

2024 DOORS OPEN CALIFORNIA—SPONSORSHIP PACKAGE



DOORS OPEN CALIFORNIA

WEEKENDS SEPTEMBER 7th THROUGH 29th

Partner with Us to Celebrate California's Heritage

Join **Doors Open California**, the state's largest celebration of historic places. Over one month, enthusiasts will gain exclusive access to 70+ unique sites and experiences typically closed to the public. Your sponsorship supports this rare event, connecting your brand with California's rich architectural and cultural legacy.





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Unlock History with Doors Open California

Doors Open California is the premier statewide celebration of our rich historic legacy. For one month, enthusiasts of historic architecture, design, and cultural heritage will gain exclusive access to over 70 unique historic places and experiences across the state.

These locations, typically closed to the public, will open their doors specifically for this event, offering a rare glimpse into California's architectural and cultural treasures.

Why Sponsor Doors Open California?

- **Unprecedented Exposure:** Align your brand with an event that attracts a dedicated and diverse audience passionate about preserving and celebrating history.
- **Exclusive Access:** Gain unique promotional opportunities at over 70 historic sites that will draw thousands of visitors statewide.
- **Community Engagement:** Showcase your commitment to community, culture, and preservation by supporting an event that fosters appreciation for our state's heritage.
- **Marketing and PR Opportunities:** Your brand will be prominently featured in all event marketing materials, including brochures, social media campaigns, and press releases.
- **Show your commitment to preserving history:** Your support shows you care for preserving historic places for future generations.

Join Us in Celebrating California's Heritage

Become a valued sponsor of Doors Open California and help us continue the tradition of showcasing and preserving our state's historic gems. Your support will not only enhance your brand's visibility and reputation but also contribute to the cultural richness of California.

Contact Us Today

For more information on sponsorship opportunities and benefits, please contact us.

Together, let's open the doors to history.



Sponsor commitment form attached.

For more information, visit our website: californiapreservation.org/doca/sponsor or call 415-495-0349

Photo credits: Cover Covina Bowl, © Adrian Scott Fine; left Mendocino © Steve McClanahan





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SPONSORSHIP OPPORTUNITIES

Event Benefits	Capital \$5,000	Pillar \$2,000	Foundation \$1,000	Legacy \$500
Tickets to the Open Doors California Weekend (Give to clients, colleagues, friends - anyone!)	100	20	10	5
Priority access to Doors Open sites with limited availability prior to being made available to the general public	10 priority spots	5 priority spots	2 priority spots	
Opportunity to host a featured Doors Open event* OR select an existing site to be the signature sponsor	■	■		
Marketing Benefits				
Appearance in exclusive Doors Open Web App (available for free to all Doors Open participants)	Logo + Profile	Logo	Name	Name
Appearance on CPF website (300,000+ pageviews/year)	Logo + Link + Firm Profile Page	Logo + Link	Link	Link
Logo on Doors Open printed promotional materials at all sites	Large Logo	Logo	Name	Name
Opt-In Attendee List of Doors Open Participants	Name/Email + Demographic Data	Name + Email	Name + Email	
Exclusive lead sponsors	Statewide	Regional		
Opportunity to broadcast a pre-recorded video (one or two-minutes) during Doors Open feature webinars; subject to approval	■	■		
Inclusion on group post to social media feeds	■	■	■	■
Placement on event email invitations (15,000+ subscribers)	Logo	Logo	Name	Name
Promotion of company discount codes	■	■		
Membership Benefits				
One year membership included at the following levels	\$1,000	\$500	\$250	\$150

Sponsor commitment form attached.

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**You may either host a virtual tour or visit preceding the live events, or on-site during Doors Open weekend—your choice.*



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Thank you for supporting the California Preservation Foundation

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the Doors Open California support the California Preservation Foundation's statewide education and advocacy programs

SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

Doors Open California Weekend Sponsorship

- ☐ \$5000 Capital
 ☐ \$1000 Foundation
 ☐ \$500 Legacy
 ☐ \$2000 Pillar

Annual Sponsorship

- ☐ \$10,000 Keystone
 ☐ \$7500 Pillar
 ☐ \$5000 Non-profit

Annual Partners receive marketing exposure and benefits at the California Preservation Awards, Annual Conference and at our workshops and all online programs throughout the year. For more information about becoming an Annual Sponsor, contact **Cindy Heitzman** at Cindy@californiapreservation.org or 415.495.0349 ext 203.

PAYMENT

Pay by check, credit card or pay online at californiapreservation.org/doc/sponsor.

A 50% deposit is due with this form. Balance must be paid by AUGUST 31, 2024

- ☐ Check Enclosed
 ☐ Visa
 ☐ MasterCard
 ☐ Amex
 ☐ Discover

Cardholder Name	Cardholder zip code
Credit Card Number	Expiration Date CVV Code
Signature	

Questions?

For more information, contact **Jon Haeber**
415.495.0349, ext 201
Jon@californiapreservation.org

Please include a copy of this form with payment.

Mail to:
California Preservation Foundation
P.O. Box 192203
San Francisco, CA 94119

Photos, L to R, page 4: Rancho Higuera (Fremont); California's First Theatre (Monterey); City Hall (Beverly Hills); Old Livery Stable & Museum (Alleghany); First Church of Christ Scientist (Berkeley)

Photos, L to R, page 5: Redwood Valley Railroad (Berkeley); Point Fermin Lighthouse (San Pedro); Rediscovering Vintage Lost & Found Films (Niles); Weber House, (Riverside); Greystone Gardens (Beverly Hills); White Point Nature Education Center (Los Angeles)