

The California Preservation Foundation

2023 Annual Sponsorship Invitation



Support CPF as an Annual Sponsor

Recognition | Benefits | Business networking opportunities

Your support will ensure that California's historic places and its diverse cultural heritage will be enjoyed and protected for future generations of Californians. Sponsorship includes benefits and exposure at the following major events.

The 48th Annual California Preservation Conference

Fort Mason Center for Arts and Culture
April 19-21, 2023 Onsite | April 25-26, 2023 Online

The 40th Annual California Preservation Awards

San Francisco, April 20, 2023.

Doors Open California

September 9-10, 2023.

**Over 25 Educational Events including
Workshops, Online Courses and Special Tours**

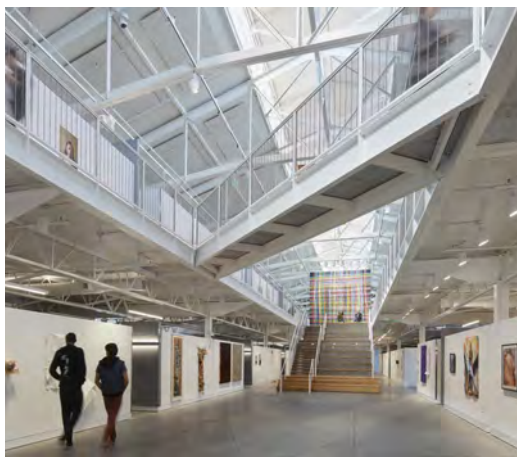


The California Preservation Foundation Invites you to become an Annual Sponsor

Show your support for historic preservation while reaching your clients.

Sponsoring firms get national exposure, continuing education support for all staff, plus opportunities to participate in the conference programs. Select conference programs will be open to the public via **Zoom and Facebook LIVE**, further expanding the audience and creating larger impacts in the community. Reserve your sponsorship now for maximum exposure!

The California Preservation Foundation is a national network of members, supporters, and sponsors with participants from **49 states and 13 countries** who work to protect our irreplaceable architectural and cultural heritage. CPF is a leader in preservation education and advocacy, with program attendance **exceeding 30,000 viewers** for our programs via Zoom, Facebook, and YouTube channels in 2022.



Fort Mason Center for Arts and Culture, Photo© Bruce Damonte

Become a Sponsor!

Recognition | Benefits | Business networking opportunities

Please take time to review our sponsorship benefits and select a level for your company. Your support will ensure that California's historic places and its diverse cultural heritage will be enjoyed and protected for future generations of Californians. Sponsorship includes benefits and exposure at the following major events.

The 48th Annual California Preservation Conference

Fort Mason Center for Arts and Culture
San Francisco

April 19-21, 2023: **Onsite** | April 25-26, 2023: **Online**

Well-attended, well-received, and well-reviewed, the California Preservation Conference provides access to an audience prominent in the field of historic preservation. The California Preservation Conference includes a dynamic mix of over 30 sessions, special events, networking activities and tours of exclusive sites and projects in the San Francisco Bay Area. This conference will bring together a diverse, multidisciplinary audience of more than 500 participants from across California.

The 40th Annual California Preservation Awards

Cowell Theater, Fort Mason Center for Arts and Culture,
San Francisco | April 20, 2023

The California Preservation Awards combines the Preservation Design Awards and the President's Awards at the same event. The Preservation Design Awards honor design excellence with a stunning selection of award winning projects and the President's Awards recognize individuals and companies who make outstanding contributions to historic preservation in California. This year's event will be held in the in San Francisco, celebrating 40 years of the Preservation Design Awards with a classic cocktail reception and awards ceremony.

Doors Open California

September 9-10, 2023

Doors Open California is the largest statewide celebration of historic places in California. Enthusiasts of historic architecture, design, and cultural heritage will have access to 50+ sites across the state over one weekend, September 9th and 10th, 2023. The places featured in Doors Open California are places experiences typically not open to the public but made available specifically for this event.

Over 25 Educational Events including Workshops, Online Courses and Special Tours

We invite you to join us and support the California Preservation Conference by becoming a sponsor. Your sponsorship is an easy and affordable way to promote your firm to a targeted professional audience while providing the needed funding to ensure the protection of historic sites across California through our statewide advocacy and education programs.

