

CALIFORNIA PRESERVATION CONFERENCE

MAY 17-20, 2020 | SACRAMENTO

# A Changing Climate for Preservation Sponsorship Program



CALIFORNIA  
PRESERVATION  
FOUNDATION

# SPONSORSHIP LEVELS

All sponsors receive complimentary membership to CPF. Membership benefits include free webinar access, half price workshop registration, and discounted registration to all other CPF events for one year from the date of sponsorship commitment based on level of membership.

## \$20,000 LEAD SPONSOR

10 tickets to the conference, Opening Reception, and President's Circle Reception  
Premium marketing benefits

Includes full page inside cover program book ad, name and logo on promo materials, exhibit booth, and opt-in registrant emails

Unlimited free tickets to every CPF educational program for one year

## \$5,000 CAPITAL SPONSOR

5 conference tickets, 4 to Opening, Closing and President's Circle Receptions  
Significant marketing benefits

Includes a half page ad in the program book or conference app, name and logo on all promo materials, and exhibit booth

## \$2,500 PILLAR SPONSOR

3 conference tickets, 2 to Opening, Closing and President's Circle Receptions  
Enhanced marketing benefits

Includes a quarter page ad in the program book or conference app, name and logo on all promo materials, and the opportunity to distribute swag

## \$1,500 SUPPORTING SPONSOR

2 conference tickets, 1 to Opening, Closing and President's Circle Receptions  
Enhanced marketing benefits

Includes a quarter page ad in the program book or conference app, name and logo on all promo materials, and the opportunity to distribute swag

## \$500 NONPROFIT SPONSOR

1 ticket to the conference and President's Circle Reception  
Enhanced marketing benefits

Includes a quarter page ad in the program book or conference app, name and logo on all promo materials, and the opportunity to distribute swag

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

The conference includes multiple tours and special events, from intimate gatherings to a plenary session and lunches with hundreds in attendance. To discuss event sponsorship opportunities and benefits, contact CPF at [cpf@californiapreservation.org](mailto:cpf@californiapreservation.org).

## ANNUAL PARTNERSHIPS

Interested in receiving benefits and visibility throughout the year? Learn more about our Annual Partners program by visiting [californiapreservation.org/partnership](http://californiapreservation.org/partnership). Annual Partners receive free access to all CPF workshops and webinars, as well as significant visibility.

## LEARN MORE

Interested in additional ways of getting involved? Visit us online at [californiapreservation.org/sponsorship](http://californiapreservation.org/sponsorship) for a complete list of opportunities.

Cover photo courtesy of CADA and Codi Ann Backman

The **California Preservation Conference** brings more than 600 participants from across the state to learn, network, and share successes. The conference includes over 40 sessions, special events, networking activities, and site tours in and around Sacramento.

### Sponsors receive:

- Complimentary conference tickets
- Marketing benefits
- Access to CPF's educational programs
- Listing in CPF's online Professional Directory

**BECOME A SPONSOR**, by visiting [californiapreservation.org/sponsorship](http://californiapreservation.org/sponsorship), or contact CPF directly at: [cpf@californiapreservation.org](mailto:cpf@californiapreservation.org)  
415.495.0349

The **California Preservation Foundation** is a network of more than 20,000 members and supporters from across California and around the world, who work to protect our shared architectural and cultural heritage. CPF is a leader in preservation education and advocacy, annually training more than 1,500 people and responding to hundreds of requests for assistance. Your sponsorship helps to fund our work throughout the year, and we greatly appreciate your support!



101 The Embarcadero, Suite 120  
San Francisco, CA 94105

[cpf@californiapreservation.org](mailto:cpf@californiapreservation.org)  
415.495.0349

[californiapreservation.org/conference](http://californiapreservation.org/conference)



# CALIFORNIA PRESERVATION FOUNDATION

## Sponsorship Commitment



### Thank you for supporting the California Preservation Foundation

Your sponsorship highlights your commitment to protecting and preserving our shared heritage.  
Visit [californiapreservation.org/sponsorship](http://californiapreservation.org/sponsorship) for additional information about each level of sponsorship.

## SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

## SPONSORSHIP LEVELS

### CALIFORNIA PRESERVATION CONFERENCE SPONSORSHIP

- |                                          |                                             |                                          |
|------------------------------------------|---------------------------------------------|------------------------------------------|
| <input type="checkbox"/> \$20,000 Lead   | <input type="checkbox"/> \$2,500 Pillar     | <input type="checkbox"/> \$500 Nonprofit |
| <input type="checkbox"/> \$5,000 Capital | <input type="checkbox"/> \$1,500 Supporting | <input type="checkbox"/> Other \$_____   |

### ANNUAL PARTNERSHIP

- |                                               |                                               |                                           |                                          |
|-----------------------------------------------|-----------------------------------------------|-------------------------------------------|------------------------------------------|
| <input type="checkbox"/> \$30,000 Educational | <input type="checkbox"/> \$10,000 Cornerstone | <input type="checkbox"/> \$7,500 Pediment | <input type="checkbox"/> \$5,000 Cornice |
|-----------------------------------------------|-----------------------------------------------|-------------------------------------------|------------------------------------------|

Visit [californiapreservation.org/conference](http://californiapreservation.org/conference) for additional details. Sponsorship commitment and full payment are due April 24, 2020

## PAYMENT

A 50% deposit is due with this form.

