

2024

# CALIFORNIA PRESERVATION CONFERENCE

*Building Shelter, Community and Sustainability*

**SPONSORSHIP OPPORTUNITIES**

MAY 29 - JUNE 1, 2024  
MILLENNIUM BILTMORE HOTEL  
LOS ANGELES, CALIFORNIA



# SPONSORSHIP LEVELS

Conference sponsors receive significant benefits, including complimentary access to Annual Conference (including Opening Reception and invite-only President's Circle Reception); name and/or logo on marketing materials, emails, and website; and inclusion in our public online Resources Directory for one year. Sponsors also receive a one-year membership to CPF based on level of sponsorship.

## Conference & Awards Sponsorship

### \$20,000 GABLE SPONSOR

- 24 Complimentary Tickets to the **Annual Conference**, including Opening Reception and President's Circle Reception, and the **Preservation Design Awards** Reception
- Marketing Benefits + Education Sponsorship Opportunity

### \$10,000 KEYSTONE SPONSOR

- 12 Complimentary Tickets to the **Annual Conference**, including Opening Reception and President's Circle Reception, and the **Preservation Design Awards** Reception
- Marketing Benefits + Education Sponsorship Opportunity

### \$5,000 CAPITAL SPONSOR

- 6 Complimentary Tickets to the **Annual Conference**, including Opening Reception and President's Circle Reception, and the **Preservation Design Awards** Reception
- Marketing Benefits + Education Sponsorship Opportunity

---

Can't decide which sponsorship opportunity is right for you?

*Let us help you explore your options!*

---

## Conference-only Sponsorship

### \$2,500 PILLAR SPONSOR

- 4 Complimentary Tickets to the **Annual Conference**, including Opening Reception and President's Circle Reception
- Marketing Benefits

### \$1,500 FOUNDATION SPONSOR

- 2 Complimentary Tickets to the **Annual Conference**, including Opening Reception and President's Circle Reception
- Marketing Benefits

### \$500 NON-PROFIT SPONSOR

- 1 Complimentary Ticket to the **Annual Conference**, including Opening Reception
- Marketing Benefits

## BECOME A SPONSOR

Become a sponsor by scanning the QR code to the right, visiting [californiapreservation.org/conferencesponsor](https://californiapreservation.org/conferencesponsor), or reaching out to us directly at 415.495.0349 or [cpf@californiapreservation.org](mailto:cpf@californiapreservation.org).



## Show your support for historic preservation while reaching your clients.

Sponsoring firms get national exposure, continuing education support for all staff, plus opportunities to participate in the conference programs.

**Reserve your sponsorship now for maximum exposure!**

**More than 40 sessions, special events, networking opportunities and tours.**

The California Preservation Foundation is a network of more than 15,000 members and supporters from across California and around the world, who work to protect our shared architectural and cultural heritage. Your sponsorship helps to fund our work throughout the year, and we greatly appreciate your support!

Interested in additional ways of getting involved or want to learn more? Visit us online at [californiapreservation.org/sponsorship](https://californiapreservation.org/sponsorship) for a complete list of opportunities, as well as a detailed matrix of benefits at each sponsorship level.

## CALIFORNIA PRESERVATION CONFERENCE

May 29-31, 2024 | Los Angeles

## PRESERVATION DESIGN AWARDS

May 30, 2024 | Los Angeles



CALIFORNIA  
PRESERVATION  
FOUNDATION

101 The Embarcadero, Suite 120  
San Francisco, CA 94105

[cpf@californiapreservation.org](mailto:cpf@californiapreservation.org)  
415.495.0349

