

CALIFORNIA PRESERVATION FOUNDATION

# SPONSORSHIP



2021 CALIFORNIA PRESERVATION  
AWARDS



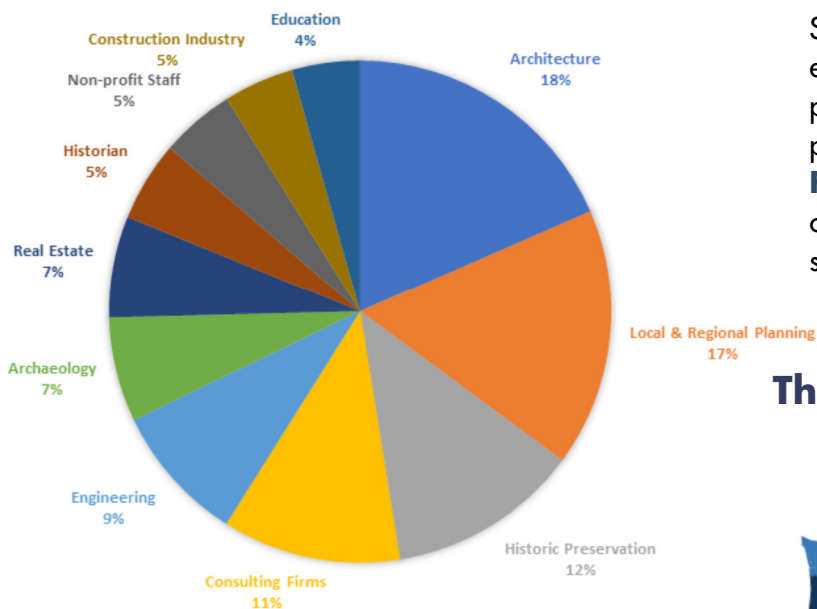
CALIFORNIA  
PRESERVATION  
FOUNDATION



# BENEFITS OF SPONSORSHIP

**Sponsors help fund our work throughout the year and receive significant visibility on our website, webinars, and social media streams.**

TOP INDUSTRIES REPRESENTED BY OUR AUDIENCE



20,000 in 2020

**Sponsors receive unprecedented exposure with target audiences.**

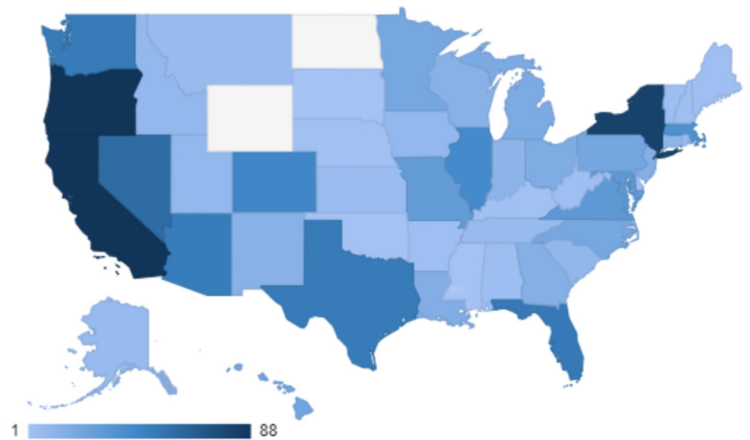
The **California Preservation Foundation** is a national network of members, supporters, and sponsors with participants from **48 states** and **13 countries** who work to protect our irreplaceable architectural and cultural heritage. CPF is a leader in preservation education and advocacy, with program attendance exceeding **20,000 viewers for our 2020 programs via Zoom, Facebook, and YouTube channels.**

The **2021 California Preservation Awards** will be held online in **October 2021**. Last year's online event was a phenomenal success and the 2021 slate of programs is guaranteed to break attendance records.

The awards will feature the best in innovative practices, while examining the challenges and opportunities facing historic preservation in California.

Sponsoring firms get national exposure, continuing education support for all staff, plus opportunities to participate in the awards programs. Select awards programs will be open to the public via **Zoom** and **Facebook LIVE**, further expanding the audience and creating larger impacts in the community. Reserve your sponsorship now for maximum exposure!

