

**CALIFORNIA
PRESERVATION
CONFERENCE**

PLACEKEEPING
Placemaking

APRIL 19-21, 2023
FORT MASON CENTER
FOR ARTS AND CULTURE

APRIL 26-28, 2023
ONLINE

**SPONSORSHIP
OPPORTUNITIES**



**CALIFORNIA
PRESERVATION
FOUNDATION**



2023 Conference Sponsorship Opportunities

	Conference & Awards Sponsorship			Conference Sponsorship		
	Gable \$20,000	Keystone \$10,000	Capital \$5,000	Pillar \$2,500	Foundation \$1,500	Non-Profit \$500
Event Benefits						
			BEST VALUE			
Recognition as a sponsor of BOTH the California Preservation Conference, and the California Preservation Awards events at Fort Mason Center for Arts and Culture.	X	X	X			
Tickets to the Annual Conference at Fort Mason Center for Arts and Culture (April 19-21)	24	12	6	4	2	1
Tickets to all online Annual Conference sessions.	Unlimited	Unlimited	20	15	10	5
	24	12	6	4	2	1
Tickets to the conference receptions and networking opportunities.	<ul style="list-style-type: none"> • Opening • VIP • Awards • Closing 	<ul style="list-style-type: none"> • Opening • VIP • Awards • Closing 	<ul style="list-style-type: none"> • Opening • VIP • Awards • Closing 	<ul style="list-style-type: none"> • Opening • VIP • Closing 	<ul style="list-style-type: none"> • Opening • VIP • Closing 	<ul style="list-style-type: none"> • Opening • Closing
Connecting with your Clients. Marketing Benefits						
Listing on Conference event website page , linked to your company or organizational website (175,000+ page views per year)	Logo	Logo	Logo	Logo	Logo	Name
Listing on CPF Sponsors page for one year, linked to your company or organizational website.						
Individual sponsor slide at Conference events , including keynotes and online programs with company name and logo.	Exclusive slide	Exclusive slide	Logo	Logo	Logo	Logo
Opportunity to broadcast a pre-recorded video (one or two-minute video or promo showcased during Conference; subject to approval).	X	X				
Conference app benefits - Advertisement, networking features, lead retrieval and additional sponsorship opportunities with the Whova Online Conference App, plus link to company or organization website.	Sponsor listing, logo, banner ads on web + mobile app	Sponsor listing, logo, banner ads on web + mobile app	Sponsor listing, logo, banner ads on web + mobile app	Sponsor listing, on web + mobile app	Sponsor listing, on web + mobile app	Sponsor listing, on web + mobile app
Opt-In attendee list. Sponsors at this level can receive a list of all conference and awards attendees who agree to share their email address.	X	X	X			
Inclusion on all event email announcements (15,000+ mailing list), plus group post to social media feeds: Facebook, Instagram, LinkedIn, & Twitter (10,000+ social media followers).	Logo + link	Logo + link	Logo + link	Link	Link	Link
Access to AIA and AICP Approved Continuing Education Programs						
Complimentary access to all online programs associated with the Annual Conference, including training opportunities (AIA, AICP & ASLA CEU reporting included).	X	X	X			
Become a Member of California's Most Influential Statewide Preservation Organization						
One year membership included at the following levels	\$1,000	\$1,000	\$1000	\$500	\$250	\$100
Online Professional Directory Listing (includes web link, firm name, contact information)	Logo, description	Logo, description	Logo	Firm name		

Can't decide which sponsorship opportunity is right for you?
We can explore options with you!

Contact Cindy Heitzman by email at cindy@californiapreservation.org or call at 415-495-0349

Sponsor commitment form attached.

For more information and to commit online, visit our website:
californiapreservation.org/support/sponsorship or call 415-495-0349 ext. 203





CALIFORNIA
PRESERVATION
FOUNDATION

CALIFORNIA PRESERVATION CONFERENCE

This Year CPF will be at Fort Mason Center for Arts and Culture!

