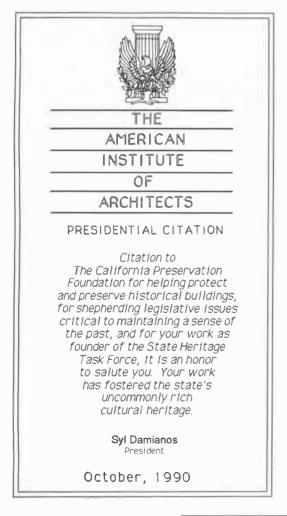


PRESIDENT'S REPORT

by Christy McAvoy

The long and difficult year initiated by a major earthquake ended on a very positive note when CPF received the highly prestigious "Presidential Citation" from the national office of the American Institute of Architects last month. The award may have been spurred by CPF's post-earthquake efforts but our long record of legislative activity was also cited. We are proud to have been recognized by the AIA for our achievements. This year really tested our will.



"When the going gets tough, the tough get going," is an accurate way to describe the way in which CPF met the challenge. The true measure of any organization is its ability to deal with the unexpected and find creative ways of resolving tough issues. CPF met that challenge this year in its handling of various issues surrounding the Loma Prieta earthquake. Our indefatigable staff and Trustees worked with local and state officials, local preservation organizations, OHP and the National Trust to meet the needs of quakedamaged communities in terms of technical assistance. damage assessment and recovery. We are proud of our quick, proactive response to this crisis and, while we hope the knowledge gained won't have to be used again for some time to come, we are confident that the Loma Prieta experience has increased our ability to be prepared and to preserve the state's historic resources damaged in a disaster.

In our spare time, we developed other educational programs and delivered them statewide. We held two regional forums on historic preservation to encourage networking among local groups. And we worked the halls of Sacramento, monitoring legislation which affects the built environment.

The network is growing, and as we move into the1990s, CPF is developing programs which will enable an educated preservation constituency to effectively protect historic buildings and sites throughout the state. Our most effective resource is our people — our members, corporate contributors, local activists, and other preservation partners. It has been an extraordinary year for CPF. The Trustees and I want to thank you for your support and urge you to continue to play an active role in California's historic preservation movement.

ANNUAL REPORT - 1989/90



CALIFORNIA PRESERVATION FOUNDATION ³

REVIEW OF PROGRAM ACCOMPLISHMENTS

This has been a busy year, as CPF traversed the state presenting programs on a broad array of topics to over 1500 Californians.

National experts on environmental law served on the faculty for three well-attended workshops on the California Environmental Quality Act (CEQA) held in San Francisco, South Pasadena and San Diego in September, 1989. The workshop series culminated in CPF's participation in a march tracing the route of the proposed extension of the Long Beach Freeway — a hotly contested CEQA battlefield.

We started 1990 with Landmarks Commission Workshops in San Jose and Riverside. Co-sponsored by the State Office of Historic Preservation, these programs also served as Certified Local Government training sessions.

In February and March, CPF brought "Living on the Fault Line" to Oakland, Bakersfield, San Diego and Los Angeles. CPF gathered together representatives from the California Building Standards Commission, California Office of Emergency Services, California Seismic Safety Commission, International Conference of Building Officials, the State Historical Building Code Board, the State Office of Historic Preservation, and local experts for lively discussions of earthquake preparedness and response procedures and the impact of building codes on historic structures.

The 15th Annual State Preservation Conference in San Francisco was the focus of attention in April, with over 600 people attending this five-day extravaganza. Sessions ran the gamut from a full day on preservation education for young people to two days on housing issues to preservation law and economics. Evening events in spectacular spaces were spiced by another hilarious "Three Minute Success Stories" show, the presentation of Design Awards and a lively auction. Our Annual State Conference, the largest in the country, keeps getting better and better.

"What's In It For You?" was the question we posed to historic property owners and the preservation community in September. Our two programs, held in Claremont and San Leandro, explained how to "capitalize on your historic resources" with the Mills Act. These popular workshops did much to publicize this greatly under-utilized property tax incentive and a number of communities that attended the workshop have already begun to initiate Mills Act programs.

In October and November, CPF challenged Californians to "Get With the Program" by offering two one and one-half day workshops on the use of computers for preservation professionals and not-for-profit organizations. Audiences in Redlands and Palo Alto got both sound advice on day-today computer needs and a fascinating glimpse at the ways in which computers are changing the way that preservationists work.

