

A Changing Climate for Preservation

CALIFORNIA PRESERVATION CONFERENCE

MAY 17-20, 2020 | SACRAMENTO



SPONSORSHIP LEVELS

All sponsors receive complimentary membership to CPF. Membership benefits include free webinar access, half price workshop registration, and discounted registration to all other CPF events for one year from the date of sponsorship commitment based on level of membership.

The **California Preservation Conference** brings more than 600 participants from across the state to learn, network, and share successes. The conference includes over 40 sessions, special events, networking activities, and site tours in and around Palm Springs.

Sponsors receive:

- Complimentary conference tickets
- Marketing benefits
- Access to CPF's educational programs
- Listing in CPF's online Professional Directory

\$20,000 LEAD SPONSOR

10 tickets to the conference, Opening Reception, and President's Circle Reception
Premium marketing benefits

Includes full page inside cover program book ad, name and logo on promo materials, exhibit booth, and opt-in registrant emails

Unlimited free tickets to every CPF educational program for one year

\$5,000 CAPITAL SPONSOR

5 conference tickets, 4 to Opening, Closing and President's Circle Receptions
Significant marketing benefits

Includes a half page ad in the program book or conference app, name and logo on all promo materials, and exhibit booth

\$2,500 PILLAR SPONSOR

3 conference tickets, 2 to Opening, Closing and President's Circle Receptions
Enhanced marketing benefits

Includes a quarter page ad in the program book or conference app, name and logo on all promo materials, and the opportunity to distribute swag

\$1,500 SUPPORTING SPONSOR

2 conference tickets, 1 to Opening, Closing and President's Circle Receptions
Enhanced marketing benefits

Includes a quarter page ad in the program book or conference app, name and logo on all promo materials, and the opportunity to distribute swag

\$500 NONPROFIT SPONSOR

1 ticket to the conference and President's Circle Reception
Enhanced marketing benefits

Includes a quarter page ad in the program book or conference app, name and logo on all promo materials, and the opportunity to distribute swag

ADDITIONAL SPONSORSHIP OPPORTUNITIES

The conference includes multiple tours and special events, from intimate gatherings to a plenary session and lunches with hundreds in attendance. To discuss event sponsorship opportunities and benefits, contact CPF at cpf@californiapreservation.org.

ANNUAL PARTNERSHIPS

Interested in receiving benefits and visibility throughout the year? Learn more about our Annual Partners program by visiting californiapreservation.org/partnership. Annual Partners receive free access to all CPF workshops and webinars, as well as significant visibility.

LEARN MORE

Interested in additional ways of getting involved? Visit us online at californiapreservation.org/sponsorship for a complete list of opportunities.

BECOME A SPONSOR, by visiting californiapreservation.org/sponsorship, or contact CPF directly at: cpf@californiapreservation.org
415.495.0349

The **California Preservation Foundation** is a network of more than 20,000 members and supporters from across California and around the world, who work to protect our shared architectural and cultural heritage. CPF is a leader in preservation education and advocacy, annually training more than 1,500 people and responding to hundreds of requests for assistance. Your sponsorship helps to fund our work throughout the year, and we greatly appreciate your support!



101 The Embarcadero, Suite 120
San Francisco, CA 94105

cpf@californiapreservation.org
415.495.0349

californiapreservation.org/conference

CALIFORNIA PRESERVATION FOUNDATION

Sponsorship Commitment



Thank you for supporting the California Preservation Foundation

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. Visit californiapreservation.org/sponsorship for additional information about each level of sponsorship.

SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name		E Mail
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVELS

CALIFORNIA PRESERVATION CONFERENCE SPONSORSHIP

- \$20,000 Lead \$2,500 Pillar \$500 Nonprofit
 \$5,000 Capital \$1,500 Supporting Other \$_____

ANNUAL PARTNERSHIP

- \$30,000 Educational \$10,000 Cornerstone \$7,500 Pediment \$5,000 Cornice

Visit californiapreservation.org/conference for additional details. Sponsorship commitment and full payment are due April 24, 2020

PAYMENT

A 50% deposit is due with this form.

- Check Enclosed Visa MasterCard Amex Discover

Cardholder Name		
Credit Card Number	Expiration Date	CVV Code
Signature		

Questions?

For more information, contact CPF
415.495.0349
cpf@californiapreservation.org

Please include a copy of this form with payment.

Mail to:
California Preservation Foundation
101 The Embarcadero, Suite 120
San Francisco, CA 94105

California Preservation Conference Exhibitor Form

Embassy Suites Sacramento, May 17-20, 2020



Thank you for supporting the California Preservation Foundation

The California Preservation Conference attracts over 600 professionals, community leaders, planners, architects, engineers, public and private sector representatives, owners of historic properties, developers, landscape architects, attorneys, real estate professionals and preservationists from all over California.

Who should be an Exhibitor?

This is a rare opportunity to present your work to the state's largest gathering of practicing design professionals and interested parties. Exhibitors typically include construction companies, architectural firms, photographers, antique and salvage dealers, and more.

Exhibitors receive prominent exposure within the conference registration area. Exhibit spaces are allotted on a first come, first-served basis and will likely sell out early so make sure to reserve your space now!

Information for Exhibitors

- Exhibitors will be located in the main lobby of the Embassy Suites Sacramento.
- Spaces in the exhibit hall are allotted on a first come, first serve basis.
- The exhibit space includes a 6' table and 2 chairs. Power strip and wireless internet may be available for an additional fee.

PACKAGE	BENEFITS	COST
<input type="checkbox"/> Standard	Listing in conference program and CPF website, plus one complimentary registration	\$1,000
<input type="checkbox"/> Nonprofit	Listing in conference program and CPF website, plus one complimentary registration	\$400

Visit californiapreservation.org/conference for additional details. Application deadline: April 24, 2020.

EXHIBITOR COMMITMENT FORM

Company/Affiliation		Website/URL	
Billing Address			
City		State	Zip Code
Contact Name		E Mail	
Phone		Fax	
Signature		Date	

PAYMENT

A 50% deposit is due with this form.

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Cardholder Name		
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Signature		

Questions?

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