



CALIFORNIA PRESERVATION AWARDS

SPONSORSHIP OPPORTUNITIES

Awards Ceremony: October 21, 2020

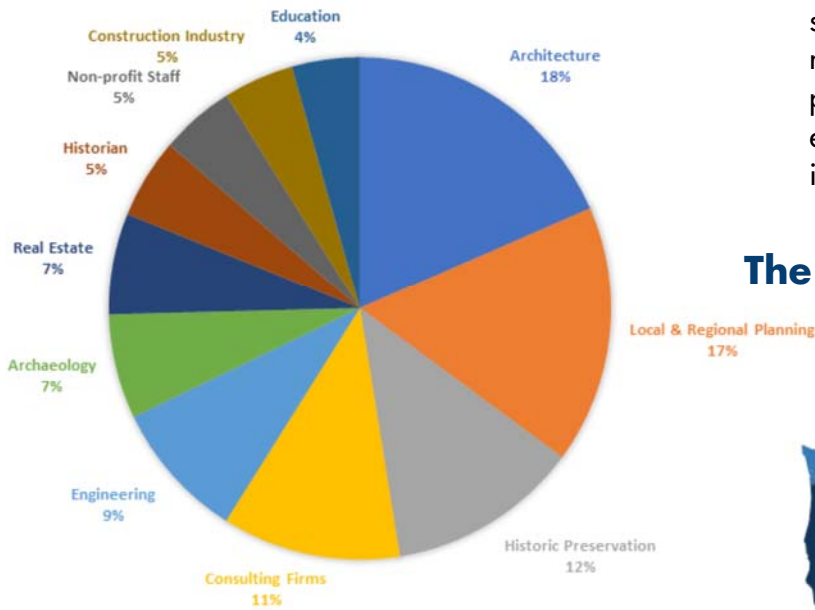
The California Preservation Awards are a statewide hallmark, recognizing the absolute best in historic preservation. The awards ceremony includes the presentation of the Preservation Design Awards and the President's Awards, bringing together hundreds of people each year to share and celebrate excellence.



BENEFITS OF SPONSORSHIP

Sponsors help fund our work throughout the year and receive significant visibility on our website, webinars, and social media streams.

TOP INDUSTRIES REPRESENTED BY OUR AUDIENCE



Sponsors receive unprecedented exposure with target audiences.

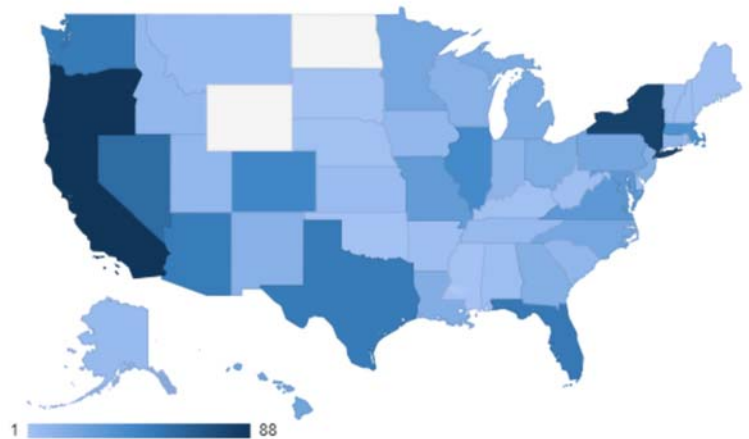
The **California Preservation Foundation** is a network of more than 20,000 members and supporters, with participants from **48 states** and **13 countries**, who work to protect our irreplaceable architectural and cultural heritage. CPF is a leader in preservation education and advocacy. Join us as we celebrate the best historic preservation projects of the year.

Educate, Advocate and Celebrate!

For the first time, the **California Preservation Awards** and **President's Awards** ceremony will be held online on October 21, 2020, as part of a month-long celebration of history and design.

We are excited to announce an expanded format for the awards throughout October, including a series of professional educational webinars, a virtual trade show **Preservation ExPo 2020**, and a movie night. All of the award programs will be open to the public via **Zoom** and **Facebook LIVE**, further expanding the audience and creating larger impacts in the community.

The California Preservation Foundation is a statewide organization with international reach.



Australia
Bahrain
Brazil
Canada
France







Germany
India
Mexico
Netherlands
New Zealand

Poland
Spain
United Kingdom

Sponsorship highlights your commitment to excellence in heritage conservation and design.



