Keynote Address: Photographer Carol Highsmith

Nationally recognized photographer Carol Highsmith is our Keynote speaker. Highsmith is a distinguished American documentarian who has donated her life’s work to the Library of Congress. Highsmith’s donation of publicly available, open access photographs of historic architecture and landscapes across America is expected to grow beyond 100,000 images from all 50 states. In 2016, she filed field one of the "most explosive, publicized, and potentially ground-breaking copyright lawsuits" against Getty Images for commercializing her public domain images without her consent.

Highsmith will connect her work and donation to the Library with the theme of this year’s conference, “Opening Doors,” connecting her documentation of the Californian and American landscape to the work of historic preservation. Highsmith will show how her work, travels, and contributions to the Library of Congress have ‘opened’ the doors for others to our rich multicultural histories and how we can play an active role in protecting our shared heritage.

Speakers: Carol Highsmith, Photographer

The Bateson Building: Forward-thinking Sustainable Building Design

"Keeping California a good place to live and to work means using what we have with care. Our natural capitol: The sun, air, water, soil and resources form the basis for a good life. A conserving society uses its limited resources in a way that balances today’s needs with a good future." - ("Office of Appropriate Technology: Purpose, Organization, and Activities.", 1976).

Governor Jerry G. Brown, Jr. appointed idealists to lead the State’s Agencies, including State Architect, Sim Van der Ryn, founder of the California Office of Appropriate Technology (OAT). OAT, a department within the Governor’s Office of Planning and Research (OPR), was tasked with developing and implementing practices to reduce energy consumption and heighten public environmental awareness. OAT influenced the design and construction of the Gregory Bateson Building, "an exceptionally significant example of energy efficient, environmentally sensitive architecture applied to a state government office building."

The Bateson Building, built in 1981, is an early example of ecologically integrated design, that promoted California as a leader in sustainable design. While some of the sustainable features did not function as planned, Bateson paved the way for California T-24 Energy Standards. The passive heating and cooling systems, daylighting conditions, and natural air movements, meant to offer comfort with a direct relationship with the outside conditions, instead led to complaints. "Coolth," used to thermally condition the interior space via a thermal rock mass storage system, was abandoned. Other building systems were altered or underutilized.

This presentation looks at Bateson’s breakthrough achievements; its successes and failures. We will explore how Bateson still instructs us on the integration of design and technology "and how its future rehabilitation may shape that narrative.

Moderator: Peter Birkholtz, Principal, Page & Turnbull; Speakers: Peter Calthorpe, Urban Design & Planning Principal, HDR, Inc.; Barry Lee Wasserman, FAIA, Principal

Rising to the Occasion: Rehabilitation of Challenging Buildings

Some historic buildings lend themselves well to adaptive reuse. Multiple ideas flow during project inception, the building’s spaces and structural components are able to be adapted relatively easily to the new use and functions, and the resulting successful projects ensure long term viability for the historic building. However, some historic buildings are more challenging due to building design, spatial arrangement, structural issues, or site challenges, etc. They may require numerous discarded ideas, multiple project teams and many years to come to fruition. They may require the concerted efforts of agencies and institutions, or dogged grassroots campaigns to save the building. Many of these buildings are under threat of demolition, either intentionally or through deferred maintenance, due to the length of time they remain vacant or underserved. Case studies involving these building types can enlighten and encourage other professionals dealing with their own challenging projects.

One of the case studies that will be presented is CPF’s own design awards winner, the Angelus Funeral Home/Paul R. Williams Family Apartments. Another case study is the former Riverside Public Library being transformed into the Cheech Marin Center for Chicano Art & Culture of the Riverside Art Museum ("The Cheech") that is due to open this summer.
## SCHEDULE AT A GLANCE

