



2018 CALIFORNIA PRESERVATION CONFERENCE

DEEP ROOTS
IN
DYNAMIC
TIMES

The California Preservation Conference will be held at the Palo Alto Sheraton Hotel, May 17-20, 2018

The California Preservation Conference brings more than 500 participants from across the state to learn, network, and share successes. The conference includes over 40 sessions, special events, networking activities, and exclusive site tours in and around historic Palo Alto.

In a time of rapid change, historic preservation faces enormous challenges. Situated in the heart of Silicon Valley, the California Preservation Conference will explore how preservationists, affordable housing advocates, architects, designers, planners, engineers, and more can partner together to uphold our cultural heritage in an uncertain world.

Become a Sponsor Today!

Our sponsors enjoy premium recognition and help to ensure that California's historic places and diverse cultural heritage will be enjoyed and protected for future generations.

Recognition | Access | Networking Opportunities
www.californiapreservation.org/conference



**Palo Alto
Sheraton Hotel**

**May 17-20,
2018**

Conference Sponsorship Levels

	Lead Conference Sponsor \$20,000	Capital Sponsor \$5,000	Pillar Sponsor \$2,500	Supporting Sponsor \$1,500
Annual Conference*				
California Preservation Conference	10	5	3	2
President's Circle Reception	8	3	2	1
Opening Reception & 3-Minute Success Stories	10	4	2	1
Exclusive opportunity to sponsor conference events	✓	✓		
Presentation on-stage at sponsored event	✓	✓		
Presentation on-stage at Opening Reception & 3-Minute Success Stories	✓			
Full-color ad in Conference Program Book	Full page, Inside Cover	1/2 page	1/4 page	1/4 page
Sponsor profile in Annual Conference Program	✓			
Dedicated Principal Conference Sponsor webpage on CPF website including company profile, logo, preservation-related images and link	✓			
Promotional Items distributed at Conference	✓	✓	✓	✓
Company logo on Conference Bag	✓			
Database of opt-in registrant e-mails	✓	✓		
Preservation Design Awards				
VIP Table (8) at the Preservation Design Awards	✓			
Discounted registrations to all CPF Events at member rate*				
Discount Registrations California Preservation Conference	Unlimited	10	8	6
Webinars + Workshop Educational Benefits*				
eLearning Subscription (live Webinars)	Unlimited	6	6	4
Field Workshops	Unlimited	6	6	4
Marketing Benefits				
CPF Sponsorship logo that can be placed on your company website or publications.	✓	✓	✓	✓
Google AdWords	✓			
Prominent placement of company name + logo on CPF website	✓	✓	✓	✓
Name and Logo in Conference Program	✓	✓	✓	✓
All Conference e-mail blasts with links to your website	Name & Logo	Name & Logo	Name	Name
Conference "Save the Date" Card and Registration Brochure	Name & Logo	Name & Logo	Name	Name
Online Resource Directory Listing				
Company name, contact + web link	✓	✓	✓	✓
+ Company logo	✓	✓	✓	
+ Company description	✓			
Professional membership	Level 4	Level 2	Level 2	Level 1

*Combines complimentary registrations and discounts from sponsorship and membership.

Photo of Stanford Memorial Church by Don McCullough

Sponsorship is an easy and affordable way to promote your firm to a targeted audience of over 500 professionals while providing funds to protect historic sites across the state through our advocacy and education programs. Every sponsorship includes membership in the California Preservation Foundation and benefits dramatically increase at the higher levels.

Contact us today for more information!

California Preservation Foundation
5 3rd Street, Suite 424
San Francisco, CA 94103
415-495-0349 p | 415-495-0265 f
cpf@californiapreservation.org



www.californiapreservation.org/conference

California Preservation Foundation 2018 Sponsorship Commitment



Sponsorship provides benefits above and beyond our Professional Membership

The California Preservation Foundation offers multiple sponsorship opportunities, from specific events to Annual Sponsorships that support a wide range of our work. Annual Sponsors receive access to CPF workshops and webinars, as well as premium recognition at both the Annual Conference and the Preservation Design Awards, attended by hundreds of professionals from across the state and around the world. For more information about sponsorship opportunities, visit www.californiapreservation.org/sponsorship.

SPONSORSHIP COMMITMENT FORM

Company/Affiliation	Website/URL	
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

CONFERENCE SPONSORSHIP

- | | | |
|---|---|--|
| <input type="checkbox"/> \$20,000 Lead Conference Sponsor | <input type="checkbox"/> \$2,500 Pillar Sponsor | <input type="checkbox"/> \$500 Nonprofit Sponsor |
| <input type="checkbox"/> \$5,000 Capital Sponsor | <input type="checkbox"/> \$1,500 Supporting Sponsor | |

LEAD SPONSORSHIP

- | |
|---|
| <input type="checkbox"/> \$15,000 Heritage—Preservation Design Awards |
| <input type="checkbox"/> \$15,000 Annual Educational Series |

ANNUAL SPONSORSHIP

- | | | |
|---|---|--|
| <input type="checkbox"/> \$10,000 Cornerstone | <input type="checkbox"/> \$7,500 Pediment | <input type="checkbox"/> \$5,000 Cornice |
|---|---|--|

PAYMENT

A 50% deposit is due with this form. Balance must be paid by April 15, 2018

- | | | | | |
|---|-------------------------------|-------------------------------------|-------------------------------|-----------------------------------|
| <input type="checkbox"/> Check Enclosed | <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard | <input type="checkbox"/> Amex | <input type="checkbox"/> Discover |
|---|-------------------------------|-------------------------------------|-------------------------------|-----------------------------------|

Cardholder Name

Credit Card Number

Expiration Date

Signature

Questions?

Please call us at 415-495-0349, ext 202

Or email at: cpf@californiapreservation.org

Please include a copy of this form with payment.

Mail to:

California Preservation Foundation
5 3rd St., Suite 424
San Francisco, CA 94103
Or FAX to: 415-495-0265