- |                                         |                               |                                     |                               |                                   |
|-----------------------------------------|-------------------------------|-------------------------------------|-------------------------------|-----------------------------------|
| <input type="checkbox"/> Check Enclosed | <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard | <input type="checkbox"/> Amex | <input type="checkbox"/> Discover |
|-----------------------------------------|-------------------------------|-------------------------------------|-------------------------------|-----------------------------------|

Cardholder Name		
Credit Card Number	Expiration Date	CVV Code
Signature		

### Questions?

For more information, contact CPF  
415.495.0349  
[cpf@californiapreservation.org](mailto:cpf@californiapreservation.org)



Please include a copy of this form with payment.

### Mail to:

California Preservation Foundation  
101 The Embarcadero, Suite 120  
San Francisco, CA 94105

# California Preservation Conference Exhibitor Form

Embassy Suites Sacramento, May 17-20, 2020



## Thank you for supporting the California Preservation Foundation

The California Preservation Conference attracts over 600 professionals, community leaders, planners, architects, engineers, public and private sector representatives, owners of historic properties, developers, landscape architects, attorneys, real estate professionals and preservationists from all over California.

### Who should be an Exhibitor?

This is a rare opportunity to present your work to the state's largest gathering of practicing design professionals and interested parties. Exhibitors typically include construction companies, architectural firms, photographers, antique and salvage dealers, and more.

Exhibitors receive prominent exposure within the conference registration area. Exhibit spaces are allotted on a first come, first-served basis and will likely sell out early so make sure to reserve your space now!

### Information for Exhibitors

- Exhibitors will be located in the main lobby of the Embassy Suites Sacramento.
- Spaces in the exhibit hall are allotted on a first come, first serve basis.
- The exhibit space includes a 6' table and 2 chairs. Power strip and wireless internet may be available for an additional fee.
- Conference Hours: May 17-May 19, 8 a.m. to 5:30 p.m.
- Setup: May 17, beginning at 8 am.
- Take Down: May 19, by 5 p.m.

PACKAGE	BENEFITS	COST
<input type="checkbox"/> Standard	Listing in conference program and CPF website, plus one complimentary registration	\$1,000
<input type="checkbox"/> Nonprofit	Listing in conference program and CPF website, plus one complimentary registration	\$400

Visit [californiapreservation.org/conference](http://californiapreservation.org/conference) for additional details. Application deadline: April 24, 2020.

## EXHIBITOR COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

## PAYMENT

A 50% deposit is due with this form.

☐ Check Enclosed   ☐ Visa   ☐ MasterCard   ☐ Amex   ☐ Discover

Cardholder Name		
Credit Card Number	Expiration Date	CVV Code
Signature		

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California Preservation Foundation  
101 The Embarcadero, Suite 120  
San Francisco, CA 94105-1215

# California Preservation Conference Advertisement Form

Embassy Suites Sacramento, May 17-20, 2020



## Thank you for supporting the California Preservation Foundation

Your advertisement in the 2020 California Preservation Conference Resource Directory, a beautifully designed publication, is an exceptional opportunity to reach a large statewide audience. The conference attracts over 500 professionals, community leaders, planners, architects, engineers, public and private sector representatives, owners of historic properties, developers, landscape architects, attorneys, real estate professionals and preservationists from all over California.

**Don't miss your chance to be part of the Conference Resource Directory!**

AD SIZE	DIMENSIONS	COST
<input type="checkbox"/> Quarter-page	3 3/8" wide x 4 3/4" high	\$400
<input type="checkbox"/> Half-page horizontal	7 1/4" wide x 4 3/4" high	\$600
<input type="checkbox"/> Half-page vertical	3 3/8" wide x 9 1/2" high	\$600
<input type="checkbox"/> Full page	7 1/4" wide x 9 1/2" high	\$1,000

## ACCEPTABLE FORMATS

Ads can only be accepted in an electronic format:

- Files must be JPG, PDF, or TIF
- Grayscale or CMYK (no RGB)
- Resolution: 300 dpi minimum

Visit [californiapreservation.org/conference](http://californiapreservation.org/conference) for additional details. All ads will be printed in full-color. Art files due by Friday, April 17, 2020.

## ADVERTISEMENT COMMITMENT FORM

Company/Affiliation	Website/URL	
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

## PAYMENT

A 50% deposit is due with this form.

☐ Check Enclosed   ☐ Visa   ☐ MasterCard   ☐ Amex   ☐ Discover

Cardholder Name		
Credit Card Number	Expiration Date	CVV Code
Signature		

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