

# PALO ALTO



## 2018 CALIFORNIA PRESERVATION CONFERENCE



### DEEP ROOTS IN DYNAMIC TIMES

MAY 17-20, 2018

SHERATON PALO ALTO HOTEL



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#### CONFERENCE PARTNERS



Palo Alto Stanford Heritage  
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#### CONFERENCE SPONSORS

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Historic Preservation Program

Situated in the heart of Silicon Valley, the 2018 California Preservation Conference explores the seismic changes facing our communities, and the deep roots that bind us together. The conference features cutting edge presentations, tours of the region's most historic sites, and a closing reception at the birthplace of Silicon Valley—the Hewlett Packard House and Garage.

DEEP ROOTS  
IN THE  
DYNAMIC  
TIMES

## MOBILE WORKSHOPS

### FRIDAY

May 18, 2:00–5:00 pm T 🚗

#### A Preservationist's Toolbox: Hands-on Workshop for Non-Destructive Testing and Evaluation

Nondestructive testing and evaluation (NDE or NDT) are frequently used in historic preservation and little understood outside of the engineering profession. When there are unanswered questions pertaining to the structural, architectural, or materials of a structure, testing is a critical first step in evaluating conditions and planning for intervention. This workshop will examine and demonstrate a wide range of the latest tools for NDE.

May 18, 2:00–5:00 pm T 🚗 🚶

#### "Tract Homes with a Tailored Look": Preserving the Character of Palo Alto's Eichler Neighborhoods

Palo Alto contains over 2,500 Mid-Century Modern residences built by Eichler Homes, Inc., the highest number of any city in California. This workshop includes a panel discussion and walking tour of Greenmeadow, a National Register-listed Eichler neighborhood. Community members, homeowners, city staff, and Eichler experts will discuss the history and distinctive characteristics of these homes, as well as the tools used to preserve them and the tensions rising from development pressures in these low-density neighborhoods.

### SATURDAY

May 19, 9:00 am–12:15 pm T 🚗

#### Documenting Hispanic Heritage From the Valley of Heart's Delight to the Silicon Valley

One of the earliest Spanish settlements in California, Santa Clara Valley became one of the most significant Mexican American communities in Northern California as the hub of a regional network of migrant labor and settled worker communities. This program will visit the sites of some community history projects, which enlist community members as researchers, bilingual oral history projects, and the collection of personal archives. Community members, researchers, and project coordinators will share personal stories and strategies for creating community-based and community-oriented preservation projects.

May 19, 2:00–5:00 pm T 🚶

#### Unwanted Heritage, Adaptive Re-Use & Homer Avenue: A Walking Tour of Successful Adaptive Reuse

Cities across California possess "unwanted" historic resources—nonfunctional spaces that retain historic and architectural value. Homer Avenue in Palo Alto

presents an impressive collection of "reborn" historic buildings with a variety of original and new functions, including creative offices in former laundries and bakeries, a museum in a former medical building, a Whole Foods store in a car dealership and many more. Presented by the experts involved in their revitalization, these examples illustrate the possibilities and limitations of successful adaptive re-use.

## STUDY TOURS

### THURSDAY

May 17, 10:00 am–4:00 pm T 🚶 🚗 🚲

#### Stanford University—Resiliency through the Ages

Multiple generations of campus architects, planners and industry experts—as well as two significant earthquakes—have continually reshaped Stanford University's campus. This study tour will introduce the history of the campus, its recovery after the 1906 earthquake, and post 1989 work, including the establishment of a seismic safety program that was instrumental in the preservation of significant historic buildings. The walking tour will feature the historic quad and adjacent buildings, and the major restoration projects completed from 1989 through 2017.

May 17, 9:00 am–12:00 pm T 🚶 🚗 🚲

#### Walking Tour of the Stanford Arboretum

This stroll up Palm Drive through the historic Main Gates to the University will stop at the Angel of Grief, Stanford Family Mausoleum, Arizona Garden, and the Chinese Laborer Quarters archaeological research site. The tour will be co-hosted by the Stanford Historical Society and docents will be present at all the stops. Docents will include University Archaeologist Laura Jones and the restoration leaders for the Arizona Garden project, Julie Cain and Christy Smith.

