



CALIFORNIA PRESERVATION FOUNDATION
ANNUAL SPONSORSHIP PROGRAM



CALIFORNIA
PRESERVATION
FOUNDATION

Annual Sponsors receive access and exposure at CPF events throughout the year, including:

CALIFORNIA PRESERVATION AWARDS

October 16, 2020 | Los Angeles

Celebrating the best in preservation, this event attracts hundreds each year.

CALIFORNIA PRESERVATION CONFERENCE

May 18-20, 2020 | Online

Attracts more than 600 professionals from across California to learn, share, and network.

TOURS AND EDUCATIONAL EVENTS

CPF events run year round, training more than 1,500 people annually.

BECOME A SPONSOR, by visiting californiapreservation.org/Sponsorship, or contacting Christine Madrid French Chris@californiapreservation.org 415.495.0349 x202

The **California Preservation Foundation** is a network of more than 18,000 members and supporters from across California and around the world, who work to protect our shared architectural and cultural heritage. CPF is a leader in preservation education and advocacy, annually training more than 1,500 people and responding to hundreds of requests for assistance. Your Sponsorship helps to fund our work throughout the year, and we greatly appreciate your support!



CALIFORNIA
PRESERVATION
FOUNDATION

101 The Embarcadero, Suite 120
San Francisco, CA 94105

cpf@californiapreservation.org

415.495.0349

californiapreservation.org/Sponsorship

SPONSORSHIP LEVELS

Annual Sponsors receive significant marketing and educational benefits, including:

- Listing on all printed marketing material and newsletters
- Inclusion in our online Resources Directory
- The opportunity to collaborate on a marketing campaign for a Preservation Design Award winning project (for Pediment Sponsors and above)
- CPF membership with unlimited free access to our webinars and workshops

\$10,000 CORNERSTONE SPONSOR

14 tickets to the **Annual Conference**

Significant exposure at the **Annual Conference**

Includes a full page ad in the program book, name and logo on all promo materials, exhibit booth, and database of opt-in registrant emails

6 tickets to the **California Preservation Awards** and significant exposure at the event

Includes name and logo on all promotional materials, and a full page ad in the program book

\$7,500 PEDIMENT SPONSOR

10 tickets to the **Annual Conference**

Significant exposure at the **Annual Conference**

Includes a full page ad in the program book, name and logo on all promo materials, and exhibit booth

4 tickets to the **California Preservation Awards** and significant exposure at the event

Includes name and logo on all promotional materials, and a half page ad in the program book

\$5,000 CORNICE SPONSOR

6 tickets to the **Annual Conference**

Enhanced exposure at the **Annual Conference**

Includes a half page ad in the program book, name and logo on all promo materials, and exhibit booth

2 tickets to the **California Preservation Awards** and enhanced exposure at the event

Includes name and logo on all promotional materials

LEARN MORE

Interested in additional ways of getting involved? Visit us online at californiapreservation.org/Sponsorship for a complete list of opportunities.

EDUCATIONAL SPONSOR

Make a short presentation at every CPF workshop and webinar, name and logo on all promo and educational materials, a full page ad in the conference program book, and a database of opt-in registrant emails by becoming our Educational Sponsor. Contact Andrew Shaffer at andrew@californiapreservation.org or 415.495.0349 x202 to discuss pricing and additional benefits.

DEADLINES & EXPIRATIONS

Commitments received before **May 1** will receive benefits until **April 30** of the following year.

Commitments received before **October 1** will receive benefits until **September 30** of the following year.

*Image of the Ferry Building in San Francisco, winner of a 2017 Preservation Design Award.
Photo © Nat + Cody*

CALIFORNIA PRESERVATION FOUNDATION

Annual Sponsorship Commitment



Thank you for partnering with the California Preservation Foundation

Your partnership highlights your commitment to protecting and preserving our shared heritage.
Visit californiapreservation.org/partnership for additional information about each level of sponsorship.

SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

ANNUAL PARTNERSHIP

☐ \$10,000 Cornerstone ☐ \$7,500 Pediment ☐ \$5,000 Cornice

DEADLINES & EXPIRATIONS

Commitments received before **May 1** will receive benefits until **April 30** of the following year.

Commitments received before **October 1** will receive benefits until **September 30** of the following year.

CALIFORNIA PRESERVATION AWARDS SPONSORSHIP

Visit californiapreservation.org/awards for additional details.

CALIFORNIA PRESERVATION CONFERENCE SPONSORSHIP

Visit californiapreservation.org/conference for additional details.

PAYMENT

A 50% deposit is due with this form.

☐ Check Enclosed ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

Cardholder Name		
Credit Card Number	Expiration Date	CVV Code
Signature		

Questions?

For more information, contact Andrew Shaffer
415.495.0349, ext 202
andrew@californiapreservation.org

Please include a copy of this form with payment.

Mail to:

California Preservation Foundation
101 The Embarcadero, Suite 120
San Francisco, CA 94105