Located along San Francisco's waterfront, Fort Mason Center for Arts and Culture is "**preservation in action.**" This historic military base has been refurbished and reimagined into commercial, retail, and arts spaces that welcome more than 1.2 million visitors annually.

This is a fantastic location to celebrate historic preservation as **placemaking and placekeeping.**

In-person and on-line programming delivered over six days.

This year, we will explore how preservation intersects — and is often at the core of — art & art installations, housing & community-building, accessibility & social justice, design standards, integrity, financial incentives and more.

More than 40 sessions, special events, networking opportunities and tours.

We will offer **more than 40 sessions, special events, networking opportunities and tours** as part of our on-site/on-line programming that helps to extend our message and your visibility for a full two weeks in April. **Earn continuing education units for AIA, AICP, ASLA and CLG by attending the conference.**

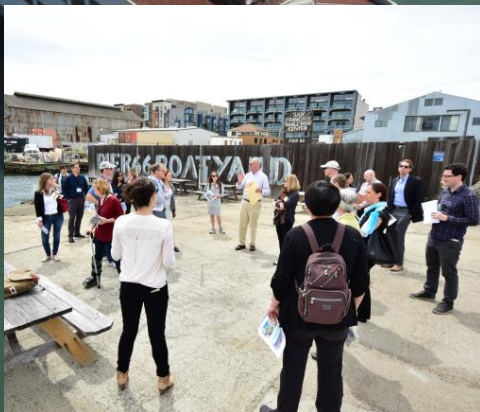
Programs will be **LIVE, with select programs broadcast from Fort Mason Center for Arts and Culture April 19-21. Additional online programs will be available worldwide from April 26-29.**

Show your support for Preservation while reaching your clients.

Sponsoring firms get national exposure, continuing education support for all staff, plus opportunities to participate in the conference programs. Select conference programs will be open to the public via **Zoom and Facebook LIVE**, further expanding the audience and creating larger impacts in the community. Reserve your sponsorship now for maximum exposure!

The **California Preservation Foundation** is a national network of members, supporters, and sponsors with participants from **49 states and 13 countries** who work to protect our irreplaceable architectural and cultural heritage. CPF is a leader in preservation education and advocacy, with program attendance exceeding **30,000 viewers for our programs via Zoom, Facebook, and YouTube channels in 2022.**

Sponsorship highlights your commitment to excellence in heritage conservation and design.



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Connecting with your Clients: Marketing Benefits

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Access to AIA and AICP Approved Continuing Education Programs

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Sponsor commitment form attached.

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CALIFORNIA PRESERVATION CONFERENCE



Thank you for supporting the California Preservation Conference

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the California Preservation Conference support the California Preservation Foundation's statewide education and advocacy

2023 SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

CALIFORNIA PRESERVATION CONFERENCE SPONSORSHIP

- | | | |
|--|--|---|
| <input type="checkbox"/> \$20,000 Gable | <input type="checkbox"/> \$5,000 Capital | <input type="checkbox"/> \$1,500 Foundation |
| <input type="checkbox"/> \$10,000 Keystone | <input type="checkbox"/> \$2,500 Pillar | <input type="checkbox"/> \$500 Non-profit |

Are you interested in receiving benefits throughout the year? Consider our Annual Sponsorship Program.

Annual Partners receive marketing exposure and benefits at the California Preservation Awards, Annual Conference, and at our workshops and all online programs throughout the year.

For more information about becoming an Annual Sponsor, contact Cindy Heitzman at Cindy@californiapreservation.org or 415.495.0349 ext 203.

PAYMENT

A 50% deposit is due with this form. Balance must be paid by **APRIL 15, 2022**

- Check Enclosed Visa MasterCard Amex Discover

Cardholder Name _____ Cardholder zip code _____

Credit Card Number _____ Expiration Date _____ CW Code _____

Signature _____

Questions?

For more information, contact Cindy Heitzman
415.495.0349, ext 203
Cindy@californiapreservation.org

Please include a copy of this form with payment.

Mail to:

California Preservation Foundation
P.O. Box 192203
San Francisco, CA 94119