

DOORS OPEN CALIFORNIA

WEEKENDS IN SEPTEMBER 2026



CALIFORNIA
PRESERVATION
FOUNDATION

Partner with Us to Celebrate California's Heritage

Join **Doors Open California**, the state's largest celebration of historic places. Over one month, enthusiasts will gain exclusive access to 70+ unique sites and experiences typically closed to the public.

Your sponsorship supports this rare event, connecting your brand with California's rich architectural and cultural legacy.



Photo: James Marvin Phelps



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Unlock History at Doors Open California

Doors Open California is the state's leading celebration of historic places. For one month, more than 70 rarely accessible sites will open to the public, offering exclusive tours and behind-the-scenes experiences that reveal the stories behind California's iconic and lesser-known landmarks.

- **Unmatched Visibility**
Align your brand with a one-of-a-kind event that draws a passionate, statewide audience—people who care deeply about heritage, design, and community. With over 70 participating sites and thousands of attendees, your message will reach a wide and engaged demographic.
- **High-Value Promotion**
Your sponsorship includes high-impact marketing benefits: logo placement and recognition in all event materials—print, digital, and social—plus visibility at sites, media outreach, and targeted email campaigns.
- **Demonstrated Leadership**
Show your company's commitment to community values, cultural enrichment, and historic preservation. Sponsors of Doors Open California are recognized as champions of the places that matter to Californians.
- **Exclusive Access & Experiences**
Engage directly with your audience through customized sponsorship activations at participating sites—from branded giveaways to special VIP access events.
- **A Legacy of Support**
Your sponsorship helps keep California's heritage alive—not only by spotlighting irreplaceable historic places, but by supporting the work of the California Preservation Foundation year-round.

Join Us in Celebrating California's Heritage

Become a valued sponsor of Doors Open California and help us continue the tradition of showcasing and preserving our state's historic gems. Your support will not only enhance your brand's visibility and reputation but also contribute to the cultural richness of California.

Contact Us Today

For more information on sponsorship opportunities and benefits, please contact us at 415-495-0349 or email at CPF@californiapreservation.org.

For more information, visit our website: californiapreservation.org/doca/sponsor

Sponsor commitment form attached.

Photo credits: Left - © Daniel Parks, **First Church of Christ Scientist**, Berkeley; Upper left, clockwise: © Gianluca Bertonecelli, **Haas-Lillenthal House**, San Francisco; © Michael Burch, **Cavanaugh Adobe**, Indian Wells; © Chris Fountain, **Rancho Los Alamitos**, Long Beach; © Stacey Brightman, **The Ebell Lounge**, Los Angeles.

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2025 Featured Locations

- **Behind the Scenes at the Santa Clara University Cultural Resource Management Facility**, *Santa Clara*
- **Bernard Maybeck's Masterpiece First Church of Christ, Scientist**, Berkeley, *Berkeley*
- **CA Arts & Crafts National Landmark "Hidden" in SF**, *San Francisco*
- **Docent Guided Walking Tour of Historic Downtown Petaluma**, *Petaluma*
- **Hidden Gems: The Women of the Black Panther Party**, *Oakland*
- **Lim's Cafe Exhibition**, *Redding*
- **Oakland's Chinatown: The Search for Belonging**, *Oakland*
- **Open House and Book Sale**, *San Francisco*
- **Take a ticket to ride into the past**, *Oakland*
- **The Canepa House and the Pendula Store Bear Valley, Mariposa**, *Mariposa*
- **Undercover Folsom Street: Leather & LGBTQ Cultural District Walking Tour!**, *San Francisco*
- **After the Fire: Restoring the Architecture and Heritage of Will Rogers State Historic Park**, *Los Angeles*
- **Art Deco Walking Tour DTLA**, *Los Angeles*
- **Bridges to Early San Gabriel Valley History**, *City of Industry*
- **Cavanaugh Adobe 1922 - Indian Wells Historical Landmark #1**, *Indian Wells*
- **Connecting Legacies through Architecture, Entertainment & Media**, *Santa Monica*
- **Exploring Preservation and Adaptive Reuse Projects Along Route 66 in the Mojave Desert**,
- **Filmed at The Ebell: A Behind-the-Scenes Tour of Cinematic History**, *Los Angeles*
- **Rancho Los Alamitos Historic Site**, *Long Beach*
- **Recognizing 150 years of City of Santa Monica history at the Shotgun House**, *Santa Monica*
- **Still Standing: Bodie State Historic Park tells stories through buildings**, *San Marino*
- **Cal Edison 1931 Lobby & 4th Floor Balcony**, *Los Angeles*
- **The Last Bookstore**, *Los Angeles*
- **Union Station**, *Los Angeles*





