

# 2024 CONFERENCE SPONSORSHIP OPPORTUNITIES

	Conference & Awards Sponsorship			Conference Sponsorship		
	Gable \$20,000	Keystone \$10,000	Capital \$5,000	Pillar \$2,500	Foundation \$1,500	Non-Profit \$500
<b>EVENT BENEFITS</b>						
Recognition as a sponsor of BOTH the California Preservation Conference and the California Preservation Awards	✓	✓	✓			
Tickets to the Annual Conference	24	12	6	4	2	1
Tickets to special conference receptions and networking opportunities.	24	12	6	4	2	1
	Opening VIP Awards	Opening VIP Awards	Opening VIP Awards	Opening VIP	Opening VIP	Opening
<b>CONNECTING WITH YOUR CLIENTS: MARKETING BENEFITS</b>						
Listing on Conference event website page, linked to your company or organizational website (175,000+ page views per year) Listing on CPF Sponsors page for one year, linked to your company or organizational website.	Logo	Logo	Logo	Logo	Logo	Name
Individual sponsor slide at Conference events, including keynotes and online programs with company name and logo.	Exclusive slide	Exclusive slide	Logo	Logo	Logo	Logo
Opportunity to broadcast a pre-recorded video (one or two-minute video or promo showcased during Conference; subject to approval).	✓	✓				
Conference App Benefits - Advertisement, networking features, and additional sponsorship opportunities with the Online Conference App, plus link to company or organization website.	Logo	Logo	Logo	Name	Name	Name
Opt-In Attendee List. Sponsors at this level can receive a list of all conference and awards attendees who agree to share their email address.	✓	✓	✓			
Inclusion on all event email announcements (15,000+ mailing list), plus group post to social media feeds: Facebook, Instagram, LinkedIn, & Twitter (10,000+ social media followers).	Logo + link	Logo + link	Logo + link	Link	Link	Link
<b>ACCESS TO AIA AND AICP APPROVED CONTINUING EDUCATION PROGRAMS</b>						
Complimentary access to all online programs associated with the Annual Conference, including training opportunities (AIA, AICP & ASLA CEU reporting included).	✓	✓	✓			
<b>BECOME A MEMBER OF CALIFORNIA'S MOST INFLUENTIAL STATEWIDE PRESERVATION ORGANIZATION</b>						
One year membership included at the following levels	\$1,000	\$1,000	\$1000	\$500	\$250	\$100
Online Professional Directory Listing (includes web link, firm name, contact information)	Logo, description	Logo, description	Logo	Firm name		

## Show your support for historic preservation while reaching your clients.

Sponsoring firms get national exposure, continuing education support for all staff, plus opportunities to participate in the conference programs. **Reserve your sponsorship now for maximum exposure!**



### Sponsor commitment form attached.

For more information, and to commit online, scan the QR code to the left or visit our website [californiapreservation.org/conferencesponsor](http://californiapreservation.org/conferencesponsor). Or call us at 415.495.0349. Can't decide which sponsorship opportunity is right for you? Let us help you explore your options!

