

CALIFORNIA PRESERVATION AWARDS

OCTOBER 19, 2018
MILLENNIUM BILTMORE HOTEL
LOS ANGELES



The **California Preservation Awards** are a statewide hallmark, recognizing the absolute best in historic preservation. The awards ceremony includes the presentation of the **Preservation Design Awards** and the **President's Awards**, bringing together hundreds of people each year to share and celebrate excellence in preservation.

Sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the event support the California Preservation Foundation's statewide education and advocacy programs.

The **California Preservation Foundation** is a network of more than 15,000 members and supporters from across California and around the world, who work to protect our shared architectural and cultural heritage. CPF is a leader in preservation education and advocacy, annually training more than 1,000 people and responding to hundreds of requests for assistance. Your sponsorship helps to fund our work throughout the year, and we greatly appreciate your support!



California Preservation Foundation
5 3rd Street, Suite 424
San Francisco, CA 94103

californiapreservation.org/awards

SPONSORSHIP LEVELS

\$20,000 LEAD SPONSORSHIP

- ◆ Two VIP Tables at the California Preservation Awards
- ◆ Opportunity to distribute swag and make a short speech at the California Preservation Awards
- ◆ Opportunity to collaborate with CPF on a marketing campaign for a Preservation Design Award winning project
- ◆ Premium placement on all event collateral
- ◆ Framed certificate of appreciation

\$5,000 CAPITAL SPONSORSHIP

- ◆ One VIP Table at the California Preservation Awards
- ◆ Name and logo in program book and on all collateral produced after date of sponsorship commitment
- ◆ Opportunity to collaborate with CPF on a marketing campaign for a Preservation Design Award winning project

\$2,500 PILLAR SPONSORSHIP

- ◆ Four complimentary tickets to the California Preservation Awards
- ◆ Name and logo in program book and on all collateral produced after date of sponsorship commitment
- ◆ Opportunity to collaborate with CPF on a marketing campaign for a Preservation Design Award winning project

\$1,500 SUPPORTING SPONSORSHIP

- ◆ Two complimentary tickets to the California Preservation Awards
- ◆ Name and logo in program book. Name on all collateral produced after date of sponsorship commitment

\$750 FOUNDATION SPONSORSHIP

- ◆ One complimentary ticket to the California Preservation Awards
- ◆ Name and logo in program book

All sponsors receive discounted registration to all CPF events for one year.

For more information, contact Andrew Shaffer

ashaffer@californiapreservation.org

415.495.0349 x202

Image from the Children's Day School in San Francisco, which received a Preservation Design Award for Rehabilitation in 2017.

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California Preservation Awards

Marketing Benefits

The California Preservation Foundation (CPF) is proud of every Preservation Design Award Project and we work to share these stories of preservation excellence around the state. New this year, we are offering the chance for select sponsors to work with CPF on a marketing campaign to highlight both the award winning project, and the firms responsible.

All Preservation Design Award Winning projects receive a dedicated page on our website, a post on our social media accounts, and listing in our monthly newsletter and website. Awards Sponsors at the \$2,500 level and up receive:

- Your logo and link on your project's webpage and a Google AdWords campaign to drive traffic to the page, with an annual budget of up to half of your sponsorship amount.
- Posts on all of our social media pages, incorporating tags to drive more people to your business, and the opportunity to select a time for these posts.
- An email blast from CPF about the project, with a short sponsor bio and links.

Our Reach

We have an engaged audience of more than **15,000** members and supporters across California and around the world.

- Our website receives more than **100,000** hits per year.
- Nearly **10,000** people receive our newsletter each month.
- CPF's social media accounts have more than **4,000** followers.

Our Audience

We have a diverse audience, drawing from every community across the state. Our audience is:

- Predominantly located in the San Francisco Bay Area and Los Angeles region, but we have followers and supporters throughout California.
- Mostly between 35-55, with members ranging from students to retirees.
- Largely mid-career professionals, including decision makers at hundreds of firms, nonprofits, and cities throughout California.

For more information about how CPF can work with you on promoting your project and your work, contact Andrew Shaffer at ashaffer@californiapreservation.org

CALIFORNIA PRESERVATION AWARDS

Sponsorship Commitment



Thank you for supporting the California Preservation Awards

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the California Preservation Awards support the California Preservation Foundation's statewide education and advocacy programs.

SPONSORSHIP COMMITMENT FORM

Company/Affiliation	Website/URL	
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

CALIFORNIA PRESERVATION AWARDS SPONSORSHIP

- | | | |
|---|---|---|
| <input type="checkbox"/> \$20,000 Lead Conference Sponsor | <input type="checkbox"/> \$2,500 Pillar Sponsor | <input type="checkbox"/> \$750 Foundation Sponsor |
| <input type="checkbox"/> \$5,000 Capital Sponsor | <input type="checkbox"/> \$1,500 Supporting Sponsor | |

ANNUAL SPONSORSHIP

- | | | |
|---|---|--|
| <input type="checkbox"/> \$10,000 Cornerstone | <input type="checkbox"/> \$7,500 Pediment | <input type="checkbox"/> \$5,000 Cornice |
|---|---|--|

Annual Sponsors receive marketing exposure and benefits at the California Preservation Awards, our Annual Conference (to be held in Palm Springs, from May 7-10, 2019), and at our workshops and webinars throughout the year. For more information about becoming an annual sponsor, contact Andrew Shaffer at ashaffer@californiapreservation.org or 415.495.0349 ext 202.

PAYMENT

A 50% deposit is due with this form. Balance must be paid by September 21, 2018

- ☐ Check Enclosed ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

Cardholder Name		
Credit Card Number	Expiration Date	CVV Code
Signature		

Questions?

For more information, contact Andrew Shaffer
415.495.0349, ext 202
ashaffer@californiapreservation.org

Please include a copy of this form with payment.

Mail to:

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San Francisco, CA 94103