

CALIFORNIA PRESERVATION FOUNDATION

2025 ANNUAL SPONSORSHIP



CALIFORNIA
PRESERVATION
FOUNDATION

Show your support for historic preservation while reaching your clients.

Annual Sponsors receive access to and exposure at CPF events throughout the year, including:

CALIFORNIA PRESERVATION CONFERENCE

May 6 - 10, 2025 | Sacramento

PRESERVATION DESIGN AWARDS

May 9, 2025 | Sacramento

DOORS OPEN CALIFORNIA

September 2025 | Statewide

ONLINE & IN-PERSON PROGRAMMING

CPF runs educational programming through out the year, with over 30,000 attendees annually.



CALIFORNIA
PRESERVATION
FOUNDATION

The California Preservation Foundation is a network of more than 15,000 members and supporters from across California and around the world, who work to protect our shared architectural and cultural heritage. Your sponsorship helps to fund our work throughout the year, and we greatly appreciate your support!

101 The Embarcadero, Suite 120
San Francisco, CA 94105

cpf@californiapreservation.org
415.495.0349

Interested in additional ways of getting involved or want to learn more? Visit us online at californiapreservation.org/sponsorship for a complete list of opportunities, as well as a detailed matrix of benefits at each sponsorship level.

SPONSORSHIP LEVELS

Annual Sponsors receive significant marketing and educational benefits, including:

- Name and/or logo on marketing materials, emails, and website
- Inclusion in our public online Resources Directory
- CPF membership with free access to our webinars and workshops
- Complimentary access to Annual Conference (including Opening Reception and invite-only President's Circle Reception), Preservation Design Awards Ceremony, and Doors Open California

\$10,000 CORNERSTONE SPONSOR

- 8 Complimentary Tickets to CPF's **Annual Conference**, including 6 Opening Reception and 4 President's Circle Reception Tickets
- 6 Complimentary Tickets to the **Preservation Design Awards**
- 20 Complimentary Tickets to **Doors Open California**
- Marketing Benefits + Education Sponsorship Opportunity

\$7,500 PEDIMENT SPONSOR

- 6 Complimentary Tickets to CPF's **Annual Conference**, including 4 Opening Reception and 4 President's Circle Reception Tickets
- 4 Complimentary Tickets to the **Preservation Design Awards**
- 10 Complimentary Tickets to **Doors Open California**
- Marketing Benefits + Education Sponsorship Opportunity

\$5,000 CORNICE SPONSOR

- 4 Complimentary Tickets to CPF's **Annual Conference**, including 2 Opening Reception and 2 President's Circle Reception Tickets
- 2 Complimentary Tickets to the **Preservation Design Awards**
- 5 Complimentary Tickets to **Doors Open California**
- Marketing Benefits + Education Sponsorship Opportunity

EDUCATION SPONSOR

Interested in further supporting CPF's online and in-person programming while receiving additional name and brand exposure? Become an education sponsor in addition to your annual sponsorships and receive extra marketing benefits, including during online programming, on print and digital education-related promotional materials, and in the Preservation Design Awards program book.

Contact us at 415.495.0349 or cpf@californiapreservation.org to learn more.



BECOME A SPONSOR

Become a sponsor by scanning the QR code to the left, visiting californiapreservation.org/annualsponsor, or reaching out us directly at 415.495.0349 or cpf@californiapreservation.org.

Cover Image: Fawcett House, David Swann Architectural Photography

CALIFORNIA PRESERVATION FOUNDATION ANNUAL SPONSORSHIP OPPORTUNITIES

	Cornerstone \$10,000	Pediment \$7,500	Cornice \$5,000
ANNUAL CONFERENCE			
Tickets to the Annual Conference	8	6	4
Discount tickets (member rate, general registration only)	Unlimited	Unlimited	Unlimited
President's Circle Reception	4	4	2
Opening Reception	6	4	2
Conference app benefits - Advertisement, networking features, lead retrieval and additional sponsorship opportunities with the Online Conference App, plus link to company or organization website.	Sponsor listing, logo, banner ads on web + mobile app	Sponsor listing, logo, banner ads on web + mobile app	Sponsor listing, on web + mobile app
Exhibit Booth at Conference Center	Priority location	✓	✓
List of opt-in registrant e-mails, demographic data and profession	Emails only	-	-
CALIFORNIA PRESERVATION AWARDS			
Preservation Awards Ceremony + Reception	6	4	2
Discount tickets—Preservation Awards Ceremony + Reception	8	6	6
Design Awards VIP seating	✓	✓	✓
Company name/logo on Awards presentation slides	✓	✓	✓
Full-color ad in PDA Program Book	Full page	1/2 page	-
DOORS OPEN CALIFORNIA			
Featured placement of logo and profile on Doors Open participant app, email blasts, printed material, multimedia content, and select social media posts	Logo	Logo	Name
Complimentary Tickets for your staff, associates, or clients to Doors Open California with access to 50+ historic places across the state.	20	10	5
WEBINARS + WORKSHOP EDUCATIONAL BENEFITS			
Complimentary access to all online professional seminars (AIA, AICP & ASLA CEU reporting included).	✓	✓	✓
Complimentary access to in-person workshops (AIA, AICP & ASLA CEU reporting included).	8	5	3
Discount tickets (member rate)	Unlimited	Unlimited	Unlimited
MARKETING BENEFITS			
Company logo on video pre-roll before CPF webinars; 2023 expected audience 20,000 visitors and recorded views.	✓	✓	✓
CPF Sponsorship logo for each sponsor level that can be placed on your company website or publications.	✓	✓	✓
Prominent placement of company name + logo on CPF website	✓	✓	✓
Name + logo in Preservation Design Awards Program	✓	✓	✓
All Conference, Preservation Awards and Workshop/ Webinar e-mail blasts with links to your website (13,000+ mailing list).	Name + Logo	Name	Name
Listing in all printed, direct mailings	Name + Logo	Name + Logo	Name
MEMBERSHIP BENEFITS			
Complimentary membership (Listed at corresponding level). Applicable to online events and programs only.	✓	✓	✓
Online Professional Directory Listing (includes web link, firm name, contact information).	Logo, description	Logo, description	Logo



For more information scan the QR code to the right or visit our website californiapreservation.org/annualsponsor. Or call us at 415.495.0349. Can't decide which sponsorship opportunity is right for you? Let us help you explore your options!

