

# CALIFORNIA PRESERVATION CONFERENCE 2019



MAY 8-11, 2019  
HILTON PALM SPRINGS

## Preservation Springs Eternal

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**THE 2019 CALIFORNIA PRESERVATION CONFERENCE** explores the future of preservation, diving into the economics of preservation, our challenges, and efforts to make preservation more accessible, inclusive, and affordable. The conference includes tours and events at the region's most iconic sites, from the Opening Reception at Sunnylands to tours of homes and facilities designed by California's master architects.

## MOBILE WORKSHOPS

### THURSDAY, MAY 9

2:00–5:00 pm T 🚗 ♿

#### Rebirth of an Icon: Restoring the Plaza Theatre

This session will be led by representatives of the City of Palm Springs and their consultant team (staff of Chattel, Gensler, Structural Focus) responsible for envisioning the programmatic future and physical improvements to the historic 1936 Plaza Theatre located on South Palm Canyon Drive in the heart of downtown Palm Springs. The consultant team was contracted to conduct historic research, evaluate systems, recommend accessibility improvements, and develop a conceptual plan to reactivate this remarkably intact atmospheric Spanish Colonial Revival performing arts venue. The Plaza Theatre is a City-owned property that served for many years as a motion picture theater, then as the first site of the Palm Springs Film Festival, and most recently, the long-term home of the "Fabulous Follies," a lavish celebration of music, dance and comedy until 2014. This session will include a brief history of the theatre, an overview of primary research, including digitization of original drawings and review of historic photographs, and a discussion of the collaborative design process with a group of highly qualified specialists.

2:00–5:00 pm T 🚗

#### Preservation, Sustainability, and Reuse of the Sunnylands Cultural Landscape

This mobile workshop will introduce Sunnylands with its 1960s lush parkland in the desert. Transforming the private estate into a world-class retreat and historic site open to the public presented many challenges. The new use of this unique property demands a balance of preservation, reuse, and sustainability. The cultural landscape, architecture, interiors, and art collections are preserved and are used for high-level retreats and for public visitation. Responsible stewardship of natural resources requires reducing water use and has led to various approaches to the historic landscape and to all new landscape projects. A discussion of the Trust's efforts to manage the historic property with its landscape challenges, water use sensitivity, and leadership potential will highlight the careful balance that must be achieved.

### FRIDAY, MAY 10

9:00 am–12:15 pm T 🚗

#### Adobe in the Desert

This mobile tour will take us to the historic 1922 Cavanagh Adobe in Indian Wells. It is one of the oldest adobe homes in the Coachella Valley. Exploring this adobe inside and out with Diane Wilk, co-owner and a participant in its rehabilitation, will provide a close examination of the structure and design of adobe construction. While hundreds of adobe homes and public buildings were built in the Coachella Valley because mud was plentiful and other building materials were not, most have washed away, collapsed, or been bulldozed. Despite the suitability of thick earth walls for moderating the harsh desert climate, adobe is vulnerable to moisture, extremes of heat and cold, and insect infestation. The tour will be preceded by an enlightening look by an architect and professional preservation consultant on the challenges and lessons learned in adobe restoration.

2:00–5:00 pm T 🚗 ♿

#### Indian Canyons: Andreas Canyon National Register District

Since time immemorial, the Agua Caliente Band of Cahuilla Indians has called the Palm Springs area home. Long ago, they built complex communities in the Palm, Murray, Andreas, Tahquitz and Chino canyons. With an abundant water supply, the plants, animals and Agua Caliente Indians thrived. They grew crops of melons, squash, beans and corn. They gathered plants and seeds for food, medicines and basket weaving. Today, remnants of the early Agua Caliente society such as rock art, house pits, foundations, irrigation ditches, dams, reservoirs, trails and food preparation areas still exist in the canyons.

Please join us for a mile long hike tour among the splendor of Andreas Canyon through the contrasting greens of the magnificent fan palms and more than 150 species of plants within a half-mile radius beckon the desert-weary traveler to this lush oasis. This scenic foot trail leads through the canyon passing groves of stately skirted palms, unusual rock formations and the perennial Andreas Creek. One can still see bedrock mortars and metates used centuries ago for preparing food. This tranquil setting is excellent for photography, bird-watching, or a picnic at one of the tables along the trail.