SPONSORSHIP OPPORTUNITIES

	GOLD		SILVER			
	Level 1 \$7,500	Level 2 \$5,000	Level 1 \$2,500	Level 2 \$1,000	Level 3 \$500	Level 4 \$250
Sponsorship Benefits						
◆ Prominent placement in printable PDF 2020 Award book	X	X	X	X	X	X
◆ Listing on Awards event page on CPF website, linked to company website.	Logo	Logo	Logo	Logo	Name with link	Name with link
◆ Preservation Expo 2020. A virtual exhibit hall, showcasing product information and services. High visibility and waste free with a nationwide reach showcasing your company's services (see our website for more details on floor placement & online booth size).	 Island	 Peninsula	 Standard Premium	 Standard	 Tabletop	 Tabletop
◆ Inclusion on group post to social media feeds: Facebook, Instagram, LinkedIn, & Twitter.	X	X	X	X	—	—
◆ Placement on event email invitations (11,000+ mailing list).	X	X	X	X	X	X
◆ Company logo on video pre-roll before scheduled events in the program (6 planned events with total expected audience of 2000 to 2500).	X	X	X	X	Name	Name
◆ Promotion of company discount codes for products and services for event attendees (for example <i>CPFAwards</i>).	X	X	X	X	—	—
◆ Free attendance at all CEU qualified Award series events.	Unlimited	Unlimited	25	10	5	2
Membership Benefits						
◆ Complimentary membership (Listed at corresponding level, premier benefits listed below).	\$1000	\$500	\$250	\$150	\$100	\$50
◆ Online Professional Directory Listing (includes web link, firm name, contact information).	Logo, description	Logo	Firm name	—	—	—
◆ Complimentary access to all online programs (AIA, AICP & ASLA CEU reporting included).	X	X	X	Discount	Discount	Discount
Premium Benefits						
◆ Exclusive sponsor slide (single card) at Awards Show live stream event and webinars with company name and logo.	X	X				
◆ Company statement , whole page listing linked to Awards page website.	200 word	100 word				
◆ Opportunity to speak during Awards live stream event through a brief pre-recorded video (one or two-minute video or 20-second promo showcased during Awards Show; subject to approval).	X	X				
◆ Color advertisement in printable PDF 2020 Awards book.	Full page	Half page				
◆ Opt-In Attendee List.	X	X				
◆ Attendance report and analytics on visitors for Preservation ExPo 2020 (attendee interaction with booths, target audience responses and demographics).	X	X				

Sponsor commitment form attached.

For more information, visit our website: californiapreservation.org/awards or call 415-495-0349 ext. 202



CALIFORNIA PRESERVATION AWARDS

Sponsorship Commitment



Thank you for supporting the California Preservation Awards

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the California Preservation Awards support the California Preservation Foundation's statewide education and advocacy programs.

SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL	
Billing Address			
City		State	Zip Code
Contact Name		E Mail	
Phone		Fax	
Signature		Date	

SPONSORSHIP LEVEL

CALIFORNIA PRESERVATION AWARDS SPONSORSHIP

- | | | |
|---|---|---|
| <input type="checkbox"/> \$7,500 Gold Level 1 | <input type="checkbox"/> \$2,500 Silver Level 1 | <input type="checkbox"/> \$500 Silver Level 3 |
| <input type="checkbox"/> \$5,000 Gold Level 2 | <input type="checkbox"/> \$1,000 Silver Level 2 | <input type="checkbox"/> \$250 Silver Level 4 |

ANNUAL PARTNERSHIP

- | | | |
|---|---|--|
| <input type="checkbox"/> \$10,000 Cornerstone | <input type="checkbox"/> \$7,500 Pediment | <input type="checkbox"/> \$5,000 Cornice |
|---|---|--|

Annual Partners receive marketing exposure and benefits at the California Preservation Awards, our Annual Conference (to be held in Sacramento, May 2021), and at our workshops and all online programs throughout the year. For more information about becoming an Annual Partner, contact Christine Madrid French at Chris@californiapreservation.org or 415.495.0349 ext 202.

PAYMENT

A 50% deposit is due with this form. Balance must be paid by October 10, 2020

- Check Enclosed Visa MasterCard Amex Discover

Cardholder Name		Cardholder zip code	
Credit Card Number	Expiration Date	CVV Code	
Signature			

Questions?

For more information, contact Christine French
415.495.0349, ext 202

Chris@californiapreservation.org

Please include a copy of this form with payment.

Mail to:

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San Francisco, CA 94105-1215