

39TH ANNUAL

CALIFORNIA PRESERVATION AWARDS

SPONSORSHIP OPPORTUNITIES

Celebrate at Two Evenings with Art + Architecture

GUY HYDE CHICK HOUSE
GOLDSTROM RESIDENCE
OAKLAND
OCTOBER 13, 2022

ARROYO DEL REY
KING RESIDENCE
PASADENA
OCTOBER 20, 2022



SPONSORSHIP OPPORTUNITIES

PREMIER	CAPITAL	PILLAR	SUPPORTER
\$7,500	\$5,000	\$2,500	\$1,500

Number available	2	6	10	Unlimited
------------------	---	---	----	-----------

On-site Event Benefits

Invitation to Awards Receptions (choose one event or split between Pasadena and Oakland events).	4	3	2	1
Recognition during Awards Receptions Introductory Remarks (at both events)	X	X	--	--
Logo displayed on Sponsor Banner (at both events)	Premium Placement	Premium Placement	X	X
Advertisement in Program Book (PDF, available online and at event with QR code)	1 page	½ page	¼ page	Logo
Opt-In Attendee List	X	X	--	--
Branded Items or Samples in Gift Bag (at both events)	X	X	X	--

Online Event Benefits (3 Educational Webinars and 1 Awards show)

Profile on Select Winning Project Page and Awards Event page (Evergreen placement on CPF website) *	Logo, link + description	Logo + link	Logo	Name
Announcement of Sponsorship on CPF Social Media Accounts *	Logo	Logo	Logo	Name
Featured on e-newsletters and program announcements *	Logo	Logo	Logo	Name
Promotional Video, 3 minutes maximum, to be shown before online event (subject to approval).	X	X	--	--
Recognition on video pre-roll before online programs *	Logo + Single Card	Logo + Single Card	Logo	Name
Promotion of company discount codes for products and services for event attendees (for example <i>CPFAwards</i>).	X	X	--	--
Opt-In Attendee List	X	X	--	--

Membership Benefits

Discount on Any Membership Level (Join or Renew)	75%	50%	25%	15%*
--	-----	-----	-----	------

Online Program Sponsor—\$500

Online Events only (Supporter Level, marked by an *)

For more information, contact Christine Madrid French
 Chris@californiapreservation.org | 415.495.0349 x202

The California Preservation Design Awards is an annual event that recognizes innovators from across the state in architecture, engineering, planning, documentation, and design.

You are officially invited to join us for our first-ever celebratory series of events held both onsite and online. Thanks to our generous patrons, we will have two *Evenings with Art + Architecture*, scheduled for October 13th (Oakland), and 20th (Pasadena), three educational webinars, and an online Awards Show.

Why Sponsor? This year is unique in all sorts of ways. Our on-site receptions will provide you with an opportunity to meet dozens of business leaders, explore new perspectives, and build your future with like-minded colleagues.

The California Preservation Foundation (CPF) is a network of more than 20,000 members and supporters, from across the state and around the world, who work to protect our irreplaceable architectural and cultural heritage. CPF leads preservation education and advocacy, with a national network representing 48 states and 13 countries.

Sponsors help to fund our work throughout the year, and receive significant visibility during and after the California Preservation Awards events.

Contact us for more opportunities.

Visit our website for more information about all 2022 award-winning projects:

californiapreservation.org/awards

Image from the Hotel del Coronado - Entry, Porch and Lobby Restoration, Coronado, recipient of a 2022 Preservation Design Awards for Preservation or Restoration.



California Preservation Foundation
 101 The Embarcadero, Suite 120
 San Francisco, CA 94105-1215

CALIFORNIA PRESERVATION AWARDS

Sponsorship Commitment



Thank you for supporting the California Preservation Awards

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the California Preservation Awards support the California Preservation Foundation's statewide education and advocacy programs.

SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

CALIFORNIA PRESERVATION AWARDS SPONSORSHIP

- \$7,500 Premier \$2,500 Pillar \$500 Online Program Sponsor
 \$5,000 Capital \$1,500 Supporter

ANNUAL PARTNERSHIP

- \$10,000 Cornerstone \$7,500 Pediment \$5,000 Cornice

Annual Partners receive marketing exposure and benefits at the California Preservation Awards, our Annual Conference (to be held at Fort Mason, San Francisco April 2023), and at our workshops and all online programs throughout the year. For more information about becoming an Annual Partner, contact Christine Madrid French at Chris@californiapreservation.org or 415.495.0349 ext 202.

PAYMENT

A 50% deposit is due with this form. Balance must be paid by September 30, 2022

- Check Enclosed Visa MasterCard Amex Discover

Cardholder Name		Cardholder zip code
Credit Card Number	Expiration Date	CVV Code
Signature		

Questions?

For more information, contact Christine French
415.495.0349, ext 202
Chris@californiapreservation.org

Please include a copy of this form with payment.

Mail to:

California Preservation Foundation
101 The Embarcadero, Suite 120
San Francisco, CA 94105-1215