On the drawing board for 1991 are workshops on the interpretation of



The lawyers - Tony Rossman, Jack Rubens and Bill Delvac discuss the fine points of CEQA, Section 106 and the Route 710 (Long Beach) Freeway at CPF workshop in South Pasadena.



Get With The Program!



THE USE OF COMPUTERS IN HISTORIC PRESERVATION



Coltomic Preservotion Foundation + City of Rediands + Kimbairly-Shift Association + Los Angeles City Historicas Society + Palo Alto Historic Resources Roard + Palo Alto Storiford Hertlogi, Inc. + Stole Office of Historic Preservotion



historic resources (late January: Santa Barbara) and housing (March: Bay Area, Los Angeles and San Diego) and, of course, the 1991 Annual State Preservation Conference in Santa Barbara May 9-12.

Other program activities this year have included workshops, meetings and technical forums in Riverside, San Leandro, Alameda, Berkeley, Los Gatos, Sonoma, Santa Rosa, Altadena and San Jose, focusing on specific technical issues of vital concern in each community --- preservation planning, board development, incentive packages, seismic safety, political strategy. We even visited Port Townsend, Washington where Director John Merritt shared CPF's earthquake experience with a statewide audience in another seismically active state.

Politically, the Foundation has played an active role in the coalition to stop the Long Beach Freeway from ploughing through El Sereno and South Pasadena. We contributed to creation of SB3x, emergency legislation passed to prevent unnecessary demolition of earthquakedamaged buildings, and worked with the State Office and Historical Resources Commission on new "State Register" and CEQA language to provide better protection for historic resources. We also worked successfully with other concerned groups to ensure that the State Historical Building Code would continue to be a locally required alternative code with the State Historical Building Code Board retaining its appellate role.

Special Projects:

As a result of a \$10,000 grant from the San Francisco Foundation, CPF provided technical assistance to owners of Oakland single room occupancy hotels (SROs) damaged by the Loma Prieta Earthquake. The first stage of the assistance program was a forum on Oakland's permanent repair ordinance, where city officials, building owners, engineers and preservationists discussed compliance with the ordinance and alternative repair solutions. As the second phase of the program, CPF contracted with the San Francisco firm of Lerner/Nathan Architects to provide feasibility studies for the repair and retrofit of three historically significant SROs. The videotape of the forum and the repair solutions prepared by the design team should be useful documentation for owners and city officials in other communities facing tough issues of quake damage repair and seismic retrofit.

With grants from the National Trust "Critical Issues Fund" and Department of Commerce, CPF carried out a year-long earthquake recovery/ disaster preparedness program. The project delivered technical expertise — structural engineers, architects and contractors led by the South Pasadena engineering firm of John Kariotis and Associates — to property owners in five communities hard hit by the guake, presented seismic safety workshops and manuals full of useful information to assist local preservationists in preparing for the next quake and developed a publication, History at Risk, for distribution to state and local policy makers.



The engineers inspecting earthquake damage and discussing repair strategies on a building in Salinas. Kariotis & Associates examined commercial structures in Santa Cruz, Los Gatos, Hollister and Watsonville as well, joined by architects Wayne Donaldson, Dan Peterson or Jan Pregliasco, and by contractor and estimator Tim Gohr.



"What do you mean you can't fix it? That's just a little crack, not cause for demolition! Hand me that grout gun over there."





New CPF Trustee, Architect Jeffrey Shorn of San Diego, elected to the Board at the San Francisco Annual Meeting in April.



Cherilyn Widell (Palo Alto) also joined the CPF board as a new Trustee at the Conference in San Francisco.

CALIFORNIA PRESERVATION FOUNDATION

Program Review (continued from page 3)

Because CPF is located in downtown Oakland, and because Oakland suffered enormous earthquake damage, we have made a special effort to work with city officials, building owners and the preservation community to prevent further losses of important historic structures. Targetted assistance to SRO owners has been successful, demolition of several key structures such as the Broadway Building have been forestalled, and plans to deal with Oakland's City Hall, still closed to the public, have slowly evolved into a sound program to strengthen and sensitively restore the landmark. CPF has been in the center of all of these efforts and we feel our contribution to preservation solutions has been significant.

Although the response to the Loma Prieta Earthquake dominated our attention last year, the Foundation was still able to successfully carry out a broad and varied program which went beyond matters of earthquake recovery. The Board of Trustees and staff firmly believe that this was our most challenging and productive year ever.