# 2024 CONFERENCE SPONSORSHIP OPPORTUNITIES

	Conference & Awards Sponsorship			Conference Sponsorship			
	Gable \$20,000	Keystone \$10,000	Capital \$5,000	Pillar \$2,500	Foundation \$1,500	Non-Profit \$500	
<b>EVENT BENEFITS</b>			<b>BEST VALUE</b>				
Recognition as a sponsor of BOTH the California Preservation Conference and the California Preservation Awards	✓	✓	✓	--	--	--	
Tickets to the Annual Conference	24	12	6	4	2	1	
Tickets to special conference receptions and networking opportunities.	Opening	24	12	6	4	2	1
	President's Circle	12	6	4	2	1	--
	Awards Reception	24	12	6	--	--	--
<b>CONNECTING WITH YOUR CLIENTS: MARKETING BENEFITS</b>							
Listing on Conference event website page, linked to your company or organizational website (175,000+ page views per year) Listing on CPF Sponsors page for one year, linked to your company or organizational website.	Logo	Logo	Logo	Logo	Logo	Name	
Individual sponsor slide at Conference events, including keynotes and online programs with company name and logo.	Exclusive slide	Exclusive slide	Logo	Logo	Logo	Logo	
Opportunity to broadcast a pre-recorded video (one or two-minute video or promo showcased during Conference; subject to approval).	✓	✓	--	--	--	--	
Printed PDA Program Book advertisement opportunities	Full-page ad	Full-page ad	1/2-page ad	--	--	--	
Conference App Benefits - Advertisement, networking features, and additional sponsorship opportunities with the Online Conference App, plus link to company or organization website.	Logo	Logo	Logo	Name	Name	Name	
Opt-In Attendee List. Sponsors at this level can receive a list of all conference and awards attendees who agree to share their email address.	✓	✓	✓	--	--	--	
Inclusion on all event email announcements (15,000+ mailing list), plus group post to social media feeds: Facebook, Instagram, LinkedIn, & Twitter (10,000+ social media followers).	Logo + link	Logo + link	Logo + link	Link	Link	Link	
<b>ACCESS TO AIA AND AICP APPROVED CONTINUING EDUCATION PROGRAMS</b>							
Complimentary access to all online programs associated with the Annual Conference, including training opportunities (AIA, AICP & ASLA CEU reporting included).	✓	✓	✓	--	--	--	
<b>BECOME A MEMBER OF CALIFORNIA'S MOST INFLUENTIAL STATEWIDE PRESERVATION ORGANIZATION</b>							
One year membership included at the following levels	\$1,000	\$1,000	\$1000	\$500	\$250	\$100	
Online Professional Directory Listing (includes web link, firm name, contact information)	Logo, description	Logo, description	Logo	Firm name	--	--	

Show your support for historic preservation while reaching your clients.



For more information, and to commit online, scan the QR code to the left or visit our website [californiapreservation.org/conferencesponsor](http://californiapreservation.org/conferencesponsor). Or call us at 415.495.0349. Can't decide which sponsorship opportunity is right for you? Let us help you explore your options!



# CALIFORNIA PRESERVATION FOUNDATION

## 2024 Sponsorship Opportunities



### Thank you for supporting the California Preservation Foundation

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the California Preservation Foundation's Sponsorship Programs support our statewide education and advocacy programs.

## 2024 SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name		Email
Phone	Fax	
Signature	Date	

### SPONSORSHIP LEVEL

#### CALIFORNIA PRESERVATION CONFERENCE SPONSORSHIP

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> \$20,000 Gable    | <input type="checkbox"/> \$5000 Capital | <input type="checkbox"/> \$1500 Foundation |
| <input type="checkbox"/> \$10,000 Keystone | <input type="checkbox"/> \$2500 Pillar  | <input type="checkbox"/> \$500 Nonprofit   |

#### CALIFORNIA PRESERVATION AWARDS SPONSORSHIP

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> \$10,000 Platinum | <input type="checkbox"/> \$2000 Silver | <input type="checkbox"/> \$500 Non-profit |
| <input type="checkbox"/> \$5000 Gold       | <input type="checkbox"/> \$1000 Bronze |   |

### Are you interested in receiving benefits throughout the year? Consider our Annual Sponsorship Program.

Annual Sponsors receive marketing exposure and benefits at the California Preservation Awards, Annual Conference, and at our workshops and all online programs throughout the year.

#### ANNUAL SPONSORSHIP

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> \$10,000 Cornerstone | <input type="checkbox"/> \$7500 Pediment | <input type="checkbox"/> \$5000 Cornice |
|---|--|---|

#### EDUCATION SPONSORSHIP

- \$15,000 Lyceum\*

\*Includes Annual Sponsorship benefits at the \$7500 level

### PAYMENT

A 50% deposit is due with this form. Balance must be paid by **April 15, 2024**

- Check Enclosed    Visa    MasterCard    Amex    Discover

Cardholder Name	Cardholder zip code	
Credit Card Number	Expiration Date	CVV Code
Signature		

### Questions?

For more information, contact Lisa Versaci  
415.495.0349, ext 202  
Lisa@californiapreservation.org

**Please include a copy of this form with payment.  
Mail to:**

California Preservation Foundation  
P.O. Box 192203  
San Francisco, CA 94105-1215

**Sponsor commitment form**

For more information, visit our website:  
[californiapreservation.org/support/sponsorship](http://californiapreservation.org/support/sponsorship)  
or call 415-495-0349 ext. 202