May 17, 1:30–5:30 pm T 🚶

#### Balancing Preservation at NASA Ames Research Center

NASA Ames Research Center and Moffett Federal Airfield are some of Silicon Valley's first high-tech research and design centers. This bus tour explores the challenges of balancing scientific research with historic preservation, interpreting levels of significance, and incorporating new uses and infrastructure into historic districts. Stops will include the iconic Hangar One, Shenandoah Plaza, the vacant International Telephone and Telegraph Building, and wind tunnel facilities (subject to availability). This tour requires valid ID for access to restricted sites and advanced notice of foreign-national participation.

May 17, 2:00–5:00 pm T 🚶

#### Downtown Walking Tour—the Nucleus of Palo Alto

Explore the historic core of downtown Palo Alto centered on University Avenue. The walking tour will illustrate the expansion of the 1890's business and residential district into the 20th century. The tour will follow the growth and cultural changes that continue to shape the city, and includes the historic Ramona Architectural District (1924-1938) by Pedro De Lemos, the Medico-Dental building (1927) by Birge Clark, the First Church of Christ Scientist (1916), and the Stanford Theater (1925), a former movie palace.

### SUNDAY

May 20, 10:00 am–4:00 pm T 🚶 🚗 🚲

#### Behind the Scenes at the Historic Filoli House and Gardens

This special behind-the-scenes architectural tour explores Filoli, the spectacular 1915 "Georgian" estate designed by Willis Polk, which belonged to two important families—the Bourns and the Roths—and is now owned by the National Trust for Historic Preservation and co-stewarded by the Filoli Center. The tour includes a boxed lunch and special lecture, with time to explore 16 acres of world-renowned gardens.

May 20, 10:00 am–12:30 pm T 🚶 🚗

#### Walking Tour of "Professorville"

In the early 1890s, Stanford University faculty settled a residential area that came to be known as "Professorville." It was near downtown, with easy access to Stanford. This National Register District is typified by three styles of architecture: Shingle, Colonial Revival, and Craftsman. Experience "Professorville" with Palo Alto Stanford Heritage tour guides.

## WORKSHOPS

### THURSDAY

May 17, 10:00 am–5:00 pm T 🚶

#### Keeping History Above Water: West

##### KHAW: West: a joint program of the California Preservation Foundation and the Newport Restoration Foundation.

Join the California Preservation Foundation for the first ever West Coast edition of Keeping History Above Water! This effort began in 2016 as a conference in Newport, Rhode Island and has now expanded to support continued dialogue on climate and cultural heritage across the world. This all day workshop will convene practitioners to discuss local, regional and nationwide practices specific to cultural resources and climate change. How can communities identify,

prioritize and adapt historic places to the threats posed by climate change and natural disasters? Participants will be equipped with tools to integrate into their own practices. Topics will include cultural resource vulnerability assessments, FEMA policies and Local Hazard Mitigation Plans, site and community adaptation strategies, design solutions, inventorying, risk messaging, and existing institutional and policy barriers. Small group discussions will also foster a greater collective understanding of existing challenges on historic resource resiliency. This full-day program includes catered on-site lunch from the *Diner's Choice* award-winning restaurant, MacArthur Park.

**May 17, 9:00 am–12:00 pm T**

### Capitalizing on Opportunity: Financial Incentives for Historic Residential Properties

This half-day workshop will assist REALTORS® marketing historic properties in identifying financial, tax, and regulatory incentives that can be used to offset rehabilitation and maintenance costs of historic homes — and can be used as an effective marketing tool. Focused towards REALTORS®, case examples illustrate the incentives available at the state and local level, the associated eligibility requirements, and how to gain access to financial incentives for historic preservation.

## SPECIAL EVENTS

### THURSDAY

**May 17, 6:00–9:00 pm T**

### Opening Reception and Dinner at MacArthur Park

The 2018 California Preservation Conference gets elegant treatment with the Opening Reception at MacArthur Park. This Julia Morgan designed building was originally a World War I YWCA hostess house for visiting families of servicemen at Camp Fremont. The Opening Reception includes catered on-site dinner and complimentary drinks from the *Diner's Choice* award-winning restaurant, MacArthur Park.

### FRIDAY

### Plenary Session

**May 18, 9:00–10:30 am**

The 2018 California Preservation Conference will explore the seismic changes facing our communities, the deep roots that bind us together, and strategies for balancing these forces to manage change in the historic built environment. The Plenary Session will feature a moderated discussion in which panelists explore the roles preservationists have played and can play in protecting our shared cultural and architectural heritage. The panelists and moderator will each bring unique perspective and experience to a timely discussion about changes happening in both historic preservation and throughout the diverse landscapes that we call home.

