

ANNUAL
REPORT
2018-2019



CALIFORNIA
PRESERVATION
FOUNDATION
101 THE EMBARCADERO, SUITE 120
SAN FRANCISCO, CA 94105
CALIFORNIAPRESERVATION.ORG

2018-2019 ANNUAL REPORT

The California Preservation Foundation is a statewide network of more than 20,000 advocates, professionals, elected officials, business leaders, and volunteers who work to preserve California's architectural and cultural heritage.

Highlights

- Led a statewide coalition to pass SB 451, the State Historic Tax Credit.
- Joined with partners from around the country at Preservation Action's Lobby Day, to push for preservation priorities.
- Added a new platform for sharing local stories and advocacy successes to our statewide audience through our monthly newsletter.
- Welcomed attendees from around the nation to Past Forward in San Francisco, the annual conference of the National Trust for Historic Preservation.



This year was a time of major movement for the California Preservation Foundation, with activity throughout the state and across the country as we work to move preservation forward.

We co-sponsored the **SB 451, the California Historic Rehabilitation Tax Credit**, a bill that will dramatically change the preservation landscape. Now that the bill has passed, hundreds of preservation projects will now be feasible that otherwise wouldn't pencil out, and it will encourage the development of historic properties throughout the state. In addition to pushing SB 451 forward, we have been active in Sacramento, successfully working to amend various bills to include protections for historic properties.

We started off our fiscal year last October with a move into our **brand new office**, located in the historic Agriculture Building at 101 The Embarcadero in San Francisco. The new space has helped us to streamline many of our operations, and has re-invigorated our partnership with the Port of San Francisco, who is working to protect and sensitively restore many of the city's historic piers.

In March, CPF Trustee **Chris Wasney** and I went to Washington, DC to gather with preservationists from around the country for Preservation Action's Lobby Day. There we learned valuable skills and techniques that we will present during our own Lobby Day in Sacramento, during the 2020 California Preservation Conference. We are excited to build on our current success and momentum, and to help create a statewide network of preservation advocates.

The fifth phase of the landmark Route 66 study was completed in December 2018. CPF is proud to have a lead role with the National Park Service Route 66 Corridor Management Program and the firm of Mead and Hunt to document the length of the historic "Mother Road."

We have even been making moves outside of California, including presenting at a symposium on URM Seismic Resilience in Portland, OR, and helping to organize the 2019 Spring meeting of the National Preservation Partners Network in Dallas, TX.

Finally, this year we welcomed three new Trustees: **Rita Cofield** (Southeast Los Angeles), **Jeff Caldwell** (Pasadena), and **Michael Gibson, Esq.** (Redondo Beach), and bid a sad farewell to **Deborah Rosenthal** and Board President, **Andrea Galvin**. While they are no longer on the Board of Trustees, we look forward to continue to engage with them as we all work to advance preservation in California.

Cindy L. Heitzman
Executive Director



WEBINARS

Beyond Mod: After Venturi, What is the Future of Postmodernism?

Building a Bullet-proof Case for the Economic Benefits of Historic Preservation

California and Federal Legislative and Legal Updates for Historic Preservation

Case Studies in Accurate and Efficient Historic Window Replication

Challenge & Change, Part 1: The Urban-Wildland Interface and Fire Threats to Historic Resources

Challenge & Change, Part 2: Post-1950s Historic Structures & the California Historical Building Code

Materials, Part 1 - Identifying and Treating Historic Wood

Materials, Part 2 - Examples in Sourcing and Repairing California's Historic Stone Architecture

Materials, Part 3 - Challenges and Lessons Learned Stained Glass Conservation

Planning & Zoning - Part 1: The Importance of Community-Driven Context Statements

