

# CALIFORNIA PRESERVATION CONFERENCE 2019



**MAY 8-11, 2019**  
HILTON PALM SPRINGS

## Preservation Springs Eternal

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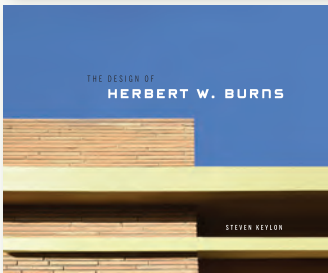
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## PSPF® PUBLISHING



## PSPF® ADVOCACY

### Town & Country Center (ongoing)

1948, 1955

Master Architects Jones and Williams, based in Los Angeles, designed the original Town & Country Center, then collaborated with local architects Clark, Frey, and Wexler to further develop the mixed-use center. The success of the project was due largely to a scale that is both pedestrian friendly and in harmony with its desert and mountain surroundings.

photo: Julius Shulman



### Tahquitz Plaza (successful)

1974, 1977



An elegantly sited complex of modernist buildings located on one of the city's major thoroughfares. Architect Hugh Kaptur's design of the complex has been effusively described as "pueblo-influenced romantic form-giving." Now Kaptur Plaza.

rendering: courtesy Palm Springs Art Museum

## PSPF® CLASS 1 NOMINATIONS



### Kirschner Residence

1937, Brewster & Benedict

### Barrett Residence

1955, Joe Pawling

Barrett Residence

## PSPF® GRANT PROGRAM



Cornelia White House, 1893

**Patrick McGrew Memorial Research Grant to Palm Springs Art Museum to digitize the Hugh Kaptur archives**

**Grant to City of Palm Springs to document restoration of Cornelia White House**

**OUR MISSION:** The Palm Springs Preservation Foundation is a non-profit organization whose mission is "to educate and promote public awareness of the importance of preserving the historical resources and architecture of the city of Palm Springs and the Coachella Valley area."

**Free membership!**

→ [pspreservationfoundation.org](http://pspreservationfoundation.org)



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# WELCOME

## Contents

- 2** Annual Partners
- 3** Conference Sponsors
- 4** Schedule at a Glance
- 5** CPF Board of Trustees and Staff
- 5** Conference Partners
- 6** Conference Committees
- 7** Educational Tracks & Plenary Session
- 8** Letters
- 14** Things You Need to Know
- 15** Program
- 32** Advertisements

### Welcome to the 2019 California Preservation Conference

The California Preservation Foundation is pleased to return to Palm Springs for the third time in as many decades. We are honored to have the support of our lead sponsor, the Palm Springs Preservation Foundation, and our host partner, the City of Palm Springs.

Palm Springs is a prime example of why preservation matters, and how thoughtful partnerships between local governments, preservationists, and community groups, can revitalize a community. The work of dedicated preservationists has enabled the prosperity of this desert oasis, and we will explore the city's history and struggles in multiple conference sessions.

This year's theme, "Preservation Springs Eternal" invites attendees to reflect back on battles won and lost, and to look forward to the next generation of preservationists and preservation technologies. In more than 40 sessions, workshops and other special events, we will dive deep into the innovative methods and strategies that architects, designers, planners, local advocates, and others use in the ongoing and perpetual fight to preserve cultural and architectural resources.

The Conference Programs and the Steering Committees have assembled a first-rate educational program with events and excursions to some of the most significant and historic sites in Palm Springs. Kick-off the conference in grand style with the Opening Reception at Sunnylands, the stunning estate created for Walter and Leonore Annenberg. This is followed by a non-stop program in the field exploring a wide range of relevant topics and visits to the most revered area landmarks, from an adobe in the desert to a space age house in the nearby hills. The President's Circle Reception at the O'Donnell House will showcase a preservation success story at a venue with stunning views of the entire valley. The conference ends with the Closing Reception at the William F. Cody designed Abernathy House, a Class 1 historic site.

We hope you enjoy the exciting programs this year's team of advocates and volunteers has put together, and we challenge you to apply this information in your communities to continue the critical work of protecting California's heritage for future generations.

The activity that is the subject of this program book has been financed in part with Federal funds from the national Park Service, U.S. Department of the Interior. However, the contents and opinions do not necessarily reflect the views or policies of the Department of the Interior, nor does the mention of trade names or commercial products constitute endorsement or recommendation by the Department of the Interior.



# Annual Partners

The 2019 California Preservation Conference at the Hilton Palm Springs is made possible by the generous support of dozens of individuals and organizations who provide financial support, in-kind services and countless volunteer hours. We thank each of them for supporting the 2019 Conference. CPF relies on the support of sponsors to help keep registration fees affordable to attract the broadest member participation possible and to ensure valuable, relevant programming. To those Sponsors and Committee Members who helped us to meet our fundraising goals, we thank you.

## CORNERSTONE



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## CORNICE





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The Registration center will be open from 12:00 to 5:30 pm on Wednesday and 8:30 am to 5:30 pm on Thursday and Friday. For complete descriptions of all tracks, workshops, tours, and events, visit [californiapreservation.org](http://californiapreservation.org).

## WEDNESDAY, MAY 8

9:00 am–12:30 pm	● Workshop	PA&B	California Historical Building Code: From Purpose to Practice <b>T</b>
9:00 am–12:30 pm	● Study Tour		Spanish Splendors on the Sand <b>T</b>
9:00 am–4:00 pm	● Meeting	PZ	State Historical Resources Commission Meeting
1:00–5:15 pm	● Workshop	TAP	Hands-on with High-Tech Historic Survey Tools <b>T</b>
1:30–5:00 pm	● Study Tour		Fairway to Heaven <b>T</b>
1:30–5:00 pm	● Study Tour		Designated Destinations <b>T</b>
1:30–5:00 pm	● Study Tour		Vista Las Palmas <b>T</b>
2:00–5:00 pm	● Study Tour	PA&B	Three Neutras in the Desert: Lecture & Private Tour of the Miller Mensendieck House <b>T</b>
6:00–9:00 pm	● Special Event		Opening Reception at Sunnylands <b>T</b>

## THURSDAY, MAY 9

9:00–10:30 am	● Plenary Session	PZ	Plenary Session
11:00 am–12:30 pm	● Session	PA	Tribal Historic Preservation: Preserving and Protecting Cultural Heritage
11:00 am–12:30 pm	● Session	HZ2	Preservation in California's Changing Climate. Part 1: Fires
11:00 am–12:30 pm	● Session	PB	Inside Out: Modern Landscapes and their Buildings
11:00 am–12:30 pm	● Session	HZ1	Repair of the 1938 Streamline Moderne Facades of the Saban (May Co.) Building, Los Angeles
11:00 am–12:30 pm	○ Special Session	TAP	Learning from the Future of Preservation: Students Share Their Work
11:00 am–12:30 pm	○ Special Session	OA2	US/ICOMOS Listening Session and Updates
12:45–1:45 pm	● Meeting	PZ	California Preservation Foundation Advocacy Committee Meeting
12:45–1:45 pm	● Meeting	TAP	California Preservation Foundation Education Committee Meeting
2:00–5:00 pm	● Mobile Workshop		Rebirth of an Icon: Restoring the Plaza Theatre <b>T</b>
2:00–5:00 pm	● Mobile Workshop		Preservation, Sustainability, and Reuse of the Sunnylands Cultural Landscape <b>T</b>
2:00–3:30 pm	● Session	PB	Route 66 in California: A Multi-Year, Multidisciplinary Effort
2:00–3:30 pm	● Session	HZ2	Preservation in California's Changing Climate. Part 2: Floods
2:00–3:30 pm	● Session	PA	The Advocacy Organization's Role in Rapidly Changing Urban Issues
2:00–3:30 pm	○ Special Session	HZ1	Plastic Mobility: Challenges of Preserving Plastics Materials and Assemblies
2:00–4:00 pm	○ Special Session	TAP	siGnificance with a Capital G
3:45–5:15 pm	● Session	HZ1	Town & Gown, Set in Stone: Stone Architecture & Sourcing Replacement Stone
3:45–5:15 pm	● Session	PA	Multitasking Millennials: How the Next Generation of Preservationists is Drawing from Other Disciplines to Further Their Impact
3:45–5:15 pm	● Session	HZ2	What If... The Historic Resource Has to Go? Creative and Proactive Measures to Protect Our Legacy
4:15–5:15 pm	○ Special Session	TAP	Film & Architecture: Preservation via Pop Culture
4:15–5:15 pm	○ Special Session	PB	Lost Streets: Piecing Together a Complex History of Urban Improvement
5:30–7:30 pm	● Special Event		President's Circle Reception (invitation only) <b>T</b>
7:30–9:30 pm	● Special Event		Modernism with a Twist <b>T</b>

### TRACK KEY

- Homes, Hospitality & Heritage: The Economics of Historic Preservation
- Cultural Landscapes & Open Spaces
- Preservation Pathways: Safeguarding Our Past, Charting our Future
- Matériel Resource Intelligence: Conservation & Sustainability
- Making Preservation Accessible & Inclusive

**T** = Ticket required

### ROOM KEY

PZ	Plaza Ballroom
PA&B	Palm A&B
PA	Palm A
PB	Palm B
TAP	Tapestry
HZ1	Horizon 1
HZ2	Horizon 2
OA2	Oasis 2

## FRIDAY, MAY 10

8:00–9:30 am	● Special Event		La Plaza: Where the Village Began <b>T</b>
9:00 am–12:15 pm	● Mobile Workshop	OA2	Adobe in the Desert <b>T</b>
9:00–10:30 am	● Session	HZ1	Doyle Drive/Presidio Parkway Story: Inter-agency Collaboration to Protect a National Historic Landmark & Cultural Landscape
9:00–10:30 am	● Session	TAP	Community Driven Historic Context
9:00–10:30 am	● Session	HZ2	What If... Our Concept of Heritage Changed?
9:00–10:30 am	● Session	PA&B	Heritage Tourism and Historic Preservation—A Panel Discussion
10:45 am–12:15 pm	○ Special Session	TAP	Recent CEQA Case Law Update and Advanced CEQA Q&A
10:45 am–12:15 pm	● Session	PA&B	The Benefits of Better Living: Preserving Joseph Eichler's Legacy in Southern California
10:45 am–12:15 pm	○ Special Session	HZ1	Palm Springs Preservation Program Update
12:30–1:45 pm	● Special Event	PZ	Annual Membership Luncheon (Complimentary, but ticket required) <b>T</b>
2:00–5:00 pm	● Mobile Workshop		Indian Canyons: Andreas Canyon National Register District <b>T</b>
2:00–5:00 pm	● Mobile Workshop	TAP	Documenting for the Historic American Landscapes Survey: In-depth Session with Site Visit to O'Donnell Golf Club
2:00–3:30 pm	● Session	PA&B	Historic Hospitality: Adapting Empty Buildings into Full Hospitality Destinations
2:00–3:30 pm	○ Special Session	HZ2	Contextual Preservation Design Roundtable
2:00–3:30 pm	● Session	HZ1	The Modernist Architecture and Planning Legacy in the Public Sphere: What to Preserve and What to Replace
3:45–5:15 pm	● Session	HZ1	The Future of Modernism in Long Beach
3:45–5:15 pm	● Session	HZ2	Salvaging the Past: Environmental and Preservation Issues in Architectural Salvage
3:45–5:15 pm	● Session	PA&B	Fields of Dreams: The Socio-Economic Impact of the Midcentury Country Clubs
5:15–7:00 pm	● Special Event		Closing Reception at the Abernathy House <b>T</b>

## SATURDAY, MAY 11

8:00–9:30 am	● Special Event		La Plaza: Where the Village Began <b>T</b>
9:00 am–5:00 pm	● Study Tour		Palms to Pines <b>T</b>
9:00 am–5:00 pm	● Study Tour		Riverside: Heart of the Region <b>T</b>





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© The Annenberg Foundation Trust at Sunnylands

## Conference Partners

### California Preservation Foundation (Host Organization)

The California Preservation Foundation (CPF) is a network of more than 15,000 members and supporters from across the state and around the country dedicated to protecting our shared architectural and cultural heritage. From architectural icons to transcendental cultural landscapes, California is rife with places worth celebrating. CPF educates preservation professionals, advocates for the protection of threatened places, and celebrates the places that matter most to Californians, from monumental works of architecture and engineering, to diminutive—yet stunning—structures in communities across the state.