Publications:

In 1990 the Foundation adds to its list of self-published materials directed particularly at California preservationists:

What's In It for You presents the latest information on California's unique property tax incentive, the Mills Act. This publication was originally produced by CPF's Elizabeth Morton and Oakland attorney Carolyn Douthat for distribution at the September workshop. The law and its history, actual ordinances, examples of existing contracts, and the possible tax implications for property owners are presented in full for the first time. An additional section explores other local preservation incentive programs established by various California cities.

Loma Prieta: The Engineers' View was prepared by John Kariotis, Nels Roselund and Mike Krakower and is based on their inspections of earthquake-damaged property in five communities. Under contract to CPF, Kariotis & Associates took to the field to examine commercial buildings, assess damage, recommend repairs and estimate costs. This publication includes sections on the dynamics of seismic events and the developing technology of seismic strengthening, detailed case studies on masonry repair strategies which are cost effective and which respect the design and fabric of historic buildings.

History at Risk: Loma Prieta, Seismic Safety & Historic Buildings is designed to serve as a manual for preservationists and a policy guide for local officials. To assist local government in limiting future earthquake losses, the guide recommends sensitive emergency procedures, seismic strengthening approaches, and financing or funding sources. A final chapter details recommended policy, procedures and regulatory changes which the State could make to help local government better protect our legacy of historic resources when the next quake strikes.



Publications (continued)

The three new books join four earlier CPF publications — *Preservation for Profit* (tax benefits), *Preservation Degree Programs, The Preservationist's Guide to CEQA,* and *Preservation Easements* — to build up a strong shelf of valuable information available from no other source. These books, along with the Foundation newsletter (now in its sixteenth year) are yet another piece of the program offered by CPF to improve the climate for preservation in California.

Special Thanks to our Program Cosponsors:

Cooperation with other regional, statewide and local organizations is a vital component of each of our programs. We depend on the hard work of local volunteers to make the logistical details of each workshop go smoothly. CPF would like to express thanks to the following agencies and organizations for their assistance over the past year:

Alameda Victorian PreservationSociety Bakersfield Downtown Business Association California Building Standards Commission California Office of Emergency Services California Seismic Safety Commission California Department of Commerce California Main Street Program City of Riverside Development Department City of Riverside Historic Resources Dept. Historic Preservation League of Sonoma International Conference of Building Officials Los Angeles City Historical Society Berkeley Architectural Heritage Association Kimberly-Shirk Association Kern County Museum National Park Service, Western Region Los Angeles Public Library National Trust for Historic Preservation Oakland Heritage Alliance Old Riverside Foundation Foundation for San Francisco's Architectural Heritage Palo Alto Stanford (PAST) Heritage Palo Alto Historic Resources Board Sacramento Old City Association San Francisco Chapter, AIA San Francisco Landmarks Preservation Advisory Board San Jose Preservation Action Council San Leandro North Area Revitalization Office South Pasadena Preservation Foundation South Pasadenans for Responsible Intelligent Growth Save Our Heritage Organisation State Historical Building Code Board State Office of Historic Preservation

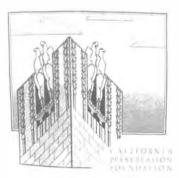
Art Deco Society City of Bakersfield City of Claremont City of Escondido City of Oakland Main Street Program City of San Jose City of Redlands City of San Diego Claremont Heritage City of South Pasadena Pasadena Heritage L. A. Conservancy Hollywood Heritage Altadena Heritage East Bay Chapter, AIA



There's something about uniforms! Gee Gee Platt, Alice Carey and Tery Pimsleur prove it's still true at the San Francisco Conference.



"Historic WalkingTours in the Rain," Palo Alto Stanford (PAST) Heritage's presentation at "Three Minute Success Stories" held in San Francisco's Palace (under construction) Hotel.



Scott Brady's three-color design (the eagles atop Tim Pfleuger's Telephone Building) for CPF's 1990 T shirt was unveiled at the conference in San Francisco and is still available.







CPF angels holding the scroll presented to the town and people of Los Gatos for their efforts to save historic buildings damaged by the October's Loma Prieta Earthquake.



Damaged buildings in the Town of Los Gatos were quickly isolated &, if necessary, shored-up to prevent possibility of injury to passersby. In one case - the historic Montebello Building - the owner refused to make any effort to secure and stabilize the building so the Town had the work done and placed a lien on the property.