Planning & Zoning - Part 2: Effective Community Advocacy

Planning & Zoning - Part 3: Section 106, Roads, and Infrastructure

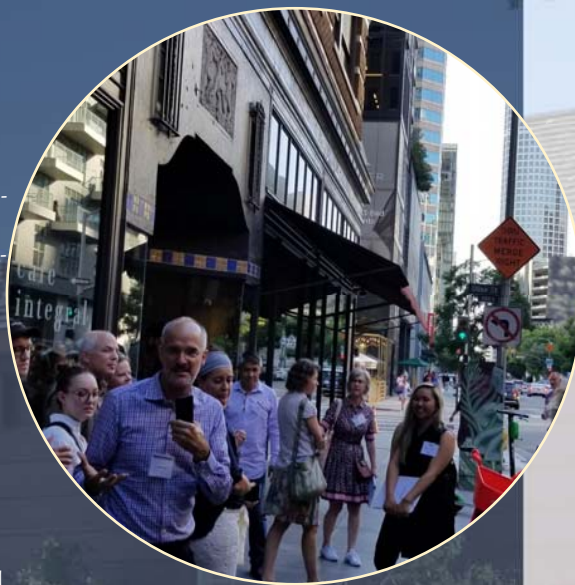
Planning & Zoning - Part 4: Case Examples in Contextual Infill

Preservation Advocacy & Law, Part 1: California Environmental Quality Act Case Law

Preservation Advocacy & Law, Part 2: Lessons Learned from Victories

Preservation Advocacy & Law, Part 3: A Commissioner and Planner's Primer to the Brown Act

"Take me on a Trip": The Architectural Styles and History Behind Disney's Attractions



WORKSHOPS

Affordable Housing through Adaptive Reuse: Successful Projects and Lessons Learned

California Historical Building Code: From Purpose to Practice

Decoding Preservation: A 360-Degree Look at Historic Preservation Ordinances, Policy, and Practice

High-Tech Historic Survey Tools

Identifying and Improving the Energy Performance of Historic Homes

Practitioner's Implementation of the U.S. Secretary of the Interior's Standards and Guidelines

TOURS AND SPECIAL EVENTS

California Preservation Awards in Los Angeles

California Preservation Conference in Palm Springs

Historic Places and Well-Being - What's The Evidence?

Macro to Micro - Hands-on with Documentation Tools

Preservation in 3D: Improving Preservation Projects through 3D Documentation and BIM

Downtown L.A. Adaptive Reuse Projects by Rooftop Tour

Twice monthly "San Francisco Rooftop History & Lore" tours

OUR IMPACT ON PEOPLE & PLACES

2000+

People attended
CPF programs

300

Tour attendees on
more than 28 tours

22

Bestowed 18
Preservation Design
Awards and 4 Pres-
idents Awards

600+

Attendees at our
Annual Conference
in Palm Springs

320+

Volunteers

28

Unique educational
events



STATE HISTORIC TAX CREDITS

Passage of SB 451 (Atkins) was our biggest advocacy priority this year. Working with Senate Pro Tem Toni Atkins, CPF led a statewide coalition to pass SB 451, the California Historic Rehabilitation Tax Credit. We secured unanimous approval in both the Senate and the Assembly and led a successful statewide letter writing campaign asking Governor Gavin Newsom to sign the bill. California now joins 36 other states that provide a tax incentive for the rehabilitation of historic properties, making hundreds of projects feasible. This bill will require annual appropriation as part of the budget process, and we will continue to advocate to ensure it stays. Read more at californiapreservation.org/sb451.

SUPPORTING LOCAL ACTION

We leverage our network to bring statewide attention and support for the places that matter to communities across California, including writing numerous letters of support.

- Led a major letter writing campaign to support the **State Historic Tax Credit** (SB 451) and amend bills that would have seriously weakened preservation rules.
- Wrote to oppose irreparable harm to the **Neutra designed Connell House** in Monterey and the **Capitol Fountain in Sacramento**, and to support the sensitive rehabilitation of **Horton Plaza in San Diego**.
- Sent letters to support the nominations of the **Bay Street Beach Historic District**, a rare historic African American site of leisure, and the **Japanese Hospital in Boyle Heights**, one of the few places where Asian Americans could receive medical treatment in the early twentieth century.

