\$90,664
CONFERENCE	\$80,383
PRESERVATION DESIGN AWARDS	\$25,841
WORKSHOPS & WEBINARS	\$24,080
DOORS OPEN CALIFORNIA	\$13,298
OTHER REVENUE	\$12,159
TOTAL EXPENSES	\$580,509
EXCESS REVENUE OVER EXPENSES	\$6,340