## STUDY TOURS

### WEDNESDAY, MAY 8

9:00 am–12:30 pm T 🚗

#### Spanish Splendors on the Sand

Long before it was the Mecca of Modernism, wealthy winter residents, sophisticated world travelers, and Hollywood's early elite came to Palm Springs to escape fierce wintry climates and frolic in the sunny dunes and crystal blue pools. Most came for the "Season," October to May, bringing their children and servants to the remote desert oasis where they built stately Spanish Colonial Revival gems that rivaled last year's crop of homes. This insightful tour provides a glimpse into that glorious era when Palm Springs lavished in the charming exotic influences of Spanish, Mexican, and Mediterranean design at its finest. From magnificent to modest homes, commercial sites and other unique desert treats you'll enjoy savoring the finest of California's Spanish influenced homes, hacienda, hotels and more.

1:30–5:00 pm T 🚗

#### Fairway to Heaven

Among the colorful Brittlebrush and spiraling Ocotillo of historic Palm Springs just down valley is Indian Wells, so named for troughs of water Native Americans dug from the desert's underground springs. Beginning in the mid-1950s Eldorado Country Club and Indian Wells Country Club evolved to establish glamorous living behind the gates of these architecturally significant developments. The Fairway to Heaven tour samples a cohort of custom homes designed during the 1960s-1970s by several renowned mid-century architects then working for an exclusive, discriminating clientele of wealthy residents and the Hollywood elite. Adjacent to the coveted natural Barranca, this journey into the past invites you to explore a curated selection along a lush green belt in the desert.

1:30–5:00 pm T 🚗

#### Designated Destinations

From gracious Spanish Colonial Revival homes to Mid-Century Modern Marvels, this tour runs the gamut of architectural styles. Each stop on the tour has received Palm Springs City and Historic Site Preservation Board (HSPB) Class One Historic Designation or is listed on the National Register of Historic Places. Focusing on residential, civic, religious, and commercial buildings, this tour represents the abundant cache of locally prominent and internationally eminent architects of their day.

1:30–5:00 pm T 🚗

#### Vista Las Palmas

Mingle among the towering palm trees on this tour of classic Mid-Century Modern homes at the base of majestic mountains. Nestled in neighborhoods such as Las Palmas Estates and Mountain View Estates, these subdivisions were part of California's booming Post-War growth and furthered the advent of elegant, efficient new ideas in American residential architecture. Many of the sites, known as "Alexanders" were originally seasonal homes for winter "Snowbirds" in tracts developed by the region's most prolific developers and builders, George and Robert Alexander. Experience the

- TRACKS**
- Homes, Hospitality & Heritage: The Economics of Historic Preservation
  - Cultural Landscapes & Open Spaces
  - Preservation Pathways: Safeguarding Our Past, Charting our Future
  - Matériel Resource Intelligence: Conservation & Sustainability
  - Making Preservation Accessible & Inclusive
  - Special Sessions





## PLENARY SESSION

Thursday, May 9, 9:00 – 10:30 am

Gary Johns is the president of the Palm Springs Preservation Foundation, Lead Sponsor of the California Preservation Conference, and has been involved in local preservation issues beginning in 1994. His popular lecture, *Lost, Saved & Endangered*, is a Modernism Week staple, replete with anecdotes and rarely seen vintage photos. This motivating talk, which has been tailored to a preservationist audience, will inspire attendees to further the work of architectural preservation. Mr. Johns' experience as the former chair of the city of Palm Springs' Historic Site Preservation Board lends insight to this slide lecture, which is informative and educational.

comfort, contemporary lifestyle and innovation they brought to everyday living. You'll see firsthand many of the post-War ideas the Snowbirds took to architects back in their home states. This tour includes the work of architect William Krisel, one of the most significant pioneers of new housing concepts in more than 40,000 housing units nationwide.