**TUESDAY, JUNE 7, 2022**

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<th>Time</th>
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<td><strong>Imagination &amp; Vision</strong></td>
<td><strong>12:00 PM - 1:00 PM</strong></td>
<td><strong>A Long Time Coming: Two Emblematic Adaptive Reuses on South Broadway in Los Angeles</strong></td>
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<td>Moderator: Peyton Hall, FAIA, Principal Architect Emeritus, Historic Resources Group; Speakers: Melanie McaRt or, Senior Associate, Gensler; Debra Gerod, FAIA, LEED AP, Partner, Gruen Associates; Olivier Sommerhalder, AI, Principal, Gensler</td>
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<td><strong>Excellence &amp; Innovation</strong></td>
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<td><strong>True Engagement with Diverse Communities</strong></td>
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<td>Moderator: Shraddha Navalli Patil, Senior Planner, Physical &amp; Environmental Planning, UC Berkeley Capital Strategies; Speakers: Mary Lu Seidel, Director of Community Engagement, Preservation Chicago</td>
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<td><strong>Imagination &amp; Vision</strong></td>
<td><strong>1:30 PM - 2:30 PM</strong></td>
<td><strong>AR for RR: Augmenting Racial Reconciliation</strong></td>
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<td>Moderator: Annabel Lee Enriques, , Getty Conservation Institute; Speakers: Lexi Cleveland, Senior Project Director, ARtGlass</td>
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<td><strong>Excellence &amp; Innovation</strong></td>
<td><strong>1:30 PM - 2:30 PM</strong></td>
<td><strong>Waterfront Resiliency: Historic Preservation &amp; the Embarcadero Seawall Program</strong></td>
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<td>Moderator: Mark Paez, Historic Preservation Specialist, Port of San Francisco; Speakers: Kevin Conger, Founding Partner, CMG Landscape Architecture; Pamela Conrad, Principal, CMG Landscape Architecture and Founder of Climate Positive Design; Darren Milsom, Program Manager, San Francisco Waterfront Resilience Program at Jacobs; Andrew Wolfram, AIA, Principal, TEF Design</td>
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We no longer think of commercial revitalization through adaptive reuse in historic downtowns as a noteworthy or unusual phenomenon. However, these projects are the everyday work of sustaining cities. Two remarkable projects within three blocks of South Broadway jewels in the crown of Los Angeles. The flagship Apple Store in the Tower Theatre and Arizona State University’s occupancy of Julia Morgan’s Herald Examiner building serve a vibrant district with bustling restaurants, cafes, hotels, boutiques, and housing. These examples will illustrate the challenges, successes, and enormous potential of historic buildings in downtown commercial districts.

Historic preservation as come a long way in what it works on and how, but the industry is still riddled with half-hearted and disingenuous community engagement. How do we engage with diverse communities, and who is the leader? Provide examples of community engagement done well, and share examples of engagement that when horribly awry.

As America continues to be haunted by its unresolved and unacknowledged past, how can historians help guide us to the truth? In the wake of 2020’s nationwide social justice protests, ARtGlass, a Richmond, Virginia based augmented reality (AR) company, decided to apply emerging AR technology to community education. Monument Avenue: Origins and Reverberations, is a 90-minute AR walking tour that takes guests along Richmond’s Monument Avenue which was previously home to colossal Confederate monuments. Using AR glasses, guests are presented with immersive 360-degree images, photographic overlays, and compelling primary-source narratives that reveal the hidden stories behind the monuments and the implications for modern racial justice. In addition to the novel use of AR technology, this tour also relies on a live historian to facilitate community conversation among tour participants. The tour, which is free and open to the public, has offered over 100 guests a new way to learn about white supremacy in Virginia and the actions they can take to combat it. Post-tour surveys have shown that guests connect with and retain the new information they gained from the tour.

Over a century ago, the Embarcadero Seawall was constructed along three miles of the San Francisco waterfront. This seawall and the maritime buildings and structures it supports transformed both the city and the region physically, economically, and culturally. Today this rich history is manifest in the Embarcadero Historic District, a nationally recognized historic district and the last largely intact historic cargo port in the United States.

Unfortunately, the vulnerability of the seawall to earthquakes and sea level rise puts this district, its many historic resources, and the city in general at risk. To address these vulnerabilities and mitigate future damages, the Port of San Francisco is leading the Embarcadero Seawall Program, a citywide bond-supported effort to create a more sustainable and resilient waterfront.

In this panel, historic preservationists, architects, engineers, and urban designers will discuss their work on the Embarcadero Seawall Program. They will introduce the historic buildings and structures along the waterfront, review their vulnerabilities to flooding and seismic hazards, and discuss ways to adapt the district to address sea level rise.
**The Restoration of Democratic Public Space: New Visions for San Francisco's Civic Center and San Jose's Saint James Park**

This talk will discuss the creative integration of preservation principals and strategies with new uses and purpose to re-frame historic and essential democratic public space to meet the needs of today's communities. Vision plans for San Francisco's Civic Center and for San Jose's' Saint James Park will be presented and discussed. Collaborators will be Jim Haas, author of The San Francisco Civic Center: a History of the Design, Controversies and Realization of a City Beautiful Masterpiece, Patrick Race, San Francisco Planning Department Project Manager, Katy Martin, San Jose Parks, Recreation and Neighborhood Services project manager for the Saint James Park project, and Willett Moss of CMG Landscape Architecture, the consulting firm responsible for both vision plans. Extensive public and stakeholder engagement processes built a coalition of support, and substantiated new uses and design solutions within the framework of the historic sites.