**May 18, 12:30–1:45 pm T**

### Legislative Luncheon

Join Russ Carnahan, former Congressman from Missouri and President of Preservation Action, for a discussion on preservation legislation at the national level.

**May 18, 6:00–7:15 pm T**

### President's Circle Reception at Frank Lloyd Wright's Arthur Mathews House

Spend a special evening at the Arthur Mathews House, designed by Frank Lloyd Wright, with landscape design by Thomas Church. This cocktail reception is for President's Circle members and donors to CPF. To become a President's Circle member, join online at [californiapreservation.org/help/membership](http://californiapreservation.org/help/membership).

**May 18, 7:30–11:00 pm T**

### Three Minute Success Stories and Black Arts to Black Mold—Stories from the trenches!

Join us for a special evening with a twist! The Three Minute Success Stories is paired with a new event—Black Arts to Black Mold. Hear accounts of buildings saved from the brink of ruin, preservation battles won, along with the first-hand tales of the perils of preservation – preservation's dark side! Enjoy food and libations at the Palo Alto Arts Center. Don't miss this extraordinary event!

### SATURDAY

**May 19, 12:30–1:45 pm T**

### CPF Annual Membership Meeting

CPF's Annual Membership Meeting will be held in the Justines Room at the Palo Alto Sheraton Hotel. Ticket required for lunch, but meeting is open to all attendees.

**May 19, 3:45–5:15 pm**

### "People In Glass Houses": Joseph Eichler Documentary Screening and Panel Discussion

*People in Glass Houses* is the first film to explore the legacy of the Joseph Eichler phenomenon and seeks to discover what makes these iconic Mid-Century Modern homes so compelling. The film provides a short history of Joseph Eichler's work and origins, and features interviews with seven Eichler owners, as well as conversations with Ned Eichler, son of Joseph Eichler, and Paul Adamson, noted author, historian and architect. The 45-minute film screening will be followed by a discussion among the film's producer, preservation experts, and Eichler aficionados.

**May 19, 5:15–7:00 pm T**

### Closing Reception at the Historic Hewlett-Packard House and Garage

Join us for the Closing Reception at one of Silicon Valley's most cherished buildings: the Hewlett-Packard House and Garage—"birthplace of Silicon Valley." Guests will enjoy a cocktail reception to close a successful conference and thank those that made it all possible.

For complete descriptions of tracks, workshops, tours, and events, visit [californiapreservation.org/conference](http://californiapreservation.org/conference).

**T** = Ticket required (not included in Regular Registration)

 = Includes Transportation

 = Does not include transportation. Meet at tour site; use public transit

 = Includes Walking

 = Includes Refreshments or Meal

# TRACKS

## Machine Age to the Digital Age: The Future of Modernism

As modern and recent past resources advance in age, practitioners face new challenges in survey and documentation, conservation of popular materials of the era, and perception of their historic value. Sessions will explore the breadth of resource types of this era from transportation and housing to corporate landscapes. Sessions will offer case studies in mid-century surveys, best practices for design guidelines for midcentury suburban development, and offer effective ways to advocate and protect unique houses of Modern design from threats of redevelopment and climate change.

## Local Preservation Planning

This track explores new and emerging issues that affect preservation planning at the local level: new laws and case law concerning CEQA and local planning; planning concepts for local planners, including form-based codes and other ordinance models; methods for navigating local significance determinations; and how to use lessons learnt to create more successful preservation projects.

## Leveraging Technology to Preserve the Past

Explore the ever-changing environment of assessing and documenting existing buildings, from discussing updates on the National Park Services Heritage Documentation Programs to exploring emerging technology tools and practices. Sessions include innovative documentation techniques used on recently completed projects, demonstrations of new and emerging technologies, and the balance and blending of new and old technologies on documenting the past.

## Community Engagement, Diverse Histories

Heritage professionals and community advocates in California have pioneered new approaches in historic preservation by engaging socially diverse groups who have contributed vitally to the state's cultural history. In this track, you will learn more about inclusive-oriented preservation and how preservationists work with communities to expand the boundaries of their practice. Presenters will highlight successful partnerships and important lessons learned to improve future engagement efforts.