### Palm Springs Preservation Foundation

The Palm Springs Preservation Foundation was founded in 1997 by a group of concerned citizens who believed that a fuller appreciation of Palm Springs' architecture and history could be achieved through education. One of the ways the foundation achieves its mission "to educate and promote public awareness of the importance of preserving the historical resources and architecture of the city of Palm Springs and the Coachella Valley area" is in publishing books that celebrate local architects and architectural styles.

### City of Palm Springs

The City of Palm Springs, California, incorporated in 1938, is located at the base of the San Jacinto and Santa Rosa Mountains, and serves as the western gateway to the Coachella Valley. It is the ancestral home of the Agua Caliente Band of Cahuilla Indians. The city is 95 square miles in area and has 47,706 permanent residents and another 31,000 seasonal residents, and receives approximately 5,000,000 visitors annually. With 350 days of sunshine per year, Palm Springs' community has year-round enjoyment of the outdoors. Palm Springs is host to many parades, special events, and the famed Palm Springs International Film Festival. The City is also known for fine examples of midcentury-modern architecture and valuing the diversity of its people and neighborhoods, celebrating a population that includes active senior citizen and LGBT communities.

### Modernism Week

Modernism Week is a non-profit organization, whose signature event is "Modernism Week," an annual celebration of midcentury modern design, architecture, art, fashion and culture. This exciting festival takes place in February in the Palm Springs area of Southern California and features more than 350 events. In addition to the events in February, Modernism Week hosts a "Fall Preview" weekend in October. The organization also provides scholarships to local students pursuing college educations in the fields of architecture and design; as well as supporting local and state preservation organizations and neighborhood groups in their efforts to preserve modernist architecture throughout the state of California.





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## 2019 Conference Committees

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Architect Milford Wayne Donaldson FAIA

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California Polytechnic State University, San Luis Obispo

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Patricia Garcia-Plotkin, Director of Historic Preservation/Tribal Historic  
Preservation Officer, Agua Caliente Band of Cahuilla Indians

Todd Hays, Partner, Deasy Penner Podley

Diane Kane, PhD, Adjunct Professor, Architectural History,  
UC San Diego Extension

Steven Keylon, Landscape Historian,  
Palm Springs Preservation Foundation

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William Kopelk, Modernism Week

Lydia Kremer, Writer/Publicist

Nanci Larsen, Mission Inn Museum

Ken Lyon, City of Palm Springs

Gerry Ragucci, Palm Springs Preservation Foundation

Lisa Smith, Modernism Week

Sidney Williams, Architecture and Design Curator (Retired),  
Palm Springs Art Museum



# TRACKS

## Homes, Hospitality & Heritage: The Economics of Historic Preservation

● With a focus on Southern California, the sessions in this track address the interrelated topics of hospitality, economic development, heritage tourism, and the economic benefits of historic preservation. Topics that will be presented include the rehabilitation of hotels, restaurants, and historic theaters; the benefits of identifying historic districts and developing design guidelines for them; and an examination of successful examples of architectural and heritage tourism.

## Cultural Landscapes & Open Spaces

● This track will explore cultural landscapes, focusing on examples throughout California. Because of the state's relatively benign climate, there was ample opportunity for outdoor living, allowing architects and landscape architects the ability to collaborate, exploring ways to maximize a seamless indoor/outdoor experience. This was especially true in Palm Springs, which is widely known for its wealth of Mid-Century Modern architecture. However, until recently, comparatively little attention has been paid to these designed landscapes, and many fine examples have been lost. Through workshops and study tours, attendees will learn more about the unique challenges and threats to these cultural landscapes and open spaces, as well as ways to help preserve them.

## Preservation Pathways: Safeguarding Our Past, Charting our Future

● Great social and environmental change is on the horizon. Wildfires and rising seas threaten cherished landmarks. Shifting demographics pose questions on whose heritage are we trying to preserve. However daunting the future may seem, preservation professionals play a critical role in safeguarding cultural resources through dynamic times. Standing at the crossroads, we must navigate paths forward in the face of uncertainty. Climate change adaptation planning can increase the resiliency of historic resources. New ways of thinking about cultural heritage can inform value-based preservation decisions. And while loss is inevitable, traditional and new tools can ensure unique and special places are retained in the public memory. The time to act is now, and this track will provide both concepts and best practices to address the many future "What ifs".

## Matériel Resource Intelligence: Conservation & Sustainability

● Technologies new and old define what work can best be suited in a world of diminishing resources. We explore intelligent sustainable practices with case studies and examples. This tech track will address the thread of materiality that defines appropriate solutions throughout varied preservation and restoration projects. Sessions include the technologies behind best conservation practices, salvage and reuse strategies for finite resources ranging from stone to hardware, and building practice from adobe to modern.

## Making Preservation Accessible & Inclusive

● Preservation has traditionally excluded entire groups from participation and inclusion. These sessions will look at the latest practices and efforts that can help encourage broader and more diverse community engagement and inclusivity in the preservation process. It will look at sites and people that have not been traditionally well-represented in historic preservation, and it will look at the real tools and practices that professionals and advocates can turn to in order to make preservation both accessible and more inclusive.

## Special Sessions: Modernism and More

○ This year has a roster of special sessions that focus on...modernism—of course! From a look at the use of plastics in space age architecture, to a discussion about determining significance for modern resources, to a look at iconic film sites that have been preserved—a wide variety of unique and engaging topics will be sure to whet your modernism appetite. Additional sessions will look at reconstructing lost historic neighborhoods, citywide surveys, design review, advanced CEQA discussions, and more.

# PLENARY SESSION

Thursday, May 9, 9:00–10:30 am

Hilton Palm Springs, Plaza Ballroom



The Plenary Session sets the stage for the 44th Annual California Preservation Conference, "Preservation Springs Eternal."

The session opens with welcoming remarks from Andrea Galvin, President of the California

Preservation Foundation and will be followed by presentations from Robert Moon, Mayor of Palm Springs; Patricia Garcia-Plotkin, Director, Agua Caliente Band of Cahuilla Indians, Tribal Historic Preservation Office; and, Julianne Polanco, State Historic Preservation Officer. The welcoming remarks will be followed by a presentation from Gary Johns, President, Palm Springs Preservation Foundation. Johns has been involved in local preservation issues beginning in 1994. His popular lecture, *Lost, Saved & Endangered*, is a Modernism Week staple, replete with anecdotes and rarely seen vintage photos.

This motivating talk, which has been tailored to a preservationist audience, will inspire attendees to further the work of architectural preservation. Mr. Johns' experience as the former chair of the city of Palm Spring's Historic Site Preservation Board lends insight to this slide lecture, which is informative and educational.

## MEMBERSHIP MEETING

Friday, May 10, 12:30–1:45 pm

Hilton Palm Springs, Plaza Ballroom

Join the board and staff of the California Preservation Foundation at the annual Membership Meeting and Lunch, where we will elect new officers, hear updates about CPF's work, and present the winners of the 2019 CPF Student Scholarships. This event is free for all paid conference attendees and sponsor ticket holders but requires advanced registration. Additional lunch tickets are available for \$40, but require advanced purchase. No tickets will be sold at the door.

Learn more, and make a contribution to the scholarship fund, at [californiapreservation.org/students](http://californiapreservation.org/students).





April 18, 2019

Dear CPF Members and Conference Attendees:

Welcome to the 44<sup>th</sup> Annual California Preservation Conference “Preservation Springs Eternal”! Thank you for joining us in sunny Palm Springs!

Every year I look forward to attending the CPF Annual Conference. The conference not only provides an intimate glimpse into some of California’s most amazing places, but it’s a perfect opportunity to gather with old friends and colleagues to share stories over a glass of wine at the Opening Reception. Whether you’ve been attending for years or this is your first exposure to CPF, our conference planning committee has worked hard to offer a dynamic and engaging program in some of Palm Spring’s most unique venues. Sit back, relax, and enjoy what this year’s conference has to offer!

Who doesn’t enjoy an excuse to get away to Palm Springs for a few days? And what better way to spend your time than learning about its amazing modern architecture? It’s been 10 years since CPF has convened in Palm Springs, when I helped to organize the event. I met several local architectural enthusiasts, who became fast friends. It’s a treat to see some of the same individuals, and new ones, circling back to bring us an even better event this year.

When you think of Palm Springs, naturally modern architecture, swimming pools, and golf courses may come to mind. But this year’s program is packed with exciting topics and esoteric tours that expand the boundaries of modernism. From tours of historic adobes to hikes along the Andreas Canyon, participants will experience first-hand the diversity of the valley’s history and riches. From fairways to custom homes, Mid-century marvels to vistas, palms to pines, this year’s special events will illustrate what draws snow-birders to the region. Within the classroom, learn about new technologies, accessibility issues, film and architecture, and... yes... modernism—with a twist! There’s plenty of fun to go around. Welcome. Dip your feet in the pool, pull out an umbrella, and smile—Palm Springs Style!

On behalf of the board to trustees, the staff and all the members of the California Preservation Foundation, thank you for participating in this year’s conference. I’d like to personally thank CPF’s dedicated regional conference planning committee members, Executive Director Cindy Heitzman and our incredible Foundation staff who have tirelessly planned this year’s event. CPF’s ongoing success is due to the greatly appreciated diligence and hard work of board members and volunteers, and the generous sponsors of the Foundation and this conference. If you are not yet a member, I encourage you to join!

It is an honor and privilege to serve as a CPF Trustee, and this year’s President. I look forward to sharing this conference with you and springing an eternal time!

Warmest Wishes,

Andrea Galvin  
President- California Preservation Foundation

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Dear California Preservation Foundation Conference attendees:

Welcome to Palm Springs!

Palm Springs has enjoyed a renaissance since the California Preservation Foundation's conference here in 2009. While new development in our downtown has created a bustling shopping, dining, and hotel district, historic preservation has spurred broader and more profound changes *throughout* the city.

Ten years has seen the repurposing of architect E. Stewart Williams' Santa Fe Federal Savings & Loan building (1961), a modernist pavilion, into the Palm Springs Art Museum's Architecture and Design Center. Luckman & Pereira's national AIA award winning J. W. Robinson's Department Store building (1958), has undergone a sympathetic renovation and is now welcoming new tenants. Architect John Porter Clark's Welwood Murray Memorial Library (1940) has been beautifully restored and houses both a Visitors Center and the local historical society's research library. Architect Hugh M. Kaptur's "pueblo-influenced" Tahquitz Plaza (1974 and 1977) was spared from the wrecking ball and today is a popular and highly successful mixed-use center.

Preservation of our historic resources is proving to be the public benefit preservationists always knew it would be.

The Palm Springs Preservation Foundation is proud to be the lead sponsor of this conference in our beautiful city. We hope you enjoy your visit and will take some time to experience our preservation successes.

Sincerely,

President





# City of Palm Springs

## City Council

3200 E. Tahquitz Canyon Way • Palm Springs, California 92262  
Tel: 760.323.8200 • Fax: 760.323.8207 • TDD 760.864.9527 • [www.palmspringsca.gov](http://www.palmspringsca.gov)

May 2019

On behalf of the City of Palm Springs, we are pleased to welcome the California Preservation Foundation and all conference attendees to Palm Springs, where historic preservation is a high priority.

In welcoming you, we also salute the City's dedicated professional planning staff and the volunteers who serve as the members of the Planning Commission and the Historic Site Preservation Board. All of us care deeply about the built environment and recognize the importance of historic preservation.

We are happy to host this State-wide conference here in Palm Springs and invite you to explore and experience our City while you are in town. You will find it is a beautiful and culturally-rich community with thriving retail areas, an abundance of restaurants, and attractive public spaces. We are confident you will find the City of Palm Springs "Like No Place Else!"

Congratulations to all who planned this impressive conference and thanks to all of you for your commitment to the worthy goals of preserving historic resources throughout California. Best wishes for a great event and for success in your activities in the coming year.