2:00–5:00 pm T  

### Three Neutras in the Desert: Lecture and Private Tour of the Miller Mendensieck House

SOLD OUT

## SATURDAY, MAY 11

9:00 am–5:00 pm T   

### Palms to Pines

A day-trip from the desert floor to the forested mountain town of Idyllwild, this tour includes lunch and an end-of-tour reception. Over a leisurely day we'll discover a wide variety of homes that surround a rustic village center. From charming wooden cabins, chalet-inspired A-Frames and classic farmhouses to architect John Lautner's famed 1957 Pearlman Cabin, Idyllwild is a unique assemblage of seasonal retreats and devoted townspeople savoring the mountain life in a land world's away from the sprawling urban centers just down the mountainside. Modest and custom mid-century houses dot the landscape, and in the midst of it all, the ever-astonishing Wayne and Laurie Donaldson's Futuro house. The Futuro house, designed by Finnish architect Matti Suuronen and built in 1969 out of plastic, epitomizes the Space Age style during the exciting era when people believed technology could solve all problems for the human race. We will experience it all, learning the area's storied history from locals and hearing about the world-renowned Idyllwild Arts Academy. Prepare to be inspired in the same ways Idyllwild lovers have been for generations. *NOTE: Wear comfortable shoes as this tour includes some uneven terrain and steps.*

9:00 am–5:00 pm T   

### Riverside: Heart of the Region

Truly a step into times-gone-by, this all-day tour showcases decades of architecture, planning, local and national history—all within a four block radius of the fabled Mission Inn Hotel & Spa in downtown Riverside. Lunch and, later, light refreshments will fuel our motivation as we walk through various architectural styles (including Beaux Arts, Mission Revival, Mid-Century Modern and more!) Guided visits will be provided by knowledgeable Doors Open Riverside docents. We will learn lessons from Riverside's stellar adaptive reuse and preservation of buildings by many of the most noted architects of the day: Julia Morgan, Myron Hunt, and Arthur B. Benton among them. A treasure trove of history, we'll learn an abundance as we walk in the paths once traveled by U.S. Presidents,

celebrities and dignitaries, from Susan B. Anthony and Booker T. Washington to Clark Gable and Barbra Streisand! *NOTE: Comfortable shoes suggested, as much of the tour will be on foot once we arrive at the central destination.*

## WORKSHOPS

### WEDNESDAY, MAY 8

9:00 am–12:00 pm T

#### Making Preservation Pay—Financial Incentives for Historic Preservation: A Program for REALTORS®

This half-day workshop will assist REALTORS® marketing historic properties in identifying financial, tax, and regulatory incentives that can be used to offset rehabilitation and maintenance costs of historic homes—and can be used as an effective marketing tool. Focused towards REALTORS®, case examples illustrate the incentives available at the state and local level, the associated eligibility requirements, and how to gain access to financial incentives for historic preservation. Speakers are program administrators, accounting professionals, and experienced preservation experts.

9:00 am–12:00 pm T

#### California Historical Building Code:

##### From Purpose to Practice

This workshop will review the California State Historical Building Code and its application in the preservation, rehabilitation, and adaptive reuse of historic buildings. Preservation and architectural professionals will present examples that applied the CHBC. Increase your understanding of the Fire/Life Safety, Accessibility, and Structural provisions of the Historical Building Code. Review recent updates and proposed updates to the Code. Examine how the CHBC can help make a project move forward when it otherwise wouldn't be financially or technically feasible. See the historical building code from the perspective of a Building Official and examine how the appeals process works.


1:00–5:00 pm T

#### Hands-on with High-Tech Historic Survey Tools

This half-day, intensive workshop will dig deep into the latest reconnaissance survey applications used by professional preservation consultants and city planners, including time for hands-on trial runs with some of these programs. Attendees will learn the pros and cons of each technology, including functionality, user-interface, GIS integration, report production, data back-end, and cost. Attendees are encouraged to bring their laptops and smartphones to test out some of most common survey applications, such as Arches, RuskinARC, ArcGIS's Collector, and Survey 123.

