

CALIFORNIA PRESERVATION CONFERENCE

Sponsorship Program



A Changing Climate for Preservation

MAY 18 -20, 2020 | ONLINE & RECORDED

The California Preservation Foundation has established a reputation as a tech-leader in online learning throughout the state and regionally. Our experience in this area will serve the organization well as we pivot to **an all on-line conference program planned for May 18-20 via Zoom.**

The three-day conference features 25 sessions of one-hour each, plus a keynote, two special lunchtime presentations, and two fun events to cap off the Tuesday and Wednesday day of programming. All sessions are available for continuing education credits and will be recorded.

Same quality programs with enhanced benefits.

The conference program will be printed as a PDF and available to all of our participants and the general public. As a new addition this year, CPF will also publish the conference program on a mobile app, to generate more views and enlarge the audience.

Capital Sponsors

Maria and Robert Kelly Stewardship

Pillar Sponsors



Supporting Sponsors



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The **California Preservation Conference** brings more than 600 participants from across the state to learn, network, and share successes. The online conference includes 25 sessions, special online events, and features nationally recognized speakers each day.

Sponsors receive:

- Complimentary conference tickets
- Marketing benefits
- Access to CPF's educational programs
- Listing in CPF's online Professional Directory

BECOME A SPONSOR, by visiting californiapreservation.org/sponsorship, or contact CPF directly at: cpf@californiapreservation.org
415.495.0349

The **California Preservation Foundation** is a network of more than 20,000 members and supporters from across California and around the world, who work to protect our shared architectural and cultural heritage. CPF is a leader in preservation education and advocacy, annually training more than 1,500 people and responding to hundreds of requests for assistance. Your sponsorship helps to fund our work throughout the year, and we greatly appreciate your support!



101 The Embarcadero, Suite 120
San Francisco, CA 94105

cpf@californiapreservation.org
415.495.0349

californiapreservation.org/conference

SPONSORSHIP LEVELS

All sponsors receive complimentary membership to CPF. Membership benefits include free webinar access, half price workshop registration, and discounted registration to all other CPF events for one year from the date of sponsorship commitment based on level of membership.

\$20,000 LEAD SPONSOR

10 tickets to the conference

Premium marketing benefits

Includes full page inside cover program book ad, name and logo on promo materials, virtual exhibit booth, and opt-in registrant emails

Unlimited free tickets to every CPF educational program for one year

\$5,000 CAPITAL SPONSOR

5 conference tickets

Significant marketing benefits

Includes a full page ad in the program book, ad in conference app, name and logo on all promo materials, including at the beginning of each online session (25 during conference) and virtual exhibit booth.

\$2,500 PILLAR SPONSOR

4 conference tickets

Enhanced marketing benefits

Includes a half page ad in the program book, ad in conference app, name and logo on all promo materials, including at the beginning of each online session (25 during conference) and virtual exhibit booth.

\$1,500 SUPPORTING SPONSOR

3 conference tickets

Enhanced marketing benefits

Includes a quarter page ad in the program book, ad in conference app, name and logo on all promo materials, including at the beginning of each online session (25 during conference) and virtual exhibit booth.

\$500 NONPROFIT SPONSOR

1 ticket to the conference

Enhanced marketing benefits

Includes a quarter page ad in the program book, ad in conference app, name and logo on all promo materials, including at the beginning of each online session (25 during conference) and virtual exhibit booth.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

The conference includes multiple tours and special events, from intimate gatherings to a plenary session and lunches with hundreds in attendance. To discuss event sponsorship opportunities and benefits, contact CPF at cpf@californiapreservation.org.

ANNUAL PARTNERSHIPS

Interested in receiving benefits and visibility throughout the year? Learn more about our Annual Partners program by visiting californiapreservation.org/partnership. Annual Partners receive free access to all CPF workshops and webinars, as well as significant visibility.

LEARN MORE

Interested in additional ways of getting involved? Visit us online at californiapreservation.org/sponsorship for a complete list of opportunities.

Cover photo courtesy of CADA and Codi Ann Backman