Sincerely,

Robert Moon, Mayor

Geoff Kors, Mayor Pro Tem

Christy Holstege, Council Member

Lisa Middleton, Council Member

J.R. Roberts, Council Member





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May 2019

Welcome participants:

On behalf of the Agua Caliente Band of Cahuilla Indians, it is my pleasure to welcome the California Preservation Foundation and all conference attendees to the Agua Caliente Indian Reservation and Palm Springs for this year's event.

We are delighted that you have all chosen to attend and have the opportunity to learn and grow from the information shared over these few days. It is only through the exchange of ideas and true collaboration that we can build a stronger focus on the worthy goals of preserving historic resources throughout the great state of California.

We sincerely hope you enjoy your visit to the Reservation, which is situated in a checkerboard-style fashion across Palm Springs, Cathedral City and Rancho Mirage. We hope you will also have time to visit the Agua Caliente Casino in downtown Palm Springs or the Indian Canyons recreational area, also located in Palm Springs, which has been our home since time immemorial. We also invite you back to our Reservation in late 2020 for the grand opening of our new Agua Caliente Cultural Center in downtown Palm Springs.

Please accept our best wishes for a successful conference and a prosperous future.

Sincerely,



Jeff L. Grubbe

Chairman, Tribal Council

**AGUA CALIENTE BAND OF  
CAHUILLA INDIANS**





**DEPARTMENT OF PARKS AND RECREATION  
OFFICE OF HISTORIC PRESERVATION**

Lisa Ann L. Mangat, *Director*

Julianne Polanco, State Historic Preservation Officer  
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May 8, 2019

Dear California Preservation Foundation Members and Conference Attendees:

On behalf of the California Office of Historic Preservation and the State Historical Resources Commission, I am pleased to welcome you to the 2019 annual California Preservation Conference in beautiful Palm Springs.

Lately, I have been reflecting on the idea that we are all bound by the same desire to be well, fulfilled, and connected to others. Culture supports all these desires and more. It helps us understand one another, leading to a more peaceful coexistence by allowing us both to teach and to learn.

People the world over are constantly seeking ways to share their stories, to find and communicate about who they are and where they came from, as a matter of both pride and solace at the same time. Although modern technology provides us with some tools to achieve this, in the end all of our experiences are ultimately rooted in place.

Place is everlasting, whether physical or in our memories. It is places, therefore, that bind us in shared experiences, providing the ability to connect with family, friends, and community in making our own memories, crafting our own stories. In this way, we are all stewards of heritage, and of managing change in ways that preserve that heritage.

I wish you all an enjoyable, informative, and enlightening conference. Share your stories, seek understanding, and reinvigorate your passion for preservation!

Sincerely,

Julianne Polanco  
State Historic Preservation Officer



# ADVOCACY FUND FOR THE FUTURE

California is a state rich with heritage. With thousands of buildings listed in the National Register of Historic Places, our built heritage is evident in every corner of the state. Yet, even with designations recognizing the historic significance of these resources, too many of these buildings fight a losing battle against time, deterioration, neglect, apathy, and lack of resources.

In order to be effective and responsive in a timely manner, CPF has established a new **Advocacy Fund for the Future** that will allow CPF to act quickly and access much-needed resources to protect and promote California's irreplaceable historic resources through hands-on advocacy.

**CPF understands that when local and state governments work with communities to provide incentives, everyone wins.**

Thanks to the generosity of an anonymous donor, the **Advocacy Fund for the Future** was established with a \$50,000 challenge gift, restricted to expanding our

advocacy work in California. The Advocacy Fund can only be used to support specific activities to advance our mission that cannot be covered by our normal operating funds, such as:

- Retaining and hiring experts, legal counsel, lobbyists and consultants to provide services for CPF's advocacy work.
- Publications and printed materials in direct support of board-approved advocacy initiatives and campaigns.
- Travel and related expenses for staff solely related to advocacy work and projects.

## **How can you help?**

Make a donation to CPF to support the "Advocacy Fund for the Future."

Help us spread the word among the preservation community about CPF's fund to encourage matching gifts.

**Investing in the preservation and protection of California's history is an investment in California and the generations to come.**



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CALIFORNIA  
PRESERVATION  
FOUNDATION

**Donations to the Advocacy Fund for the Future can be sent to:**

**California Preservation Foundation Advocacy Fund**  
101 The Embarcadero  
Suite 120  
San Francisco, CA 94105

For more information, please contact Andrew Shaffer, Engagement Director, at 415.495.0349 x202 or [andrew@californiapreservation.org](mailto:andrew@californiapreservation.org)



# Things You Need to Know

NAME BADGE	Your name badge is your pass to the Conference Plenary and Educational Sessions. <i>Your badge has your event and tour tickets printed on the back. Please wear it at all times.</i>		
REGISTRATION	Wednesday, May 8: 12:00–5:30 pm. Thursday and Friday, May 9–10: 8:30 am–5:30 pm, <b>Hilton Palm Springs, Plaza Foyer</b>		
TICKETS	Special Events, Mobile Sessions and Tours requiring tickets are noted with a <b>T</b> on the Conference At A Glance. A purchased ticket guarantees the space and services described for the Special Event, Study Tour, or Mobile Session and therefore is <i>non-refundable</i> . Refunds are provided <i>only if an Event, Study Tour, or Mobile Session is cancelled by CPF</i> . A Ticket Exchange Board is provided in the Registration Area.		
SCHEDULE CHANGES	<b>PLEASE NOTE that the schedule is subject to changes and cancellations.</b> Check your Conference packet for additions and/or changes to the program.		
MESSAGES	Located on the Bulletin Board in the Registration Area.		
LOST & FOUND	Located in the Registration Area.		
TRANSPORTATION & BUS LOADING	<b>All Study Tour and Mobile Session</b> participants will meet their tour moderator or a volunteer in the lobby of the <b>Hilton Palm Springs 15 minutes before the start time</b> . Look for a sign with your Tour/Mobile Session name. <i>Please note: All buses depart promptly on schedule.</i> <i>Note also that Adobe in the Desert and Three Neutras in the Desert will be meeting in session rooms prior to departing by bus. Be sure to check the session description for room locations.</i>		
PARKING	The Hilton Palm Springs offers Valet Service at the rate of \$28 per day or self-serve parking for \$18 per day. Parking fees are subject to change.		
HEADQUARTERS	<b>Hilton Palm Springs</b> , 400 East Tahquitz Canyon Way, Palm Springs, CA 92262		
VENUES	<div>Hilton Palm Springs</div> <div>Sunnylands</div> <div>O'Donnell House</div> <div>Palm Springs Woman's Club</div> <div>Abernathy House</div>	<div>Conference Sessions</div> <div>Plenary Session</div> <div>CPF Annual Meeting</div> <div>Opening Reception</div> <div>President's Circle Reception</div> <div>Modernism with a Twist</div> <div>Closing Reception</div>	<div>400 East Tahquitz Canyon Way, Palm Springs</div> <div>37977 Bob Hope Drive, Rancho Mirage</div> <div>415 West Tahquitz Canyon Way, Palm Springs</div> <div>314 S Cahuilla Road, Palm Springs</div> <div>611 N Phillips Road, Palm Springs</div>
CONTINUING EDUCATION CREDITS	<p>Conference programs, workshops and study tours qualify for AIA, AICP, ASLA, and MCLE continuing education credits.</p> <p>Those who would like to receive credits for the 2019 California Preservation Conference must pay the \$30 reporting fee and <i>sign in at each Study Tour, Workshop and Educational Session they</i></p>		



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## WEDNESDAY, MAY 8

9:00 am–12:30 pm

● WORKSHOP T Palm A&B

### California Historical Building Code: From Purpose to Practice

The California Historical Building Code helps protect the state's architectural heritage by recognizing the unique construction challenges in historical buildings. This workshop will feature recent changes to the California Historical Building Code and analyze how alternatives allowed under the CHBC have been successfully applied. Participants will learn how to apply alternative standards that preserve historic buildings while meeting life safety, access, and structural mandates of the code.

**Moderator:** Roy Harthorn, MPA, Consulting Building Official; **Speakers:** Jeffrey Caldwell, PE, Associate Principal and Unit Manager, Wiss Janney Elstner Associates, Inc.; Wayne Chang, SE, Structural Focus; Peyton Hall, FAIA, Managing Principal, Historic Resources Group

9:00 am–12:30 pm

● STUDY TOUR T 🚌

### Spanish Splendors on the Sand

Long before it was the Mecca of Modernism, wealthy winter residents, sophisticated world travelers, and Hollywood's early elite came to Palm Springs to escape fierce wintry climates and frolic in the sunny dunes and crystal blue pools. Most came for the "Season," October to May, bringing their children and servants to the remote desert oasis where they built stately Spanish Colonial Revival gems that rivaled last year's crop of homes. This insightful tour provides a glimpse into that glorious era when Palm Springs lavished in the charming exotic influences of Spanish, Mexican, and Mediterranean design at its finest. From magnificent to modest homes, commercial sites and other unique desert treats you'll enjoy savoring the finest of California's Spanish influenced homes, hacienda, hotels and more.

**Tour Guide:** Elizabeth Hamilton

1:00–5:15 pm

● WORKSHOP T Tapestry

### Hands-on with High-Tech Historic Survey Tools

This half-day, intensive workshop will dig deep into the latest reconnaissance survey applications used by professional preservation consultants and city planners, including time for hands-on trial runs with some of these programs. Attendees will learn the pros and cons of each technology, including functionality, user-interface, GIS integration, report production, data back-end, and cost. Attendees are encouraged to bring their laptops and smartphones to test out some of most common survey applications, such as Arches, RuskinARC, ArcGIS's Collector, and Survey 123.

**Moderator:** Maggie Smith, Cultural Resources Planner, Page & Turnbull; **Speakers:** Annabel Lee Enriquez, Associate Project Specialist, Getty Conservation Institute, Elysha Paluszek, Associate Architectural Historian, GPA Consulting; Amanda Yoder Duane, Associate Architectural Historian, GPA Consulting; Sean DeCourcy, Associate Preservation Planner, City of Sacramento; Ryan Malhoski, GIS Specialist, City of Sacramento; Mary Ringhoff, Associate Architectural Historian and Preservation Planner, Architectural Resources Group; Julia Ausloos-Bedinger, Associate Architect, Architectural Resources Group; Adam Cox, Legion GIS, LLC; Glen Payne, President, CRE Planning and RuskinARC

T = Ticket required

🚌 = Transportation provided

🚶 = Walking required (distances vary)

☕ = Includes refreshments or meal

🚗 = Does not include transportation, meet at tour site; use public transit



## WEDNESDAY, MAY 8

1:30–5:00 pm

● STUDY TOUR T 🚌

### Fairway to Heaven

Among the colorful Brittlebrush and spiraling Ocotillo of historic Palm Springs just down valley is Indian Wells, so named for troughs of water Native Americans dug from the desert's underground springs. Beginning in the mid-1950s Eldorado Country Club and Indian Wells Country Club evolved to establish glamorous living behind the gates of these architecturally significant developments. The Fairway to Heaven tour samples a cohort of custom homes designed during the 1960s-1970s by several renowned mid-century architects then working for an exclusive, discriminating clientele of wealthy residents and the Hollywood elite. Adjacent to the coveted natural Barranca, this journey into the past invites you to explore a curated selection along a lush green belt in the desert.

*Tour Guide: Linda Blank*

1:30–5:00 pm

● STUDY TOUR T 🚌

### Designated Destinations

From gracious Spanish Colonial Revival homes to Mid-Century Modern Marvels, this tour runs the gamut of architectural styles. Each stop on the tour has received Palm Springs City and Historic Site Preservation Board (HSPB) Class One Historic Designation or is listed on the National Register of Historic Places. Focusing on residential, civic, religious, and commercial buildings, this tour represents the abundant cache of locally prominent and internationally eminent architects of their day.