Both SF Civic Center and San Jose's Saint James Park are historic public open spaces in the center of their city. A century ago, each was a place of public pride, contributed to civic identity, and ultimately inspired the formalization of historic landmark districts. Both places suffered a slow physical degradation that increasingly undermined both the original ambitions for the public space, eroded the contributing historic resources and set the stage for a negative public perception of each environment.

The point of departure and foundation for each vision plan was a thorough understanding of the original design intent and purpose, organization and contributing elements of the historic civic landscapes. New ambitions for the public spaces are proposed in the vision plans to reflect contemporary civic ambitions and needs that combine with and leverage the historic attributes of each civic landscape for proposals to make historic resources function again as essential democratic public space.

**Moderator: Willett Moss**, Principal, CMG; **Speakers:** Jim Haas, Historian & Author, Civic Center Community Benefits District; Patrick Race, Senior Landscape Architect & Planner, San Francisco Planning; Katy Martin, Project Manager, Formerly San Jose Parks, Recreation and Neighborhood Resources

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**Riverside Latino Historic Context Statement: Recuperating History through Community Alliances**

Completed in 2018, the Riverside Latino Historic Context Statement created Riverside’s first thematic framework for recognizing the rich history of the City’s Latino community.

The need for the context was clear: Riverside is home to one of the oldest, most cohesive Latino communities in California. Even so, very few landmarks significant to the Latino community had been identified and designated. Without a thematic context statement, potential historic properties were difficult to identify. At the same time, the project challenges were also clear: very little scholarship and source materials were available in the literature. Ultimately, the team relied on exhaustive research and an existing, long-time network of community historians, scholars, activists, and educators who had long recognized the importance of this community.

In this session, we’ll share with you how one city and consultant team addressed the challenges many cities face with similar projects. And we’ll explore the ways scholars can build on similar historic context statements, to ensure that the process of repair and recuperating stories does not stop once the final page is written. Innovative initiatives, like UC Riverside’s Relevancy & History Project, will be discussed, to illustrate how Riverside scholars have been utilizing the Riverside Latino Historic Context Statement to raise awareness and to continue recuperating stories of the people, pioneers, places, and events significant to the Latino community in Riverside. We hope this session will offer cities, consultants, community historians, activists, and scholars some ideas and some inspiration for taking your town’s historic context one step further, as a dynamic, living document.

**Speakers:** Debi Howell-Ardila, Senior Team Lead, Architectural History, SWCA; Scott Watson, Historic Preservation Planner, Riverside Economic and Community Development Department; Steven Moreno-Terrill, Adjunct Professor/Public Historian, Chicana/Ethnic Studies, Riverside City College; Catherine Gudis, Associate Professor of History / Director, Public History Program, University of California, Riverside
A Preservation Podcast: Climate Adaptation

As climate change creates challenges for historic communities around the world, methods of communicating the urgency and necessity of adapting historic places to future conditions are finding their way into preservation resilience toolkits. Doug Parsons, creator, host, and producer for America Adapts - the climate adaptation podcast, provides an entertaining and informative look at how communities and cultures are adapting to climate change impacts. From the Desert Southwest, to the culturally rich history of Nantucket Island, to the three-part series on climate change adaptation and the environmental history of flooding and drought in California, Doug's podcasts frequently address the issue of cultural heritage, equity, and historic preservation. Doug also has tips for developing your own podcast and why it's a messaging platform that can play an important role in communicating the need for climate action in historic communities.

Moderator: Lisa Craig, Principal, The Craig Group; Speakers: Doug Parsons, Host & Producer, America Adapts
**Redlined Neighborhoods: Complex Futures**

Many of California’s largely non-white formerly-Redlined neighborhoods developed architecturally and socially distinctive communities often anchored by shared resources such as parks and religious institutions. This session offers case studies in public recognition of such cultural heritage sites and addresses the pressures they currently experience (gentrification, densification, urban redevelopment) as well as the strategies of residents to safeguard the character of their neighborhood.