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SPONSORSHIP OPPORTUNITIES

Event Benefits	Capital \$5,000	Pillar \$2,000	Foundation \$1,000	Legacy \$500	Local \$250
Tickets to the Open Doors California Weekend (Give to clients, colleagues, friends - anyone!)	100	20	10	5	2
Priority access to Doors Open sites with limited availability prior to being made available to the general public	10 priority spots	5 priority spots	2 priority spots		
Opportunity to host a featured Doors Open event* OR select an existing site to be the signature sponsor	■	■			
Marketing Benefits					
Appearance in exclusive Doors Open Web App (available for free to all Doors Open participants)	Logo + Profile	Logo	Name	Name	Name
Appearance on CPF website (300,000+ pageviews/year)	Logo + Link + Firm Profile Page	Logo + Link	Link	Link	Name
Logo on Doors Open printed promotional materials at all sites	Large Logo	Logo	Name	Name	Name
Opt-In Attendee List of Doors Open Participants	Name/Email + Demographic Data	Name + Email	Name + Email		
Exclusive lead sponsors	Statewide	Regional			
Opportunity to broadcast a pre-recorded video (one or two-minutes) during Doors Open feature webinars; subject to approval	■	■	·	·	
Inclusion on group post to social media feeds	■	■	■	■	
Placement on event email invitations (15,000+ subscribers)	Logo	Logo	Name	Name	Name
Promotion of company discount codes	■	■			
Membership Benefits					
One year membership included at the following levels	\$1,000	\$500	\$250	\$150**	\$50**

Sponsor commitment form attached.

For more information, visit our website: californiapreservation.org/doca/sponsor or call 415-495-0349

*You may either host a virtual tour or visit preceding the live events, or on-site during Doors Open weekend—your choice.

**Not a company membership. Your complimentary membership can be assigned to an individual of your choosing.



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Thank you for supporting the California Preservation Foundation

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the Doors Open California support the California Preservation Foundation's statewide education and advocacy programs.

SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

Doors Open California Weekend Sponsorship

- | | | |
|---|--|--|
| ☐ \$5000 Capital | ☐ \$1000 Foundation | ☐ \$250 Local Sponsor |
| ☐ \$2000 Pillar | ☐ \$500 Legacy | |

Annual Sponsorship

- | | | |
|--|--|---|
| ☐ \$10,000 Keystone | ☐ \$7500 Pillar | ☐ \$5000 Cornice |
|--|--|---|

Annual Partners receive marketing exposure and benefits at the California Preservation Awards, Annual Conference and at our workshops and all online programs throughout the year. For more information about becoming an Annual Sponsor, contact **Cindy Heitzman** at Cindy@californiapreservation.org or 415.495.0349 ext 203.

PAYMENT

Pay by check, credit card or pay online at californiapreservation.org/doc/sponsor.

A 50% deposit is due with this form. Balance must be paid by AUGUST 31, 2026

- ☐ Check Enclosed
 ☐ Visa
 ☐ MasterCard
 ☐ Amex
 ☐ Discover

Cardholder Name	Cardholder zip code	
Credit Card Number	Expiration Date	CVV Code
Signature		

Questions?

For more information, contact **Jon Haeber**
415.495.0349, ext 201
Jon@californiapreservation.org

Please include a copy of this form with payment.

Mail to:

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