



42ND ANNUAL

CALIFORNIA PRESERVATION AWARDS

SPONSORSHIP OPPORTUNITIES

CALIFORNIA MUSEUM, SACRAMENTO
MAY 9TH, 2025



Show your support for historic preservation while reaching your clients.

The California Preservation Awards is an annual event that combines the Preservation Design Awards and our President's Awards into one event to recognize innovators from across the state in architecture, engineering, planning, documentation and design.

The California Preservation Foundation (CPF) is a network of more than 15,000 members and supporters, from across the state and around the world, who project our irreplaceable architectural and cultural heritage. CPF leads preservation and education advocacy, with a national network representing 48 states and 13 countries.

Sponsors help fund our work throughout the year, and receive significant visibility before, during, and after the awards events. Our on-site ceremony and reception will provide you with an opportunity to meet dozens of business leaders, explore new perspectives, and build your future with like-minded colleagues.



**CALIFORNIA
PRESERVATION
FOUNDATION**

101 The Embarcadero, Suite 120
San Francisco, CA 94105

cpf@californiapreservation.org
415.495.0349

Interested in additional ways of getting involved or want to learn more?

Visit californiapreservation.org/pdasponsor for combined California Preservation Awards and California Preservation Conference sponsorship opportunities, as well as a detailed matrix of benefits at each sponsorship level.

SPONSORSHIP LEVELS

The California Preservation Awards will be held during the California Preservation Conference in Los Angeles. Sponsors receive significant marketing and educational benefits, including:

- Complimentary tickets to the California Preservation Awards
- Name and/or logo on marketing materials, emails, and website
- CPF membership with free and discount access to our webinars and workshops

CPF is also offering a combined event sponsorship program. For more information, visit our sponsorship page at californiapreservation.org/pdasponsor.

\$10,000 PREMIER SPONSOR

- 20 Complimentary Tickets to CPF's **California Preservation Awards**
- Name, logo, and full page advertisement space in program book
- Name and logo on awards web page(s), email blasts, and print collateral
- Framed certificate of appreciation
- Benefactor-level membership for one year

\$5,000 ARCADE SPONSOR

- 10 Complimentary Tickets to CPF's **California Preservation Awards**
- Name, logo, and 1/2 page advertisement space in program book
- Name and logo on awards web page(s), email blasts, and print collateral
- Patron-level membership for one year

\$2,500 PILLAR SPONSOR

- 4 Complimentary Tickets to CPF's **California Preservation Awards**
- Name and logo in program book
- Name on awards web page(s), email blasts, and print collateral
- Patron-level membership for one year

\$1,500 SUPPORTING SPONSOR

- 2 Complimentary Tickets to CPF's **California Preservation Awards**
- Name and logo in program book
- Name on awards web page(s), email blasts, and print collateral
- Supporter-level membership for one year

\$750 FOUNDATION SPONSOR

- 1 Complimentary Ticket to CPF's **California Preservation Awards**
- Name in program book
- Advocate-level membership for one year



BECOME A SPONSOR

Become a sponsor by scanning the QR code to the right or visiting californiapreservation.org/pdasponsor. Or reach out to us directly at 415.495.0349 or cpf@californiapreservation.org.