*Tour Guide: Sidney Williams, Architecture and Design Curator (Retired), Palm Springs Art Museum*

1:30–5:00 pm

● STUDY TOUR T 🚌

### Vista Las Palmas

Mingle among the towering palm trees on this tour of classic Mid-Century Modern homes at the base of majestic mountains. Nestled in neighborhoods such as Las Palmas Estates and Mountain View Estates, these subdivisions were part of California's booming Post-War growth and furthered the advent of elegant, efficient new ideas in American residential architecture. Many of the sites, known as "Alexanders" were originally seasonal homes for winter "Snowbirds" in tracts developed by the region's most prolific developers and builders, George and Robert Alexander. Experience the comfort, contemporary lifestyle and innovation they brought to everyday living. You'll see firsthand many of the post-War ideas the Snowbirds took to architects back in their home states. This tour includes the work of architect William Krisel, one of the most significant pioneers of new housing concepts in more than 40,000 housing units nationwide.

*Tour Guide: Jim Harlan, Architect & Author*

2:00–5:00 pm

● STUDY TOUR T 🚌 **Palm A&B, then Miller House**

### Three Neutras in the Desert: Lecture & Private Tour of the Miller Mensendieck House

This special lecture by Neutra historian and author Barbara Lamprecht will illuminate Neutra's work in the Coachella Valley both known and largely unknown: the Miller Mensendieck House, 1937; the Kaufmann Desert House, 1947; and the Maslon House, 1962. Dr. Lamprecht will address special aspects of each of the histories of these remarkable and very different dwellings, including the controversy over the decision not to list the Kaufmann House in the National Register of Historic Places. The lecture will delve into a broad range of issues, such as the impact of additions, decisions about material finishes and historic fabric, and the terrible surprise of an overnight demolition...and how these actions sometimes serve to propel preservation law forward in cities where individual property rights are often sacrosanct.

Dr. Lamprecht's presentation will conclude with an exclusive private tour of the Miller Mensendieck House, one of only two extant Richard Neutra buildings remaining in the Palm Springs area.





© The Annenberg Foundation Trust at Sunnylands

6:00–9:00 pm

● SPECIAL EVENT T B Sunnylands

### Opening Reception at Sunnylands

Kick off the 2019 conference with a cocktail reception at Sunnylands, the stunning estate created for Walter and Leonore Annenberg. The site of meetings hosted by eight U.S. Presidents, as well as political, cultural, and financial leaders from around the world, this sprawling campus has been skillfully maintained by the Annenberg Trust to balance sustainability, preservation, and reuse. The Opening Reception includes complimentary appetizers and drinks, as well as access to abbreviated visits to the historic home.

## THURSDAY, MAY 9

9:00–10:30 am

● SPECIAL EVENT T Plaza Ballroom



### Plenary Session

Gary Johns is the president of the Palm Springs Preservation Foundation, Lead Sponsor of the California Preservation Conference, and has been involved in local preservation issues beginning in 1994. His popular lecture, *Lost, Saved & Endangered*, is a Modernism Week staple, replete with anecdotes and rarely seen vintage photos. This motivating talk, which has been tailored to a preservationist audience, will inspire attendees to further the work of architectural preservation. Mr. Johns' experience as the former chair of the city of Palm Spring's Historic Site Preservation Board lends insight to this slide lecture, which is informative and educational.

11:00 am–12:30 pm

● SESSION Palm A

### Tribal Historic Preservation: Preserving and Protecting Cultural Heritage

Tribal Historic Preservation Officers (THPOs) are tasked with the responsibility of preserving, protecting, documenting, and managing the cultural heritage of their respective Tribal communities. Formal responsibilities assumed through the National Parks Service designation include assessing potential impacts to historic properties through Section 106 of the National Historic Preservation Act, and assessing impacts to resources under other local, state, and federal regulations. Concurrently, THPOs have the obligation of balancing traditional cultural values, working within a framework that is outside of these tribal values, and assessing impacts to ancestral sites within the law. This panel presents a unique opportunity to learn about current THPO programs, issues, concerns, collaborations and successes in the state of California.

**Moderator:** *Patricia Garcia-Plotkin*, Director of Historic Preservation/Tribal Historic Preservation Officer, Agua Caliente Band of Cahuilla Indians; **Speakers:** *Buffey McQuillen*, Tribal Historic Preservation Officer, Graton Rancheria; *Shasta Gaughen*, Environmental Director/Tribal Historic Preservation Officer, Pala Band of Mission Indians; *Travis Armstrong*, Tribal Historic Preservation Officer, Morongo Band of Mission Indians; *Anthony Madrigal Jr.*, Director Tribal Historic Preservation Office and Grants, Twenty-Nine Palms Band of Mission Indians



## THURSDAY, MAY 9

11:00 am–12:30 pm

● SESSION **Horizon II**

### Preservation in California's Changing Climate. Part 1: Fires

This is the first in a two-part series on climate change, which can be attended jointly with the second session on flooding, or independently as a session focused on wildfires. The beginning of this session will more broadly discuss California's vulnerabilities to climate change and the newly launched Climate Heritage Network. We will then dive into the history of fires in California and their relationship with climate change; explore the efforts currently underway to address affected historic resources; and review methods for protecting historic resources in the face of wildfires. Finally, speakers will offer thought leadership that assesses those practices which should be implemented as well as at least one action item everyone in the audience can complete to work towards climate change and wildfire resilience.

**Moderator:** *Maggie Smith, Cultural Resources Planner and Architectural Historian, Page & Turnbull;*  
**Speakers:** *Julianne Polanco, State Historic Preservation Officer, California Office of Historic Preservation;*  
*Robert Melnick, Senior Cultural Resource Specialist, MIG, Inc. and University of Oregon; Diana Painter,*  
*Owner & Principal Architectural Historian, Painter Preservation; Cheryl Miller, Wildfire Prevention &*  
*Registered Landscape Architect, Independent Consultant*

11:00 am–12:30 pm

● SESSION **Palm B**

### Inside Out: Modern Landscapes and their Buildings

A key tenet of Modernist design is the connection between indoor and outdoor spaces. Modernist architecture was designed to exist in harmony with its setting and, in many cases, the landscapes surrounding the buildings were as highly designed as the buildings themselves. This session's presentation will explore Southern California's Modern, designed landscapes and their landscape designers/architects. Following the presentation, a panel of architects and landscape architects will discuss the unique challenges and rewards inherent in the preservation of these cultural landscapes.

**Moderator:** *Rebecca McManus, Architectural Historian, IS Architecture; Speakers: Vonn Marie May,*  
*Landscape Historian; Steven Keylon, Landscape Historian, Palm Springs Preservation Foundation;*  
*Kelly Comras, FASLA, Landscape Architect and Landscape Historian*

11:00 am–12:30 pm

● SESSION **Horizon I**

### Repair of the 1938 Streamline Moderne Facades of the Saban (May Co.) Building, Los Angeles

The \$388 million Academy Museum of Motion Pictures project at the corner of Fairfax and Wilshire on the City of Los Angeles' Miracle Mile opens in the fall of 2019. Besides a spectacular new theatre complex by internationally-renowned architect, Renzo Piano, the project has also involved the rehabilitation of the iconic May Company department store: a Streamline Moderne design of 1938 design by A.C. Martin and the store's in-house architect, Samuel A. Marx. Facades of limestone, granite and gold-glass mosaic have been lovingly preserved, cleaned, repaired and restored using a range of novel modern and traditional techniques devised by John Fidler Preservation Technology in a team including preservation engineers Structural Focus, architects Drisko Studio, conservators RLA Conservation, corrosion engineers E2Chem and remote sensing specialists GBG USA Inc.

**Moderator:** *John Fidler, President, John Fidler Preservation Technology Inc.; Speakers: Maria Mohammed,*  
*Design Engineer, Structural Focus; Christina Varvia, Senior Conservator, RLA Conservation*

11:00 am–12:30 pm

○ SPECIAL SESSION **Tapestry**

### Learning from the Future of Preservation: Students Share Their Work

Students in Heritage Conservation, Public History, Historic Preservation, and related fields are often exploring cutting-edge or out-of-the-box preservation methods in their studies. Each year, the California Preservation Foundation and its Higher Education Committee select exemplary students from a pool of



## THURSDAY, MAY 9

submitted proposals at universities and colleges in California, Washington, and Oregon. Each student is allotted up to 25 minutes to talk about their research and findings. Topics could range from materials conservation to community engagement, survey methods, documentation, cultural landscapes, and more. This is an opportunity to learn from the best young minds in preservation on the West Coast.

This year's presenters include:

**Jerome Robinson**, University of Southern California, "An Odyssey in B-Flat: Rediscovering the Life and Times of Master Architect Robert A. Kennard."

**Jeremy Ebersole**, University of Oregon, "Conservation Districts and Community Character Retention."

**Anais Guillem**, University of California, Merced, "Digital Preservation of Historic Buildings in the Community of Merced."

11:00 am–12:30 pm

### ○ SPECIAL SESSION **Oasis 2**

#### **US/ICOMOS Listening Session, Updates, and Discussion**

US/ICOMOS fosters heritage conservation and historic preservation at the national and international levels through education and training, international exchanges of people and information, technical assistance, documentation, advocacy and other activities through collaboration with other organizations.

Doug Comer, President of US/ICOMOS will briefly discuss the organization's recent efforts and approaches, including the US/ICOMOS KnowledgeExchange, inspired by its 50th anniversary, an innovative, thematic approach to US-international cultural resource exchange. Efforts and issues to be discussed will include localizing global heritage objectives, such as the UN 2030 Sustainable Development goals, the inextricable connection between culture and natural heritage, advocating and planning for social and economic benefit to communities near heritage sites of all sorts, and celebrating and acknowledging the stewardship of heritage landscapes by indigenous heritage groups.

***Moderator and Speaker: Douglas C. Comer, PhD**, President, US/ICOMOS*

12:45–1:45 pm

### ○ SPECIAL SESSION **Tapestry**

#### **California Preservation Foundation—Education Committee Meeting**

Ever wonder how the California Preservation Foundation organizes its programs? Want to play a role in helping shape our training and education? The California Preservation Foundation's Education Committee meets quarterly, and it caps off its year of planning with this meeting. This is the only committee meeting of the year that is open to the public, and it will help guide our Education programs going forward. It is also a great opportunity for you to become a member of our committee and learn more about how our committees are structured.

***Moderators: Jonathan Haeber**, MA, Field Services Director, California Preservation Foundation;*

***Christine Lazzaretto**, Treasurer and Chair of the Education Committee, California Preservation Foundation;*

***Naomi Miroglio**, FAIA, Vice President of Programs, California Preservation Foundation*

2:00–5:00 pm

### ● MOBILE WORKSHOP **T** **Plaza Theatre**

#### **Rebirth of an Icon: Restoring the Plaza Theatre**

This session will be led by representatives of the City of Palm Springs (staff of City Manager, Planning Services and Historic Preservation Site Board) and their consultant team (staff of Gensler, Structural Focus, Chattel) responsible for envisioning the programmatic future and physical improvements to the historic 1936 Plaza Theatre located on South Palm Canyon Drive in the heart of downtown Palm Springs. The consultant team has been contracted to conduct historic research, evaluate systems, improve accessibility, and develop a conceptual plan that activates this atmospheric Spanish Colonial Revival performing arts venue for the 21st Century. The Plaza Theatre is a City-owned property that served for many years as a motion picture theater, then as the first site of the Palm Springs Film Festival, and most





## THURSDAY, MAY 9

recently, the long-term home of the “Fabulous Follies,” a lavish celebration of music, dance and comedy. This session will provide a brief history of the theatre, including a discussion of research that involved digitizing original drawings, reviewing historic photographs, and engaging in a collaborative design process with a group of qualified specialists.

**Moderator:** *Robert Chattel*, Architect, Chattel, Inc.; **Speakers:** *Peter Wilson*, Project Architect, Gensler; *J.R. Roberts*, Councilmember, City of Palm Springs; *Russel Kehl*, Principal, Structural Focus, *Caroline Raftery*, Associate III, Chattel, Inc.

2:00–5:00 pm

### ● MOBILE WORKSHOP T 🚗 Sunnylands

#### Preservation, Sustainability, and Reuse of the Sunnylands Cultural Landscape

This mobile workshop will introduce Sunnylands with its 1960s lush parkland in the desert. Transforming the private estate into a world-class retreat and historic site open to the public presented many challenges. The new use of this unique property demands a balance of preservation, reuse, and sustainability. The cultural landscape, architecture, interiors, and art collections are preserved and are used for high-level retreats and for public visitation. Responsible stewardship of natural resources requires reducing water use and has led to various approaches to the historic landscape and to all new landscape projects. A discussion of the Trust’s efforts to manage the historic property with its landscape challenges, water use sensitivity, and leadership potential will highlight the careful balance that must be achieved.

