



CALIFORNIA PRESERVATION FOUNDATION

As an Annual Sponsor you will receive

Recognition at the California Preservation Conference and the Preservation Design Awards.

Access to CPF's workshops and webinars, and discounted registration to all CPF events.

Networking Opportunities with preservation professionals from across the state and around the world.

Our Annual Sponsors provide critical support to ensure that California's historic places and diverse cultural heritage will be protected for future generations.





CALIFORNIA PRESERVATION FOUNDATION

Our Annual Sponsors receive access to CPF workshops and webinars, as well as premium recognition at both the Annual Conference and the Preservation Design Awards, attended by hundreds of professionals from across the state and around the world.

Benefits

Sponsorship Levels

	Comice \$5,000	Pediment \$7,500	Cornerstone \$10,000
Annual Conference			
Tickets to the California Preservation Conference	4	6	8
Tickets to the President's Circle Reception	2	4	4
Tickets to the Opening Reception	2	4	6
Full-color ad in Conference Program Book	1/2 page	Full Page	Full page
Sponsor profile in Annual Conference Program	✓	✓	✓
Exhibit Booth at Conference Center	✓	✓	✓
Promotional Items distributed at Conference and Preservation Design Awards	–	✓	✓
Opportunity to sponsor Conference collateral	–	–	✓
Database of opt-in registrant e-mails			
Preservation Design Awards			
Tickets to the Preservation Design Awards Ceremony, Reception + Dinner	2	4	6
Design Awards VIP seating with company name/logo	✓	✓	✓
Company name/logo on Awards presentation slides	✓	✓	✓
Full-color ad in PDA Program Book	–	1/2 page	Full page
Discounted Registrations			
Preservation Awards Ceremony, Reception + Dinner	6	6	8
Registrations to all CPF Events at member rate.	Unlimited	Unlimited	Unlimited
Webinars + Workshop Educational Benefits			
eLearning Subscription (live Webinars)	Basic	All Access Pass	Premier Group Subscription
Field Workshops	3	5	8
Marketing Benefits			
CPF Sponsorship logo that can be placed on your company website or publications.	✓	✓	✓
Framed Certificate of Appreciation	✓	✓	✓
Prominent placement of company name + logo on CPF website	✓	✓	✓
Name + logo in Preservation Design Awards Program	✓	✓	✓
All Conference, Preservation Design Awards and Workshop/Webinar e-mail blasts include links to your website	Name	Name	Name & Logo
Acknowledgment on Conference "Save the Date" Card and Registration Brochure	Name	Name & Logo	Name & Logo
Acknowledgment on Workshop/Webinar direct mailings (6-8 mailers/yr.)	Name	Name & Logo	Name & Logo
Online Resource Directory Listing			
Company name, logo, description, contact, and web link	✓	✓	✓
Professional Membership			
	Level 3	Level 3	Level 4