CALIFORNIA PRESERVATION AWARDS SPONSORSHIP OPPORTUNITIES

	Conference & Awards Sponsorship			California Preservation Awards Sponsorship				
	Gable \$20,000	Keystone \$10,000	Capital \$5,000	Premier \$10,000	Arcade \$5,000	Pillar \$2,500	Supporting \$1,500	Foundation \$750
EVENT BENEFITS			BEST VALUE					
Tickets to the California Preservation Awards Reception and Ceremony	24	12	6	20	10	4	2	1
Tickets to the Annual Conference	24	12	6	--	--	--	--	--
Tickets to the conference receptions and networking opportunities.	Opening	24	12	6	--	--	--	--
	President's Circle	12	6	4	2	2	1	1
CONNECTING WITH YOUR CLIENTS: MARKETING BENEFITS								
Name and logo on Conference and PDA project web pages, tags on all social media posts, and email blast about an affiliated project.	Name + Logo	Name + Logo	Name + Logo	Name + Logo (PDA only)	Name + Logo (PDA only)	Name + Logo (PDA only)	Name (PDA only)	Name (PDA only)
Listing on CPF Sponsors page for one year, linked to your company or organizational website.	✓	✓	✓	✓	✓	✓	✓	✓
Listing and logo on Conference event website page, linked to your company or organizational website (175,000+ page views per year).	✓	✓	✓	--	--	--	--	--
Individual sponsor slide at Conference events, including keynotes and online programs with company name and logo.	Exclusive Slide	Exclusive Slide	Logo	--	--	--	--	--
Opportunity to broadcast a pre-recorded video (one or two minute video or promo showcased during Conference; subject to approval).	✓	✓	--	--	--	--	--	--
Printed PDA Program Book advertisement opportunities.	Full-page ad	Full-page ad	1/2-page ad	Full-page ad	1/2-page ad	Name + Logo	Name + Logo	Name
Conference app benefits - Networking features, lead retrieval and additional sponsorship opportunities with the Conference App, plus link to company or organization website.	✓	✓	✓	--	--	--	--	--
Opt-In attendee list. Sponsors can receive a list of all conference and awards attendees who agree to share their email address.	✓	✓	--	--	--	--	--	--
Inclusion on all Conference and PDA email announcements (15,000+ mailing list), plus group post to social media feeds (10,000+ social media followers).	Logo + link	Logo + link	Logo + link	Logo + link (PDA only)	Logo + link (PDA only)	Name + link (PDA only)	Name + link (PDA only)	Name + link (PDA only)
ACCESS TO AIA AND AICP APPROVED CONTINUING EDUCATION PROGRAMS								
Complimentary access to all online programs associated with the Annual Conference, including training opportunities (AIA, AICP & ASLA CEU reporting included).	✓	✓	✓	--	--	--	--	--
BECOME A MEMBER OF CALIFORNIA'S MOST INFLUENTIAL STATEWIDE PRESERVATION ORGANIZATION								
One year membership included at the following levels	\$1,000	\$1,000	\$1000	\$1000	\$1000	\$500	\$250	\$150
Online Professional Directory Listing (includes web link, firm name, contact information).	Logo + desc.	Logo + desc.	Logo + desc.	Logo + desc.	Logo + desc.	Firm Name	--	--



For more information scan the QR code to the right or visit our website californiapreservation.org/pdasponsor. Or call us at 415.495.0349.



CALIFORNIA PRESERVATION AWARDS



Thank you for supporting the California Preservation Awards

Your sponsorship highlights your commitment to protecting and preserving our shared heritage. All proceeds from the California Preservation Awards support the California Preservation Foundation's statewide education and advocacy programs.

SPONSORSHIP COMMITMENT FORM

Company/Affiliation		Website/URL
Billing Address		
City	State	Zip Code
Contact Name	E Mail	
Phone	Fax	
Signature	Date	

SPONSORSHIP LEVEL

CALIFORNIA PRESERVATION AWARDS SPONSORSHIP

- \$10,000 Premier Sponsor \$2,500 Pillar Sponsor \$750 Foundation Sponsor
 \$5,000 Arcade Sponsor \$1,500 Supporting Sponsor

CALIFORNIA PRESERVATION CONFERENCE AND AWARDS SPONSORSHIP

- \$20,000 Gable \$10,000 Keystone \$5,000 Capital

ANNUAL SPONSORSHIP

- \$10,000 Cornerstone \$7,500 Pediment \$5,000 Cornice

PAYMENT

A 50% deposit is due with this form. Balance must be paid by April 15, 2025.

- Check Enclosed Visa MasterCard Amex Discover

Cardholder Name

Credit Card Number

Expiration Date

CVV Code

Signature

Questions?

For more information, contact:

Cindy Heitzman, cindy@californiapreservation.org
415.495.0349, ext 203

Jon Haeber, Jon@californiapreservation.org
415.495.0349, ext 201

Please include a copy of this form with payment.

Mail to: California Preservation Foundation
P.O. Box 192203
San Francisco, CA 94119