

### This workshop is held in partnership with\





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Welcome and Introductions:

Stephen Schafer, San Buenaventura Conservancy

Speakers: Katie Horak, Principal at Architectural Resources Group; Christy McAvoy, Founding Principal,

Historic Resources Group; Mitch Stone, Partner at San Buenaventura Research Associates; Paul

Travis, Historic Resources Group.

Location: Friday, January 15, 2016

Ventura City Hall Community Room, Ventura, CA

Workshop Summary: Historic surveys are the basis for identifying resources for nomination to local, State and the National Registers of Historic Places. This workshop is a broad look at the chronology and process for designating historic resources – from surveys to nomination. It will be an invaluable workshop for planners, architectural historians, commissioners and local advocates interested in updating and expanding the list of designated landmarks and historic districts in California communities. The workshop will conclude with a "mock" survey and identification of contributing/non-contributing resources in downtown Ventura.

You Will...

- 1. Using case examples from past nominations, engage with best practices for nominating a site to the local, state, and national register.
- 2. Examine examples of nomination forms, including the DPR 523 and NPS Form 10-900 for National Register Nominations.
- 3. Develop best practices field surveys, including establishing appropriate registration requirements and integrity considerations.
- 4. Using local examples of resource surveys, become familiar with the chronology and process for various types of resource surveys

Schedule:

8:30- 9:00 Registration

9:00 – 9:15 Welcome & Introductions

10:00 - 10:45 Designation 101: What is a Resource? Is it Eligible? How it's Done?

Paul Travis

- Criteria for significance
- The '50-year' rule is it still relevant?
- Integrity and eligibility
  - o Brief overview of the seven aspects
- Differences between National, State, Local designation
- Implications of designation (financial, legal, etc)
- · Getting familiar with the DPR forms

#### 9:15 – 10:00 Surveys 101: Introduction and Approaches

Mitch Stone

- How to conduct a survey
- Techniques and tools
- Lessons learned in the field
- Local case examples

#### 10:45 - 11:00 Question & Answer

# 11:00 - 11:45 Unique Approaches for Surveying Unorthodox Resources - Modern, Non-Built, Landscapes

Katie Horak

- Case Examples
- Using state-of-the-art tools to survey resources

#### 11:45 - 12:00 Question & Answer

## 12:00 - 1:00 LUNCH

#### Putting it All Into Context: The Basics of Historic Context Statements

1:00 - 1:45

Paul Travis, Christy

**McAvoy** 

- How are contexts applied in a survey
  - The utility and value of contexts
- Examples of good context statements

#### 1:45 - 2:00 BREAK

# 2:00 – 4:00 Field Survey Methods: Technology and Approaches

Christy McAvoy, Paul Travis, Mitch Stone, Katie Horak, Stephen

Schafer

 Utilize survey methods in the field for different settings within walking distance of downtown Ventura

## **Moderator**

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**Stephen Schafer** (AKA: Schäf) opened his photography studio in Ventura in after receiving his education from Brooks Institute of Photography, in Santa Barbara, and the University of Cape Town, South Africa. He specializes in architectural photography traveling worldwide for his projects.

HABSPHOTO.com produces architectural and engineering documentation projects for a range of clients including: Perkins+Will, Shea Properties, Page & Turnbull, Chattel Inc., the Port of Long Beach, the Alameda Corridor Transportation Authority, NASA, SBRA, EBMUD, DNC, GPA, HRG, ASM, Æ, LSA, URS, SCE, PG&E, the City of L. A., and numerous other agencies and acronyms.

Schäf is an expert in architectural photography with a practiced understanding of historic structures. He has completed documentary building and engineering surveys for architectural historians, municipalities and cultural resource management firms. His documentary photographs have been used to nominate sites to the National Register of Historic Places and as CEQA and Section 106 mitigation measures. He specializes in large format 5x7 and 4x5 film photography adhering to Secretary of the Interior's Standards for Architectural and Engineering Documentation. The subjects of his work are historic buildings, transportation and utility projects, bridges and range from a Cold-War stealth ship to an 1840 Adobe. These photo-documents are transmitted to the Library of Congress Historic American Buildings Survey (HABS), Historic American Engineering Record (HAER) and Historic American Landscapes Survey (HALS) collections.

Schäf has taught at Ventura College, Brooks Institute, the LA Center of Photography and the University of Pittsburg's Semester at Sea Program. He has presented workshops and sessions on all aspects of photography and also on preservation and CEQA topics at APA and CPF conferences and at USC. He currently serves on the boards of the San Buenaventura Conservancy as advocacy chair and on the board of Urban Encore, a nonprofit focused on adaptive reuse of buildings in Ventura County. He is an appointee to the Ventura County Cultural Heritage Board (CLG). He lives in downtown Ventura with his wife Sherry, in an 1881 folk Victorian farmhouse that they rehabbed in 2001.