CALIFORNIA PRESERVATION FOUNDATION

THE TOWN OF LOS GATOS IS FIRST CITY TO WIN CPF'S "PRESERVATIONIST OF THE YEAR"

Los Gatos Mayor Tom Ferrito was present at ceremonies held in San Francisco to accept the California Preservation Foundation's "Preservationist of the Year" Award from the first Honoree in 1982, Senator Milton Marks. The presentation was made at the gala April 28 banquet at San Francisco's sumptuous Commercial Club atop the Merchant's Exchange Building.

Christy McAvoy, California Preservation Foundation President, noted in making the award that "Los Gatos has an inherent historic consciousness. This was particularly evident in the community's response to the Loma Prieta earthquake of October 17, 1989. Los Gatos reacted judiciously and promptly to insure the stabilization of its historic structures, particularly those in the core shopping area along Santa Cruz Avenue." Historically, this CPF award goes to an individual but the performance of the people of Los Gatos - citizens, elected officials and city staff - was so extraordinary that a whole community deserved recognition.

Once the immediate earthquake danger subsided, the Town of Los Gatos exercised caution before making any decision about demolitions. Officials and staff made sure there was full disclosure and public discussion of Town plans and options. As a means of discouraging wholesale demolition of properties, a Building Restoration Program was initiated to ensure the preservation of the historic character of the community. Incentives and guidelines were established, including the waiving of permit fees for any work required. An Earthquake Restoration Committee was formed to review plans for reconstruction and demolition. Few structures were lost.

One year later, Los Gatos continues to show exemplary leadership in helping citizens and property owners recover from the disaster, while also demonstrating that stewardship of historic resources will be the norm. Los Gatos has conscientiously observed the provisions of SB3x - which requires OHP review of any proposed demolition - and has been proactive in its efforts to convince building owners that damaged structures can and will be restored.

The Town of Los Gatos established itself as an outstanding example of one community's approach to saving historic resources during a time of crisis. And it has maintained a preservation whenever possible stance since the quake. CPF recognized that this approach would not have been possible without a well established sense of history shared by the citizenry and supported by political authority.

Los Gatos, the first city to win this award, joins previous "Preservationist of the Year" recipients State Senators Milton Marks and John Garamendi; structural engineer John Kariotis; architect Ray Girvigian; Assemblyman Sam Farr; and former State Historic Preservation Officer, Knox Mellon. Established in 1982, the award honors significant statewide contributions to historic preservation.



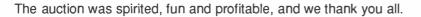
AUCTION SETS A NEW RECORD

All previous bidding records were shattered at the silent and live auctions during the annual California Preservation Conference in San Francisco in April. Auction Chairperson Linda Dishman reports that \$11,307 was raised from bidding on more than 86 items and packages.

Dishman credits the record-setting success to the hard work of Foundation trustees and supporters who solicited the exciting donations which ranged from artwork and wine to travel getaway packages and preservation services.

The Foundation thanks all the donors who helped make the auction a grand achievement and we encourage you to support these people and businesses who support preservation:

Abrams House, Art Deco Society of California, Baba's Iron Tender Restaurant, The Biltmore Hotel (Los Angeles), Bradbury and Bradbury Wallpapers, Martin Burns, Caledonian Club of San Francisco, 1818 California, Camellia Inn, David Cameron, Caravan Books, Jane Carter, Patricia Chidlaw, Alexandra Cole, Cookbook Corner, Michael Crowe, CWA Associates, Day Studio Workshop, Inc., Deer Creek Pottery, Denné Design Group, Derrick & Co., a Florist, Linda Dishman and John Hinrichs, Disneyland, Milford Wayne Donaldson, Janet Edwards, El Encanto, Eureka/Humboldt Convention and Visitors Bureau, Eureka Inn, Fetzer Valley Oaks Food and Wine Center, Friends of A.K. Smiley Library, Gamble House, Gladding McBean, Golden Gate Inn, Joe Greensleeves Restaurant, Heath Ceramics, Historic American Building Survey, Mr. and Mrs. Edward Holzrichter, Bruce Judd, KCET, Mr. and Mrs. Robert Knight, Korbel Champagne Cellars, Krug Company Hotels - Best Western Dry Creek Inn Healdsburg, Lake County Marketing Program, Lake County Wine Growers Association, La Quinta Inn - Old Town Irvine, Los Angeles Conservancy, Malibu Ceramic Works, Vincent Marsh, Christy McAvoy, McIntyre Tile, Kate McMahon Inc., John Merritt, The Metropolitan Restaurant, Mission Inn Foundation, The Monterey Hotel, Frank E. Moore, Morey Mansion Bed and Breakfast Inn, Motel Trees, Palo Alto-Stanford (PAST) Heritage, Pasadena Heritage, Pflueger Architects, Terry and Joel Pimsleur, G. Bland Platt, Dick Price, Rancho Los Alamitos, Redlands Area Historical Society, Redlands Noon Kiwanis Club, Redwood Empire Association, Mary Robertson, Santa Barbara Heritage, Santa Barbara Historical Society, Santa Barbara Trust for Historic Preservation, Santa Barbara Winery, Pamela Seager, Kent Seavey, Rob Selway, Ron Shelton, Shelton Design, Steve Spiller, William Stout Books, Bill Sugaya, Sunset Magazine - Lane Publishing Company, Tile Heritage Foundation, Trees of Mystery, The Santa Barbara Upham Hotel, Vintage Hotels, Cherilyn Widell, Windgate Press and, who would ever forget, Dr. Robert Winter.





