

CALIFORNIA PRESERVATION AWARDS SPONSORSHIP OPPORTUNITIES

	Conference & Awards Sponsorship			California Preservation Awards Sponsorship				
	Gable \$20,000	Keystone \$10,000	Capital \$5,000	Premier \$10,000	Arcade \$5,000	Pillar \$2,500	Supporting \$1,500	Foundation \$750
EVENT BENEFITS			BEST VALUE					
Tickets to the California Preservation Awards Reception and Ceremony	24	12	6	20	10	4	2	1
Tickets to the Annual Conference	24	12	6	2 + 12 @ 10% off	2 + 12 @ 10% off	1 + 6 @ 10% off	6 @ 10% off	3 @ 10% off
Additional tickets to the conference receptions and networking opportunities.	24	12	6	12	6	3	1	1
	Opening VIP	Opening VIP	Opening VIP	VIP	VIP	VIP	VIP	--
CONNECTING WITH YOUR CLIENTS: MARKETING BENEFITS								
Name and logo on Conference and PDA project web pages, tags on all social media posts, and email blast about an affiliated project.	Name + Logo	Name + Logo	Name + Logo	Name + Logo (PDA only)	Name + Logo (PDA only)	Name + Logo (PDA only)	Name (PDA only)	Name (PDA only)
Listing on CPF Sponsors page for one year, linked to your company or organizational website.	✓	✓	✓	✓	✓	✓	✓	✓
Listing and logo on Conference event website page, linked to your company or organizational website (175,000+ page views per year).	✓	✓	✓	--	--	--	--	--
Individual sponsor slide at Conference events, including keynotes and online programs with company name and logo.	Exclusive Slide	Exclusive Slide	Logo	--	--	--	--	--
Opportunity to broadcast a pre-recorded video (one or two minute video or promo showcased during Conference; subject to approval).	✓	✓	--	--	--	--	--	--
Printed PDA Program Book advertisement opportunities	Full-page ad	Full-page ad	1/2-page ad	Full-page ad	1/2-page ad	Name + Logo	Name + Logo	Name
Conference app benefits - Networking features, lead retrieval and additional sponsorship opportunities with the Conference App, plus link to company or organization website.	✓	✓	✓	--	--	--	--	--
Opt-In attendee list. Sponsors can receive a list of all conference and awards attendees who agree to share their email address.	✓	✓	--	--	--	--	--	--
Inclusion on all Conference and PDA email announcements (15,000+ mailing list), plus group post to social media feeds (10,000+ social media followers).	Logo + link	Logo + link	Logo + link	Logo + link (PDA only)	Logo + link (PDA only)	Name + link (PDA only)	Name + link (PDA only)	Name + link (PDA only)
ACCESS TO AIA AND AICP APPROVED CONTINUING EDUCATION PROGRAMS								
Complimentary access to all online programs associated with the Annual Conference, including training opportunities (AIA, AICP & ASLA CEU reporting included).	✓	✓	✓	--	--	--	--	--
BECOME A MEMBER OF CALIFORNIA'S MOST INFLUENTIAL STATEWIDE PRESERVATION ORGANIZATION								
One year membership included at the following levels	\$1,000	\$1,000	\$1000	\$1000	\$1000	\$500	\$250	\$150
Online Professional Directory Listing (includes web link, firm name, contact information).	Logo + desc.	Logo + desc.	Logo + desc.	Logo + desc.	Logo + desc.	--	--	--



For more information scan the QR code to the right or visit our website californiapreservation.org/pdasponsor. Or call us at 415.495.0349.