**Moderator:** *Janice Lyle*, Director, Sunnylands Center & Gardens, Annenberg Foundation Trust at Sunnylands; **Speakers:** *Michaelleen Gallagher*, Director, Education and Environmental Programs, Annenberg Foundation Trust at Sunnylands; *Kelly Reynolds*, Deputy Director, Administrative Operations & Planning, Annenberg Foundation Trust at Sunnylands; *Willett Moss*, PLA, FAAR, Partner, CMG Landscape Architecture

2:00–3:30 pm

### ● SESSION Palm A

#### Route 66 in California: A Multi-Year, Multidisciplinary Effort

California is the last state crossed by Route 66 and was the last state to survey its segment of the historic “Mother Road.” Route 66 begins in the great Mojave desert in Needles and ends at the Pacific Ocean in Santa Monica and for the past 10 years, the California Preservation Foundation (CPF) has partnered with the National Park Service (NPS), through the Route 66 Highway Corridor Preservation Program, to document the diverse cultural resources along the historic highway and the various segments of the highway itself. This session will cover the history of the collaboration between CPF, the NPS, and the firm of Mead and Hunt to survey Route 66 in California. Topics will also include Federal legislation regarding National Historic Trails designation and formation of the federal centennial commission, as it relates to future preservation and economic development opportunities for communities and the state. We will also review the next steps to deliver a complete survey of Route 66 in California.

**Moderator:** *Cindy Heitzman*, Executive Director, California Preservation Foundation; **Speakers:** *Kaisa Barthuli*, Program Manager, Route 66, National Park Service; *Chad Moffett*, Architectural Historian, Mead & Hunt

2:00–3:30 pm

### ● SESSION Horizon II

#### Preservation in California’s Changing Climate. Part 2: Floods

This will be the second in a two-part series on climate change, which can be attended jointly with the previous session on wildfires, or independently as a session on flooding. The session will open with a presentation on California’s vulnerabilities to sea level rise, and efforts underway to document coastal archaeological sites before they are lost to erosion or inundation. Next, restoration efforts underway for Death Valley’s Scotty’s Castle, which was severely damaged by flash flooding in 2015, will be explained. Adaptation planning for Los Angeles’ Venice Canal Historic District, which is threatened by rising waters, will then be reviewed. Lastly, the locally driven adaptation planning process to help Marin County’s Tomales Bay community of Marshall remain in place, will be showcased. Included in this session will



## THURSDAY, MAY 9

be a deeper dive discussion on the tension between adapting sites for climate change while maintaining historic integrity.

**Moderator:** *Alex Westhoff*, Senior Planner, City of San Francisco; **Speakers:** *Michael Newland*, Director, Northern California Cultural Resources Group, Environmental Science Associates; *Abby Wines*, Management Assistant, Death Valley National Park; *Laura MacPherson*, City Planner, Los Angeles Department of City Planning

2:00–3:30 pm

### ● SESSION **Palm A**

#### **The Advocacy Organization’s Role in Rapidly Changing Urban Issues**

This session will address the evolving role advocacy organizations play in their communities and how an ever-expanding list of issues and stakeholders is influencing the change. A landscape of broader urban challenges, such as density, affordable housing, open space and transportation, is presenting historic preservation advocacy groups the opportunity to weigh in on a growing array of issues. Is this a good idea, or not, and why? Panelists will share how their organization has evolved and share what steps they have taken and hurdles they have overcome to become more relevant on issues facing their communities.

**Moderator:** *Krista Nicholds*, Preserve Orange County; **Speakers:** *Steven Keylon*, Landscape Historian, Palm Springs Preservation Foundation; *Sue Mossman*, Executive Director, Pasadena Heritage; *Susan West Montgomery*, VP Preservation Resources, National Trust for Historic Preservation

2:00–3:30 pm

### ● SESSION **Horizon I**

#### **Plastic Mobility: Challenges of Preserving Plastics Materials and Assemblies**

The presentation traces the historical development of Plastics in Architecture, with a focus on the social context and preserving the Futuro house and the Poly-Pods. Join Wayne Donaldson on his journey to go boldly where no man has gone before, as he faces challenges of designing, developing, transporting, and restoring plastic materials, as well as code compliance and looking towards the future of preserving these unique cultural resources.

The Futuro house, built in 1969 out of plastic, reflects the optimism during the exciting era of space exploration when people believed technology could solve all problems for the human race. People were dreaming in the postwar years of low-cost prefabricated housing, of mobile housing, of housing built using the latest technologies and materials. The discussion will also include technical expertise and experiments to restore and maintain thermoplastics and thermoset plastics used in mid-century modern structures along with research by the Getty Conservation Institute.

**Moderator & Speaker:** *Milford Wayne Donaldson*, President, Architect Milford Wayne Donaldson FAIA

2:00–4:00 pm

### ○ SPECIAL SESSION **Tapestry**

#### **siGnificance with a Capital G**

Join a lively panel of experts as they discuss factors that determine the “significance” of Modern resources. Factors to be considered include point of view and criteria: what is significant, to whom and why? Although architecture is the factor most frequently considered for historical designation, social, economic and historical events can equally determine significance of even mundane and ubiquitous resources like tract housing. How does age, rarity or uniqueness factor into historical significance? Finally, how does the registration program used determine how “significant” a historic resource needs to be to be considered “historic”?

**Moderator:** *Stephen Schafer*, Photographer, HABSPHOTO.com; **Speakers:** *Sian Winship*, President, Society of Architectural Historians/Southern California Chapter; *Daniel Paul*, Architectural Historian, ICF; *John Lesak*, Principal, Director of the Los Angeles Office, Page & Turnbull



# THURSDAY, MAY 9

3:45–5:15 pm

● SESSION **Horizon I**

## Town & Gown, Set in Stone: Historic Stone Architecture & Sourcing Replacement Stone

Many of California's oldest buildings and structures have been constructed from natural stone, but what happens when repairs are needed, including the replacement of original stone components? This session will cover the origins and variety of stone used in Californian architecture historically; it will investigate what resources are currently available, and identify what is important to consider when replacing natural building stone (hint: it's not just about appearance!)

Case examples will include Stanford University's historic Richardsonian Romanesque quadrangle. Comprised of twelve one-story buildings and twelve two-story buildings, completed in golden sandstone quarried from San Jose, this collection is one-of-a-kind. The historical pavers, roof tiles, and wood soffits were all crafted by local artisans to complete the composition. Stanford University has maintained this centerpiece for 125 years, and the case example will discuss the various strategies and intentions for the long-term maintenance and preservation of these specific resources.

**Moderator:** *George Taylor Louden, Historical Architect, GTL | HA Modern Historical Architecture;*

**Speakers:** *Alice Custance-Baker, Materials Conservation Specialist, Custance-Baker Conservation; Mike Courtney, Contractor, Giampolini Courtney; Sapna Marfatia, Director of Architecture, Stanford University; Stephen Clarkson, Zone D Manager, Stanford University*

3:45–5:15 pm

● SESSION **Palm A**

## Multitasking Millennials: How the Next Generation of Preservationists is Drawing from Other Disciplines to Further Their Impact

The next generation of preservationists is adapting the profession to secure its future. This conference session will offer an opportunity for both experienced and early-career professionals in the field, as well as those in adjacent fields, to gain insight into the multi-faceted work of up-and-comers in preservation. Through a vibrant panel discussion, early-career preservationists who layer their work with other adjacent disciplines will share their thoughts on why their ability to link preservation with other practices has resulted in success. Additionally, panelists will provide next steps and best practices for individuals who may have an interest in collaborating with their peers in adjacent professions.

**Moderator:** *Katie Rispoli Keaotamai, CEO, Ticco; Speakers: Blair Smith, City Planning Associate,*

*Los Angeles Department of City Planning; Garret Root, Senior Architectural Historian, Stantec; Sarah Lann, Director of Education, Los Angeles Conservancy*

3:45–5:15 pm

● SESSION **Horizon II**

## What If... The Historic Resource Has to Go? Proactive Measures that Anticipate the Loss of a Resource

This panel is devoted to dramatic situations when a historic resource is threatened. Speakers will discuss the challenges and limitations of HABS documentation and federal-level FEMA protocols. They will also present more creative approaches to mitigation, including multimedia interactive interpretive programs, architectural salvage, coordination with local artists, oral history programs, and using drones for 3D-modeling.

**Moderator:** *Jørgen G. Cleemann, Senior Planner, Environmental Planning Division, San Francisco Planning*

*Department; Speakers: Stephanie Cisneros, Senior Planner, Current Planning Division, San Francisco Planning Department; Dennis Hill, Photographer, Content Creation; Jonathan Haeber, Field Services Director, California Preservation Foundation*

T = Ticket required

🚌 = Transportation provided

🚶 = Walking required (distances vary)

☕ = Includes refreshments or meal

🚗 = Does not include transportation, meet at tour site; use public transit





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4:15–5:15 pm

○ SPECIAL SESSION **Plaza Ballroom**

**Film & Architecture: Preservation via Pop Culture**

Join noted film historians as they analyze how master filmmakers use architecture to describe character, establish place and time, and create mood, suspense and terror. Architectural settings for Hitchcock's mid-century movies, including *Vertigo*, *Psycho*, *Rear Window*, and *The Birds* will be featured, along with notorious modernist "villain's lairs" in Los Angeles and Palm Springs. Next consider how photos and film can preserve buildings by transforming them into Pop Culture celebrities. A case study includes plans for a *Vertigo* film-site trail that links movie fans to historic Northern California sites associated with the film.

**Moderator:** *Christine Madrid French*, Historian, Madrid French, LLC; **Speaker:** *Douglas Cunningham*, PhD, Historian and Adjunct Professor, Brigham Young University

4:15–5:15 pm

○ SPECIAL SESSION **Palm B**

**Lost Streets: Piecing Together a Complex History of Urban Improvement**

This session explores the development of MacArthur Boulevard in Oakland, California, from a series of disconnected city streets to a broad boulevard and ultimately to a multi-lane freeway, Interstate 580. Using the California Division of Highways Right of Way acquisition files, the session documents how freeway construction shaped Oakland over the past half century. Through aerial and property survey photography, maps, real estate records, neighborhood and business histories of properties lining the MacArthur corridor, this interactive overview will examine the before-and-after of a massive urban improvement project. Join us for a conversation about a unique and valuable public record collection and share your ideas on how best to put it to use.

**Moderator:** *Michael Meloy*, Environmental Planner, Caltrans, District 5; **Speaker:** *Helen Blackmore*, Associate Environmental Planner, Caltrans

5:30–7:30 pm

● SPECIAL EVENT **T** **O'Donnell House**

**President's Circle Reception**

This invitation only cocktail reception takes place at the iconic O'Donnell House. Originally built in the 1920s, it was restored in the early 2000s by its current owners, and is listed as a Historic Site by the City of Palm Springs, and included on the National Register of Historic Places. Enjoy breathtaking views of the entire valley and a behind the scenes look at this exclusive home by becoming a sponsor or a CPF member at the Patron or Benefactor level.

7:30–9:30 pm

● SPECIAL EVENT **T** **Palm Springs Woman's Club**

**Modernism with a Twist**

This year the Three Minute Success Stories is taking a break to allow room for a night of irreverent, witty, and laugh-out-loud acts exploring the hidden and hilarious sites of architectural history. Modernism with a Twist, a perennial crowd favorite at Modernism Week, is the perfect blend of social and learning events. From the fickle nature of architectural tastes to the influence of a "bunch of naked free thinkers" on Midcentury architecture, this irreverent gathering is one not to miss! Grab a beverage from the bar and settle in for an entirely different take on mid-mod madness.