## Beyond the Building to Preserve Unique Resources

As our buildings age, so do the unique structures, landscapes, art, and signage that help define our history. Sessions in this track will look beyond the building to explore the challenges in evaluating, documenting, and preserving unusual historic resources, and study projects that have creatively integrated the non-traditional built past in planning for the future.

The Registration center will open at 8:00 am on all days of the conference. Exhibit Booths are open Thursday, Friday, and Saturday morning. For complete descriptions of all tracks, workshops, tours, and events, visit [californiapreservation.org](http://californiapreservation.org).

### THURSDAY, MAY 17

9:00 am–12:00 pm	● Study Tour	Walking Tour of the Stanford Arboretum <b>T</b>
9:00 am–12:00 pm	● Workshop	Capitalizing on Opportunity: Financial Incentives for Historic Residential Properties <b>T</b>
10:00 am–4:00 pm	● Study Tour	Stanford University—Resiliency through the Ages <b>T</b>
10:00 am–5:00 pm	● Workshop	Keeping History Above Water: West <b>T</b>
11:00 am–4:00 pm	● Meeting	State Historical Resources Commission Meeting
1:30–5:30 pm	● Study Tour	Balancing Preservation at NASA Ames Research Center <b>T</b>
2:00–5:00 pm	● Study Tour	Downtown Walking Tour—the Nucleus of Palo Alto <b>T</b>
6:00–9:00 pm	● Special Event	Opening Reception and Dinner at MacArthur Park <b>T</b>

- Machine Age to the Digital Age: The Future of Modernism
- Local Preservation Planning
- Leveraging Technology to Preserve the Past
- Community Engagement, Diverse Histories
- Beyond the Building to Preserve Unique Resources

**T** = Ticket required

### FRIDAY, MAY 18

9:00–10:30 am	● Plenary Session	Plenary Session
11:00 am–12:30 pm	● Session	Neighborhood Neon Icons and How to Save Them
11:00 am–12:30 pm	● Session	New Rules: A Panel Discussion on CEQA and Historical Resources
11:00 am–12:30 pm	○ Special Session	Nominating the Unusual
11:00 am–12:30 pm	○ Special Session	On the Cutting Edge: Students in Preservation Share their Research
12:30–1:45 pm	● Special Event	Legislative Luncheon
2:00–3:30 pm	● Session	Tales of Three Cities: Uncovering Lost and Forgotten Relics of California’s African American, Chinese American, and Japanese American Pasts
2:00–3:30 pm	● Session	HABS/HAER/HALS Overview & Case Studies
2:00–3:30 pm	● Session	Codes and Guidelines for Preservation—Integrating Preservation Regulations with Zoning Codes
2:00–3:30 pm	● Session	Mid-Century Modern: Case Studies in Survey & Evaluation
2:00–5:00 pm	● Mobile Workshop	A Preservationist’s Toolbox: Hands-on Workshop for Non-Destructive Testing and Evaluation <b>T</b>
2:00–5:00 pm	● Mobile Workshop	“Tract Homes with a Tailored Look”: Preserving the Character of Palo Alto’s Eichler Neighborhoods <b>T</b>
3:45–5:15 pm	● Session	Telling Our American Stories: Voice Re-Centered from the Margins in Historic Preservation
3:45–5:15 pm	● Session	Blending New and Old Techniques in Materials Restoration Technology
3:45–5:15 pm	● Session	Shoulda, Coulda, Woulda: Learning from our Foibles and Folly
3:45–5:15 pm	● Session	Becoming Silicon Valley: How Modernism Shaped the Corporate Campus, Research Park, and Landscape
3:45–5:15 pm	● Special Event	Three-Minute Success Stories Practice Session
6:00–7:15 pm	● Special Event	President’s Circle Reception at the Arthur Mathews House (by invitation) <b>T</b>
7:30–11:00 pm	● Special Event	Three-Minute Success Stories & Black Arts to Black Mold <b>T</b>

