



BREAKING **BARRIERS**, BUILDING **BRIDGES**



2025 SPONSORSHIP PROGRAM

49TH ANNUAL CALIFORNIA PRESERVATION CONFERENCE

SACRAMENTO CONVENTION CENTER

MAY 7 - 10, 2025



CALIFORNIA
PRESERVATION
FOUNDATION

2025 CONFERENCE SPONSORSHIP OPPORTUNITIES

	Gable \$20,000	Keystone \$10,000	Capital \$5,000	Pillar \$2,500	Foundation \$1,500	Non-Profit \$500
Event Benefits			BEST VALUE			
Recognition as a sponsor of BOTH the California Preservation Conference, and the California Preservation Awards	X	X	X	-	-	-
Tickets to the Annual Conference	24	12	6	4	2	1
Tickets to the conference receptions and networking opportunities.	Opening	24	12	6	4	2
	President's Circle	12	6	4	2	1
	Awards Reception	24	12	6	-	-
Connecting with your Clients. Marketing Benefits						
Listing on Conference event website page , linked to your company or organizational website (175,000+ page views per year)	Logo	Logo	Logo	Logo	Name	Name
Listing on CPF Sponsors page for one year, linked to your company or organizational website.						
Sponsor slide at Conference events , including keynotes and any online programs with company name and/or logo.	Exclusive slide	Exclusive slide	Logo	Logo	Name	Logo
Printed California Preservation Awards Program Book advertisement opportunities.	Full-page color ad	Full-page color ad	Half-page color ad	-	-	-
Complimentary exhibit table in conference center.	X	X	X	X	Discounted	Discounted
Opportunity to broadcast a pre-recorded video (one or two-minute video or promo showcased during Conference; subject to approval).	X	X	-	-	-	-
Conference app benefits - Advertisement and additional sponsorship opportunities with the Conference App, plus link to company or organization website.	Logo	Logo	Logo	Logo	Logo	Name
Opt-In attendee list. Sponsors at this level can receive a list of all conference and awards attendees who agree to share their email address.	X	X	X	-	-	-
Inclusion on all event email announcements (15,000+ mailing list), plus group post to social media feeds: Facebook, Instagram, LinkedIn, & Twitter (10,000+ social media followers).	Logo + link	Logo + link	Logo + link	Name + Link	Name + Link	Name + Link
Access to AIA and AICP Approved Continuing Education Programs						
Complimentary continuing education units. AIA reporting included, AICP & ASLA CEU's approved.	X	X	X	-	-	-
Become a Member of California's Most Influential Statewide Preservation Organization						
One year membership included at the following levels	\$1,000	\$1,000	\$1000	\$500	\$250	\$100
Online Professional Directory Listing (includes web link, firm name, contact information)	Logo, description	Logo, description	Logo	Firm name	Firm name	-

Show your support for historic preservation while reaching your clients.



For more information and to commit online, visit our website: californiapreservation.org/conference-sponsor or call us at 415-495-0349.

Can't decide which sponsorship opportunity is right for you? Let us help you explore your options!



101 The Embarcadero, Suite 120
San Francisco, CA 94105
415-495-0349

Cover photo credits: Row 1: Robert Couse-Baker-Crocker Gallery; Wayne Hsieh-Southern Pacific 2647, CA Railroad Museum; jimmytrey-Sacramento, State Capitol. Row 2: David Fulmer-The Big Four House, Old Sacramento; KFA Architecture Los Angeles; Sean Davis-Tower Theatre. Row 3: Latha Brewer-Sacramento Tower Bridge; David Wakely-Bing Kong Tong Building, Isleton

cpf@californiapreservation.org
<https://californiapreservation.org>

CALIFORNIA PRESERVATION CONFERENCE



Thank you for supporting the California Preservation Conference

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the California Preservation Conference support the California Preservation Foundation's statewide education and advocacy.

2025 SPONSORSHIP COMMITMENT FORM

Company/Affiliation	Website/URL	
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

CALIFORNIA PRESERVATION CONFERENCE SPONSORSHIP

- | | | |
|--|--|---|
| <input type="checkbox"/> \$20,000 Gable | <input type="checkbox"/> \$5,000 Capital | <input type="checkbox"/> \$1,500 Foundation |
| <input type="checkbox"/> \$10,000 Keystone | <input type="checkbox"/> \$2,500 Pillar | <input type="checkbox"/> \$500 Non-profit |

Are you interested in receiving benefits throughout the year? Consider our Annual Sponsorship Program.

Annual Sponsors receive marketing exposure and benefits at the California Preservation Awards, Annual Conference, and at our workshops and all online programs throughout the year.

For more information about becoming an Annual Sponsor, contact Cindy Heitzman at Cindy@californiapreservation.org or 415.495.0349, ext 203.

PAYMENT

A 50% deposit is due with this form. Balance must be paid by **APRIL 15, 2025**

- Check Enclosed Visa MasterCard Amex Discover

Cardholder Name	Cardholder zip code	
Credit Card Number	Expiration Date	CW Code
Signature		

Questions?

For more information, contact Cindy Heitzman
415.495.0349, ext 203
Cindy@californiapreservation.org

Please include a copy of this form with payment.

Mail to:

California Preservation Foundation
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San Francisco, CA 94119