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Putting the "Public" in Preservation: Case Examples in Community Outreach & Consultation

Speakers: **William Burg**, M.A., President, Preservation Sacramento; **Kim Carpenter**, M.A., RPA, President, Far Western Anthropological Research Group, Inc.; **Brittani Orona**, M.A., Environmental Justice and Tribal Affairs Specialist, State of California; **Jonathan Haeber**, M.A., Field Services Director, California Preservation Foundation; **M. Wayne Donaldson**, Past Chair, Advisory Council on Historic Preservation.

Location: **Thursday, July 19, 2018**
Sacramento – California State Railroad Museum

Workshop Summary: Community members can be great allies (or in some cases, strong adversaries) to development projects involving historic neighborhoods or properties. Project applicants, planners, developers, architects, and advocates sometimes underestimate the power of dialogue, consultation, and negotiation. Months, or even years, can be taken out of a project timeline through active engagement with the public.

This workshop will provide professionals with a toolkit informed by community-centered outreach and engagement programs. Topics to be addressed will include:

- Which efforts, including oral history, community mapping, and multimedia exhibits help augment a mitigation plan for Section 106 or CEQA purposes.
- **How can a "public historian's approach" to development in historic neighborhoods or sites** prevent costly delays and the threat of legal action for projects.
- What approaches serve as models for communicating with stakeholders, including Native American tribes and other groups that have typically been left out of the preservation process, including low-income communities of color.
- **How can professionals learn to "listen" and address community concerns, efficiently, quickly, and equitably** while achieving a win-win-win for developer, community resident, and local government.
- Which case examples serve as models for preservationists – models that can help take the house museum outdoors through participatory exhibits, public events, or other people-oriented public history efforts.

- Learning Objectives:**
1. Identify methods and best practices for interdisciplinary collaboration between preservation professionals, public historians, planners, and project applicants
 2. Learn how to improve consultation with the public in Section 106 and CEQA review
 3. Determine – as a project applicant, developer, or architect – how to gain critical public support for your project through active listening and negotiation
 4. Use the latest technology to bring the concept of heritage and preservation outside of the built environment and into communities that are actively interested in protecting their culture and quality of life.

Schedule:

8:30 – 9:00

Registration

9:00 – 9:15

Welcome & Introductions

9:15 – 10:15

Outreach

William Burg

- Soliciting guidance from neighborhood groups
- Communication between developers and other stakeholders
- Process timeline and when the public should get involved
- Guidelines for developers to ensure the best outreach

10:15 – 10:30

Q&A and Break

10:30 – 11:30

Consultation

*M. Wayne Donaldson &
Brittani Orona*

- Section 106 – Wayne
 - Short overview on Section 106 consultation from the ACHP perspective.
 - Section 106 Success Stories on community involvement
- Native American Consultation – Brittani

11:15 – 11:30

Q&A and Break

11:30 – 12:30

Innovative Approaches to Mitigation

Kim Carpenter

- Creative mitigation measures that have a meaningful public impact

12:30 – 2:00

LUNCH

2:00 – 3:00

Case Examples / Discussion

Jon Haerber

- Low-cost mapping technology for advocacy, mitigation, and public outreach and input (Jon)

Speakers (Alphabetical by Last Name)



William Burg is a State Historian for the California Office of Historic Preservation. He was born in Skokie, Illinois, and grew up in Sacramento's suburbs, attending Humboldt State University and eventually earning an MA from Sacramento State University's Public History program. Mr. Burg has authored five books about Sacramento history. As President of Preservation Sacramento, he advocates for the protection of Sacramento's irreplaceable historic resources.

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Kim Carpenter is the President of Far Western working out of the company's Main Office in Davis. She received her B.A. from California State University, Long Beach in 1992 and her M.A. from California State University, Chico, in 1998. Ms. Carpenter has spent the last several years managing large, complex, and time-sensitive projects for a variety of clients including PG&E and LADWP. In the course of this work, she has had the opportunity to engage extensively with descendant communities in an effort to better understand their needs and how cultural resource managers can better facilitate conversations between Native Americans and project proponents with the goal of achieving positive outcomes for both.

President

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Milford Wayne Donaldson, FAIA, celebrates over 40 years in historic preservation. Mr. Donaldson received his Bachelor of Architecture from California Polytechnic University, Master of Science from the University of Strathclyde, Scotland and has received his Masters in Public History and Teaching from the University of San Diego. He is an architect of innovative design and has received several awards in preservation architecture including the National AIA Historic Resources Committee Achievement Award; California Council, American Institute of Architects Award of Excellence and the Historic Preservation Award; and was elected to the AIA College of Fellows in 1992. Mr. Donaldson contributed to the NPS Preservation Brief 32 Making Historic Properties Accessible and the video tape by NPS Accessibility Standards for Historic Buildings.

Architect Milford Wayne Donaldson FAIA

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Jon Haeber, CPF's Field Services Director, manages Education and Technical Assistance programs, including the Conference, Higher Education, and General Education committees. A former copywriter and Managing Editor in the marketing field for over a decade, he attended graduate school hoping to turn his lifelong love of urban history and architecture into a career at a nonprofit organization. Jon is a published author, architectural photographer, and urban historian. He has an M.A. in US History from UMass Amherst, B.A. degrees in English and Geography from UC Berkeley, and is a graduate of ARCUS, a professional fellowship in Historic Preservation Leadership. Jon is on the Board of Trustees for a nonprofit statewide scuba diving organization, serves on the City of Richmond's Historic Preservation Commission, is a member of the AIA San Francisco Historic Resources and National Council on Public History Conference committees, and spends his free time volunteering at the Golden Gate National Recreation Area. Find Jon on Twitter, LinkedIn, Google Plus, or Facebook. Jonathan has a Master of Arts degree in United States History with a Certificate in Public History from the University of Massachusetts, Amherst and Bachelor of Arts degrees in English and Geography from the University of California, Berkeley. His graduate work examined the built environment, social history, and landscape of an industrial, planned city's Main Street consumer culture in the early 20th century. Before embarking on graduate school, he worked in the editorial field and grew up in a rural town near Roseburg, Oregon.

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Brittani Orona is an enrolled member of the Hoopa Valley Tribe and completed her Master of Arts in Public History at California State University, Sacramento (CSUS) in Fall 2014. She graduated with a Bachelor of Arts in History from Humboldt State University in 2010. Brittani is currently a Doctoral Student at UC Davis in Native American Studies with a Designated Emphasis in Human Rights. She has worked at the California State Indian Museum, the California State Office of Historic Preservation, National Museum of the American Indian in Washington DC, California State Archives, and the Maidu Museum and Historic Site.

She was an Executive Fellow '14-'15 through the Capital Fellows Program, at the California Government Operations Agency. Brittani currently works for the Department of Toxic Substances Control in the Office of Environmental Justice & Tribal Affairs. Brittani is interested in repatriation, federal Indian law, cultural resources management, environmental justice, and environmental history as they relate to California Indian tribes. Ms. Orona has worked with...

- * Autry Museum of the American West
- * Maidu Museum & Historic Site
- * California State Indian Museum
- * Humboldt State University- Goudi'ni Native American Arts Gallery
- * California State University, Sacramento Anthropology Museum
- * Sacramento City College Cultural Awareness Center

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