## FRIDAY, MAY 10

8:00–9:30 am

● SPECIAL EVENT T ♿

### La Plaza: Where the Village Began

Wake up and take a 90 minute stroll into Palm Springs circa 1936. Just a block from the Hilton Hotel, you'll meet William G. Kleindienst, Architect, Former Mayor & Palm Springs Historian for his signature (AND FREE) tour of The Plaza Shopping Center, now "La Plaza." More than a shopping center, the walking tour delves into the inner workings of a unique concept that was the first of its kind in the country...shopping and living together with the automobile, truck deliveries, and a gasoline station and mechanics integrated into the purpose and function. An early movie theatre and an anchor store aside arcades of shops are served by drive-up parking and one of (if not) the first underground concrete parking structures in California. You'll meander with historic architectural photos and documents in hand through charming bungalow courtyards and climb to the second floor Dance Hall, "apartments for single women" and bunker like servants/chauffeur's quarters. La Plaza was designed for wealthy winter Snowbird, Mrs. Cornell (National Cash Register Company) by Dayton, Ohio architect, Harry Williams (Schenk & Williams) who came to the desert for the commission and remained for the rest of his life. Williams produced notable early buildings and two of Palm Springs most notable architects, his sons Roger Williams and acclaimed modernist E. Stewart Williams (Williams, Williams and Williams, Inc.).

*Tour Guide: William G. Kleindienst, Architect, Former Mayor & Palm Springs Historian*

9:00–12:15 am

● MOBILE WORKSHOP T 🚌 Oasis 2 & Cavanagh Adobe

### Adobe in the Desert

This mobile tour will take us to the historic 1922 Cavanagh Adobe in Indian Wells. It is one of the oldest adobe homes in the Coachella Valley. Exploring this adobe inside and out with Diane Wilk and Michael Burch, FAIA, co-owners and participants in its rehabilitation, will provide a close examination of the structure and design of adobe construction. While hundreds of adobe homes and public buildings were built in the Coachella Valley because mud was plentiful and other building materials were not, most have washed away, collapsed, or been bulldozed. Despite the suitability of thick earth walls for moderating the harsh desert climate, adobe is vulnerable to moisture, extremes of heat and cold, and insect infestation. Our tour host will speak of the challenges of maintaining an adobe home and the delights of inhabiting it.

*Moderator: Dr. Linda L. Day, Emeritus Professor of City and Regional Planning, California Polytechnic State University, San Luis Obispo; Speakers: Chris Usler, Historic Preservation Specialist, IS Architecture; Diane Wilk, AIA, Diane Wilk Architect; Michael Burch, FAIA, Michael Burch Architects*

9:00–10:30 am

● SESSION Horizon 1

### The Doyle Drive/Presidio Parkway Story: Inter-agency Collaboration to Protect a National Historic Landmark and Cultural Landscape

Plans to replace Doyle Drive, the one-mile segment of highway connecting the Golden Gate Bridge to San Francisco's Marina District, began in the 1990s. Work to replace the 1937 seismically and functionally obsolete historic structure with an at-grade parkway worthy of its National Park setting began in 2009. Highway construction concluded in 2018 with the cultural landscape rehabilitation to follow, targeting a 2021 completion. Central to the completed project will be the 14-acre Tunnel Tops site, a new landscape that will connect the Main Post and Crissy Field for the first time in over 75 years.

Decades of effective collaboration between the lead federal, state and local agencies, and thoughtful design have ensured protection and renewal of the cultural resources adjacent to the roadway. This session includes a project overview and current status, followed by a panel discussion among the players describing how it was accomplished and what lies ahead.

*Moderator: Rob Thomson, Federal Preservation Officer, Presidio Trust; Speakers: Cathy Garrett, Principal, PGADesign; Richard Kennedy, Senior Principal, James Corner Field Operations; Meg Scantlebury, Cultural Resources Manager, California High-Speed Rail Authority; Dana McGowan, RPA, Cultural Resources Leader, ESA*



# FRIDAY, MAY 10

9:00–10:30 am

● SESSION room

## Community Driven Historic Context

Historic contexts are an important tool for identifying, evaluating, protecting, and understanding increasingly diverse communities and the historic places important to those communities. Since community stakeholders maintain a variety of preservation values and each community wishes to be heard, taking a collaborative, inclusive approach throughout the historic context process is both critical and complex. The successful historic context is one that has been driven and supported by the entire community, especially communities that have been forgotten, underrepresented, or misunderstood. Presenters in this session will share successful tools used demonstrating the necessity for inclusivity at every step.

**Moderator:** *Scott Watson, Associate Planner, City of Riverside;* **Speakers:** *Ken Bernstein, Historic Preservation Officer, City of Los Angeles Office of Historic Preservation; Patricia Garcia-Plotkin, Director of Historic Preservation/Tribal Historic Preservation Officer, Agua Caliente Band of Cahuilla Indians; Erin Gettis, Bureau Chief, Planning and Development at Riverside County Parks and Open Space District*

9:00–10:30 am

● SESSION Horizon 2

## What If... Our Concept of Heritage Changed?

Attention preservationists! Prepare to have your fundamental understanding of preservation—its values, tools and mission—challenged by our panel of experts. Considerations under scrutiny include: What if we don't see some particular historic resources (or the whole layers of heritage) to be valuable anymore? What if there are no "inheritors" for some heritage? How can the values of heritage and historic preservation be transmitted to people with different cultures and concepts of old and new? Some answers can be found in assessing how economic, political and environmental change has affected heritage throughout time, as memory and materiality compete with decay and destruction.

**Moderator:** *Marina Khrustaleva, Board Member, South Pasadena Preservation Foundation;* **Speakers:** *Diane Kane, Adjunct Professor, Architectural History, UC San Diego Extension; Brian Mooney, FAICP, Managing Principal, Community Planning and Sustainable Development, Rick Engineering; Denise Lawrence, Professor, Department of Architecture, California Polytechnic University, Pomona*

9:00–10:30 am

● SESSION Palm A&B

## Heritage Tourism and Historic Preservation: Issues and Benefits to Communities

This panel will discuss the process and requirements of restoring a significant or historic site with the intended outcome of developing a new asset to a community and the resulting economic boon drawn from local and tourist revenues. The panelists represent a diverse cross-section of successful businesses whose model is based on restoration of historic architectural sites; an architect who has revisited historic sites for commercial purposes throughout Southern California; and the Palm Springs Director of Tourism addressing how architecture and preservation of it can be a marketable boon to a community. A primary goal for this session is to provide lessons, by examples of completed projects, of how a community of any type or size can use and benefit from such redevelopment.

**Moderator:** *Robert Imber, Emeritus Trustee, California Preservation Foundation;* **Speakers:** *Mary Jo Ginther, Director, Palm Springs Bureau of Tourism; Tracy Conrad, MD, Emergency Physician and Chief Operating Officer of Smoke Tree Ranch; Susan Secoy Jensen, AIA: Secoy Architects, Inc.; Scott Timberlake, Owner, Kaptur Plaza*



© Nancy Pearlman



# FRIDAY, MAY 10

10:45 am–12:15 pm

○ SPECIAL SESSION **Tapestry**

## Recent CEQA Case Law Update and Advanced CEQA Q&A

Don't miss this Southern California version of the standing-room-only CEQA session from last year's conference in Palo Alto. Bring your questions. This session begins with an overview of recent court decisions governing historic resources under CEQA and how the courts are interpreting cases involving cultural resources. The moderated panel discussion will follow with a framework of CEQA issues like:

- Impacts: significant or not?
- Defending historic landscapes with CEQA
- Is that really exempt?
- Bogus mitigations vs. meaningful mitigations?
- Creating a solid administrative record
- How far can you stretch a nexus?

And then leave plenty of time for questions from the audience. This will be an advanced level session, ideal for cultural resource professionals and planners.

**Moderator:** *Stephen Schafer, Photographer, HABSPHOTO.com;* **Speakers:** *Adrian Scott Fine, Director of Advocacy, Los Angeles Conservancy; Susan Brandt-Hawley, Attorney, Brandt Hawley Law Group; Sean DeCourcy, Preservation Planner, City of Sacramento*

10:45 am–12:15 pm

● SESSION **Palm A&B**

## The Benefits of Better Living—Preserving Joseph Eichler's Legacy in Southern California

Although numerous studies have proven the economic and social benefits of historic preservation, the establishment of historic districts and associated preservation regulations continue to present significant challenges. While advocates for preservation assert the undervaluation of historic character and its loss through new development, property owners and developers lament over-imposed restrictions, complex project approvals, and threats to property values. With developments by renowned merchant-builder Joseph Eichler a rarity in Southern California, residents of the Fairhaven, Fairmeadow and Fairhills communities in Orange long hoped for recognition acknowledging the unique character of those tracts.

This past year a successful effort led to the designation of the three tracts as historic districts, along with the adoption of design standards to ensure their long-term preservation. This panel discussion will provide a broad variety of viewpoints on that process, and how the inclusion of property owners, professional consultants and planning staff sought to address the perspectives of all stakeholders.

**Moderator:** *Anna Pehoushek, Assistant Community Development Director, City of Orange;* **Speakers:** *Robert Imboden, Owner, JANUS, Eichler owner; John Lesak, Principal, Director of the Los Angeles Office, Page & Turnbull; Flora Chou, Senior Associate, Page & Turnbull; Marissa Moshier, Historic Preservation Planner, City of Orange; Wil Dee, Advisory Committee Member, Eichler Homeowner*

10:45 am–12:15 pm

○ SPECIAL SESSION **Horizon Ballroom 2**

## Palm Springs Preservation Program Update

This session will provide an update on the host City's Preservation Program and will address the City's recently adopted Context Statement and Comprehensive Citywide Survey by the City Council. The Context Statement and Comprehensive Survey work was contracted to the firm of Historic Resources Group who worked with Planning Department Staff and the community at large in this multi-year survey and planning effort.

In addition, Chapter 8.05, the City's Preservation Ordinance has been recently amended to create new procedures related to the alteration and demolition of Historic Buildings and Structures. The ordinance also addresses and updates General Revisions to the Historic Preservation Standards. Key features of the ordinance include the definition of what is a major alteration, establishment of 1978 as the cutoff date for historic structures, and maintaining a three-year time frame for withholding permits for violations of the ordinance.





Above: © Chris Miller  
Right: © Kate Anderson, Agua Caliente Band of Cahuilla Indians



The panel will address consultant selection, determining the Scope of Work for the Comprehensive Citywide Survey, Public Education and Historic Sites Preservation Board review and approval process for the Context Statement, and amendments to Chapter 8.05 of the Municipal Code.

**Moderator:** *Vincent Marsh*, Historic Preservation Consultant, Marsh and Associates and Board Member, Palm Springs Historic Sites Preservation Board; **Speakers:** *Flinn Fagg*, AICP, Director of Planning Services, City of Palm Springs; *Christine Lazzaretto*, Principal, Historic Resources Group; *William J. “Jim” Priest*, Attorney at Law, Ontario, CA

12:30–1:45 pm

● SPECIAL EVENT T 🚌 Plaza Ballroom

### Annual Membership Luncheon

Join the board and staff of the California Preservation Foundation at the annual Membership Meeting and Lunch, where we will elect new officers, hear updates about CPF’s work, and present the winners of the 2019 CPF Student Scholarships. This event is free for all paid conference attendees and sponsor ticket holders but requires advanced registration. Additional lunch tickets are available for \$40, but require advanced purchase. No tickets will be sold at the door.

2:00–5:00 pm

● MOBILE WORKSHOP T 🚌 🚶

### Indian Canyons: Andreas Canyon National Register District

Since time immemorial, the Agua Caliente Band of Cahuilla Indians has called the Palm Springs area home. Long ago, they built complex communities in the Palm, Murray, Andreas, Tahquitz and Chino canyons. With an abundant water supply, the plants, animals and Agua Caliente Indians thrived. They grew crops of melons, squash, beans and corn. They gathered plants and seeds for food, medicines and basket weaving. Today, remnants of the early Agua Caliente society such as rock art, house pits, foundations, irrigation ditches, dams, reservoirs, trails and food preparation areas still exist in the canyons.