California Preservation Foundation Annual Sponsorship Benefits

	Cornerstone \$10,000	Pediment \$7,500	Cornice \$5,000
Annual Conference			
Tickets to the Annual Conference at Fort Mason Center for Arts and Culture (April 19-21)	8	6	4
Tickets to all <u>online</u> Annual Conference <u>sessions</u> . (April xx-xx)	15	10	5
Discount tickets (member rate, general registration only)	Unlimited	Unlimited	Unlimited
President's Circle Reception			
Opening Reception	4	4	2
	6	4	2
Conference app benefits - Advertisement, networking features, lead retrieval and additional sponsorship opportunities with the Whova Online Conference App, plus link to company or organization website.	Sponsor listing, logo, banner ads on web + mobile app	Sponsor listing, logo, banner ads on web + mobile app	Sponsor listing, on web + mobile app
Exhibit Booth at Conference Center	Priority location	✓	✓
List of opt-in registrant e-mails, demographic data and profession	Emails only	-	-
California Preservation Awards			
Preservation Awards Ceremony + Reception	6	4	2
Discount tickets—Preservation Awards Ceremony + Reception	8	6	6
Design Awards VIP seating	✓	✓	✓
Company name/logo on Awards presentation slides	✓	✓	✓
Full-color ad in PDA Program Book	Full page	1/2 page	—
Doors Open California			
Your logo on Doors Open Site Itineraries and Descriptions (50+ across the state)	Your Chosen Region in CA	Your Chosen Region in CA	Lead sponsor on a single Doors Open location
Featured placement of logo and profile on Doors Open participant app, email blasts, printed material, multimedia content, and select social media posts	Logo	Logo	Name
Complimentary Tickets for your staff, associates, or clients to Doors Open California with access to 50+ historic places across the state.	20	10	5
Webinars + Workshop Educational Benefits			
Complimentary access to all online professional seminars (AIA, AICP & ASLA CEU reporting included).	✓	✓	✓
Complimentary access to in-person workshops (AIA, AICP & ASLA CEU reporting included).	8	5	3
Discount tickets (member rate)	Unlimited	Unlimited	Unlimited
Marketing Benefits			
Company logo on video pre-roll before CPF webinars; 2023 expected audience 20,000 visitors and recorded views.	✓	✓	✓
CPF Sponsorship logo for each sponsor level that can be placed on your company website or publications.	✓	✓	✓
Prominent placement of company name + logo on CPF website	✓	✓	✓
Name + logo in Preservation Design Awards Program	✓	✓	✓
All Conference, Preservation Awards and Workshop/ Webinar e-mail blasts with links to your website (13,000+ mailing list).	Name + Logo	Name	Name
Listing in all printed, direct mailings	Name + Logo	Name + Logo	Name
Membership Benefits			
Complimentary membership (Listed at corresponding level). Applicable to online events and programs only.	✓	✓	✓
Online Professional Directory Listing (includes web link, firm name, contact information).	Logo, description	Logo, description	Logo

CALIFORNIA PRESERVATION FOUNDATION

2023 Sponsorship Opportunities



Thank you for supporting the California Preservation Foundation

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the California Preservation Conference support the California Preservation Foundation's statewide education and advocacy programs.

2023 SPONSORSHIP COMMITMENT FORM

Company/Affiliation	Website/URL	
Billing Address		
City	State	Zip Code
Contact Name	Email	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

EVENT SPONSORS

CALIFORNIA PRESERVATION CONFERENCE SPONSORSHIP

- | | | |
|--|---|--|
| <input type="checkbox"/> \$20,000 Gable | <input type="checkbox"/> \$5000 Capital | <input type="checkbox"/> \$1500 Foundation |
| <input type="checkbox"/> \$10,000 Keystone | <input type="checkbox"/> \$2500 Pillar | <input type="checkbox"/> \$500 Nonprofit |

CALIFORNIA PRESERVATION AWARDS SPONSORSHIP

- | | | |
|--|--|---|
| <input type="checkbox"/> \$10,000 Platinum | <input type="checkbox"/> \$2000 Silver | <input type="checkbox"/> \$500 Non-profit |
| <input type="checkbox"/> \$5000 Gold | <input type="checkbox"/> \$1000 Copper | |

Are you interested in receiving benefits throughout the year? Consider our Annual Sponsorship Program.

Annual Sponsors receive marketing exposure and benefits at the California Preservation Awards, Annual Conference, and at our workshops and all online programs throughout the year.

ANNUAL SPONSORS

ANNUAL SPONSORSHIP

- | | | |
|---|--|---|
| <input type="checkbox"/> \$10,000 Cornerstone | <input type="checkbox"/> \$7500 Pediment | <input type="checkbox"/> \$5000 Cornice |
|---|--|---|

EDUCATION SPONSORSHIP

- ☐ \$15,000 Lyceum*

*Includes Annual Sponsorship benefits at the \$7500 level

PAYMENT

A 50% deposit is due with this form. Balance must be paid by **April 15, 2023** ☐ Check Enclosed

Visa ☐ MasterCard ☐ Amex ☐ Discover

Cardholder Name	Cardholder zip code	
Credit Card Number	Expiration Date	CVV Code
Signature		

Questions?

For more information, contact Cindy Heitzman
415.495.0349, ext 203
Chris@californiapreservation.org

Please include a copy of this form with payment.
Mail to:

California Preservation Foundation
P.O. Box 192203
San Francisco, CA 94105-1215

Sponsor commitment form

For more information, visit our website:
californiapreservation.org/support/sponsorship
or call 415-495-0349 ext. 202