



CALIFORNIA
 PRESERVATION
 FOUNDATION

CPF Press Kit

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 California Preservation Foundation

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About the California Preservation Foundation

The California Preservation Foundation (CPF) exists to ensure that the rich diversity of California's historic resources are identified, protected and celebrated for their history and for their valuable role in California's economy, environment and quality of life. Incorporated in 1978, CPF has grown from a small band of advocates to a statewide network of more than 15,000 members and supporters. Our work covers a variety of education and advocacy programs, including:

- Legal action to support preservation efforts throughout the state, including leading a statewide coalition to promote AB 1999 in California, working alongside the National Trust for Historic Preservation to save the Historic Tax Credit, and advocating for the preservation of a growing list of historic sites around the state, from individual homes and neighborhoods, to iconic sites of California's heritage.
- Assisting hundreds of Californians each year with their preservation questions and problems via on-site, e-mail or telephone assistance.
- Workshops, webinars, tours, and training sessions on important preservation issues, providing high-quality programming to more than 1,500 people each year.
- The annual California Preservation Conference, which brings together more than 500 preservation professionals from across the state to learn, network, and share successes.
- Recognition of excellence in historic preservation, through our annual Preservation Design Awards, President's Awards program, and Legislator of the Year Awards.

Key Facts and Figures

- CPF has more than 15,000 members and affiliates across California, throughout the United States, and around the world.
- Our annual conference brings together more than 500 professionals and advocates.
- Through the annual Preservation Design Awards, we have recognized more than 500 projects that have contributed to our state's history and quality of life.
- CPF is located in the historic Architecture Building at 101 The Embarcadero, Suite 120, San Francisco, CA 94105.
- CPF is not a grant making organization.

Board Members

Andrea Galvin, President
Kyle Normandin, V.P. Programs
Chris Wasney, AIA, V.P. Development
Christine Lazzaretto, Treasurer
Matthew Berkley, M.A.
Christina Dikas
Adrian Fine
Peter Janopaul, III
G. Taylor Loudon, AIA
Andrew Mariani
Naomi Miroglio, FAIA
Greg Mix
Deborah Rosenthal, Esq.
Bill Schaeffer
Andrew Wolfram, AIA

Staff

Cindy Heitzman, Executive Director
Jon Haeber, Field Services Director
Andrew Shaffer, Marketing, Communications, & Membership Manager

CPF Logo Usage

CPF has multiple logo versions, in order to match a diverse array of color palettes and designs. Our logos are free to use, but cannot be manipulated or changed in any way. This includes adjusting the colors or changing the aspect ratio. Samples are below, and high quality versions are attached.



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Praise for the California Preservation Foundation's Work and Events

"The California Preservation Foundation is committed to the value of our architectural and cultural past. CPF's advocacy and educational leadership serves to spread the news that preservation is not about stopping change. Rather, preservation is about managing change in such a way that respects and protects the importance of our cultural heritage. CPF celebrates California's rich and abundant architectural history. I am proud to support the California Preservation Foundation and its devoted team of staff and volunteers. CPF supports a preservation legacy that all in California benefit from."

Leo Marmol, FAIA, Managing Principal
Marmol Radziner and Associates

"Sponsoring the California Preservation Conference is an investment in California's future. With a current population of 35 million and a projected 2020 population of 45 million, California must protect its cultural resources for the next generation. The California Preservation Foundation is dedicated to protecting that heritage by bringing educational programs about preservation practice and policy to every part of the state."

Jay Turnbull, FAIA, Principal
Page & Turnbull Architects

"My historic bungalow neighborhood of 10 homes built circa 1914 are not being considered for purchase (eminent domain) and demolition...this would not have happened if it wasn't for the support of the California Preservation Foundation. I clearly remember that fateful day I made a frantic call to CPF because the City Council was meeting to consider the school district's request to close "C" street. Cindy Heitzman answered the phone that day and through my hysteria listened calmly and intelligently to my plea for help... within minutes, she gave me about three sentences I was to say at City Council... Those words gave me confidence to begin my one-woman fight to save the neighborhood."

Dianna Lucas
Exeter Homeowner

"I appreciate [CPF's] long history of advocacy, and really like the renewed thought and effort put into the education programs and the conference. Up to date, inclusive and not just diverse resources and people. This is the future of preservation."

Suzanne Guerra
CPF Member