#### Schaf Photo & Design

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**Speakers (Alphabetical by Last Name)** 



**Katie Horak** is a Southern California native and a Principal in Architectural Resources Group's Pasadena office. As an Architectural Historian and Preservation Planner, Katie brings more than a decade of experience in the field of historic resource management in both the public and private sectors. Katie is a respected leader in the field of historic resource documentation and has managed a wide range of survey projects throughout New York and California, including projects using state-of-the-art software and survey equipment. She brings additional

experience with historic structures reports, determinations of eligibility, CEQA compliance documentation, and Mills Act Property Tax Abatement Program administration.

Katie received her Master of Heritage Conservation from the University of Southern California, Bachelor of Arts from Whitworth University, and completed the University of Oregon Eugene Historic Preservation Field School in Canova, Italy. She is an Adjunct Lecturer at USC, where she teaches graduate-level courses in historic resource documentation methods. Katie is founding President of the Southern California Chapter of Docomomo US and is an active member of a number of local and national preservation and architecture organizations.

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**Christy Johnson McAvoy**, Founding Principal of Historic Resources Group, has been at the forefront of historic preservation since the late 1970s. Her command of the regulatory and incentive environments for historic resources combined with expertise in urban and social history enabled HRG to successfully develop creative and integrated approaches to a wide variety of preservation efforts including the rehabilitation and adaptive reuse of historic buildings, historic resource identification, preservation planning, environmental review,

community outreach, and heritage education.

Ms. McAvoy meets the Secretary of the Interior's Professional Qualifications in History and Architectural History and consults with real estate developers, architects, public agencies and non-profit organizations to help them meet their preservation-related planning, educational and economic needs. Recent projects include SurveyLA, a multi-year historic resource survey and educational effort of the City of Los Angeles Planning Department; the Annenberg Community Beach House at 415 PCH; the Downtown Women's Center; Hollywood studios; the Wallis Annenberg Center for the Performing Arts ("The Wallis"); the Forum; CBS Columbia Square; Los Angeles Union Station Master Plan; University of Southern California; and Scripps College. Her work has received recognition from the National Trust for Historic Preservation, the American Institute of Architects, the California Preservation Foundation, the Cultural Heritage Commission of the City of Los Angeles, the Los Angeles Conservancy; the Los Angeles City Historical Society, the Governor of California; the Hollywood Chamber of Commerce; and the Hollywood Arts Council.

Throughout her career, Ms. McAvoy has been highly involved in national, state and local historic preservation organizations. She served on the Board of Advisors of the National Trust for Historic Preservation and on the Board of the National Center for Preservation Training and Technology. She is a past president of both the Los Angeles Conservancy and the California Preservation Foundation and a co-founder of Hollywood Heritage.

Ms. McAvoy holds a Bachelor of Arts in American Social and Cultural History from the University of California, Santa Barbara; and a Master of Arts in Humanities/Architectural History from California State University, Dominguez Hills. She regularly speaks at conferences and workshops, including those for the National Trust, the American Planning Association, the California Preservation Foundation, and the Urban Land Institute. For over a decade, she served as Adjunct Professor in the USC School of Architecture, in addition to helping found its program in historic preservation.

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Mitch Stone is a Principal in San Buenaventura Research Associates, founded in Ventura County in 1980. He has over thirty-five years of experience researching historic properties, preparing architectural and historical evaluation reports, including CEQA and Section 106 analyses, National Register of Historic Places nominations, State Historic Landmarks nominations, historic context statements, and urban and rural historic resources surveys. Mr. Stone's experience with conducting historic resources surveys began with the City of Pasadena in 1976.

San Buenaventura Research Associates has been conducting historic resources surveys for over thirty years. Recently completed surveys include the community of Saticoy, a rural survey of the Eastern Oxnard Plain, both in unincorporated Ventura County; and a reconnaissance survey of the City of Ojai. The firm also recently completed a reconnaissance survey for the County of San Luis Obispo to support the development of the San Miguel Community Plan.

As a practicing city planner, Mr. Stone has served local agencies within Ventura, Orange and Los Angeles counties, specializing in architectural and site plan design review. His local history book "The Oaks of Santa Paula" was published in 2011.

Mr. Stone received his B.S. in Urban Planning from the California State Polytechnic University, Pomona, and has completed M.A. level studies in Geography at the University of California, Santa Barbara and has studied Geography in Oxford, England.

# San Buenaventura Research Associates

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Paul Travis.

Education

MA, Urban Planning, University of California, Los Angeles; BA, Fine Arts, San Jose

State University
Work Experience/History

Historic Resources Group (since 2005); Lewis Center for Regional Policy Studies **Areas of Focus** 

Preservation Planning, CEQA Cultural Resources Reports, Historic Resource Surveys, Master Plans, Cultural Landscape Reports

## **Favorite Project at HRG**

"Projects that help revitalize abandoned, underused or neglected sites are the most satisfying for me. It's what got me interested in preservation."

AICP, Principal
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