

The California Preservation Foundation Invites you to become an Annual Sponsor



Become a Sponsor!

Recognition | Benefits | Business networking opportunities

The benefits are listed in the sponsorship chart on the reverse side. Please take time to review and select a level for your company. Your support will ensure that California's historic places and its diverse cultural heritage will be enjoyed and protected for future generations of Californians. Sponsorship includes benefits and exposure at the following major events.

The 43rd Annual California Preservation Conference Palo Alto Sheraton Hotel on May 17th–20, 2018.

Well-attended, well-received, and well-reviewed, the California Preservation Conference provides access to an audience prominent in the field of historic preservation. The California Preservation Conference includes a dynamic mix of over 30 sessions, special events, networking activities and tours of exclusive sites and projects in the Silicon Valley. This conference will bring together a diverse, multidisciplinary audience of more than 500 participants from across California.

The 35th Annual California Preservation Awards Los Angeles Millennium Biltmore Hotel October 19, 2018.

The California Preservation Awards combines the Preservation Design Awards and the President's Awards at the same event. The Preservation Design Awards honor design excellence with a stunning selection of award winning projects and the President's Awards recognize individuals and companies who make outstanding contributions to historic preservation in California. This year's event will be held in the stunning Los Angeles Millennium Biltmore Hotel, celebrating 35 years of the Preservation Design Awards with a classic cocktail reception and dinner.

Over 25 Educational Events including Workshops, Online Courses and Special Tours

We invite you to join us and support the California Preservation Conference by becoming a sponsor. Your sponsorship is an easy and affordable way to promote your firm to a targeted professional audience while providing the needed funding to ensure the protection of historic sites across California through our statewide advocacy and education programs.



2018 California Preservation Foundation Annual Sponsorship

Annual Sponsorship of the California Preservation Foundation

Annual Sponsorship is ideal for the company who wants benefits above and beyond our Professional Membership. Sponsorship Includes marketing exposure and benefits at the Annual Conference, California Preservation Awards and all Workshops/Webinars. Complimentary registrations increase at the higher levels. Additional marketing benefits are exclusive to this group, including a premium Resource Directory listing.



Annual Sponsorship Levels

Cornice \$5,000	Pediment \$7,500	Cornerstone \$10,000
4	6	8
2	4	4
2	4	6
1/2 page	Full Page	Full page
✓	✓	✓
–	✓	✓
–	–	✓
2	4	6
✓	✓	✓
✓	✓	✓
–	1/2 page	Full page
6	6	8
Basic	All Access Pass	Premier Group Subscription
3	5	8
✓	✓	✓
✓	✓	✓
✓	✓	✓
Name	Name	Name & Logo
Name	Name & Logo	Name & Logo
Name	Name & Logo	Name & Logo
✓	✓	✓
✓	✓	✓
✓	✓	✓
Level 3	Level 3	Level 4

Annual Benefits

Annual Conference

California Preservation Conference
 President's Circle Reception
 Opening Reception
 Full-color ad in Conference Program Book
 Sponsor profile in Annual Conference Program
 Promotional Items distributed at Conference and Preservation Design Awards
 Opportunity to sponsor the Conference bag or lanyard
 Database of opt-in registrant e-mails

Preservation Design Awards

Preservation Awards Ceremony, Reception + Dinner
 Design Awards VIP seating with company name/logo
 Company name/logo on Awards presentation slides
 Full-color ad in PDA Program Book

Discounted registrations - unlimited registrations to all CPF Events at member rate.

Preservation Awards Ceremony, Reception + Dinner

Webinars + Workshop Educational Benefits

eLearning Subscription (live Webinars)
 Field Workshops

Marketing Benefits

CPF Sponsorship logo for each sponsor level that can be placed on your company website or publications.
 Prominent placement of company name + logo on CPF website
 Name + logo in Preservation Design Awards Program
 All Conference, Preservation Awards and Workshop/ Webinar e-mail blasts with links to your website
 Conference "Save the Date" Card and Registration Brochure
 Workshop/Webinar direct mailings (6-8 mailers/yr.)

Online Resource Directory Listing

Company name, contact + web link
 + Company logo
 + Company description

Professional Membership

California Preservation Foundation 2018 Sponsorship Commitment



Sponsorship provides benefits above and beyond our Professional Membership

The California Preservation Foundation offers multiple sponsorship opportunities, from specific events to Annual Sponsorships that support a wide range of our work. Annual Sponsors receive access to CPF workshops and webinars, as well as premium recognition at both the Annual Conference and the Preservation Design Awards, attended by hundreds of professionals from across the state and around the world. For more information about sponsorship opportunities, visit www.californiapreservation.org/sponsorship.

SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

CONFERENCE SPONSORSHIP

- | | |
|---|---|
| <input type="checkbox"/> \$20,000 Lead Conference Sponsor | <input type="checkbox"/> \$2,500 Pillar Sponsor |
| <input type="checkbox"/> \$5,000 Capital Sponsor | <input type="checkbox"/> \$1,500 Supporting Sponsor |

LEAD SPONSORSHIP

- | |
|---|
| <input type="checkbox"/> \$15,000 Heritage—Preservation Design Awards |
| <input type="checkbox"/> \$15,000 Annual Educational Series |

ANNUAL SPONSORSHIP

- | | | |
|---|---|--|
| <input type="checkbox"/> \$10,000 Cornerstone | <input type="checkbox"/> \$7,500 Pediment | <input type="checkbox"/> \$5,000 Cornice |
|---|---|--|

PAYMENT

A 50% deposit is due with this form. Balance must be paid by April 15, 2018

- | | | | | |
|---|-------------------------------|-------------------------------------|-------------------------------|-----------------------------------|
| <input type="checkbox"/> Check Enclosed | <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard | <input type="checkbox"/> Amex | <input type="checkbox"/> Discover |
|---|-------------------------------|-------------------------------------|-------------------------------|-----------------------------------|

Cardholder Name

Credit Card Number

Expiration Date

Signature

Questions?

Please call us at 415-495-0349, ext 202

Or email at: cpf@californiapreservation.org

Please include a copy of this form with payment.

Mail to:

California Preservation Foundation
5 3rd St., Suite 424
San Francisco, CA 94103
Or FAX to: 415-495-0265