Please join us for a mile-long tour among the splendor of Andreas Canyon through the contrasting greens of the magnificent fan palms and more than 150 species of plants within a half-mile radius beckon the desert-weary traveler to this lush oasis. This scenic foot trail leads through the canyon passing groves of stately skirted palms, unusual rock formations and the perennial Andreas Creek. One can still see bedrock mortars and metates used centuries ago for preparing food. This tranquil setting is excellent for photography, bird-watching, or a picnic at one of the tables along the trail.

*Important Note: This mile-long loop is not ADA accessible, due to small rocks and steps along the way. Guests should wear sturdy shoes. They should bring sunscreen, a hat, and snacks. Water will be available on the bus, but we also recommend that you plan on bringing your own water.*

**Moderator:** *Patricia Garcia-Plotkin*, Director of Historic Preservation/Tribal Historic Preservation Officer, Agua Caliente Band of Cahuilla Indians; **Speaker:** Tribal Ranger, Agua Caliente Band of Cahuilla Indians

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- 🚗 = Does not include transportation, meet at tour site; use public transit



# FRIDAY, MAY 10

2:00–5:00 pm

● MOBILE WORKSHOP T Tapestry

## Documenting for the Historic American Landscapes Survey: In-depth Session with Site Visit to O'Donnell Golf Club

The Historic American Landscapes Survey (HALS) and ASLA are championing a rigorous yet flexible model for documenting cultural landscapes from designed to vernacular, rural to urban, and agricultural to industrial sites. The HALS landscape approach differs from the process applied to engineering and building documentations for HAER and HABS and this in-depth session brings context to the guidelines and covers the technical requirements of HALS. Beginning with the history of the establishment of HALS in 2000 and the forming of California Chapters, the session will cover the backstory of this newest of the federal documentation programs. Then we delve into the documentation process with best-practices, case studies and examples of cemeteries, vistas, trails, rural landscapes, and art installations documented and photographed for HALS. The guidelines will be explicated, and archival materials and deliverables will be explained which you will find dovetail with the companion HAER and HABS programs. An overview of the HALS archive at the Library of Congress and its rich research potential will be covered and there will be samples of diverse HALS drawings, completed documentation, photos, and reports from the petite & simple HALS short format historical reports to large, multi-year HALS drawing projects.

There will be a hands-on HALS documentation component, where we will walk the the historic and private O'Donnell Golf Club, the Coachella Valley's first golf course, opened in 1926. As we explore this historic landscape, we will discuss strategies to document the site with a HALS short-format historical report and with HALS photography. Particularly, the session will focus on the best way to document the landscape's existing conditions and how to duplicate historic photographs while discussing how and why particular views are important to record.

**Moderator:** **Steven Keylon**, *Landscape Historian, Palm Springs Preservation Foundation*; **Speakers:** **Cathy Garrett**, *Principal, PGADesign*; **Chris Stevens**, *ASLA, Historic American Landscapes Survey, Landscape Architect, National Park Service*; **Stephen Schafer**, *Photographer, HABSPHOTO.com*

2:00–3:30 pm

● SESSION Palm A&B

## Historic Hospitality: Adapting Empty Buildings into Full Hospitality Destinations

Downtown Los Angeles has become a hotbed of historic adaptive reuse. In addition to residential and office rehabilitations, a surge of hotels and restaurants in historic settings are making Downtown Los Angeles a destination for both travelers and locals. This session will review the latest hospitality trends and what it takes to adaptively reuse historic buildings. The recently opened NoMad Hotel, Freehand Hotel and Ace Hotel will be used as case examples.

**Moderator:** **Dick Gee**, *Architect/Project Manager, Spectra Company*; **Speakers:** **Tarrah Beebe**, *Architect, KFA Architects and Planners*; **Reuben Lombardo**, *Project Manager/Senior Preservation Estimator, Spectra Company*; **Teresa Grimes**, *Principal Architectural Historian, GPA Consulting*; **Ryan Bean**, *Director, Development, Sydel Group*

2:00–3:30 pm

○ SPECIAL SESSION Horizon Ballroom 2

## Contextual Preservation Design Roundtable

Beyond the difficult definition of the terms “compatibility” and “differentiation” how can, and does, a proposed new infill or addition project “fit in” with the adjacent neighborhood context?

- Are there differences in review criteria between post-war modernism and pre-war colonial revivals?
- What are the best proactive approaches for positive community engagement comments and agency responses?

This conference session is proposed to continue the design emphasis and CEQA discussions previously presented as the Design Roundtable. The format is for design project review by a temporary “Board” of five reviewers, selected to represent a mix of opinions and judgments.



**Moderator:** *George Taylor Loudon*, Historical Architect, GTL | HA Modern Historical Architecture;  
**Speakers:** *Lambert Giessinger*, AIA; Historic Preservation Architect, Los Angeles Department of City Planning, Office of Historic Resources; *Ken Lyon*, RA, Historic Preservation Officer and Associate Planner, Department of Planning Services, City of Palm Springs; *Erin Gettis*, Bureau Chief, Planning and Development at Riverside County Parks and Open Space District; *Adrian Scott Fine*, Director of Advocacy, Los Angeles Conservancy; *Melissa Jones*, Planning Assistant, Office of Historic Resources, Los Angeles Department of City Planning, Office of Historic Resources; *Barbara Lamprecht*, PhD, Architectural Historian

2:00–3:30 pm

● SESSION **Horizon I**

## The Modernist Architecture and Planning Legacy in the Public Sphere: What to Preserve and What to Replace

Modernist landscape architecture and planning was dominant in the United States and particularly in California in the decades after World War II. Originating in Europe early in the 20th century, modern design sought to use the bounty possible with industrial production to create a more humane, just, and equitable society. Modernists had new tools, techniques, and materials to support a new vision, both for the buildings and the surrounding landscapes. In California, some see Modernism as having “paved over Paradise for a parking lot.”

Using case studies (California State University Dominguez Hills campus, with its buildings in harmony with the outside landscape designed by Modernist architect, A. Quincy Jones; the San Francisco Market Street pedestrian amenities designed by Lawrence Halprin; and Sproul Plaza at the University of California, Berkeley also designed by Lawrence Halprin) contributors to this session will offer glimpses into how the designs continue to be used in a way that is relevant to today’s users and guidelines to help determine what to preserve and what to replace.

**Moderator:** *Dr. Linda L. Day*, Emeritus Professor of City and Regional Planning, California Polytechnic State University, San Luis Obispo; **Speakers:** *Roshni Thomas*, Director of Facilities Planning, Design and Construction for California State University Dominguez Hills; *Willett Moss*, PLA, FAAR, Partner, CMG Landscape Architecture

3:45–5:15 pm

● SESSION **Horizon I**

## The Future of Modernism in Long Beach

In 2017, the Seaport Marina Hotel (1963), designed by African-American architect Roy Sealey, was leveled for a new shopping center. The loss was felt deeply among local preservationists and proved to be a catalyst to strengthen advocacy efforts for Modernism. A threat looms in areas of the city that have a high concentration of Modern resources, including Architect’s Row in Bixby Knolls, as the city of Long Beach continues to mature and identifies areas for higher density development.

Mid-20th century landscape architects Garrett Eckbo, Peter Walker, and Edward Lovell made their mark on Long Beach, but how has their work aged and what will remain for future generations? Dozens of the city’s postwar public school campuses were designed by Eckbo in the 1950s, but maintenance issues and new security upgrades threaten their integrity. Lovell worked with architect Edward Killingsworth to shape a vision for the 1960s master plan of California State University Long Beach that has endured, though a proposed update could result in significant impacts. Walker contributed a rooftop garden to the distinctive Long Beach Civic Center, completed in 1978 and demolished in 2018. These three case studies will be presented by Long Beach Heritage Executive Director, Sarah Locke, to further discussion about Long Beach Modernism and stewardship of Modern landscapes.

Long Beach Heritage will launch a Modern Architecture Initiative in 2019. This session will examine the unbuilt, the demolished, and the extant Modern resources of Long Beach. A history of the non-profit organization will be presented and goals for the future will be outlined as the advocacy group identifies opportunities to strengthen preservation efforts for the Modern Movement.

**Moderator & Speaker:** *Sarah Locke*, Executive Director, Long Beach Heritage



# FRIDAY, MAY 10

3:45–5:15 pm

## ● SESSION Horizon II





### Salvaging the Past: Environmental and Preservation Issues in Architectural Salvage

In the fall of 2016, the Portland, Oregon City Council passed the nation's first deconstruction law. All homes built prior to 1916 in the city, whether they are designated historic or not, must be salvaged rather than discarded. How can the "greenest building is the one that's already built" phrase apply at the level of material integrity? New incentives for salvage can help support California's ambitious greenhouse gas emission goals. This workshop will address how to go about salvaging a structure that will be partially or entirely demolished, where to find the resources to either purchase or donate salvaged items and what can be incorporated into new structures.

- How can the use of salvaged materials help offset the carbon footprint of a rehabilitation project, and how it can play into LEED certification for existing buildings.
- We will analyze the paths of material salvage:
- Saved from Demise
- Clean and repairs to fix
- Repurpose in place

This session will look at these material resource conservation processes, applied to treatments for hardware, metals, unleaded glass, and stock wood.

**Moderator:** *George Taylor Loudon*, Historical Architect, GTL | HA Modern Historical Architecture; **Speakers:** *Liz Gordon*, Owner, Liz's Antique Hardware; *Lydia Henkel-Moellmann*, Operations Manager, Nzilani Glass Conservation, inc.; *Ariana Makau*, President and Principal Conservator, Nzilani Glass Conservation, inc.

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3:45–5:15 pm

## ● SESSION Palm A&B

### Fields of Dreams: The Socio-Economic Impact of the Midcentury Country Clubs

Thunderbird and Tamarisk Country Clubs, founded in the early 1950s, turned barren desert into an oasis of influence. They quickly attracted the nation's rich, famous, and influential, who built stunning homes along the fairways by leading architects of the day including Becket, Buff & Hensman, Cody, Krisel, Lapham, and Wexler. The overnight success of the two clubs resulted in Leonore and Walter Annenberg building 'Sunnylands' next to Tamarisk Country Club, and the growth of a city - now known as Rancho Mirage - as resort-style communities and subdivisions were developed nearby. Today the clubs face many challenges to stay afloat. What is the role of historic preservation in this context?

**Moderator:** *Melissa Riche*, President, Preservation Mirage and Author of *Mod Mirage—The Midcentury Architecture of Rancho Mirage*; **Speakers:** *Ellen Sumrall Scheuer*, Interior Designer and Thunderbird Country Club Resident; *Daniel Swartz*, AIA, LEED AP, Architect; *Charles Townsend*, Council Member, City of Rancho Mirage, Historic Preservation Commission; *Steven Harris*, AIA, Architect; *Scott Julien*, General Manager, Thunderbird Country Club

5:15–7:00 pm

## ● SPECIAL EVENT **T** **Abernathy House**

### Closing Reception

Joins us for a cocktail reception at the William F. Cody designed Abernathy House, a Class 1 historic site. Guests can enjoy a drink by the pool and go on an exclusive tour of this historic home as we close out a successful conference and thank those that made it all possible.





Idyllwild © M. Wayne Donaldson

## SATURDAY, MAY 11

8:00–9:30 am

● SPECIAL EVENT T A

**La Plaza: Where the Village Began** (Description on page 24)

9:00 am–5:00 pm

● STUDY TOUR T B

### Palms to Pines

A day-trip from the desert floor to the forested mountain town of Idyllwild, this tour includes lunch and an end-of-tour reception. Over a leisurely day we'll discover a wide variety of homes that surround a rustic village center. From charming wooden cabins, chalet-inspired A-Frames and classic farmhouses to architect John Lautner's famed 1957 Pearlman Cabin, Idyllwild is a unique assemblage of seasonal retreats and devoted townspeople savoring the mountain life in a land world's away from the sprawling urban centers just down the mountainside. Modest and custom mid-century houses dot the landscape, and in the midst of it all, the ever-amazing Wayne and Laurie Donaldson's Futuro house. The Futuro house, designed by Finnish architect Matti Suuronen and built in 1969 out of plastic, epitomizes the Space Age style during the exciting era when people believed technology could solve all problems for the human race. We will experience it all, learning the area's storied history from locals and hearing about the world-renowned Idyllwild Arts Academy. Prepare to be inspired in the same ways Idyllwild lovers have been for generations.

