

# 2023 DOORS OPEN CALIFORNIA—SPONSORSHIP PACKAGE



## DOORS OPEN CALIFORNIA

SEPTEMBER 9 –10, 2023



### BECOME A VALUED SPONSOR

Doors Open California is the largest statewide celebration of historic places in California. Enthusiasts of historic architecture, design, and cultural heritage will have access to over 70 unique historic places and experiences across the state over one weekend, September 9-10, 2023. The places featured in Doors Open California are places or experiences typically not open to the public but made available specifically for this event.

#### A STATEWIDE REACH.

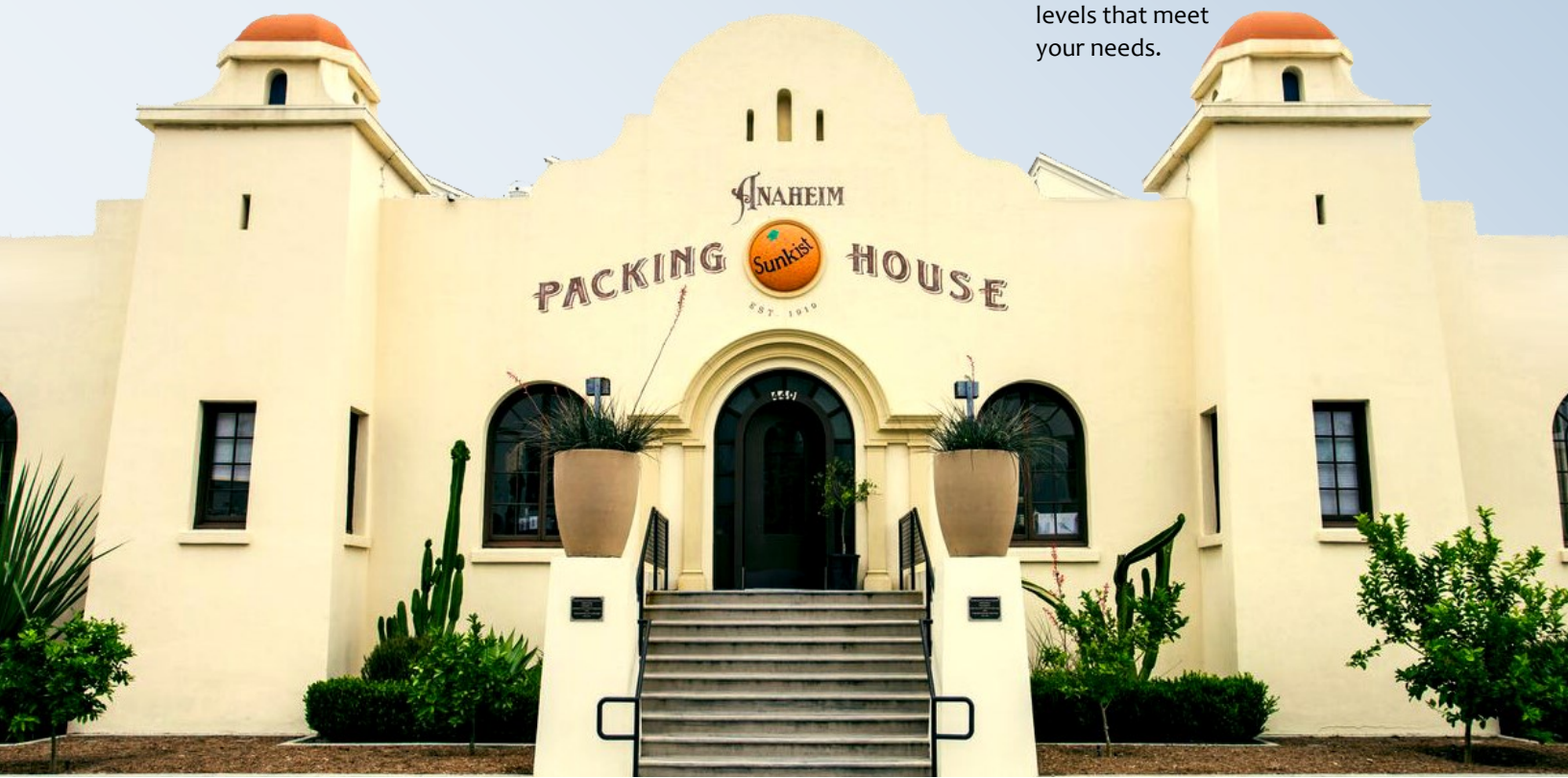
This year, we have over 70 Doors Open sites spread across the state, both in rural and urban areas.

#### THOUSANDS PARTICIPATING.

We expect over 1,500 Doors Open participants, spread across the state through our partnerships with dozens of local nonprofits, governments, and historic preservation firms.

#### SPONSORSHIP LEVELS THAT SUITS YOUR NEEDS.

Whether you cover a statewide area as a large form, or you are a small business and simply want to show support for your community's Doors Open events, we have sponsorship levels that meet your needs.