Bidders competed for a wide choice of auction items from books and wines to paintings and attractive weekend travel packages. Some of the hotter bids were for the "snow bubble" collection, some personal apparel from Willie Brown and a selection of scanty pieces worn by Lolita Davidovich in the film "Blaze."



The Preservation Book Store was another hit at the State Conference, offering an enormous selection of publications on architecture, local history and preservation planning.





1990 DESIGN AWARDS

Seven diverse projects received 1990 Preservation Design Awards in recognition of their exceptional achievement in a competition sponsored annually by the California Preservation Foundation.

The projects were cited by a jury of restoration architects, preservation experts and an urban historian as exemplary of the quality work being done in the field of preservation architecture, adaptive reuse and historic research. Jury Chairman, architect Patrick McGrew, summed up this year's competition by stating, "we were extremely impressed by the diversity of scale and skills which are represented by these seven projects." McGrew, past President of the San Francisco Landmarks Preservation Advisory Board, was assisted in the selection process by Lucia Bogatay, San Francisco architect, Steade Craigo of the State Office of Historic Preservation, Randolph Delahanty, author and urban historian, and Mark Ryser, Director of the Foundation for San Francisco's Architectural Heritage. The recipients (listed below) were presented with their awards at a special luncheon on April 27, scheduled as part of the 15th Annual Preservation Conference held in San Francisco April 26-29.

(1) Notable for the involvement of volunteers working under the direction of an architect was the restoration of the Falkirk Greenhouse in San Rafael. The local non-profit preservation organization was instrumental in saving the Falkirk Estate and assembled a team of volunteers to accomplish the tasks of restoring the greenhouse. Working with members of the architectural team, they formed several subcommittees: donations, fundraising, and volunteer coordination. The structure is one of the few Victorian greenhouses remaining in the Bay Area. **Architectural Resources Group**, the **City of San Rafael** and **Marin Heritage** were all cited for their contributions to this project.

(2) The Leimert Building in Oakland was the only commercial building included in this year's awards. Built in 1873-74, the Leimert Building had lost much of its original facade. The restoration of this building after decades of poor maintenance was completed in three phases. An undistinguished eyesore in 1985, the Leimert Building is a now a striking central feature of the revived Old Oakland project area. **Richard W. Storek, Architect**, and **Ion Construction** were honored for their work in returning the Leimert Building to its former glory.

(3) The Phoenix Lake Log House, a rare "Adirondack Style" rustic cottage, required substantial rehabilitation after many years of deferred maintenance. Brick foundations needed replacement, logs used for walls since 1893 had rotted, original cut shingles had disappeared and building features such as the cupola had been removed. The Marin County Water District, owners of the property since 1906, realized that the log structure was a precious resource and ordered a restoration based upon thorough research and careful attention to fabric and detail. The results were stunning. **Page and Turnbull, Architects**, the **Marin Municipal Water District** and **John Roche, Contracting** were award recipients.



Old Oakland's Leimert Building, as it was and as it is again, thanks to Storek & Storek, Architects.



Working drawings for the Phoenix Lake Log House restoration in Marin prepared br Architects Page & Turnbull.



