

# CALIFORNIA PRESERVATION CONFERENCE

MAY 8-11, 2019 | PALM SPRINGS





# SPONSORSHIP LEVELS

All sponsors receive free webinar access, half price workshop registration, and discounted registration to all other CPF events for one year from the date of sponsorship commitment.

The **California Preservation Conference** brings more than 600 participants from across the state to learn, network, and share successes. The conference includes over 40 sessions, special events, networking activities, and site tours in and around Palm Springs.

## Sponsors receive:

- Complimentary conference tickets
- Marketing benefits
- Access to CPF's educational programs

## \$20,000 LEAD SPONSOR

10 tickets to the conference, Opening Reception, and President's Circle Reception  
Premium marketing benefits

Includes full page inside cover program book ad, name and logo on promo materials and conference bag, presentation at Opening Reception, premium exhibit booth, and opt-in registrant emails  
Unlimited free tickets to every CPF educational program for one year

## \$5,000 CAPITAL SPONSOR

5 conference tickets, 4 to Opening and President's Circle Receptions  
Significant marketing benefits

Includes a half page ad in the program book, name and logo on all promo materials, and exhibit booth

## \$2,500 PILLAR SPONSOR

3 conference tickets, 2 to Opening and President's Circle Receptions  
Enhanced marketing benefits

Includes a quarter page ad in the program book, name and logo on all promo materials, and the opportunity to distribute swag

## \$1,500 SUPPORTING SPONSOR

2 conference tickets, 1 to Opening and President's Circle Receptions  
Enhanced marketing benefits

Includes a quarter page ad in the program book, name and logo on all promo materials, and the opportunity to distribute swag

## \$500 NONPROFIT SPONSOR

1 ticket to the conference and President's Circle Reception  
Enhanced marketing benefits

Includes a quarter page ad in the program book, name and logo on all promo materials, and the opportunity to distribute swag

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

The conference includes multiple tours and special events, from intimate gatherings to a plenary session and lunches with hundreds in attendance. To discuss event sponsorship opportunities and benefits, contact Andrew Shaffer at [andrew@californiapreservation.org](mailto:andrew@californiapreservation.org).

## ANNUAL PARTNERSHIPS

Interested in receiving benefits and visibility throughout the year? Learn more about our Annual Partners program by visiting [californiapreservation.org/partnership](http://californiapreservation.org/partnership). Annual Partners receive free access to all CPF workshops and webinars, as well as significant visibility.

## LEARN MORE

Interested in additional ways of getting involved? Visit us online at [californiapreservation.org/sponsorship](http://californiapreservation.org/sponsorship) for a complete list of opportunities.

Image © Stephen Schafer Photography [www.HABSPHOTO.com](http://www.HABSPHOTO.com)

**BECOME A SPONSOR**, by visiting [californiapreservation.org/sponsorship](http://californiapreservation.org/sponsorship), or contacting Andrew Shaffer: [andrew@californiapreservation.org](mailto:andrew@californiapreservation.org) 415.495.0349 x202

The **California Preservation Foundation** is a network of more than 15,000 members and supporters from across California and around the world, who work to protect our shared architectural and cultural heritage. CPF is a leader in preservation education and advocacy, annually training more than 1,500 people and responding to hundreds of requests for assistance. Your sponsorship helps to fund our work throughout the year, and we greatly appreciate your support!



101 The Embarcadero, Suite 120  
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415.495.0349

[californiapreservation.org/conference](http://californiapreservation.org/conference)

# CALIFORNIA PRESERVATION FOUNDATION

## Sponsorship Commitment



### Thank you for supporting the California Preservation Foundation

Your sponsorship highlights your commitment to protecting and preserving our shared heritage.  
Visit [californiapreservation.org/sponsorship](http://californiapreservation.org/sponsorship) for additional information about each level of sponsorship.

## SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

## SPONSORSHIP LEVEL

### ANNUAL PARTNERSHIP

- ☐ \$30,000 Educational      ☐ \$10,000 Cornerstone      ☐ \$7,500 Pediment      ☐ \$5,000 Cornice

### CALIFORNIA PRESERVATION AWARDS SPONSORSHIP

- ☐ \$20,000 Lead      ☐ \$2,500 Pillar      ☐ \$750 Foundation  
☐ \$5,000 Capital      ☐ \$1,500 Supporting

Visit [californiapreservation.org/awards](http://californiapreservation.org/awards) for additional details.

### CALIFORNIA PRESERVATION CONFERENCE SPONSORSHIP

- ☐ \$20,000 Lead      ☐ \$2,500 Pillar      ☐ \$500 Nonprofit  
☐ \$5,000 Capital      ☐ \$1,500 Supporting      ☐ Other \$\_\_\_\_\_

Visit [californiapreservation.org/conference](http://californiapreservation.org/conference) for additional details. Sponsorship commitment and full payment are due April 15, 2019.

## PAYMENT

A 50% deposit is due with this form.

- ☐ Check Enclosed      ☐ Visa      ☐ MasterCard      ☐ Amex      ☐ Discover

Cardholder Name		
Credit Card Number	Expiration Date	CVV Code
Signature		

### Questions?

For more information, contact Andrew Shaffer  
415.495.0349, ext 202  
[andrew@californiapreservation.org](mailto:andrew@californiapreservation.org)

Please include a copy of this form with payment.

Mail to:  
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San Francisco, CA 94105