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## BENEFITS DESCRIPTION

### EVENT BENEFITS

- **Tickets to the Open Doors California Weekend** (\$20 Value per person). Give them to staff, clients, or other associates. Amount of tickets varies by sponsorship level.
- Opportunity to host an **exclusive and premiere listed Doors Open event** where you can showcase your work or unique business location.

### MARKETING BENEFITS

- **Prominent Listing on our website and Doors Open webpage**, linked to your website (300,000+ pageviews per year)
- **Listing on CPF Sponsors page** for one year
- **Exclusive Lead Sponsor** receives statewide exposure and highlighted placement on all regional itineraries
- **Highlighted during live stream virtual Doors Open events.** Select Doors Open events will be virtual and free to the public. Your company name and logo will be featured during the pre-roll.
- **Doors Open App Benefits** - Banner on the Online Conference App with link to company or organization website.
- **Opt-In Attendee List.** Some levels of sponsorship include access to the Doors Open participant list and demographic data.
- **Inclusion on group post to social media feeds:** Facebook, Instagram, LinkedIn, & Twitter—25,000+ followers between the platforms
- **Placement on event email invitations** (16,000+ mailing list).
- **Promotion of company discount codes** for products and services for event attendees (for example CPFDoors2023).



**Sponsor commitment form attached.**

For more information, visit our website: [californiapreservation.org/doca/sponsor](https://californiapreservation.org/doca/sponsor)  
or call 415-495-0349 ext. 202





# DOORS OPEN CALIFORNIA

SEPTEMBER 9 -10, 2023



## California Weekend **SPONSORSHIP OPPORTUNITIES** | September 9-10,2023

EVENT BENEFITS	Keystone \$10,000	Capital \$5,000	Pillar \$2,000	Foundation \$1,000	Legacy \$500
Tickets to the Open Doors California Weekend (Give to clients, colleagues, friends - anyone!)	Unlimited	20	10	5	2
Priority access to Doors Open sites with limited availability (get seats before they open to the general public)	10 priority spots	5 priority spots	2 priority spots		
Opportunity to host a featured Doors Open event OR select an existing site to be the signature sponsor	■	■			
MARKETING BENEFITS					
Appearance in exclusive Doors Open Web App (available for free to all Doors Open participants)	Logo + Profile	Logo	Name	Name	Name
Appearance on CPF website (300,000+ pageviews/ year)	Logo + Link + Firm Profile Page	Logo + Link	Link	Link	Link
Logo on Doors Open printed promotional materials at all sites	STATEWIDE Banner + Yard Sign	STATEWIDE Yard Sign	REGION Banner + Yard Sign	REGION Yard Sign	Name
Opt-In Attendee List of Doors Open Participants	Name/Email + Demographic Data	Name + Email	Name + Email		
Exclusive lead sponsors	Statewide	Regional	Single Event		
Opportunity to broadcast a pre-recorded video (one or two-minute) during Doors Open feature webinars; subject to approval).	■	■	■		
Inclusion on group post to social media feeds	■	■	■	■	■
Placement on event email invitations (15,000+ subscribers)	Logo	Logo	Name	Name	Name
Promotion of company discount codes	■	■			
Membership Benefits					
One year membership included at the following levels	\$1,000	\$1,000	\$500	\$250	\$250



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## Thank you for supporting the California Preservation Foundation

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the Doors Open California support the California Preservation Foundation's statewide education and advocacy programs

## SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

## SPONSORSHIP LEVEL

### Doors Open CALIFORNIA Weekend SPONSORSHIP

- |  |  |                                       |
|--|--|---------------------------------------|
| <input type="checkbox"/> \$10,000 Keystone | <input type="checkbox"/> \$2000 Pillar     | <input type="checkbox"/> \$500 Legacy |
| <input type="checkbox"/> \$5000 Capital    | <input type="checkbox"/> \$1000 Foundation |                                       |

### Annual SPONSORSHIP

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> \$10,000 Keystone | <input type="checkbox"/> \$7500 Pillar | <input type="checkbox"/> \$5000 Non-profit |
|--|--|--|

Annual Partners receive marketing exposure and benefits at the California Preservation Awards, our Annual Conference and at our workshops and all online programs throughout the year. For more information about becoming an Annual Sponsor, contact Cindy Heitzman at [Cindy@californiapreservation.org](mailto:Cindy@californiapreservation.org) or 415.495.0349 ext 203.

## PAYMENT

A 50% deposit is due with this form. Balance must be paid by **AUGUST 31, 2023**

- ☐ Check Enclosed
 ☐ Visa
 ☐ MasterCard
 ☐ Amex
 ☐ Discover

Cardholder Name	Cardholder zip code
Credit Card Number	Expiration Date CVV Code
Signature	

## Questions?

For more information, contact Jon Haeber  
415.495.0349, ext 201  
[Jon@californiapreservation.org](mailto:Jon@californiapreservation.org)

**Please include a copy of this form with payment.**  
**Mail to:**  
California Preservation Foundation  
P.O. Box 192203  
San Francisco, CA 94119