**Moderator:** Margaretta Lovell, PhD, Chair, History of American Art, U.C. Berkeley; **Speakers:** Jamie Tijerina, President, Highland Park Heritage Trust

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**Deep Listening: How We Prioritize Diverse Voices in Historic Preservation**

How can we center community knowledge and voices as part of our work to promote more inclusive and equitable processes, programs, and outcomes in historic preservation? In this moderated conversation, learn how preservation organizations work together with community advocates to strengthen protections for sites of historic and cultural significance in Los Angeles Chinatown and San Francisco’s American Indian community, while meeting community needs. Panelists will share important takeaways in making and maintaining community connections.

**Moderator:** Sana Ahmed, Student and Family Program Manager, Los Angeles Conservancy; **Speakers:** Rosalind Sagara, Neighborhood Outreach Manager, Los Angeles Conservancy; Kerri Young, Communications and Program Manager, San Francisco Heritage; Iciar Rivera, Community Organizer, Former Researcher/Teacher; Sharaya Souza, Executive Director & Co-Founder, American Indian Cultural District; Sharaya Souza, Executive Director & Co-Founder, American Indian Cultural District

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**Continuum of Care - Indigenous Cultural Resources**

Hear from tribal representatives about indigenous cultural resource management practice, the opportunities for tribal participation in everyday preservation work, and the challenges of changing the regulatory mindset baked into traditional preservation practice.

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**BIPOC Voices in Preservation**

This session will highlight how representation informs and advocates in the field of preservation. Using their experience being at the helm of the first all female-lead HOPE (Hands On Preservation Experience) Crew in Astoria, Oregon, Jordan and Makau will demonstrate how it elevated their goals for future collaborative preservation opportunities in underrepresented communities.

**Moderator:** Ariana Makau, President and Principal Conservator, Nzilani Glass Conservation, Inc.; **Speakers:** Milan Jordan, HOPE Crew Director, National Trust

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**Immersive Interpretation of an LGBTQ+ History Site in 3D - Lyon-Martin House, San Francisco**

**Moderator:** Shayne Watson, Owner | Historian, Watson Heritage Consulting; **Speakers:** John Ristevski, Chief Executive Officer, Cyark; Whitney Peterson, Program Manager, Cyark
Wednesday, June 8, 2022

**Innovative Research and Projects from Students in Cultural Heritage**

Graduate student research in heritage conservation, public history, historic preservation, and related fields exemplifies excellence and innovation. Join us as these California students share their current scholarship.

This year's presenters include:

- **Jeronimo Roldan**, University of Oregon: "What role can preservationists play in the continuation of culinary heritage?"
- **Rocio Gomez**, University of California, Riverside: "Restoring and Uplifting the Indigenous Narrative at Pipe Spring National Monument."
- **Daisy Herrera**, University of California, Riverside: "Preserving Southern California's Latinx History"

**Moderator:** Cathy Gudis, PhD, Associate Professor of History / Director, Public History Program, University of California, Riverside; **Speakers:** Jeronimo Roldan, Graduate Student, University of Oregon; Rocio Gomez, Graduate Student, University of California, Riverside; Daisy Herrera, Graduate Student, University of California, Riverside

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2022 Legislative Update

Hear from CPF's Executive Director and President of the Board about recent legislative updates for historic preservation in California.

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**Developing Architectural and Cultural Contribution Programs About and for California’s Underrepresented Communities**

This session will address the successful multi-year, multimedia, multi-civic, and cultural organization effort to develop programming on and for the Asian and Pacific Islander, African American, and Latinx communities in Pasadena. The session will describe the thematic approach, structure, and program development of each of these programs, with an intent both to share the narratives, and to provide potential inspiration to other communities and organizations seeking to develop programming to address these communities. In Pasadena, the African American, Asian American, and Latino communities represent 62% of our population, but a lesser percentage of the stories that we have traditionally told in historic preservation.

This session will look at three storytelling efforts over the past five years, including: 1.) "The Asian Roots of Pasadena and California Arts and Crafts Architecture", 2.) "Hispanic Influence on California Architecture", and 3.) "200 Years of Black Pioneers in Pasadena and Los Angeles."