(4) Pasadena City Hall Preservation Phases I and II completed restoration of two of four main towers on this key piece of Pasadena's National Register Civic Center

District, with completion of the entire building set for 1995. Time had taken its toll in small but important ways: copper work on the cupolas was deteriorating, water and insect damage was widespread, plaster surfaces were splotchy, architectural details were falling apart and the entire building was in need of cleaning, painting and water-proofing. The jury felt this was an excellent conservation project and an exemplary restoration of a highly significant building remarkably unchanged over its 65 year life. Architectural Resources Group, the City of Pasadena and California Waterproofing and Restoration, Inc. were presented with awards.

(5) A number of publications were winners this year, beginning with the <u>Stanford University Main Quad Stone Restoration Study</u>, an ambitious materials conservation and restoration report commissioned by the University to preserve the heart of the campus. The study is a highly technical analysis of the sandstone, the state of deterioration and recommended preservation and restoration options. The report serves as an educational, informational and philosophical foundation to guide all future projects in the Main Quad to assure its preservation. **Stanford University** and **Architectural Resources Group** were both honored for their parts in commissioning and producing the study.

(6) The <u>Historic Structures Report on the Plaza Substation</u> in the EI Pueblo de Los Angeles Historic Park was cited for its thoroughness in documenting the lengthy efforts made to save this important "character" building on Olvera Street. The study, a planning tool for reuse, clearly establishes the importance of the former electric street railway station and the need for integrating this building into a multi-cultural historic park at the original center of Los Angeles. Awards went to the EI Pueblo de Los Angeles Historic Park (City of Los Angeles) and Peter Snell of Architectural Museum Services, along with contributors David Cameron and Jean Bruce Poole.

(7) If The Walls Could Talk: Colusa's Architectural Heritage was our final award winner. This book is attractive, well researched and has copious photographic evidence of Colusa's wealth of historic and architecturally significant properties. The jury was impressed with the fullness of documentation, the proportion of photography and the finely written text, concluding that this was "an exceptionally effective way to promote historic preservation in Colusa and could serve as a model for other California communities." The City of Colusa, Colusa Cultural Heritage Commission and author Jane Carter were all recognized with awards for this cooperative venture.

This eighth round of CPF Preservation Design Awards may have exhibited the greatest diversity of projects honored so far. The Ninth Annual Preservation Design Awards will be presented at our 1991 Santa Barbara conference in May. Entry forms for this next year's competition will be available in January.



The restoration of Pasadena's City Hall was a big 1990 Design Award winner at the San Francisco Conference in April.



Cathleen Malmstrom, Bruce Judd, David Charlebois and Claire Bogaard being honored for their parts in the Pasadena City Hall restoration project.





FISCAL YEAR 1989-90 FINANCIAL REPORT

The following Financial Report for the California Preservation Foundation was submitted by our Treasurer, Pamela Seager, and is published for the general membership to review.

BALANCE SHEET		
Jun	e 30 <u>1990</u>	<u>1989</u>
Cash Equipment Other	\$79,186 3,770	\$77,047 4,161 134
Total Assets	\$82.956	\$81.342
LIABILITIES AND FUND BALANCE		
Endowment Trust Accrued Liabilities Fund Balance	\$19,844 	\$18,673 380 <u>62,289</u>
Total Liabilities & Fund Balance	\$82.956	\$81.342
STATEMENT OF RECEIPTS AND DISBURSEMENTS AND CHANGES IN FUND BALANCE		
Year Ended June 30		
RECEIPTS	1990	1989
Membership Contributions Program and Other Total Receipts	\$21,780 5,198 <u>167,573</u> <u>194,551</u>	\$19,420 1,431 <u>168.860</u> <u>189,711</u>
DISBURSEMENTS		
Staff Program Other Operating Costs Total Disbursements	\$66,533 114,560 <u>12,635</u> 193,728	\$35,809 97,378 <u>9,549</u> 142,736
NET CHANGE FUND BALANCE FUND BALANCE — BEGINNING FUND BALANCE — ENDING	823 <u>62,289</u> \$ 63,112	46,975 <u>15,314</u> <u>\$ 62,289</u>

• We would also like to take this opportunity to thank Steve McAvoy who keeps our books and handles payroll and taxes. Our financial records have never been in better shape. Steve's help has been invaluable !



The California Preservation Foundation, headquartered proudly in Oakland's historic Cathedral Building, 1615 Broadway, Suite 705, Oakland, CA 94612 (415/763-0972).