

# California Preservation Conference Advertisement Form

Hilton Palm Springs Hotel, May 8-11, 2019



## Thank you for supporting the California Preservation Foundation

Your advertisement in the 2019 California Preservation Conference Resource Directory, a beautifully designed publication, is an exceptional opportunity to reach a large statewide audience. The conference attracts over 500 professionals, community leaders, planners, architects, engineers, public and private sector representatives, owners of historic properties, developers, landscape architects, attorneys, real estate professionals and preservationists from all over California.

**Don't miss your chance to be part of the Conference Resource Directory!**

AD SIZE	DIMENSIONS	COST
<input type="checkbox"/> Quarter-page	3 3/8" wide x 4 3/4" high	\$400
<input type="checkbox"/> Half-page horizontal	7 1/4" wide x 4 3/4" high	\$600
<input type="checkbox"/> Half-page vertical	3 3/8" wide x 9 1/2" high	\$600
<input type="checkbox"/> Full page	7 1/4" wide x 9 1/2" high	\$1,000

## ACCEPTABLE FORMATS

Ads can only be accepted in an electronic format:

- Files must be JPG, PDF, or TIF
- Grayscale or CMYK (no RGB)
- Resolution: 300 dpi minimum

Visit [californiapreservation.org/conference](http://californiapreservation.org/conference) for additional details. All ads will be printed in full-color. Art files due by Friday, April 12, 2019.

## ADVERTISEMENT COMMITMENT FORM

Company/Affiliation		Website/URL	
Billing Address			
City		State	Zip Code
Contact Name		E Mail	
Phone		Fax	
Signature		Date	

## PAYMENT

A 50% deposit is due with this form.

Check Enclosed    Visa    MasterCard    Amex    Discover

Cardholder Name		
Credit Card Number	Expiration Date	CVV Code
Signature		

## Questions?

For more information, contact Andrew Shaffer  
415.495.0349, ext 202  
[andrew@californiapreservation.org](mailto:andrew@californiapreservation.org)

**Please include a copy of this form with payment.**

## Mail to:

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