

PRESERVATION @ the 4 FRONT

42nd Annual California
Preservation Conference
Pasadena Hilton Hotel
May 10 – 13, 2017



Three Minute Success Stories Guidelines

The Three Minute Success Stories is an opportunity to showcase your very own preservation success story! In 2017, the Annual Three Minute Success Stories will be held on **Thursday, May 11, 2017**.

The Three Minute Success Stories has been a California Preservation Foundation tradition stretching back to the 3rd Annual California Preservation Conference in 1978. While humor often comes to the fore, the program also gives preservationists a chance to present local successes to a statewide audience, sharing a wide variety of preservation experiences in lively and entertaining ways.

"Three-Minute Success Stories" have told of community efforts overcoming all odds to save an important local landmark; buildings restored after earthquakes and fires; enlightening adaptive reuses; and modern resources coming of age.

Be Adventurous... Be Creative... Be Quick!

Criteria and Guidelines ("The Rules of the Game")

The selection process for Three Minute Success Stories can be competitive and it is possible that not every applicant will be accepted. Feel free to submit more than one application. Selected Stories will **receive up to three (3) complimentary tickets** to the Three Minute Success Stories Event for the onstage presenters.

Presentations are limited to THREE MINUTES; your story must be suitable to this time frame. Prepare a script and practice it in advance. Props, costumes, PowerPoint presentations, and high drama are highly encouraged!

1. Applicants may submit preservation projects of all types that are in keeping with the Secretary of the Interior's Standards. Preference will be given to—
 - a. Projects by non-profit organizations and local governments.
 - b. Project "certified" or grant supported by the State Office of Historic Preservation.
2. Professionals (architects, developers, etc.) may make presentations, but no self-advertising is allowed (or you will be hissed off the stage!).
3. Successes are preferred; but educational or humorous "almost successful" efforts with a lesson will also be considered; try to be entertaining AND educational.
4. Remember, THREE MINUTES is all you are allowed! PowerPoint presentations must be limited to 3-minutes. We will provide the PowerPoint projector and laptop. PowerPoint presentations must be submitted with the application. **Presentations must be submitted on a CD - PC FORMAT ONLY.**

Questions? Contact Cindy Heitzman at cheitzman@californiapreservation.org or call at 415-495-0349 x203

Audience Participation Guaranteed!

Completed Applications are due to CPF by Thursday, April 26th, 2017.



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Three Minute Success Stories Proposal Form

Presenter Information

Name of Contact Person

Firm/Organization

Address

City

State

Zip

Work Phone

Home Phone

Email

Fax

Presentation Information

Title:

Attach a brief description (no more than three paragraphs!) of your success story and explain why it would interest conference attendees or teach them something that they would like to know.

Power Point? Yes/No

Will you be using props? Yes/No

Will you be in costume? Yes/No

Will you be using music? Yes/No

DESCRIBE any other unusual aspects of your presentation:

Please attach a sheet with the names and addresses of every person who will be presenting your story! NOTE: Submission of PowerPoint with your application or ASAP after the deadline will greatly facilitate dress rehearsal coordination. Be sure your CD is "self-supportive". When saving your PowerPoint presentation to your CD be sure to click on "Package for CD" command to add all related extension applications. In addition, you should not have to click to change the slides or play the music. A PowerPoint projector and laptop are the only technical equipment provided for the program.

Please return this form by Thursday, April 27th, 2017 to:

California Preservation Foundation

5 Third Street, Suite 424, San Francisco, CA 94103

Or Fax: (415) 495-0265

For questions, please call Cindy Heitzman, at (415) 495-0349 x203 or email

cheitzman@californiapreservation.org.

You will be notified if your proposal is selected, and if selected, you will be required to attend a "rehearsal" Thursday, May 11th, 2016 at the Pasadena Hilton Hotel.