*Note: wear comfortable shoes as this tour includes some uneven terrain and steps.*

**Tour Guide:** *Milford Wayne Donaldson, President, Architect Milford Wayne Donaldson FAIA*

9:00 am–5:00 pm

● STUDY TOUR T B

### Riverside: Heart of the Region

Truly a step into times-gone-by, this all-day tour showcases decades of architecture, planning, local and national history – all within a four block radius of the fabled Mission Inn Hotel & Spa in downtown Riverside. Lunch and, later, light refreshments will fuel our motivation as we walk through various architectural styles (including Beaux Arts, Mission Revival, Mid-Century Modern and more!) Guided visits will be provided by knowledgeable Doors Open Riverside docents. We will learn lessons from Riverside's stellar adaptive reuse and preservation of buildings by many of the most noted architects of the day: Julia Morgan, Myron Hunt, and Arthur B. Benton among them. A treasure trove of history, we'll learn an abundance as we walk in the paths once traveled by U.S. Presidents, celebrities and dignitaries, from Susan B. Anthony and Booker T. Washington to Clark Gable and Barbra Streisand!





# SPECTRA

## HISTORIC CONSTRUCTION

2018  
CPF Preservation  
Design Award  
Winner



HOTEL NOMAD



URTH CAFFÉ

### Construction and Design

- General Contracting
- Structural/Seismic Retrofit
- Design-Build
- Façade Restoration

### Preservation Consulting

- Pre-Construction Services
- Building Condition Assessment
- Budgets/Cost Estimating
- Surveys and Reports
- Salvaging and Cataloging

### Materials Restoration

- Stone/Marble/Granite/Terracotta
- Masonry/Brick/Adobe/Concrete
- Bronze/Brass/Copper/Decorative Metal
- Plaster/Gilding/Faux Finishing
- Architectural Woodwork/Finish Carpentry
- Decorative Tile/Pavers/Terrazzo
- Wood & Steel Doors & Windows
- Decorative Painting/Murals

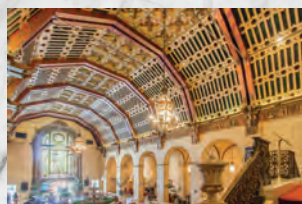
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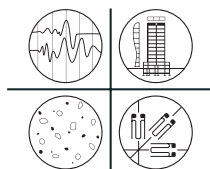


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### News from the California Office of Historic Preservation

The Office of Historic Preservation is pleased to update you on these important projects announced last year:

**Statewide Historic Preservation Plan:** The OHP has submitted the draft 2019-2023 plan to the National Park Service and will be releasing it publicly this summer.

**Preservation Matters Blog:** The *Preservation Matters* newsletter will soon transition to a blog. Look for the blog to be rolled out this summer. To make the information more accessible, it will be indexed to enable searching for articles based on subject area.

**Asian Americans and Pacific Islanders in California Historic Properties Context Statement:** The OHP has been working with an advisory committee and Page & Turnbull as the project contractor to develop this important document to be used for evaluation of properties and to help facilitate National Register nominations. The document is due to be completed in Spring 2020.

**Native American Experience in the California Mission System Historic Properties Context Statement:** The OHP has reached out to California tribes that were affected by the mission system to serve as advisors in developing a context to integrate the Native American story more fully into the history of the missions. It is anticipated that a contract will be put in place for the context statement this year.

**California Cultural Resources Climate Change Task Force:** Following from the Global Climate Action Summit in September 2018, the OHP will be convening this task force to develop a plan for understanding threats to cultural resources from climate change and how to increase the resiliency of cultural resources to withstand those threats. For updates, visit the Climate Action webpage at [ohp.parks.ca.gov/climateaction](http://ohp.parks.ca.gov/climateaction).

To keep abreast of these and other happenings at the Office of Historic Preservation, sign up for our email list by sending a message to [calshpo.ohp@parks.ca.gov](mailto:calshpo.ohp@parks.ca.gov).



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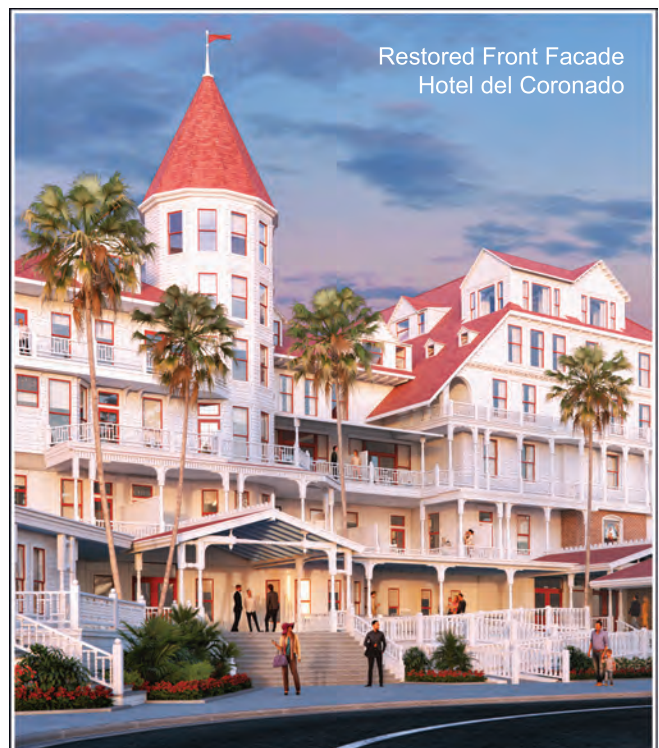
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Learn more about CMAI at  
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Image: Eames House (Case Study House #8), Charles and Ray Eames, Los Angeles, California (1949). The CMAI has completed a conservation management plan for the Eames House, which will guide future management of this important site, one of the seminal houses of the twentieth century. Photo: 2017, Joshua White. © Eames Office, LLC.

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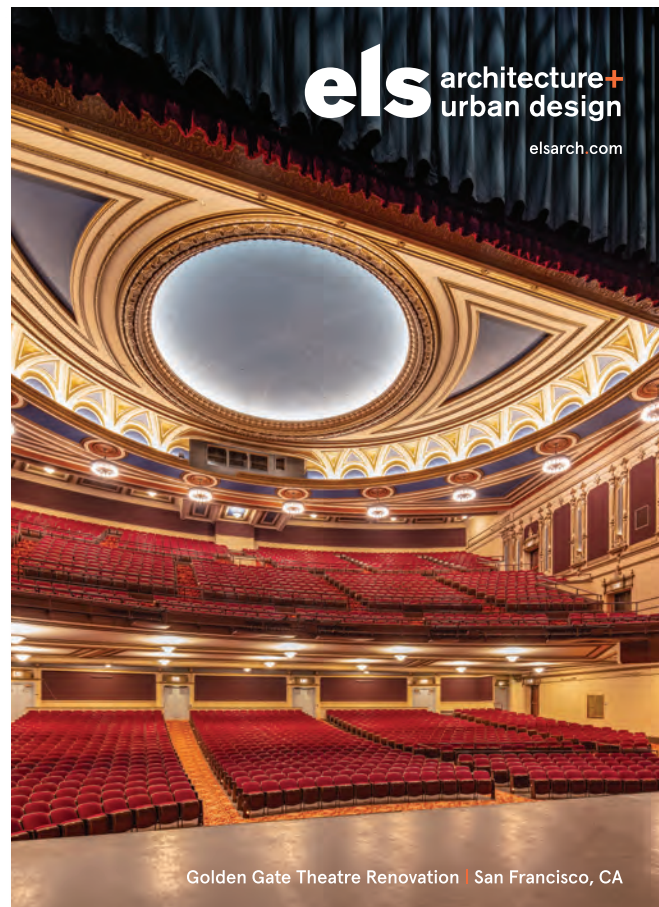
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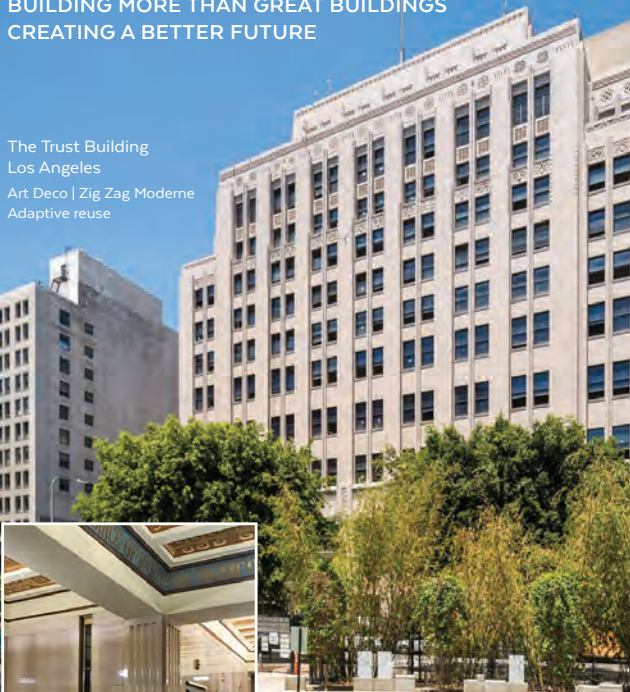
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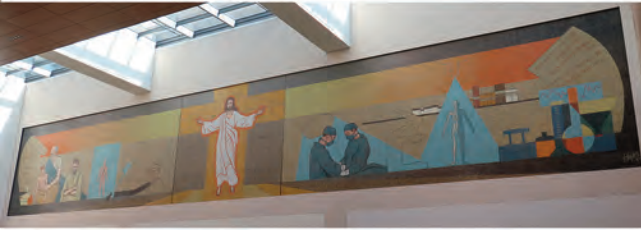
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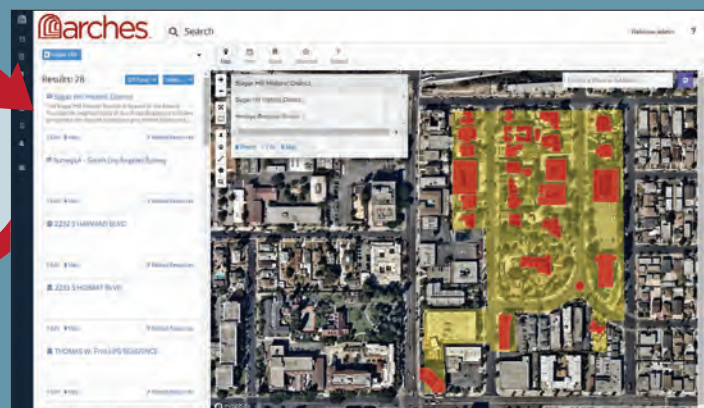
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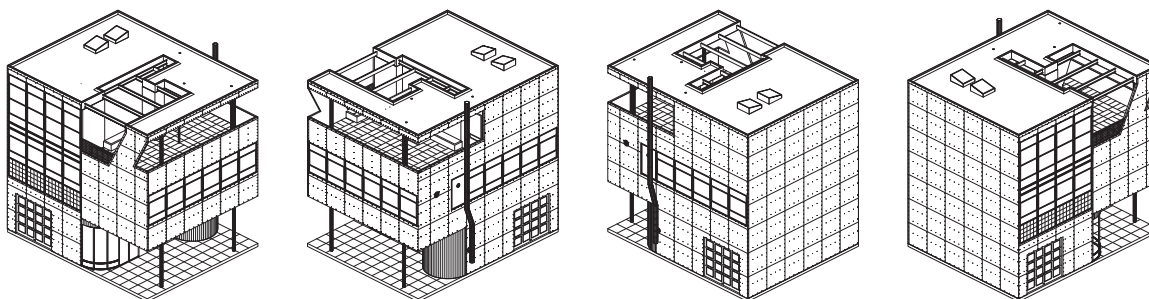
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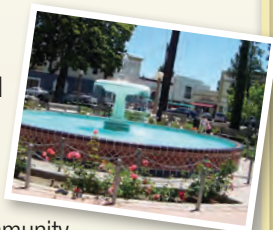
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