### SATURDAY, MAY 19

9:00–10:30 am	● Session	Mission Impossible? Finding Feasible New Uses for Unusual Properties
9:00–10:30 am	● Session	It’s Old, So What? What Makes Significance So Significant?
9:00–12:00 pm	● Session	The Frank Lloyd Wright Legacy: A Preservationist’s Toolbox for Preserving Architecture from the Taliesin School
9:00 am–12:15 pm	● Mobile Workshop	Documenting Hispanic Heritage From the Valley of Hearts Delight to the Silicon Valley
10:45 am–12:15 pm	● Session	Transformation of Historic Pier into Collaborative Arts Spaces
10:45 am–12:15 pm	● Session	Adding the Rainbow Layer to History: Results of San Francisco’s LGBTQ Context Statement
10:45 am–12:15 pm	● Session	Eye in the Sky—Drones in Preservation
12:30–1:45 pm	● Special Event	CPF Annual Membership Meeting
2:00–3:30 pm	● Session	Bay Bridge Steel Program: Creative Reuse in Civic and Public Art
2:00–3:30 pm	● Session	Protecting and Preserving Historical Resources in State Parks Using New Technology
2:00–3:30 pm	● Session	BART to the Future: A Historical Perspective of Modern Transit Design
2:00–5:00 pm	● Mobile Workshop	Unwanted Heritage & Homer Avenue: A Walking Tour of Successful Adaptive Reuse
3:45–5:15 pm	● Film Screening	“People In Glass Houses”: Joseph Eichler Documentary Screening and Panel Discussion
3:45–5:15 pm	● Session	Design Roundtable: CEQA and Advocacy in Project Design Review
5:15–7:00 pm	● Special Event	Closing Reception at the Historic Hewlett-Packard House and Garage <b>T</b>

### SUNDAY, MAY 20

10:00 am–12:30 pm	● Study Tour	Walking Tour of “Professorville” <b>T</b>
10:00 am–4:00 pm	● Study Tour	Behind the Scenes at the Historic Filoli House and Gardens <b>T</b>

# REGISTRATION FORM

## CONFERENCE PACKAGE

Includes Regular Registration, Opening Reception, 3-Minute Success Stories & CPF Annual Meeting

	Before April 30	After April 30	Subtotal
<input type="checkbox"/> CPF Member	\$420	\$445	\$
<input type="checkbox"/> Non-Member (includes 8-month CPF membership)	\$445	\$485	\$

## REGULAR REGISTRATION

Includes Plenary Session & all Education Sessions. Does not include ticketed events listed below.

<input type="checkbox"/> CPF Member	\$270	\$295	
<input type="checkbox"/> Non-Member (includes 8-month CPF membership)	\$295	\$335	\$
<input type="checkbox"/> President's Circle Member	0	0	
<input type="checkbox"/> Sponsor (# of complimentary registrations based on sponsor level)	0	0	
<input type="checkbox"/> Speaker	\$ 75		\$
<input type="checkbox"/> Student (ID Required)	\$ 75		\$
<input type="checkbox"/> One-day (Members deduct \$20)			
<input type="checkbox"/> Thursday	\$160	\$175	\$
<input type="checkbox"/> Friday	\$160	\$175	\$
<input type="checkbox"/> Continuing Education Credits (Price per affiliation) AIA # _____, AICP, MCLE, ASLA	\$ 30	# ____	\$

All tickets are sold separately and are not included in Regular Registration.

## STUDY TOURS

<input type="checkbox"/> Stanford University—Resiliency through the Ages	\$ 70		\$
<input type="checkbox"/> Balancing Preservation at NASA Ames Research Center	\$ 60		\$
<input type="checkbox"/> Downtown Walking Tour—the Nucleus of Palo Alto	\$ 30		\$
<input type="checkbox"/> Walking Tour of the Stanford Arboretum	\$ 30		\$

Before April 30

After April 30

Subtotal

<input type="checkbox"/> Walking Tour of "Professorville"	\$ 30		\$
<input type="checkbox"/> Behind the Scenes at the Historic Filoli House & Gardens	\$ 95		\$

## MOBILE WORKSHOPS

<input type="checkbox"/> A Preservationist's Toolbox: Hands-on Workshop for Non-Destructive Testing and Evaluation	\$ 60		\$
<input type="checkbox"/> "Tract Homes with a Tailored Look": Preserving the Character of Palo Alto's Eichler Neighborhoods	\$ 60		\$
<input type="checkbox"/> Documenting Hispanic Heritage from the Valley of Hearts Delight to the Silicon Valley	\$ 60		\$
<input type="checkbox"/> Unwanted Heritage & Homer Avenue: A Walking Tour of Successful Adaptive Reuse	\$ 35		\$

## WORKSHOPS

<input type="checkbox"/> Keeping History Above Water: West	\$ 85		\$
<input type="checkbox"/> Realtor's Program—Making Preservation Pay	\$ 35		\$

