Annual Sponsors receive access and exposure at CPF events throughout the year, including:

CALIFORNIA PRESERVATION AWARDS
October 16, 2020 | Los Angeles
Celebrating the best in preservation, this event attracts hundreds each year.

CALIFORNIA PRESERVATION CONFERENCE
May 18-20, 2020 | Online
Attracts more than 600 professionals from across California to learn, share, and network.

TOURS AND EDUCATIONAL EVENTS
CPF events run year round, training more than 1,500 people annually.

BECOME A SPONSOR, by visiting californiapreservation.org/Sponsorship, or contacting Christine Madrid French Chris@californiapreservation.org 415.495.0349 x202

The California Preservation Foundation is a network of more than 18,000 members and supporters from across California and around the world, who work to protect our shared architectural and cultural heritage. CPF is a leader in preservation education and advocacy, annually training more than 1,500 people and responding to hundreds of requests for assistance. Your Sponsorship helps to fund our work throughout the year, and we greatly appreciate your support!

SPONSORSHIP LEVELS
Annual Sponsors receive significant marketing and educational benefits, including:

- Listing on all printed marketing material and newsletters
- Inclusion in our online Resources Directory
- The opportunity to collaborate on a marketing campaign for a Preservation Design Award winning project (for Pediment Sponsors and above)
- CPF membership with unlimited free access to our webinars and workshops

$10,000 CORNERSTONE SPONSOR
14 tickets to the Annual Conference
Significant exposure at the Annual Conference
Includes a full page ad in the program book, name and logo on all promo materials, exhibit booth, and database of opt-in registrant emails
6 tickets to the California Preservation Awards and significant exposure at the event
Includes name and logo on all promotional materials, and a full page ad in the program book

$7,500 PEDIMENT SPONSOR
10 tickets to the Annual Conference
Significant exposure at the Annual Conference
Includes a full page ad in the program book, name and logo on all promo materials, and exhibit booth
4 tickets to the California Preservation Awards and significant exposure at the event
Includes name and logo on all promotional materials, and a half page ad in the program book

$5,000 CORNICE SPONSOR
6 tickets to the Annual Conference
Enhanced exposure at the Annual Conference
Includes a half page ad in the program book, name and logo on all promo materials, and exhibit booth
2 tickets to the California Preservation Awards and enhanced exposure at the event
Includes name and logo on all promotional materials

LEARN MORE
Interested in additional ways of getting involved? Visit us online at californiapreservation.org/Sponsorship for a complete list of opportunities.

EDUCATIONAL SPONSOR
Make a short presentation at every CPF workshop and webinar, name and logo on all promo and educational materials, a full page ad in the conference program book, and a database of opt-in registrant emails by becoming our Educational Sponsor. Contact Andrew Shaffer at andrew@californiapreservation.org or 415.495.0349 x202 to discuss pricing and additional benefits.

DEADLINES & EXPIRATIONS
Commitments received before May 1 will receive benefits until April 30 of the following year.
Commitments received before October 1 will receive benefits until September 30 of the following year.

Image of the Ferry Building in San Francisco, winner of a 2017 Preservation Design Award.
Photo © Nat + Cody
Thank you for partnering with the California Preservation Foundation

Your partnership highlights your commitment to protecting and preserving our shared heritage. Visit californiapreservation.org/partnership for additional information about each level of sponsorship.

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SPONSORSHIP LEVEL

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CALIFORNIA PRESERVATION AWARDS SPONSORSHIP

Visit californiapreservation.org/awards for additional details.

CALIFORNIA PRESERVATION CONFERENCE SPONSORSHIP

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Questions?

For more information, contact Andrew Shaffer
415.495.0349, ext 202
andrew@californiapreservation.org

Please include a copy of this form with payment.

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