RECORD ATTENDANCE AT OUR PROGRAMS

This year we provided training and information at more than 90 events, from our conference in Palm Springs to workshops and tours around the state. The fiscal year marked a significant milestone: record attendance numbers, with more than 2,000 registered attendees, including our workshops, webinars, annual conference, and Preservation Design Awards. This marks the most attendees we have ever had at our programs in our recorded attendance history.

A HELPING HAND TO YOUTH AND STUDENTS

We are significantly investing in communities most underserved and in need of preservation support. Our annual conference this year hosted over a dozen students from universities across the West Coast. In March, we invited eleven students to attend a full day workshop on Affordable Housing at no cost. This year also marks the third consecutive year that we have provided support to students through our growing student scholarship program, made possible by the generous support of Liz's Antique Hardware and individual donors to our Scholarship Fund.



2018-2019 ANNUAL PARTNERS

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Cornice

Architectural Resources Group

California Office of Historic Preservation

CAW Architects

Eagle Restorations Group Inc.

ESA | Environmental Science Associates

GPA Consulting

Historic Resources Group

IS Architecture

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Simpson Gumpertz & Heger, Inc.

TEF Design

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2018 CALIFORNIA PRESERVATION AWARDS SPONSORS

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2019 CALIFORNIA PRESERVATION CONFERENCE SPONSORS

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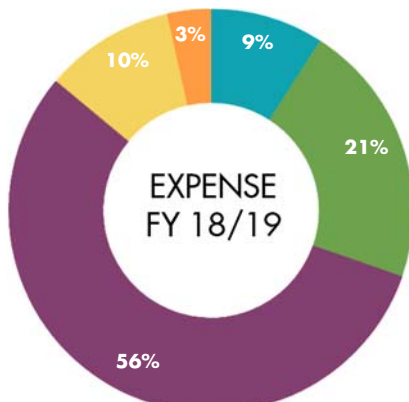
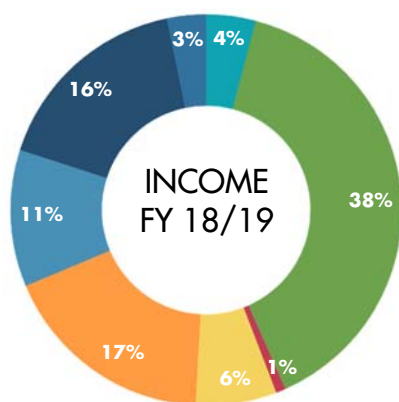
Old Towne Preservation Association

US/ICOMOS

FINANCIAL HIGHLIGHTS:

FY 2018-19 IN NUMBERS

(OCTOBER 1—SEPTEMBER 30, 2019)



- RESTRICTED CONTRIBUTIONS
- SPONSORSHIPS
- AUCTION
- WORKSHOPS & WEBINARS
- CONFERENCE
- PRESERVATION DESIGN AWARDS
- MEMBERSHIP
- OTHER INCOME

- ADMINISTRATIVE
- FUNDRAISING
- EDUCATION
- ADVOCACY
- RESEARCH

Cover Photo Credits: Uber Advanced Technologies Group R&D Center © Billy Hustace (top); Roble Gym, Stanford University © CAW Architects (center); Bing Kong Tong Temple © David Wakely Photography (bottom). Interior: Cooper Molera Adobe © David Wakely Photography

ASSETS, LIABILITIES & NET ASSETS

ASSETS	\$376,035
LIABILITIES	\$129,965
NET ASSETS	\$246,070

SUMMARY OF REVENUES & EXPENSES

CONTRIBUTIONS	\$246,586
MEMBERSHIP	\$ 85,953
WORKSHOPS & WEBINARS	\$ 34,279
CONFERENCE	\$ 91,084
PRESERVATION DESIGN AWARDS	\$ 57,855
OTHER REVENUE	\$ 16,461
TOTAL EXPENSES	\$478,135
EXCESS REVENUE OVER EXPENSES	\$ 54,083