## SPECIAL EVENTS

<input type="checkbox"/> Opening Reception at MacArthur Park	\$ 90		\$
<input type="checkbox"/> Legislative Luncheon	\$ 40		\$
<input type="checkbox"/> Three-Minute Success Stories Practice Session	0		
<input type="checkbox"/> President's Circle Reception at the Arthur Mathews House (by invitation)			
<input type="checkbox"/> CPF Annual Membership Meeting & Lunch	\$ 40		\$
<input type="checkbox"/> Closing Reception	\$ 40		\$
<input type="checkbox"/> Three-Minute Success Stories & Black Arts to Black Mold	\$ 45		\$
<input type="checkbox"/> Children's Architectural Tour	0		\$

**TOTAL** Registration plus other options: \$

## PLEASE FILL OUT ONE FORM PER ATTENDEE

Guest tickets for workshops, study tours, mobile workshops, and events may be included on this form.

### REGISTER ONLINE, BY MAIL, OR BY FAX

Register early! Space is limited and many Study Tours, Workshops, and Events will sell out quickly.

#### REGISTER ONLINE

californiapreservation.org

#### BY MAIL

5 3rd Street, Suite 424  
San Francisco, CA 94103

BY FAX 415.495.0265

#### CONFERENCE CANCELLATION POLICY

To cancel, call 415.495.0349.

Conference Registration cancellations—

Before April 17: \$25 processing fee

Between April 17–May 10th: \$45 processing fee

No refunds after May 10th.

To receive a full refund for ticketed events, cancellations must be made by May 10th.

### PAYMENT Check Visa MasterCard American Express Discover

Credit Card #  Exp. Date

Signature  Print name

### BILLING INFORMATION

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### SPECIAL NEEDS No Yes; please explain (hearing, vision, mobility, dietary, etc.):

Some sites have limited access or rough terrain.

# 2018 CALIFORNIA PRESERVATION CONFERENCE

DEEP ROOTS  
IN  
DYNAMIC  
TIMES

## WHO SHOULD ATTEND

Conference sessions range from highly technical explorations of current preservation laws, to informal tours of locally important historic sites. Anyone with an interest in protecting and learning about California's rich and diverse heritage should attend!

## GET INVOLVED!

- Volunteer at the Conference
- Become a Sponsor, Exhibitor or Advertiser
- Submit a Three-Minute Success Story

For more information, contact us at 415.495.0349 or [cpf@californiapreservation.org](mailto:cpf@californiapreservation.org).

## SPONSOR, EXHIBIT, ADVERTISE!

Support the conference and receive great benefits for your firm. Contact us at 415.495.0349 or [cpf@californiapreservation.org](mailto:cpf@californiapreservation.org).

[californiapreservation.org](http://californiapreservation.org)

## CONTINUING EDUCATION

Conference programs, workshops and study tours qualify for AIA, AICP, ASLA, and CLG continuing education credits.



## CALIFORNIA PRESERVATION FOUNDATION

The California Preservation Foundation (CPF) is the only statewide nonprofit historic preservation education and advocacy membership organization in California. CPF serves as an essential link in the state's historic preservation network, and emphasizes educational programs, advocacy, and information exchange through online forums, Preservation Design Awards, annual California Preservation Conference, workshops, and publications addressing critical preservation issues.



MAY 17-20, 2018

SHERATON  
PALO ALTO HOTEL

## IMPORTANT 2018 CONFERENCE DATES

APRIL 13

Exhibit Application Deadline

APRIL 13

Program Advertisements Deadline

APRIL 17

Deadline for Hotel Reservations.

PLEASE CHECK WEBSITE FOR SPECIFIC HOTEL INFORMATION.

APRIL 26

Three-Minute Success Stories Application Deadline

APRIL 30

Early Registration Deadline

MAY 17-20, 2018

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## CONFERENCE HEADQUARTERS & ACCOMMODATIONS

The Sheraton Palo Alto Hotel will host the California Preservation Conference. **ROOMS ARE LIMITED SO MAKE YOUR RESERVATIONS EARLY!**

Room rates vary and all room blocks are held until April 17th. Room reservations cannot be guaranteed after that time.

To make your reservation, call the Sheraton Palo Alto Hotel at 800-325-3535. Use group name "CALIFORNIA PRESERVATION CONFERENCE" or visit [californiapreservation.org/conference](http://californiapreservation.org/conference) at the hotel link under "Accommodations & Transportation" to make online reservations.



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