**The California Preservation Foundation is a statewide organization with international reach.**



**Australia**  
**Bahrain**  
**Brazil**  
**Canada**  
**France**

**Germany**  
**India**  
**Mexico**  
**Netherlands**  
**New Zealand**

**Poland**  
**Spain**  
**United Kingdom**

**Sponsorship highlights your commitment to excellence in heritage conservation and design.**

# AWARDS SPONSORSHIP OPPORTUNITIES

	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Copper \$500
Event Benefits					
Listing on Awards event page on CPF website, linked to company website.	Logo	Logo	Logo	Logo	Name with link
Inclusion on group post to social media feeds: Facebook, Instagram, LinkedIn, & Twitter.	X	X	X	X	—
Placement on event email invitations (11,000+ mailing list)	X	X	X	X	X
Promotional Video, 3 minutes maximum, to be shown online before event (subject to approval).	X	n/a	n/a	n/a	n/a
Exclusive sponsor slide (single card) at Awards Show live stream event and associated webinars with company name and logo.	X	X	n/a	n/a	n/a
Company logo on video pre-roll before scheduled events in the program (6 planned events with total expected audience of 2000 to 2500).	X	X	X	X	Name
Promotion of company discount codes for products and services for event attendees (for example <a href="#">CPFAwards</a> ).	X	X	X	X	—
Free attendance at all CEU qualified Award series events.	Unlimited	Unlimited	25	10	5
Opt-In Attendee List	X	X	n/a	n/a	n/a
Membership Benefits*					
Complimentary membership (Applicable to online events and programs only)	\$1,000	\$1,000	\$500	\$150	\$100
Online Professional Directory Listing (includes web link, firm name, contact information).	Logo, description	Logo	Firm	—	—

\*Applicable to online events only

**Sponsor commitment form attached.**

For more information, visit our website:

[californiapreservation.org/support/sponsorship](http://californiapreservation.org/support/sponsorship)

or call 415-495-0349 ext. 202



# CALIFORNIA PRESERVATION AWARDS



## Thank you for supporting the California Preservation Awards

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the California Preservation Awards support the California Preservation Foundation's statewide education and advocacy programs.

## SPONSORSHIP COMMITMENT FORM

Company/Affiliation	Website/URL	
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

## SPONSORSHIP LEVEL

### CALIFORNIA PRESERVATION AWARDS SPONSORSHIP

- |   |   |                                       |
|---|---|---------------------------------------|
| <input type="checkbox"/> \$7,500 Platinum I | <input type="checkbox"/> \$2,500 Silver | <input type="checkbox"/> \$500 Copper |
| <input type="checkbox"/> \$5,000 Gold       | <input type="checkbox"/> \$1,000 Bronze |                                       |

### ANNUAL SPONSORSHIP

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> \$10,000 Cornerstone | <input type="checkbox"/> \$7,500 Pediment | <input type="checkbox"/> \$5,000 Cornice |
|---|---|--|

*Annual Sponsors receive marketing exposure and benefits at the California Preservation Awards, our Annual Conference (to be held ONLINE June 2021), and at our workshops and all online programs throughout the year. For more information about becoming an Annual Sponsor, contact Christine Madrid French at [Chris@californiapreservation.org](mailto:Chris@californiapreservation.org) or 415.495.0349 ext 202.*

## PAYMENT

A 50% deposit is due with this form. Balance must be paid by October 8, 2021

- ☐ Check Enclosed   ☐ Visa   ☐ MasterCard   ☐ Amex   ☐ Discover

Cardholder Name	Cardholder zip code	
Credit Card Number	Expiration Date	CVV Code
Signature		

### Questions?

For more information, contact Christine French  
415.495.0349, ext 202  
[Chris@californiapreservation.org](mailto:Chris@californiapreservation.org)

**Please include a copy of this form with payment.**

### Mail to:

California Preservation Foundation  
101 The Embarcadero, Suite 120  
San Francisco, CA 94105-1215