Photos: (cover, mailing panel, top) © Stephen Schafer Photography, HABSPHOTO.com; (banner last page) © Randy Heintz

## SPECIAL EVENTS

Wednesday, May 8, 6:00–9:00 pm T  

### Opening Reception at Sunnylands

Kick off the 2019 conference with a cocktail reception at Sunnylands, the stunning estate created for Walter and Leonore Annenberg. The site of meetings hosted by eight U.S. Presidents, as well as political, cultural, and financial leaders from around the world, this sprawling campus has been skillfully maintained by the Annenberg Trust to balance sustainability, preservation, and reuse. The Opening Reception includes drinks and a light dinner.

Thursday, May 9, 5:30–7:30 pm T  


### President's Circle Reception

This invitation only cocktail reception takes place at the iconic O'Donnell House. Originally built in the 1920s, it was restored in the early 2000s by its current owners, and is listed as a Historic Site by the City of Palm Springs, and included on the National Register of Historic Places. Enjoy breathtaking views of the entire valley and a behind the scenes look at this exclusive home by becoming a sponsor or a CPF member at the Patron or Benefactor level.

Thursday, May 9, 7:30–9:30 pm T  

### New! Modernism with a Twist

This year the Three Minute Success Stories is taking a break to allow room for a night of irreverent, witty, and laugh-out-loud acts exploring the hidden and hilarious sites of architectural history. Modernism with a Twist, a perennial crowd favorite at Modernism Week, is the perfect blend of social and learning events. From the fickle nature of architectural tastes to the influence of a "bunch of naked free thinkers" on Mid-century architecture, this irreverent gathering is one not to miss! Grab a beverage from the bar and settle in for an entirely different take on mid-mod madness.

Friday, May 10, 12:30 – 1:45 pm T 

### Annual Membership Meeting

#### Complimentary with paid conference registration

Hear updates from CPF's staff and board at the annual membership meeting and luncheon. This event is free for all paid conference attendees and sponsor ticket holders, but requires advanced registration. Seating is limited, so make sure to get your ticket before they sell out!

Friday, May 10, 5:15–7:00 pm T  


### Closing Reception

Join us for a cocktail reception at the William F. Cody designed Abernathy House, a Class 1 historic site. Guests can enjoy a drink by the pool and go on an exclusive tour of this historic home as we close out a successful conference and thank those that made it all possible.

For complete descriptions of tracks, workshops, tours, and events, visit [californiapreservation.org/conference.html](http://californiapreservation.org/conference.html)

**T** = Ticket required (not included in Regular Registration)

 = Includes Transportation

 = Does not include transportation, meet at tour site; use public transit

 = Includes Walking

 = Includes Refreshments or Meal

The Registration center be open from 8:00 am to 5:00 pm on all days of the conference. Exhibit booths are open Thursday, Friday, and Saturday morning. For complete descriptions of all tracks, workshops, tours, and events, visit [californiapreservation.org](http://californiapreservation.org).

### WEDNESDAY, MAY 8

9:00 am–12:00 pm	● Workshop	Making Preservation Pay—Financial Incentives for Historic Preservation: A Program for REALTORS® <b>T</b>	
9:00 am–12:00 pm	● Workshop	California Historical Building Code: From Purpose to Practice <b>T</b>	
1:00–5:00 pm	● Workshop	Hands-on with High-Tech Historic Survey Tools <b>T</b>	● Homes, Hospitality & Heritage: The Economics of Historic Preservation
9:00 am–12:00 pm	● Meeting	State Historical Resources Commission Meeting	
9:00 am–12:30 pm	● Study Tour	Spanish Splendors on the Sand <b>T</b>	● Cultural Landscapes & Open Spaces
1:30–5:00 pm	● Study Tour	Fairway to Heaven <b>T</b>	
1:30–5:00 pm	● Study Tour	Designated Destinations <b>T</b>	● Preservation Pathways: Safeguarding Our Past, Charting our Future
1:30–5:00 pm	● Study Tour	Vista Las Palmas <b>T</b>	
2:00–5:00 pm	● Study Tour	Three Neutras in the Desert: Lecture and Private Tour of the Miller Mendensieck House <b>T</b>	● Matériel Resource Intelligence: Conservation & Sustainability
6:00–9:00 pm	● Special Event	Opening Reception at Sunnylands <b>T</b>	● Making Preservation Accessible & Inclusive