**Moderator:** TBD TBD, TBD; **Speakers:** David Nufer, Program Developer and Docent, Pasadena Heritage
Thursday, June 9, 2022

9:00 AM - 10:00 AM

• Using Technology to Restore Historic Ornament

This session will explore the successes and failures of using existing technology to replicate deteriorated ornament. We have a lesson learned from Western Specialties Contractors, they are the subcontractors working on the Sacramento Powerhouse Museum and are replicating the cast concrete ornament. Their proposed work plan was to use the 3D laser scan provided by the owner and to have this output in 3D foam that was done by an out of state specialty fabricator. The foam was then to be sharpened by their staff prior to using it to make a negative mold and then that mold was to be used to create a cast concrete replica. The workplan failed when the foam came back fuzzy because the laser scan came back fuzzy and they had to resort to hand fabrication. I would want to get another example where this worked for the session. The goal would be to provide best practices (laser scan resolution, materials, etc.).

Moderator: Alan White, Director, Aqyer, LLC; Speakers: Jason Wright, Associate Designer/Conservation & Preservation Specialist, Page & Turnbull; Nathan Harres, Senior Associate, Wiss, Janney, Elstner Associates, Inc.; Jon Carden, Branch Manager, Western Specialty Contractors; Tom Koehler, Project Manager, Bulley & Andrews Masonry Restoration

10:30 AM - 11:30 AM

• The USAF Academy Cadet Chapel: Diagnosing Envelope Performance and Developing a Durable Repair

The U.S. Air Force Academy Cadet Chapel, located on the Academy base just outside of Colorado Springs, was designed by Walter Netsch and the architectural firm of Skidmore, Owings and Merrill and completed in 1963. The 150-foot-tall chapel with its seventeen spires is the most visited man-made attraction in the State of Colorado. It houses four unique interior chapels. Despite numerous repair attempts, the Chapel has leaked since its completion.

The session will provide a history of the Chapel and discuss the assembly of the tetrahedron-framed structure, explain the vulnerabilities inherent to the cladding system, and provide an update to its restoration, currently underway.

Speakers: Bruce Kaskel, Principal, Wiss, Janney, Elstner Associates, Inc.

12:00 PM - 1:00 PM

• CPF Annual Meeting

1:30 PM - 2:30 PM

• Treatment of Historic Windows and Assemblies

3:00 PM - 4:00 PM

• Not Just Columns and Beams: Structural Assessment of the Unique and Vernacular in California Architecture

From The Donut Hole in La Puente to Tharp's Log in Sequoia National Park, California has hundreds of these unique structures that serve as a testament to the diverse character, building materials, and needs of the builders in architecture, engineering and construction over the years. While many of these structures are still standing and remain in operation for decades, how do building owners and stakeholders confirm they will continue to perform in the future?

This discussion includes two engineers and an architect as they discuss the philosophy of evaluating historic and unique structures, building codes, the technology and tools to determine the condition of the as-built structure, material properties, and the nuts-and-bolts of determining whether the structure can perform in future years.
SCHEDULE AT A GLANCE

THURSDAY, JUNE 9, 2022

Speakers: Melineh Zomorrodian, Associate, Structural Focus; Heather Todak, Sr. Associate, Wiss, Janney, Elstner Associates, Inc.
Cultural Resources Climate Change Task Force

Climate Change is one of the most significant and fastest growing threats to people and their cultural heritage worldwide. Historic and cultural resources face many impacts from climate change, and efforts to preserve them must be interwoven with initiatives to address the effects of climate change to the built and natural environments, and communities. Culture has the power to not only help make the necessary human changes needed to further climate ambition, it also can serve as a partner to create multiple outcomes to meet the urgency before us. Together, we can impact climate change to create resilient, low carbon, thriving communities in California and beyond.

To address these issues, the California Cultural Resources Climate Change Task Force (Task Force) was established as part of the overall state climate change ambitions document, Safeguarding California 2018 Update. The Task Force is comprised of state agency partners charged with identifying opportunities to increase climate planning at the state, regional and city levels and to share strategies to protect cultural resources from the effects of climate change to help bolster just, resilient and thriving communities. During the past few years, the Task Force has engaged to understand the state’s climate ambition, developed way in which cultural heritage can be included in these ambitions for greater outcomes.

Join in the conversation to learn about the workings of the Task Force, how state agencies have incorporated cultural heritage in their existing efforts for greater ambition, and to provide input as the Task Force enters its next phase.