CALIFORNIA PRESERVATION CONFERENCE
MAY 17-20, 2020 | SACRAMENTO

A Changing Climate for Preservation
Sponsorship Program
SPONSORSHIP LEVELS

All sponsors receive complimentary membership to CPF. Membership benefits include free webinar access, half price workshop registration, and discounted registration to all other CPF events for one year from the date of sponsorship commitment based on level of membership.

$20,000 LEAD SPONSOR
10 tickets to the conference, Opening Reception, and President’s Circle Reception
Premium marketing benefits
- Includes full page inside cover program book ad, name and logo on promo materials, exhibit booth, and opt-in registrant emails
- Unlimited free tickets to every CPF educational program for one year

$5,000 CAPITAL SPONSOR
5 conference tickets, 4 to Opening, Closing and President’s Circle Receptions
Significant marketing benefits
- Includes a half page ad in the program book or conference app, name and logo on all promo materials, and exhibit booth

$2,500 PILLAR SPONSOR
3 conference tickets, 2 to Opening, Closing and President’s Circle Receptions
Enhanced marketing benefits
- Includes a quarter page ad in the program book or conference app, name and logo on all promo materials, and the opportunity to distribute swag

$1,500 SUPPORTING SPONSOR
2 conference tickets, 1 to Opening, Closing and President’s Circle Receptions
Enhanced marketing benefits
- Includes a quarter page ad in the program book or conference app, name and logo on all promo materials, and the opportunity to distribute swag

$500 NONPROFIT SPONSOR
1 ticket to the conference and President’s Circle Reception
Enhanced marketing benefits
- Includes a quarter page ad in the program book or conference app, name and logo on all promo materials, and the opportunity to distribute swag

ADDITIONAL SPONSORSHIP OPPORTUNITIES

The conference includes multiple tours and special events, from intimate gatherings to a plenary session and lunches with hundreds in attendance. To discuss event sponsorship opportunities and benefits, contact CPF at cpf@californiapreservation.org.

ANNUAL PARTNERSHIPS

Interested in receiving benefits and visibility throughout the year? Learn more about our Annual Partners program by visiting californiapreservation.org/partnership. Annual Partners receive free access to all CPF workshops and webinars, as well as significant visibility.

LEARN MORE

Interested in additional ways of getting involved? Visit us online at californiapreservation.org/sponsorship for a complete list of opportunities.

Cover photo courtesy of CADA and Codi Ann Backman
Thank you for supporting the California Preservation Foundation

Your sponsorship highlights your commitment to protecting and preserving our shared heritage.
Visit californiapreservation.org/sponsorship for additional information about each level of sponsorship.

SPONSORSHIP COMMITMENT FORM

Company/Affiliation

Website/URL

Billing Address

City

State

Zip Code

Contact Name

E Mail

Phone

Fax

Signature

Date

SPONSORSHIP LEVELS

CALIFORNIA PRESERVATION CONFERENCE SPONSORSHIP
☐ $20,000 Lead
☐ $2,500 Pillar
☐ $500 Nonprofit

☐ $5,000 Capital
☐ $1,500 Supporting
☐ Other $_____

ANNUAL PARTNERSHIP
☐ $30,000 Educational
☐ $10,000 Cornerstone
☐ $7,500 Pediment
☐ $5,000 Cornice

Visit californiapreservation.org/conference for additional details. Sponsorship commitment and full payment are due April 24, 2020

PAYMENT

A 50% deposit is due with this form.

☐ Check Enclosed

☐ Visa

☐ MasterCard

☐ Amex

☐ Discover

Cardholder Name

Credit Card Number

Expiration Date

CVV Code

Signature

Questions?
For more information, contact CPF
415.495.0349
cpf@californiapreservation.org

Please include a copy of this form with payment.

Mail to:
California Preservation Foundation
101 The Embarcadero, Suite 120
San Francisco, CA 94105
Thank you for supporting the California Preservation Foundation

The California Preservation Conference attracts over 600 professionals, community leaders, planners, architects, engineers, public and private sector representatives, owners of historic properties, developers, landscape architects, attorneys, real estate professionals and preservationists from all over California.

Who should be an Exhibitor?
This is a rare opportunity to present your work to the state’s largest gathering of practicing design professionals and interested parties. Exhibitors typically include construction companies, architectural firms, photographers, antique and salvage dealers, and more.

Exhibitors receive prominent exposure within the conference registration area. Exhibit spaces are allotted on a first come, first-served basis and will likely sell out early so make sure to reserve your space now!

Information for Exhibitors
- Exhibitors will be located in the main lobby of the Embassy Suites Sacramento.
- Spaces in the exhibit hall are allotted on a first come, first serve basis.
- The exhibit space includes a 6’ table and 2 chairs. Power strip and wireless internet may be available for an additional fee.
- Conference Hours: May 17-May 19, 8 a.m. to 5:30 p.m.
- Setup: May 17, beginning at 8 am.
- Take Down: May 19, by 5 p.m.


EXHIBITOR COMMITMENT FORM

Company/Affiliation: __________________________ Website/URL: __________________________

Billing Address

City: ___________ State: ________ Zip Code: ___________

Contact Name: __________________________ Email: __________________________

Phone: __________________________ Fax: __________________________

Signature: __________________________ Date: ___________

PACKAGE         BENEFITS                                      COST
☐ Standard       Listing in conference program and CPF website, plus one complimentary registration  $1,000
☐ Nonprofit      Listing in conference program and CPF website, plus one complimentary registration  $400


Questions?

For more information, contact CPF
415.495.0349
cpf@californiapreservation.org

Please include a copy of this form with payment.

Mail to:
California Preservation Foundation
101 The Embarcadero, Suite 120
San Francisco, CA 94105-1215
Thank you for supporting the California Preservation Foundation

Your advertisement in the 2020 California Preservation Conference Resource Directory, a beautifully designed publication, is an exceptional opportunity to reach a large statewide audience. The conference attracts over 500 professionals, community leaders, planners, architects, engineers, public and private sector representatives, owners of historic properties, developers, landscape architects, attorneys, real estate professionals and preservationists from all over California.

Don’t miss your chance to be part of the Conference Resource Directory!

AD SIZE          DIMENSIONS               COST
☐ Quarterpage    3 3/8" wide x 4 3/4" high   $400
☐ Halfpage horizontal  7 1/4" wide x 4 3/4" high   $600
☐ Halfpage vertical     3 3/8" wide x 9 1/2" high   $600
☐ Full page               7 1/4" wide x 9 1/2" high   $1,000

ACCEPTABLE FORMATS
Ads can only be accepted in an electronic format:
• Files must be JPG, PDF, or TIF
• Grayscale or CMYK (no RGB)
• Resolution: 300 dpi minimum

Visit californiapreservation.org/conference for additional details. All ads will be printed in full-color. Art files due by Friday, April 17, 2020.

ADVERTISEMENT COMMITMENT FORM

Company/Affiliation
Website/URL
Billing Address
City State Zip Code
Contact Name E Mail
Phone Fax
Signature Date

PAYMENT
A 50% deposit is due with this form.
☐ Check Enclosed   ☐ Visa   ☐ MasterCard   ☐ Amex   ☐ Discover

Cardholder Name
Credit Card Number Expiration Date CVV Code
Signature

Questions?
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