### THURSDAY, MAY 9

9:00–10:30 am	● Plenary Session	Plenary Session	
11:00 am–12:30 pm	● Session	Tribal Historic Preservation: Preserving and Protecting Cultural Heritage	
11:00 am–12:30 pm	● Session	Preservation in California’s Changing Climate. Part 1: Fires	
11:00 am–12:30 pm	● Session	Inside Out: Modern Landscapes and their Buildings	
11:00 am–12:30 pm	● Session	Repair of the 1938 Streamline Moderne Facades of the Saban (May Co.) Building, Los Angeles	
11:00 am–12:30 pm	○ Special Session	Learning from the Future of Preservation: Students Share Their Work	
2:00–3:30 pm	● Session	Route 66 in California: A Multi-Year, Multidisciplinary Effort	
2:00–3:30 pm	● Session	Preservation in California’s Changing Climate. Part 2: Floods	
2:00–3:30 pm	● Session	The Advocacy Organization’s Role in Rapidly Changing Urban Issues	
2:00–3:30 pm	○ Special Session	Plastic Mobility: Challenges of Preserving Plastics Materials and Assemblies	
2:00–4:00 pm	○ Special Session	siGnificance with a Capital G	
2:00–5:00 pm	● Mobile Workshop	Rebirth of an Icon: Restoring the Plaza Theatre <b>T</b>	
2:00–5:00 pm	● Mobile Workshop	Preservation, Sustainability, and Reuse of the Sunnylands Cultural Landscape <b>T</b>	
3:45–5:15 pm	● Session	Town & Gown, Set in Stone: Stone Architecture & Sourcing Replacement Stone	
3:45–5:15 pm	● Session	Multitasking Millennials: How the Next Generation of Preservationists is Drawing from Other Disciplines to Further Their Impact	
3:45–5:15 pm	● Session	What If... The Historic Resource Has to Go? Creative and Proactive Measures to Protect Our Legacy	
4:15–5:15 pm	○ Special Session	Film & Architecture: Preservation via Pop Culture	
4:15–5:15 pm	○ Special Session	Lost Streets: Piecing Together a Complex History of Urban Improvement	
5:30–7:30 pm	● Special Event	President’s Circle Reception (by invitation) <b>T</b>	
7:30–9:30 pm	● Special Event	New! Modernism with a Twist <b>T</b>	

**T** = Ticket required

### FRIDAY, MAY 10

9:00–10:30 am	● Session	Doyle Drive/Presidio Parkway Story: Inter-agency Collaboration to Protect a National Historic Landmark & Cultural Landscape	
9:00–10:30 am	● Session	Community Driven Historic Context	
9:00–10:30 am	● Session	What If... Our Concept of Heritage Changed?	
9:00–10:30 am	● Session	Heritage Tourism and Historic Preservation—A Panel Discussion	
9:00 am–12:15 pm	● Mobile Workshop	Adobe in the Desert <b>T</b>	
10:45 am–12:15 pm	○ Special Session	Recent CEQA Case Law Update and Advanced CEQA Q&A	
10:45 am–12:15 pm	● Session	The Benefits of Better Living: Preserving Joseph Eichler’s Legacy in Southern California	
10:45 am–12:15 pm	○ Special Session	Palm Springs Preservation Program Update	
12:30–1:45 pm	● Special Event	Annual Membership Luncheon (Complimentary for paid conference registrants) <b>T</b>	
2:00–3:30 pm	● Session	Historic Hospitality: Adapting Empty Buildings into Full Hospitality Destinations	
2:00–3:30 pm	○ Special Session	Preservation Design Roundtable	
2:00–3:30 pm	● Session	The Modernist Architecture and Planning Legacy in the Public Sphere: What to Preserve and What to Replace	
2:00–5:00 pm	● Field Session	Documenting for the Historic American Landscapes Survey: In-depth Session with Site Visit to O’Donnell Golf Club	
2:00–5:00 pm	● Mobile Workshop	Indian Canyons: Andreas Canyon National Register District <b>T</b>	
3:45–5:15 pm	● Session	The Future of Modernism in Long Beach	
3:45–5:15 pm	● Session	Salvaging the Past: Environmental and Preservation Issues in Architectural Salvage	
3:45–5:15 pm	● Session	Fields of Dreams: The Socio-Economic Impact of the Midcentury Country Clubs	
5:15–7:15 pm	● Special Event	Closing Reception at the Abernathy House <b>T</b>	

