



CALIFORNIA PRESERVATION FOUNDATION

2026 ANNUAL SPONSORSHIP



CALIFORNIA PRESERVATION FOUNDATION ANNUAL SPONSORSHIP OPPORTUNITIES

	Cornerstone \$10,000	Pediment \$7,500	Cornice \$5,000
ANNUAL CONFERENCE			
Tickets to the Annual Conference	8	6	4
Discount tickets (member rate, general registration only)	Unlimited	Unlimited	Unlimited
President's Circle Reception	4	4	2
Opening Reception	6	4	2
Conference app benefits - Advertisement, networking features, lead retrieval and additional sponsorship opportunities with the Online Conference App, plus link to company or organization website.	Sponsor listing, logo, banner ads on web + mobile app	Sponsor listing, logo, banner ads on web + mobile app	Sponsor listing, on web + mobile app
Exhibit Booth at Conference Center	Priority location	✓	✓
List of opt-in registrant e-mails, demographic data and profession	Emails only	-	-
CALIFORNIA PRESERVATION AWARDS			
Preservation Awards Ceremony + Reception	6	4	2
Discount tickets—Preservation Awards Ceremony + Reception	8	6	6
Design Awards VIP seating	✓	✓	✓
Company name/logo on Awards presentation slides	✓	✓	✓
Full-color ad in PDA Program Book	Full page	1/2 page	-
DOORS OPEN CALIFORNIA			
Featured placement of logo and profile on Doors Open participant app, email blasts, printed material, multimedia content, and select social media posts	Logo	Logo	Name
Complimentary Tickets for your staff, associates, or clients to Doors Open California with access to 50+ historic places across the state.	20	10	5
WEBINARS + WORKSHOP EDUCATIONAL BENEFITS			
Complimentary access to all online professional seminars (AIA, AICP & ASLA CEU reporting included).	✓	✓	✓
Complimentary access to in-person workshops (AIA, AICP & ASLA CEU reporting included).	8	5	3
Discount tickets (member rate)	Unlimited	Unlimited	Unlimited
MARKETING BENEFITS			
Company logo on video pre-roll before CPF webinars; 2023 expected audience 20,000 visitors and recorded views.	✓	✓	✓
CPF Sponsorship logo for each sponsor level that can be placed on your company website or publications.	✓	✓	✓
Prominent placement of company name + logo on CPF website	✓	✓	✓
Name + logo in Preservation Design Awards Program	✓	✓	✓
All Conference, Preservation Awards and Workshop/ Webinar e-mail blasts with links to your website (13,000+ mailing list).	Name + Logo	Name	Name
Listing in all printed, direct mailings	Name + Logo	Name + Logo	Name
MEMBERSHIP BENEFITS			
Complimentary membership (Listed at corresponding level). Applicable to online events and programs only.	✓	✓	✓
Online Professional Directory Listing (includes web link, firm name, contact information).	Logo, description	Logo, description	Logo



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2026 Sponsorship Opportunities



Thank you for supporting the California Preservation Foundation

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds support the California Preservation Foundation's statewide education and advocacy programs.

SPONSORSHIP COMMITMENT FORM

Company/Affiliation	Website/URL	
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

ANNUAL SPONSORSHIP

\$10,000 Cornerstone

\$7,500 Pediment

\$5,000 Cornice

Annual Sponsors receive marketing exposure and benefits at the California Preservation Awards, our Annual Conference, and all online and in-person programs throughout the year. For more information about becoming an Annual Sponsor, contact Cindy Heitzman at Cindy@californiapreservation.org or 415.495.0349 ext 203.

PAYMENT

A 50% deposit is due with this form. Balance must be paid by agreement.

Check Enclosed Visa MasterCard Amex Discover

Cardholder Name _____ Cardholder zip code _____

Credit Card Number _____ Expiration Date _____ CVV Code _____

Signature _____

Questions?

For more information, contact Cindy Heitzman
415.495.0349, ext 203
Cindy@californiapreservation.org

Please include a copy of this form with payment.

Mail to:

California Preservation Foundation
P.O. Box 192203
San Francisco, CA 94119