### SATURDAY, MAY 11

9:00 am–5:00 pm	● Study Tour	Palms to Pines <b>T</b>	
9:00 am–5:00 pm	● Study Tour	Riverside: Heart of the Region <b>T</b>	

# REGISTRATION FORM

## CONFERENCE PACKAGE

Includes Regular Registration, Opening Reception, *Modernism with a Twist*, and Annual Luncheon

	Before April 5	After April 5	Subtotal
<input type="checkbox"/> CPF Member	\$440	\$465	\$
<input type="checkbox"/> Non-Member (includes 8-month CPF membership)	\$465	\$490	\$

## REGULAR REGISTRATION

Includes Plenary Session & all Education Sessions. Does *not* include ticketed events listed below.

<input type="checkbox"/> CPF Member	\$310	\$335	
<input type="checkbox"/> Non-Member (includes 8-month CPF membership)	\$335	\$360	\$
<input type="checkbox"/> Sponsor or Patron/Benefactor Member (# of complimentary registrations based on sponsor level)	0	0	
<input type="checkbox"/> Speaker	\$ 95		\$
<input type="checkbox"/> Student (ID Required)	\$ 75		\$
<input type="checkbox"/> One-day (Members deduct \$20)			
<input type="checkbox"/> Thursday	\$190	\$205	\$
<input type="checkbox"/> Friday	\$190	\$205	\$
<input type="checkbox"/> Continuing Education Credits (Price per affiliation) AIA # _____, AICP, MCLE, ASLA	\$ 30		\$

All tickets are sold separately and are not included in Regular Registration.

## STUDY TOURS

<input type="checkbox"/> Spanish Splendors on the Sand	\$ 60		\$
<input type="checkbox"/> Fairway to Heaven	\$ 60		\$
<input type="checkbox"/> Designated Destinations	\$ 60		\$
<input type="checkbox"/> Vista Las Palmas	\$ 60		\$

## PLEASE FILL OUT one form per attendee

Guest tickets for workshops, study tours, mobile workshops, and events may be included on this form.

### REGISTER ONLINE OR BY MAIL

Register early! Space is limited and many Study Tours, Workshops, and Events will sell out quickly.

### REGISTER ONLINE

[californiapreservation.org/conference](http://californiapreservation.org/conference)

### BY MAIL

101 The Embarcadero, Suite 120  
San Francisco, CA 94105

### BY EMAIL

[cpf@californiapreservation.org](mailto:cpf@californiapreservation.org)

### CONFERENCE CANCELLATION POLICY

To cancel, call (415) 495-0349. Conference Registration cancellations: Before April 8—\$25 processing fee; between April 8 - May 1—\$45 processing fee. No refunds after May 1st. To receive a full refund for ticketed events, cancellations must be made by May 1st.

	Before April 5	After April 5	Subtotal
<input type="checkbox"/> Three Neutras in the Desert: Lecture and Private Tour of the Miller Mendensieck House			<b>SOLD OUT</b>
<input type="checkbox"/> Palms to Pines	\$ 95		\$
<input type="checkbox"/> Riverside: Heart of the Region	\$ 95		\$

## MOBILE WORKSHOPS

<input type="checkbox"/> Rebirth of an Icon: Restoring the Plaza Theatre	\$ 45		\$
<input type="checkbox"/> Preservation, Sustainability, and Reuse of the Sunnyslads Cultural Landscape	\$ 60		\$
<input type="checkbox"/> Adobe in the Desert	\$ 60		\$
<input type="checkbox"/> Indian Canyons: Andreas Canyon National Register District	\$ 60		\$

## WORKSHOPS

<input type="checkbox"/> Making Preservation Pay—Financial Incentives for Historic Preservation: A Program for REALTORS®	\$ 45		\$
<input type="checkbox"/> California Historical Building Code: from Purpose to Practice	\$ 45		\$
<input type="checkbox"/> Hands-on with High-Tech Historic Survey Tools	\$ 45		\$

## SPECIAL EVENTS

<input type="checkbox"/> Opening Reception at Sunnyslads	\$100		\$
<input type="checkbox"/> Modernism with a Twist	\$ 45		\$
<input type="checkbox"/> CPF Annual Membership Meeting & Lunch			<i>Free for paid registrants</i>
<input type="checkbox"/> Closing Reception at the Abernathy House	\$ 50		\$

**TOTAL** Registration plus other options: \$

**PAYMENT**  Check  Visa  MasterCard  American Express  Discover

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV code \_\_\_\_\_  
Signature \_\_\_\_\_ Print name \_\_\_\_\_

### BILLING INFORMATION

Name \_\_\_\_\_ Suffix \_\_\_\_\_  
Company/Affiliation \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  I opt out from sharing my email address with Conference Sponsors.

### ATTENDEE INFORMATION (if different from billing)

Name \_\_\_\_\_ Suffix \_\_\_\_\_  
Company/Affiliation \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

**SPECIAL NEEDS**  No  Yes; please explain (hearing, vision, mobility, dietary, etc.):

Some sites have limited access or rough terrain.



# 2019 CALIFORNIA PRESERVATION CONFERENCE

May 8-11, 2019 Hilton Palm Springs

## Who Should Attend

Anyone with an interest in protecting California's rich and diverse heritage, Architects, City and County Planners, Landscape Architects, Planners, Historians, Engineers, Educators, Attorneys, Contractors, Advocates, Realtors, Historic Property Owners, and many others!

## Continuing Education

Conference programs, workshops and study tours qualify for AIA, AICP, ASLA, and CLG continuing education credits.



## Sponsor, Exhibit, Advertise!

Support the conference and receive great benefits for your firm. Contact us at 415.495.0349 or [cpf@californiapreservation.org](mailto:cpf@californiapreservation.org).



101 The Embarcadero  
Suite 120  
San Francisco, CA 94105  
415.495.0349  
[californiapreservation.org](http://californiapreservation.org)

## California Preservation Foundation

The California Preservation Foundation (CPF) is a network of more than 15,000 members and supporters who are committed to protecting our shared architectural and cultural heritage. CPF is the only statewide nonprofit historic preservation education and advocacy membership organization in California. CPF serves as an essential link in the state's preservation network, sharing best practices through our educational programs and annual conference, and recognizing excellence through the annual California Preservation Awards.

## Get Involved!

Volunteer at the Conference

Become a Sponsor, Exhibitor, or Advertiser

For more information, contact [cpf@californiapreservation.org](mailto:cpf@californiapreservation.org) or call 415.495.0349

## Important 2019 Conference Dates

### April 5

Deadline for Hotel Reservations  
*See [californiapreservation.org](http://californiapreservation.org) for specific hotel information*

### April 5

Early Registration Deadline

### April 12

Program Advertisements Deadline  
Sponsorship Commitment Deadline

### April 19

Exhibit Application Deadline



CALIFORNIA PRESERVATION FOUNDATION

101 The Embarcadero  
Suite 120  
San Francisco, CA 94105

## MAY 8-11, 2019 HILTON PALM SPRINGS

### Conference Headquarters & Accommodations

The Hilton Palm Springs will host the California Preservation Conference. Reduced room rates are available until April 5th. Room reservations cannot be guaranteed after that time.

**Rooms are limited so make reservations early!**  
Additional rooms are available at Hotel Zoso.  
Visit [californiapreservation.org/conference](http://californiapreservation.org/conference) for additional information.

#### Room Reservations:

**ONLINE** [californiapreservation.org/conference](http://californiapreservation.org/conference) at the hotel link under "Accommodations"

**PHONE** Hilton Palm Springs, 760.320.6868  
Reserve using group name "CPF"